WROD

Y

PRODUCT OF

Remington Rand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

B-S 1853

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-48

Call letters W R O D

LOCATION: DAYTONA BEACH, FLORIDA

ELYRIA-LORAIN BROADCASTING COMPANY (AL 3-9-67 EFF: 4-10-67)

per Form 323)

xWROD INCORPORATED (BAL 9-18-62 EFF: 12-~~1~~-62 9-25-47

X DAYTONA BEACH BROADCASTING CORPORATION (AP ~~10-2-47~~ Eff: 10-10-47)

xWADE R. SPERRY, EDGAR J. SPERRY and JOSEPHINE T. SPERRY, Co-Partners

Name of licensee d/b as DAYTONA BEACH BROADCASTING COMPANY

Transmitter location Corner Beach Street and Wilder Blvd., Daytona Beach, Florida (CP & MP 4-25-47)

(Lic. 2-10-48)

32015

Main studio location Corner Beach St. and Wilder Blvd., Daytona Beach, Florida (CP & MP 4-25-47)

(Lic. 2-10-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
83-P-4123	10-30-46	1340	250w	U	
Order issued - CP for new station granted subject to filing MP for T site and antenna and complete information re porposed transmitter					
BMP-2547	4-25-47	1340kc	250w	U	6-25 12-25-47
Mod. of C.P.(4123) change type of T., approval of antenna, T. and S. locations.					
BAP-59 Eff: 10-10-47	10-2-47	Voluntary Assignment of C.P. to DAYTONA BEACH BROADCASTING CORPORATION			
BL-2793 BZ-2635	2-10-48	1340	250w	U	2-10 2-1-50
Lic. to cover CP (4123 as mod) for a new station and determine operating power by direct method.					
BTC-738 EFF:	5-5-49 5-28-49	Vol. relinquishment of control of licensee corporation from Wade R. Sperry to Lakeland Broadcasting Corporation			
BR-1853	1-25-50	1340	250w	U	2-1 2-1-53
BTC-1309 EFF	8-13-52 9-30-52	Acquisition of control by E. J. SPERRY and JOSIPHINE T. SPERRY			
BR-1853	1-14-53	1340	250w	U	2-1 2-1-55
elegram	6-15-53	Authority rebroadcast routine transmissio of Maritime Mobile Stations period ending 2-1-55			
BP-9236	4-26-54	CP for changes in antenna			6-26 12-26-54
BL-5521	12-9-54	1340kc	250w	Un	12-9-54 2-1-55
Lic. cover CP(9236) for changes in antenna syste					
BR-1853	1-27-55	Renewal of license			2-1 2-1-58
BTC-2317 EFF:	10-10-56 10-20-56	Vol. transfer of control from Edgar J. Sperry and Josephine T. Sperry to James F. McDonough and John S. Murphy.			
BTC-2656 EFF:	12-18-57 1-17-58 1-31-58	Voluntary transfer of control of licensee corp. from John S.Murphy and James F.McDonough, to Radio of Daytona, Inc.			
elegram/ enewal,	Commission on January 30, 1958 deferred action on continued operation authorized.				

Form BC 126
June 1954 #1853 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-48

