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Form BC 126
June 1954

Official No. 4665

BROADCASTING STATION LICENSE RECORD

Date first licensed January 16, 1968

Call letters WRNG (Eff. 3-6-67) XWATY

Station location North Atlanta, Ga.

RING RADIO COMPANY (AP 11-8-67 EFF: 11/8/67)

Name of licensee CHARLES SMITHGALL AND LESSIE B. SMITHGALL d/b as NORTH ATLANTA BROADCASTING COMPANY

NIGHTTIME TL: S. of Spalding Dr at Crooked Creek 3 mi. NW of Norcross, Ga. (MP gr. 9-27-79)

Transmitter location 2304 Lenox Rd., NE 0.5 mi. S. of Cheshire Bridge Rd., Atlanta, Ga. (BMP 6-21-67) X Meadowline Rd., 0.25 mi. W. of Ashford-Dunwoody Rd., 0.5 mi. N. of North Atlanta, Georgia

Zip:30319

Main studio location 3954 Peachtree Road, N.E. To be determined, North Atlanta, Georgia (BP 2-8-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12837	2-8-65	680kc	5kw-DA-D	Day	4-8 10-8-65
	CP for a new standard broadcast station (Cond'l).				
BMP-11,669 (1)	10-4-65	Mod. of CP (BP-12,837) for ext. of completion date to 4-8-66.			
BMP-11,722 (2)	4-12-66	Modification of CP(BP-12,837 as mod.) for ext. of completion date to 10-8-66			
BMP-11,912 (3)	10-24-66	Mod. of CP(BP-12,837 as mod) for ext. of completion date to 4-8-67			
BMP-11,837	6-21-67	680kc	5kw	Day	8-21 2-21-68
	Mod. of CP(BP-12,837) to change to non-DA, change antenna-trans. loc., make chgs in antenna system (dec. hgt., one tower)change studio location to be determined and operate trans. by remote control from studio location (Cond'l).				
BAL-755 EFF:	11-[illegible]-67 11/8/67	Voluntary assignment of CP			
BP-17931	12-5-67	680kc	1kw	Aux.	2-5 8-5-68
	CP to install aux. trans. (BAUER 707) at main trans. loc., to be operated on 680kc, power of 1kw, with remote control from studios.				
TELEGRAM	12-6-67	PSA	500w		
BL-11,853	1-16-68	680kc	5kw	Day	1-16 4-1-70
	Lic. to cover CP(BP-12,837 as mod)				
BL-11,854	1-16-68	680kc	1kw	Aux.	1-16 4-1-70
	Lic to cover CP(BP-17,931)				
BP-18185	11-20-69	680kc	25kw	Day	7-20-70
	CP to increase power and install new trans. (Cond'l).				
BR-4665 (L) BZ-7496	5-20-70	RENEWAL Direct Meas.		AUX. ( )	4-1-73
BR-4665 (L) BL-12614	5-20-70	Renewal Main Trans. Lic. cover CP (BP-18185 for changes)			4-1-73
EBSA	6-12-72	680kc	25kw	Day	
BR-4665 (L)	3-30-73	RENEWAL OF LICENSE (Main & Auxiliary)			4-1-76

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

CARD 2

Date first licensed .....

Call letters WRNG

Station location North Atlanta, Georgia

Name of licensee Ring Radio Company

Transmitter location See Card 1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-4665(S)	8-24-76	Renewal of License			4-1-79
BZ-9481 (L)	1-18-78	Direct Measurement			4-1-79
BMP781220AH (1)	2-15-79	MP (BP-20,252) for ext. of 8-9-79 completion date to:			
BRC79061LAJ(2) CONTEL	7-17-79 10-2-79	MP(BP-20,252) for RC strnt. rp sample system.			
BMP-790605AI	9-27-79	680 KHz.	10kW, 25kW Unl.		9-27-80
CP to chg. ant. system, chg. TL, & specify modified pattern					
BL-790614AC(L)	7-29-80	Lic. to cover BP-20252 as mod. for changes (Nighttime Site Only) 4-1-82			
BR-781201C7(1)	3-27-79	RENEWAL OF LICENSE			4-1-82
BP800107AT (L)	11-25-80	680khz	10kw	50kw Unl.	11-25-81
CP to incr. daytime power Install DA-2 Install trans & mke chgs. in ant ystem.					

