WPKZ

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Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Official No. 4642

W P K Z(eff. 2-1-80)
X W T G F 10-1-77

Date first licensed October 20, 1967

Call letters x W K K R

Station location Pickens, S. C.

MARK MEDIA, INC. (AL: 11-30-79 EFF:
x LARRY TURNER, GEORGE GATLIN & LOWELL E..FLECCHER
x dba TGF BROADCASTING COMPANY (AL-7-21-77 EFF: 8-1-77)
X MARK MEDIA, INC. (AL 2-21-73 EFF: 3-2-73

Name of licensee X FRANK D. FERGUSON, JR. AND FRANKLIN D.R. McCLURE, d/b as PICK RADIO COMPANY

Road 138, Pickens, South Carolina (BMP 4-20-67)

Transmitter location X U. S. 178, South, Pickens, South Carolina (BP 6-29-66)

Same as Transmitter location (BL-10-20-67)

Main studio location xx 51 E. Main Street, Pickens, South Carolina (BP 6-29-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BP-16620	6-29-66	1540kc	1kw	Day	8-29 2-28-67
	CP for a new standard broadcast station (Cond'l)				
BP-16620 (1)	11-10-66	Mod. of Letters.	CP(BP-16620) to assign Call		
BMP-11,982 (2)	2-15-67	Mod. of CP(BP-16,620 as mod) for extension of completion date to8-28-67			
BMP-12022 (3)	4-20-67	Mod. of CP(BP-16,620) to change ant-transmitter location.			
BL-11,753	10-20-67	1540kc	1kw	Day	10-20 12-1-69
		Lic. to cover CP (BP-16-620 as amend.)			
BR-4642					
Memorandum Opinion and Order FCC 70-747. DISMISSED 7-8-70 Section 1.568(b) of the Rules. Station authorized to terminate operation effective 8-10-70 ; call letter DELETED					
DISMISSAL	STAYED 8-5-70				
BR-4642(S)	10-28-70	Renewal			12-1-72
EBSA	6-12-72				
BAL-7727	2-21-73	VOL. AL EFF:			
BR-4642(S)	2-21-73	Renewal			12-1-75
PSA	12-11-74	2 watts			
BR-4642(L)	11-12-75		RENEWAL		12-1-78
BAL-9016	7-21-77	VOL. AL EFF:		8-1-77	
EBSA	10-1-77	Chg. call			
BR780727UV(L)	11-28-78		RENEWAL		12-1-81
BAL790919EC	11-30-79	VOL. AL		EFF: 12-1-79	
EBSA	2-1-80	CALL SIGN CHANGES			
BP-20702	12-21-79	1540khz. 10kw (1kw CH) Day 12-21-80 CP to inc. power, install CH			
BL-800429AD(L)	6-10-80	Lic. to cover BP-20702 for chgns. 12-1-81			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters .....new W.K.K.R.....

Name Frank D. Ferguson, Jr., and Franklin D. R. McClure d/b as Pick Radio Company 26623

Pickens, South Carolina (c/o Franklin D. R. McClure, 210 Pecan St., Johnston, S.C.

File No.	Dated	Application for	Action Nature	Action Date
BP-16,620 Rec'd Filed	2-2-65 2-15-65 2-23-65	CP for a new standard broadcast station to be operated on Frequency: 1540kc Power: 1kw Hours of operation: Daytime only Type transmitter: Gates BC-1G Trans. location: U. S. 178, South, Pickens, S. C. Studio location: 151 E. Main Street, Pickens, S. C. Remote control point: Same as studio	GRANTED Cond'l re: Pre-sunrise operation.	6-29-66
BMP-11,982 R& F	1-24-67 1-30-67	Mod. of CP(BP-16,620 which auth a new standard broadcast station) for ext. of compl. date from 2-28-67 to 4-15-67	GRANTED to	2-15-67 8-28-67
BMP-12,022 Received. Resub. R. & F.	1-25-67 2-16-67 3-11-67 3-16-67	Mod. of CP(BP-16,620 as mod. which auth a new standard broadcast station) to change antenna-trans. loc. to Road #138, Pickens, South Carolina.	~~Returned-engr.~~ GRANTED	~~3-2-67 re:~~ 4-20-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WKKR

Name FRANK D. FERGUSON, JR. AND FRANKLIN D. R. McCLURE dba PICK RADIO COMPANY
Pickens, South Carolina 29671

File No.	Dated	Application for	Action Nature	Action Date
BL-11,753 R & F PTA-8/30/67 OCT 4 1967	8/19/67 8/22/67	Lic. to cover CP (BP-16,620 as mod.) which auth. a new standard b/c station, specify studio loc. same as trans. (delete remote control.) Engr: Ben Akerman, Ga.	GRANTED	10-20-67
BR-4642 R & F #560685 $75 PN Press	8-29-69 11-28-69 11-28-69 DEC 5 1969	Renewal of License AMENDED 1-13-70 re: Staff, Balance Sheet & Pub. Notice (see buff card) PETITION FOR RECONSIDERATION OF COMMISSION ACTION OF JULY 8, 1970 AND GRANT OF RENEWAL OF LICENSE FOR WKKR filed 7-29-70 by Franklin D. R. McClure, Partner.	~~DISMISSED 7-8-70~~ ~~DISMISSAL STAYED 8-5-70~~ GRANTED	 10-28-70

The Commission by letter of 2-16-72 notified station WKKR to pay forfeiture of $1,000.