Call letters WKCD

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-1853	3-26-58	Renewal	of license		3-26	[illegible]
BTC-2853 Eff:	9-3-58 10-9-58	Voluntary transfer of control of Radio Daytona, Inc. parent corporation of licensee corp. from Morton G.Bassett, Jr., to Eugene D. Hill, Mining Journal Company, Ltd. and Iron Mountain Publishing Company.				
BTC-3289 Eff:	11-23-59 12-14-59	Voluntary acquisition of positive control of Radio Daytona,Inc.parent corporation of licensee corporation by Minning Jornal Company, Ltd. & Iron Mountain Publishing Company thru purchase of stock from Eugene D. Hill.				
BTC-3460 EFF:	7-7-60 7-29-60	Voluntary acquisition of negative control of Radio Daytona, Inc., parent corporatio of licensee corporation each by Mining Journal Company,Ltd. and Iron Mountain Publishing Company thru purchase of stock from James F. McDough. Per Form 323				
	1-25-61	Commission deferred action on renewal pending further consideration.				
BP-12626	6-22-61	CP to increase daytime power to 1kw and install new transmitter (COLLINS 20-V) (Cond'l).	1340kc	250w-1kw-LS U	8-22	2-22-62
BMP-9595 (1)	8-30-61	Mod. of CP(BP-12626) to change trans. (GATES BC-1T)				
BR-1853	7-20-61	Renewal of License			7-20	2-1-64
BL-8884 (1) Condl	2-23-62	License to cover C.P. (BP-12626, as mod.) which authorized an increase in daytime power and installation of new trans.				
BAL-4565 EFF:	9-18-62 12-1-62	Voluntary assignment of license to WROD INCORPORATED.				
BR-1853	1-24-64		1340kc	250w-1kw, LS-U	2-1	2-1-67
BZ-5789 (1)	11-2-65	Auth. to determine operating power by direct measurement of antenna power.				
BR-1853	1-13-67		1340kc	250kw-1kw,LS-U	2-1	2-1-70
BAL-5980 EFF:	3-9-67 4-10-67	Voluntary assignment of license to SILVIA-LORAIN BROADCASTING COMPANY.				
Ltr. dtd. 8-4-67 & rec'd 8-7-67 giving notification per Sect. 73.48(a)(5) Rules that a Collins 20V-3 trans. is now installed & in oper.						

Form BC 126
June 1954 1853

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-10-48

Call letters WROD

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-11,787	10-31-67	1340kc	250w-1kw	Alt.Main	10-31 2-1-70
	Lic. to [redacted] use of former main trans.				
BR-1853(L)	1-29-70	Renewal of Main & Alt. Main(S)			2-1-73
BRC-31237	10-17-70	Operate by RC			
EBSA	5-22-72				
BR-1853 BZ-8192(L)	2-6-73	Renewal and Direct Measurement			2-1-76
BP-19,569	1-30-74	1340khz. 250w, 1kw U			1-30-75
	CP to inc. tower height				
BL-13,804(L)	1-31-75	Lic. to cover BP-19569 for changes (Alternate Transmitters)			2-1-76
BZ-9066 BR-1853(L)	6-16-76	RENEWAL AND MODIFICATION (ALTERNATE TRANSMITTERS)			2-1-79
BTC-8101	10/8/76	Vol TC	EFF:		
LTR.	4-17-78	TRANS:	HARRIS MW-1A now installed as MAIN & COLLINS 20-V-2 now installed AS AUXILIARY (FORMER ALT. MAIN)		
BR780928UF (S)	1/23/79	Renewal (Main & Aux)			2/1/82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W R O D x New

Name WADE R. SPERRY, EDGAR J. SPERRY and JOSEPHINE T. SPERRY, Co-Partners, d/b as DAYTONA BEACH BROADCASTING COMPANY (P.O. - P.O. Box 1269, Daytona Beach, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-4123 Rec'd	10-3-45 10-4-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340 kc Power: 250w Hours of Operation: Unlimited time Trans. & Studio Locations: Not specified (Indicated in Engr. Statement as Daytona Beach, Fla.) (A. D. Ring, Engr.)	DOCKET NO. 6902 GRANTED AFTER A HEARING Decision B-282 Granted subject to filing MP for T site & antenna and complete information re proposed transmitter. Order issued	10-30-46

COMPOSITE Transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W R O D

Name WADE R. SPERRY, EDGAR J. SPERRY & JOSEPHINE T. SPERRY, d/b as DAYTONA BEACH BROADCASTING COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2405 Rec'd Filed	12-16-46 12-26-46 12-26-46	Mod. of C. P. (B3-P-4123, which authorized a new standard broadcast station) for extension of commencement date from 1-4-47 to 2-4-47 and change completion date from 7-4-47 to 4-4-47.	Dismissed 1-21-47 - Unnecessary, CP not issued	
BMP-2547 Rec'd Filed	2-27-47 2-28-47 2-28-47	Mod. of C.P. (B3-P-4123, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Collins 300-G), and for approval of transmitter and studio locations at Corner Beach Street and Wilder Blvd., Daytona Beach, Florida. (A. D. Ring, Engr. - Leonard H. Marks, Atty.)	GRANTED	4-25-47