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name CHARLES SMITHGALL AND LESSIE B. SMITHGALL d/b as NORTH ATLANTA BROADCASTING COMPANY
(P.O. ~~300~~ 1670 Blue Ridge Drive, Gainsville, Georgia)

Call Letters NEW WATY

File No.	Dated	Application for	Action Nature	Action Date
BP-12837 Rec'd Filed	2-13-59 2-16-59 2-16-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - ~~1150kc~~ 680kc Power - ~~1kw-DA-D~~ 5kw DA-1 Hours of operation - ~~Daytime~~ Unlimited Trans. location - ~~North of Nancy Creek between S. Johnson & Dunwoody Rd.~~ Atty North Atlanta, Georgia Studio location - To be determined North Atlanta, Georgia STATION LOCATION - NORTH ATLANTA, GEORGIA Atty.- Pierson, Ball & Dowd Engr. - George C. Davis	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete mon-DA proof. After Hearing Docket No. 14855 Order Issued (Daytime Only).	2-8-65
AMENDED R. & F.	5-11-59 5-13-59	AMENDED to change frequency to 680kc; power to 5kw; hours to Unlimited; change from DA-D to DA-1; make changes in antenna (inc. hgt & 4 addl towers); change type trans.(GATES BC 5P2) and chg antenna-trans. location to Meadowline Rd., 0.25 mi. West of Ashford-Dunwoody Road 0.5 miles N. of North Atlanta, Georgia.		

SEE CARD #2 FOR AMEND

~~RGA-BTA-1R~~. GATES BC 5 P2

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WATY

Name Charles Smithgall and Lessie B. Smithgall
dba NORTH ATLANTA BROADCASTING COMPANY
North Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP-12837 (cont'd) AMENDMENT R & F	 4-7-62 4-9-62	AMENDED to make changes in the directional antenna system(5 tower array); changes in ground system.	GRANTED	2-8-65
BMP-11,609 R&F	9-2-65 9-8-65	Mod. of C.P.(BP-12,837 which auth.a new AM B/C station) for extension of completion date from 10-8-65 to 4-8-66. Atty: Pierson,Ball & Dowd	GRANTED	10-4-65
BMP-11,722 R & F	3-2-66 3-3-66	Modification of CP(BP-12,837, as modified, which authorized a new AM broadcast station) for extension of completion date from 4-8-66 to _____. (630 KC) Atty: Pierson, Ball & Dowd	GRANTED to	4-12-66 10-8-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WATV

Name CHARLES SMITHGALL AND LESSIE B. SMITHGALL d/b as NORTH ATLANTA BROADCASTING COMPANY
NORTH ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,837 Recd Filed SEE AMEND CARD #4	9-2-65 9-14-65 10-5-65	Mod. of CP(BP-12,837 as mod. which auth. a new standard b/c station) to change from DA-D to non-DA, change antenna-trans. and studio location to ~~Creek Drive at DeKalb-Fulton County Line, North Atlanta, Georgia,~~ and make chgs in antenna system(dec. hgt.;one tower). Atty: Pierson, Ball & Dowd Engr: George C. Davis	GRANTED Cond'l re: Charles Smithgall, Permittee shall assume responsibility, A complete non-directional proof of performance, Pre-sunrise operation.	6-21-67
BMP-11,912 R & F	9-12-66 9-15-66	Modification of CP(BP-12,837 as mod., which authorized a new AM broadcast station) for extension of completion date from 10-8-66 to _____. Attys Pierson, Ball & Dowd Ltr. 1-25-67 Richard Hildreth now atty. 347-1500	GRANTED to	10-24-66 4-8-67

F.C.C. - WASHINGTON, D. C.

CONTACT: Charles Smithgall
PHONE: Code 404; 536-3344 - Business
534-5500 - Residence
ADDRESS: 1670 Blue Ridge Drive - Residence
403 First National Bank Building - Business
Gainesville, Georgia 30501

LEGAL REPRESENTATIVE:
Tom Dowd
Pierson, Ball & Dowd
1000 Ring Building
Washington, D. C.

FORM BC-121
AUG. 1955 #4

APPLICATION RECORD - BROADCASTING

(680kc)

Call Letters W R N G

Name X CHARLES SMITHGALL AND LESSIE B. SMITHGALL d/b as NORTH ATLANTA BROADCASTING COMPANY
NORTH ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,015 R & F	3-13-67 3-16-67	Mod. of CP(BP-12,837 as mod., which auth a new AM broadcast station) for extension of completion date from 4-8-67 to 10-6-67 Atty. Fletcher, Heald, Rowell, Kenehan & Hildreth	DISMISSED as MOOT.	8-7-67
BMP-11,837 AMENDMENT R & F	cont'd 10-26-66 10-27-66	AMENDED to change ant-trans location to Lenox Rd., 0.5 mi. south of Cheshire Bridge Rd., Atlanta, Ga.; and change studio location to and operate trans by remote control from location to be determined in North Atlanta, Ga.	GRANTED	6-21-67
BAP -755 R & F (Form 316).	10-2-67 10-18-67	Voluntary assignment of construction permit (BP-12837, as mod.) to RING RADIO COMPANY Atty - Fletcher, Heald etc (E.W.Hummers, Jr.)	GRANTED EFF: 11-8-67	11-8-67

