WRAG

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1250199

B-S-2646

BROADCASTING STATION LICENSE RECORD

Date first licensed September 24, 1951

Call letters WRAG
Location: Carrollton, Alabama

Name of licensee PICKENS COUNTY BROADCASTING COMPANY, INC (AL 6-22-53 EFF: 7-16-53)
XROTH E. HOOK AND WILLIAM E. FARRAR d/b as PICKENS COUNTY BROADCASTING CO.

Transmitter location On Alabama Highway 17, Approximately 3 miles south of Carrollton, Alabama (MP 2-20-51) Lic. 9-24-51
XTo be determined in Carrollton, Alabama

Main studio location On Alabama Highway 17, Approximately 3 miles south of Carrollton, Alabama (MP 2-20-51)Lic. 9-24-51
XTo be determined in Carrollton, Alabama

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7730 C.P. for approval	12-13-50 a new std. ant. and	590 B/C st T site -	1kw tion subj. filing	Daytime ltr. 12-21-50	MP for
BP-7730 BMP-5460	2-20-51	590	1kw	Daytime	By 4-20-51 - 10-20-51
Mod.CP(7730) for approval ant. & T & S locations & chg. type T (BL Cl)					
BMP-5666 Mod. CP	8-22-51 (BP-7730)	590 change	1 kw type transmitter	Daytime	By 4-20-51 10-20-51
BL-4524	9-24-51	590	1kw (COND'L CLAUSE	Day	9-24 4-1-52
BR-2646	2-12-52	590	1 kw	Daytime	4-1 4-1-52
Telegram	6-27-52 period ending 8-31-52	Regular sign off time 6 pm, CST for			
BAL-1565 EFF:	6-22-53 7-16-53	Vol. assignment of license to PICKENS COUNTY BROADCASTING COMPANY, INC.			
BR-2646	3-23-55	590kc	1 kilo	Day	4-1 4-1-58
BZ-3735 (1)	12-29-55 by direct measurement of antenna power.	Authority to determine operating power			
TELEGRAM continued operation authorized until final determination on application.	3-28-58	Action on renewal deferred 3-27-58 and			
BR-2646	10-15-58	590	1kw	Day	10-15 4-1-61
BTC-3188 Eff:	8-3-59 8-29-59	Voluntary relinquishment of negative control of licensee corporation by each R.E. Hook and Mrs. A.J. Hook (As a Family Group) and W.E. Farrar and Alza Farrar (As a Family Group) thru sale of stock to W. S. Bridges.			
BR-2646	3-22-61	Renewal of license			4-1 4-1-64
BR-2646	3-13-64	Renewal of License			4-1 4-1-67
BZ-5319	12-11-64	590kc Authority to determine operating power by direct measurement of antetta power	1kw	Day	12-11 4-1-67
BS-2646	7-23-65	Mod. of lic to change Geographic Coordinates			
(1) ~~BR-2646~~	3-29-67	(Memo) 590kc	1kilo	Day	

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WHAG

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-17809	8-7-67	590kc	1kw	Day	10-7 4-7-68
	CP to make change in ant-system (incr. hgt.) add resistor. (Cond'l).				
TELEGRAM	10-17-67	PSA	500w		
BMP-12367 (1)	4-24-68	MP(BP-17809) ext. time			10-7-68
BMP-12499 (2)	9-30-68	MP(BP-17,809) to make changes in ant. sys. (incr. height, add resistor).			
BMP-12536(3)	11-6-68	MP(BP-17,809) ext. time			4-7-69
BMP-12682 (4)	4-28-69	MP(BP-17,809) ext. time			7-31-69
BMP-12776(5)	9-5-69	MP(BP-17,809) ext. time			9-30-69
BMP-12829(6)	11-20-69	MP(BP-17,809) ext. time			1-15-70
BL-12,505(7)	3-6-70	Lic. for changes			4-1-70
BR-2646(L) EBSA	8-16-71 6-12-72	RENEWAL			4-1-73
BTC-6996	4-3-73	VOL TC EFF:		5-3-73	
BR-2646(S)	9-22-75	RENEWAL			4-1-76
BR-2646(L)	3-9-76	Renewal			4-1-79
BR781201ZY (S)	3-27-79	RENEWAL OF LICENSE			4-1-82

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WRAG ~~-New-~~

Name ROTH E. HOOK and WILLIAM E. FARRAR d/b as PICKENS COUNTY BROADCASTING CO.
(P.O. c/o Roth E. Hook, Aliceville, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
BP-7730 Rec'd Filed	6-26-50 6-28-50 6-28-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 590kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Carrollton, Alabama Studio Location: To be determined Carrollton, Alabama John F. Clagett, Atty. John A. Moffett, Engr.	GRANTED subj. filing MP for approval antenna and T site within 60 days - Ltr. - 12-21-50	12-13-50
BMP-5460 Rec'd Filed	1-16-51 1-19-51 1-19-51	Modification of construction permit (BP-7730, which authorized a new standard broadcast station) for approval of antenna and transmitter and main studio locations as On Alabama Hwy. 17, Approx. 3 miles South of Carrollton, Alabama and change type of transmitter (RCA BTA-1L). John F. Clagett, Atty. John A. Moffet, Engr.	GRANTED re blanketing	2-20-51

Gates BC-1F

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name ROTH E. HOOK AND WILLIAM E. FARRAR d/b as PICKENS COUNTY BROADCASTING CO.