Form 94

APPLICATION RECORD - BROADCASTING

3

Name DAYTONA BEACH BROADCASTING CORPORATION (AP 9-25-47 Eff: 10-10-47)
xWADE R. SPERRY, EDGAR J. SPERRY and JOSEPHINE T. SPERRY, Co-partners d/b as DAYTONA BEACH BROADCASTING COMPANY

Call Letters WROD

File No.	Dated	Application for	Action Nature	Action Date
BAP-59 Rec'd Filed	7-25-47 7-31-47 7-31-47	Voluntary Assignment of Construction Permit to Daytona Beach Broadcasting Corporation. (Filed by Leonard H. Marks, Atty.)	GRANTED	9-25-47 Eff: 10-10-47
BL-2793 Rec'd Filed	11-3-47 11-5-47 11-5-47	License to cover C.P. (B3-P-4123, as mod.,) which authorized a new standard broadcast station.	GRANTED	2-10-48
		and		
BZ-2635 Rec'd Filed	11-3-47 11-5-47 11-5-47	Authority to determine operating power by direct measurement of antenna power. (Leonard H. Marks, Atty.)		

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name DAYTONA BEACH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC-738 Rec'd Filed	2-8-49 2-15-49 2-15-49	Voluntary Relinquishment of control of licensee corporation from Wade R. Sperry to Lakeland Broadcasting Corporation. 50 shares of common stock. (Filed by Leonard H. Marks, Atty.)	GRANTED EFF:	5-5-49 5-28-49
BR-1853 Rec'd	12-2-49 12-5-49	Renewal of license	GRANTED	1-25-50
BTC-1309 Rec'd Filed	4-19-52 5-19-52 5-19-52	Voluntary acquisition of control of licensee corporation by E. J. Sperry and Josephine T. Sperry thru purchase of 100 shares common stock from Lakeland Broadcasting Corporation by licensee corporation to be held as treasury stock.	GRANTED EFF	8-13-52 9-30-52

FORM A-170 #5
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name DAYTONA BEACH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1853 Rec'd Filed	11-3-52 11-5-52 11-5-52	Renewal of License	GRANTED	1-14-53
BP-9236 Rec'd Filed	3-29-54 3-31-54 3-31-54	Construction permit to make changes in the antenna system. Louis A. King, Engr.	GRANTED	4-26-54
BR-1853 Rec'd Filed	11-3-54 11-8-54 11-8-54	Renewal of License	GRANTED	1-27-55
BL-5521 Rec'd Filed	11-8-54 11-10-54 11-10-54	License to cover construction permit (BP-9236) which authorized changes in the antenna system	GRANTED	12-9-54

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W R O D

Name DAYTONA BEACH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC- Rec'd	6-16-55 6-22-55	Voluntary relinquishment of negative control of licensee corporation by Josephine T. Sperry thru gift of 25 shares of stock to O. G. Nelson and Henrietta S. Nelson.	RETURNED to be filed on 315.	6-28-55
BTC-2317 Rec'd Resub. Rec'd Filed	8-24-56 8-27-56 8-25-56 8-31-56 8-31-56	Voluntary transfer of control of licensee corporation (100%) from Edgar J. Sperry and Josephine T. Sperry to James F. McDonough and John S. Murphy	~~Ret. 8-28-56 re Notary & date of Agreement.~~ GRANTED EFF:	 10-10-56 10-20-56
BTC-2656 Rec'd Filed	11-6-57 11-8-57 11-8-57	Voluntary transfer of control of licensee corporation from John S. Murphy and James F. McDonough to Radio of Daytona, Inc.	GRANTED EFF:	12-18-57 1-17-58
BR-1853 Rec'd Filed	12-16-57 12-17-57 12-17-57	Renewal of license.	GRANTED	3-26-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name DAYTONA BEACH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC-2853 Rec'd. Filed	7-11-58 7-22-58 7-22-58	Voluntary transfer of control of Radio Daytona, Inc. parent corporation of licensee corporation from Morton G. Bassett, Jr. to Eugene D. Hill, Mining Journal Company, Ltd., and Iron Mountain Publishing Company. Hogan and Hartson, Attys.	GRANTED EFF:	9-3-58 10-9-58
BP-12,626 Rec'd Filed	11-26-58 12-1-58 12-1-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (Collins 20-V) Atty.- Hogan & Hartson Engr. - Louis A. King, Bristol, Tenn. Request waiver of Section 3.28(c)(3) of Rules if necessary - filed 12-2-59.	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations.	6-22-61