OCT 2 7 1967

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

680kc

Call Letters WRNG

Name RING RADIO COMPANY
NORTH ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BP-17,931 R. & F. [illegible]	11-21-67 11-21-67	CP to install auxiliary trans.(BAUER 707) at main trans. loc.; to be operated on 680kc; power of 1kw, with remote control from studios(specified as 3954 Peachtree Rd.,N.E. North Atlanta, Ga.; For aux. purposes only. Atty-Fletcher,Heald,Rowell,Kenehan & Hildreth Engr-Geo. C.Davis	GRANTED	12-5-67
BL-11,853 Rec'd Filed PTA-12-1-67 JAN 8 1968	11/21/67 11/21/67 11/21/67	Lic. to cover CP (BP-12,837 as mod.) which auth. a new standard b/c station, specify type trans. Bauer FB-5V. Atty: Richard Hildreth Engr: Richard L. Biby,D.C.	GRANTED Cond'l re. pre-sunrise.	1-16-68
BL-11,854 Rec'd Filed PTA-12/14/67 JAN 8 1968	12/5/67 12/5/67 12/11/67	Lic. to cover CP (BP-17,931) which auth. install aux. trans. at main trans. loc. with remote control for auxiliary purposes only. Atty: Richard Hildreth Engr: Ralph E. Dippelly	GRANTED	1-16-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRNG

Name Ring Radio Company
North Atlanta, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BP-18,185	4-29-68	CP to change from 680kc, 5kw, Day to 680kc, 25kw, Day, and install new trans(Bauer 725).	GRANTED	11-20-69
Rec'd & F	5-3-68	atty-Fletcher, Heald, Rowell, Kenehan & Hildreth	Cond'l re:Type acceptan of the proposed trans. External cross-modu- lation and for the installation & adjustme of filter circuits of other equipment in the antenna systems. ~~A complete non-DA~~ proof ~~of performance.~~ Antenna resistance meas	
#425298 $75	5-3-68			
NP rec'd	5-14-68			
Amended engr. statement	8-8-68	engr-Ralph E. Dippell, Jr.		

AUG 23 1968

Amended 7-16-69 re Engineering.
Amended 10-1-69 re Community needs.

F.C.C. - WASHINGTON, D. C.

RE BP-18,185 Ltr.filed 7-9-68 by Arent,Fox,Kintner,Plotkin & Kahn on behalf of WQXI,Atlanta, Ga. re addl condl re Cross Modulation

CONTACT: S. C. SINGER; PHONE: CODE 404; 261-6800; ADDRESS: 3954 Peachtree Rd., N.E. North Atlanta, Georgia

Form BC-121 #7
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W.R.N.G.

Name RING RADIO COMPANY
North Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-4665 R & F #566943 $75. #566942 $30. P. N.	12-3-69 1-2-70 1-2-70 1-2-70 1-8-70	Renewal of License (Main and Auxiliary) Atty: Richard Hildreth (Over) FEB 3 - 1976	GRANTED ISSUED WITH BZ-7496 (Aux.) BL-12614 (Main)	5-5-70
BL-12,614 R & F #579274 $30. PTA PRESS MAY 14 1970	2-18-70 2-19-70 2-19-70 2-26-70	Lic.(BP-18,185)for changes. Atty: Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	5-20-70
BZ-7496 R & F DM PRESS MAY 14 1970	2-18-70 2-19-70 2-26-70	Direct Meas. (Auxiliary) Atty: Richard Hildreth	GRANTED	5-20-70

BR-4665 - Community Coalition comments on approval of policies and procedures adopted by station filed 4-13-70

Form BC-121
September 1969

#8

APPLICATION RECORD - BROADCASTING

680kc.