Call Letters WRAG

File No.	Dated	Application for	Action Nature	Action Date
BMP-5666 Rec'd Filed	8-16-51 8-21-51 8-21-51	Modification of construction permit (BP-7730, as mod. which auth. a new standard broadcast station) to change type of transmitter (Gates BC-1F).	GRANTED re blanketing	8-22-51
BL-4524 Rec'd Filed	8-9-51 8-14-51 8-14-51	License to cover construction permit (BP-7730 as modified) which authorized a new standard broadcast station. John F. Clagett, atty.	GRANTED Cond'l re blanketing	9-24-51
BR-2646 Rec'd Filed	12-29-51 1-2-52 1-2-52	Renewal of license	GRANTED	2-19-52
BAL-1565 Rec'd Filed	4-6-53 6-4-53 6-4-53	Voluntary assignment of license to Pickens County Broadcasting Company, Inc. John F. Clagett, Atty.	GRANTED EFF:	6-22-53 7-16-53

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRAG

Name PICKENS COUNTY BROADCASTING COMPANY, INC. (AL-1565 6-22-53 Eff: 7-16-54)

File No.	Dated	Application for	Action Nature	Action Date
BR-2646 Rec'd. Filed	1-15-55 1-31-55 1-31-55	Renewal of License	GRANTED	3-23-55
BZ-3735 Rec'd Filed	11-26-55 12-5-55 12-5-55	Authority to determine operating power by direct measurement of antenna power. John H. Mullaney, Engr.	GRANTED	12-29-55
BR-2646 Rec'd. Filed	1-11-58 3-4-58 3-4-58	Renewal of license. David S. Stevens, Atty.	GRANTED	10-15-58
BTC-3188 Rec'd. Filed	7-9-59 7-14-59 7-14-59	Voluntary relinquishment of negative control of licensee corporation by each R.E.Hook and Mrs.A.J.Hood (As a Family Group) and W.E.Farrar and Alza Farrar (As a Family Group) thru sale of stock to W.S.Bridges. David S.Stevens,Atty.	GRANTED Eff:	8-3-59 8-29-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#4

Call Letters WRAG

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2646 Rec'd & Filed	12-31-60 1-6-61	Renewal of License David S. Stevens, atty.	GRANTED	~~3-22-61~~ ~~#XXXXXX~~ ~~3-22-61~~
BR-2646 R. & F.	12-27-63 12-30-63	Renewal of license. 6-1-64 Atty-McKenna & Wilkinson	GRANTED	3-13-64
BZ-5319 R. & F.	6-25-64 7-20-64	Authority to determine operating power by direct measurement of antenna power. Atty- McKenna & Wilkinson	GRANTED	12-11-64
BR-2646 R & F	12-26-66 1-3-67	Renewal of license. Atty: McKenna & Wilkinson	GRANTED	3-29-67
BP-17,809 R & F	6-29-67 7-6-67	CP to make changes in ant-system (incr. Hgt) add resistor Atty. McKenna & Wilinson (David S. Stevens) Engr. Silliman Moffett & Kowalski	GRANTED	8-7-67 Cond'l rel: Before prog. test oper. may be auth. sufficient data shall be submitted to show that the inverse distance field intensity at one mile does not exceed 181 mv/m/kw.

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

590kc

Call Letters WRAG

Name Pickens County Broadcasting Company, Inc.
Carrollton, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,367 R. & F. #418281 $30 APR 9 1968	4-1-68 4-2-68 4-2-68	MP (BP-17,809) for ext of completion date from 4-7-68 to 10-7-68. atty-McKenna & Wilkinson (David S. Stevens)	GRANTED to	4-24-68 10-7-68
BMP-12,499 R. & F. #449683 $30 SEP 19 1968	8-5-68 8-6-68 8-6-68	MP(BP-17,809, as mod) to make changes in ant. sys (incr height & add resistor) atty-McKenna & Wilkinson (David S. Stevens) engr-Marianna Cobb (Silliman, Moffet & Kowalski)	GRANTED	9-30-68
BMP-12,536 R. & F. #461535 $30 OCT 31 1968	9-25-68 9-27-68 9-27-68	MP(BP-17,809, as mod) for extension of completion date to 4-7-69 (changes). atty-McKenna & Wilkinson (David S. Stevens)	GRANTED to	11-6-68 4-7-69
BMP-12,682 R&F $30-500054 PRESS: APR 16 1969	3-19-69 3-20-69 3-20-69	MP(BP-17809, as mod.) for extension of completion date to 7-31-69. (Changes.) atty. McKenna & Wilkinson	GRANTED to	4-28-69 7-31-69