Form BC-121 #3
September 1969

APPLICATION RECORD - BROADCASTING

1540 kc

Call Letters W K K R

Name MARK MEDIA, INC.
~~FRANK D. FERGUSON, JR. & FRANKLIN D. R. McCLURE d/b/as PICK RADIO COMPANY~~
PICKENS, SOUTH CAROLINA 29671

File No.	Dated	Application for	Action Nature	Action Date
BR-4642 R & F PN Recd. PRESS	10-14-72 10-20-72 OCT 1972	RENEWAL OF LICENSE AMENDED 11-24-72 re: balance sheet	GRANTED	2-21-73
BAL-7727 R & F FEE PD: $1000 #121010 CODE 047 NOV 2 1972 Pub.notice filed 10-27-72	10-10-72 10-24-72	Voluntary assignment of license to ~~BURNSVILLE BROADCASTING, INC.~~ AMENDED 1-4-73 to chge corporate name of assignee to MARK MEDIA, INC. (SEE OVER)	GRANTED Req. Grant Fee EFF: 3-2-73 fee paid 048 3-8-73 W 160196	2-21-73 $ 1,800.00
BR-4642 R & F PN Recd. PRESS	7-15-75 7-18-75 " JUL 28 1975	RENEWAL OF LICENSE J.L.Oyster,Atty.	GRANTED	11-12-75

F.C.C. - WASHINGTON, D. C.

RE: BAL-7727 - AMENDED 10-27-72 (assignor) replacement costs; Bal. sheet
AMENDED 2-12-73 (assignee) statement re grant fee; re Table II; financial data; ltr from atty re Cert. of Auth db in S.C.(to be filed); & re Sec.VI

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#4

Call Letters WTGF X WKKR

Name LARRY TURNER, GEORGE GATLIN & LOWELL E. FLETCHER dba X MARK MEDIA, INC. TGF BROADCASTING COMPANY
Pickens, South Carolina

File No.	Dated	Application for	Action Nature	Action Date
BP- 20702 Rec'd Filed $600-524314 AC-001	1-23-76 ~~1-27-76~~ 1-3-77 1-27-76	Construction permit to increase ~~daytime~~ power to 10kw, install 1kw critical hours oper. , Transmitter: CCA AM-10,000D Atty: Arthur V. Weinberg Eng. Lawrence Behr (Perry Wheless)	~~RETURNED~~ ~~11-4-76~~ (Overlap) GRANTED	 12-21-79
PN REC'd	2-13-76			
Resub. 12-6-76 PRESS: MAY 1 1979 CUT OFF DATE AUG - 4 1979				
BAL-9016 R & F FORM 314 Pub notice filed 6-3-77	5-13-77 5-18-77	Voluntary assignment of license to LARRY E. TURNER GEORGE GATLIN and LOWELL FLETCHER dba TGF BROADCASTING COMPANY Atty - Smith & Pepper(A.Weinberg) Statement re financing - filed 7-18-77	GRANTED EFF:	7-21-77 8-1-77

F.C.C. - WASHINGTON, D. C.

BP-

SUPPLEMENT TO PETITION FOR RECONSIDERATION filed 7-26-77 by Arthur V. Weinberg on behalf of MARK MEDIA, INC.

Amend R & F 12-8-77 re: chg. name (per: BAL-9016)

#5

Form BC-121
May 1976

1540 kc

APPLICATION RECORD - BROADCASTING

12-67 MARK MEDIA, INC.

Call Letters WPKZ / XWTGF

x LARRY TURNER, GEORGE GATLIN AND LOWELL E. FLETCHER dba TGF BROADCASTING COMPANY

Name XMARK MEDIA, INC.

PICKENS, SOUTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780727UV PRESS	7-24-78 SEP 22 1978	RENEWAL OF LICENSE	GRANTED	11-28-78
BAL790919EQ FORM 314 PRESS: OCT 8 1979 PN FILED	10-5-79	Vol AL to MARK MEDIA, INC. SHOWING RE SECTION 1.597 (SEE OVER) Atty for assignor - Arthur V. Weinberg	GRANTED EFF:	11-30-79 12-1-79

F.C.C. - WASHINGTON, D. C.

RE: BAL/EQ - Assignee (was former licensee) is licensee of WKYK, WCSL
(ARTICLES ETC ON FILE)

AMENDED 11-1-79 re: assignee's part - community leader list; assignor's part - reason for sale of sta. and 1978 Annual Financial Report

AMENDED 11-14-79 re: financial data

AMENDED 11-21-79 re: financial data & engineering data

#5

APPLICATION RECORD BROADCASTING

Call Letters: W P K Z 1540khz

Name: MARK MEDIA, INC.

Station Location: Pickens, South Carolina

File No.	Date	Description	Action and Date
BL-800429AB AD R & F PRESS MAY 14 1980	4-29-80	Lic. to cover BP-20702 for changes Att. Arthur V. Weinberg	GRANTED 6-10-80
BAL810701HC Form 314 PRESS PN FILED 8-3-81		Vol AL to WPKZ, INC. Atty Arthur V. Weinberg	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.