Call Letters WRNG

Name RING RADIO COMPANY
North Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-4665 R & F B.N, PRESS JAN 17 1973	12-12-72 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) Atty.: Richard Hildreth	GRANTED	3-30-73
BR-4665 R & F PN Recd. PRESS	11-25-75 11-28-75 " JAN 8 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) V.J.Curtis,Jr.,Atty. AMENDED 1-20-76 re: signature page	GRANTED	8-24-76
BP- 20,252 Rec'd Filed $1,600.00 AC-001 PN'REC'D Amended Amended MAR 14 1977	2-29-76 2-27-76 2-27-76 3-18-76 7-13-76 re: 2-27-76 re:	Construction permit to add nighttime oper. with 10kw DA-N, chg. hours of oper. to Unl. Trans. loc. South of Peachtree Rd. at Crooked Creek 3 mi. N.W. of Norcross, Ga.(Two site oper.) Atty: Fletcher, Heald, Etc. Eng. Ralph Dippell 33° 57' 42" 84 15 48" Engineering , reduce towers height VG	GRANTED Major Environmental Act. under Sec. 1.1305 of the rules.	1-17-78

F.C.C. - WASHINGTON, D. C.

BP-20,252

Amended 3-14-77 re: Ltr. concerning Environmental Impact

PETITON TO DENY filed 5-9-77 by Wade H. Hargrove on behaof of Durham Life B/C Service, Inc

OPPOSITION TO PETITION TO DENY filed 5-23-77 by Richard Hildreth on behalf of applicant

Amended 5-25-77 re: Bank Ltr. Financial infor.

REPLY TO OPPOSITION TO PETITION TO DENY filed 6-9-77 Wade H. Hargrove on behalf of Durham Life B/C Service, Inc.

MOTION TO STRIKE filed 7-1-77 by Richard Hildreth on behalf of applicant

OPPOSITION TO MOTION TO STRIKE FILED 8-8-77 by Durham Life B/C Service, Inc.

PHASE 1 REFUND ACTION

TRANS. CODE	DATE
500	80/02/07

AMT.	INITIALS
240.00	[illegible]

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

680khz

#9

Call Letters W R N G

Name RING RADIO COMPANY
North Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP-9481 R & F DM PRESS AUG 11 1977 Aux. 302(re'c	5-18-77 6-7-77 7-22-77 10-4-77	Direct Measurement Atty: Richard Hildreth	GRANTED	1-18-78
BMP781220AH PRESS FEB 5 1979		MP (BP-20,252) for Extension of Time to: 7-17-79 (FOR CHANGES)	GRANTED	2-15-79
BR781201C7 PRESS: FEB 27 1979		RENEWAL OF LICENSE (Main & Aux. Trans) Atty: Richard Hildreth	GRANTED	3-27-79

F.C.C. - WASHINGTON, D. C.

#10

680KHz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W.R.N.G.

Name Ring Radio Company
North Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
~~790509AD~~ PRESS: BP-800107AT		Construction permit to incr daytime power to 50 KW; install DA-2; install trans HARRIS MW 50 make chgs in ant sys ATTY: Richard Hildreth PETTTION FOR RECONSIDERATION FILED MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305	~~RETURNED~~ ~~VIOLATION OF SECTION 73.37(a)~~ (OVER) Con'd GRANTED	~~11-30-79~~ 11-25-80
BRC790614AJ PRESS (0)	JUL 12 1979	Modification of ~~License~~ CP(BP-20,652) to Operate Transmitter by Remote Control from: 3954 Peachtree Road, N.E., Atlanta, Georgia, Main Studio Location. Atty. Richard Hildreth (Fletcher, Heald & Hildreth)	GRANTED	7-17-79

F.C.C. - WASHINGTON, D. C.

BP-800107AT Amended 1-7-80 Lttr (to correct station location on page 1)

ACCEPTED 9-3-80
CUT OFF DATE 10-3-80

#11

APPLICATION RECORD BROADCASTING

680KHz.

Call Letters: W R N G

Name: RING RADIO COMPANY

Station Location: NORTH ATLANTA, GEORGIA

File No.	Date	Description	Action and Date
BMP790605AJ PRESS (0) JUL 23 1979		Mod. of CP (BP-20,252, as Mod.) to make chgs. in Ant. Sys.; chg. TL to: South of Spalding Dr. at Crooked Creek, 3 mi. NW of Norcross, Georgia & to Specify a Modified Standard Patten for Nighttime Operation. 33° 57' 42" 84° 15' 48" Atty. Richard Hildreth (Fletcher,Heald & Hildreth)	Gr. 9-27-79
BL-790614AC R & F PTA PRESS NOV 13 1979	6-14-79 10-2-79	Lic. to cover BP-20252 as mod. for changes Atty: Richard Hildreth	GRANTED 7-29080

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.