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Card #6

Call Letters WRAG

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,776 R&F $30-531942 PRESS: 74 10-2-69	7-28-69 7-29-69 AP 9 1969	MP(BP-17,809 as mod.) for extension of completion date to 8-31-69. Chgs. Atty. McKenna and Wilkinson	GRANTED to	9-5-69 9-30-69
BMP-12,829 R&F $30-546112 PRESS: NOV 17 1969	9-29-69 9-30-69	MP(BP-17,809, as mod.) for extension of completion date to _____. CHGS. Atty. McKenna and Wilkinson.	GRANTED to	11-20-69 1-15-70
BL-12,505 R & F #564050 $30. PTA	12-9-69 12-12-69 12-22-69 12-22-69	Lic.(BP-17,809, as mod.)for changes. Atty: John L. Tierney(McKenna & Wilkinson)	GRANTED	3-6-70

F.C.C. · WASHINGTON, D. C.

#7

590kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRAG

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
Carrollton, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2646 R & F #574677 $75. PN PRESS	1-23-70 2-2-70 2-2-70 2-2-70	Renewal of license. Atty: John L. Tierney(McKenna & Wilkinson) AMENDED 4-16-70 re: commercial practices AMENDED 4-23-70 re: commercial policy	GRANTED	8-16-71
BTC-6966 R & F FEE PD: $250 #105525 CODE 053(Form 316) SEP 22 1972	8-31-72 8-31-72	Voluntary acquisition of positive control of lic corp by Roth E. Hook thru purchase of stock from Carl Sauceman CONTINGENT ON GRANT OF BAL-7688(WSLG) Atty - McKenna, Wilkinson & Cragun	GRANTED EFF:	4-3-73 5-3-73
BR-2646 R & F P.N. PRESS FEB 6 1973	12-27-72 1-2-73 1-2-73	Renewal of License Atty.: John L. Tierney ltr. 2-26-73 requesting extension of time to file Petition to deny on behalf of the Pickens County Cahapter of the NAACP Affidavit filed 3-1-73 by Albert H. Kramer on behalf of Pickens County Chapter of the NAAC	GRANTED	9-22-75

(OVER)

F.C.C. - WASHINGTON, D. C.

BR-2646 AGREEMENT BETWEEN WRAG & PETITIONERS TO WAIVE ALL OBJECTIONS ON GROUNDS OF TIMELINESS AS TO ANY PETITION TO DENY FILED BY THE PICKENS COUNTY CHAPTER OF OF THE NAAXP ON OR BEBORE MARCH 26, 1973 filed 3-12-73 by Albert H. Kramer on behalf of petitioners

Ltr. 4-9-73 from Albert H. Kramer, counsel for Pickens County Chapter of NAACP saying John Tierney, counsel for WRAG has agreed to waive all objections on grounds of timeliness as to their Petiton to Deny.

Ltr. 4-25-73 re: further extension to waive objection on grounds of timeliness as to any petition to deny filed by the Pickens County Chapter of the NAACP

AMENDED 5-2-73 re: commercial policy

AMENDED 5-18-73 re: ascert. of comm. needs; emp. policy

Ltr. 5-30-73 by Albert H. Kramer, Counsel for Petitioners stating Counsel for WRAG has agreed to waive all objection on grounds of timeliness as to any petition to deny filed by petitioners.

AMENDED 6-20-73 re: statement on EEO ; programming

AMENDED 7-20-73 re: Agreement between the station & & Reverend Jamed Corder

#8

590 kc

Form BC-121
September 1969
4-51

APPLICATION RECORD · BROADCASTING

Call Letters WRAG

Name PICKENS COUNTY BROADCASTING COMPANY, INC.
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR-2646 R & F PN Recd. PRESS	11-30-76 12-1-75 " JAN 12 1976	RENEWAL OF LICENSE James R. Cooke, Atty. (McKenna & Wilkinson) AMENDED 2-2-76 re: business interests	GRANTED	3-9-76
BR781201ZY PRESS: FEB 26 1979		RENEWAL OF LICENSE Atty: R. Michael Senkowski	GRANTED	3-27-79
BZ-810408AE R & F DM PRESS APR 21 1981	4-8-81	DIRECT MEASUREMENT Atty: ---		

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.