FORM BC-121 #8
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters W R O D

Name DAYTONA BEACH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC-3289 Rec'd. Filed	10-31-59 11-6-59 11-6-59	Voluntary acquisition of positive control of Radio Daytona, Inc., parent corporation of licensee corporation by Mining Journal Company, Ltd. and Iron Mountain Publishing Company thru purchase of stock from Eugene D. Hill.	GRANTED EFF:	11-23-59 12-14-59
BTC-3460 Rec'd Filed	5-14-60 6-6-60 6-6-60	Voluntary acquisition of negative control of Radio Daytona, Inc., parent corporation of licensee corporation each by Mining Journal Company, Ltd. and Iron Mountain Publishing Company thru purchase of stock from James F. McDonough.	GRANTED EFF:	7-7-60 7-29-60 Per Form 323
BR-1853 R & F	10-14-60 10-17-60	Renewal of license.	GRANTED	7-20-61

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name Daytona Beach Broadcasting Corporation
Daytona Beach, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMP-9595 R&F	6-26-61 6-28-61	Mod. of C.P. (BP-12626 which auth. increased day. power and install new trans) to chg trans. type to Gates BC-1T. ATTYS-Hogan & Hartson	GRANTED	8-30-61
BL-8884 R & F	10-9-61 10-10-61	License to cover C.P. (BP-12626 as modified) which authoriz ed an increase in daytime power and installation of new transmitter. A	GRANTED Condl re	2-23-62 Class IV inc. power
BAL-4565 Rec'd Filed	6-26-62 6-29-62 6-29-62	Voluntary assignment of license to WROD Incorporated. Benito Gaguine, Atty.	GRANTED EFF: per Form 323	9-18-62 12-1-62
BR-1853 Rec'd Filed	12-20-63 12-23-63 12-23-63	Renewal of license Atty. Benito Gaguine	GRANTED	1-24-64

FORM BC-121
AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call Letters WROD

ELYRIA-LORAIN BROADCASTING COMPANY

Name X W.R.O.D., INCORPORATED
Daytona Beach, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-5789 R & F	10/2/65 10/5/65	Authority to determine operating power by direct measurement of antenna power. Attys: Fly, Shuebruk, Blume & Gaguine	GRANTED	11-2-65
BR-1853 R & F	10-25-66 11-3-66	Renewal of license. Atty: Fly, Shuebruk, Blume & Gaguine	GRANTED	1-13-67
BAL-5980 R & F	1-28-67 1-31-67	Voluntary assignment of license to ELYRIA-LORAIN BROADCASTING COMPANY Atty for assignor - Fly, Shuebruk, Blume & Gaguine for assignee - Cohn & Marks	GRANTED EFF:	3-9-67 4-10-67
BL-11,787 Rec'd Filed PTA-9/18/67	8/22/67 8/25/67 9/8/67	Lic. to use former main trans. GATES BC 1T at main trans. loc. as an alternate-main trans. to be operated on 1340kc 250w 1kw LS-U. Atty: Roy F. Perkins	GRANTED	10-31-67

OCT 20 1967

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

Call Letters W R O D

Name ELYRIA-LORAIN BROADCASTING COMPANY
Daytona Beach, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1853 R & F #554019 $105.	11-1-69 11-3-69 11-3-69 DEC 16 1969	Renewal of License (Main and Alternate Main) Atty.: Robert B. Jacobi	GRANTED	1-29-70
BRC-3423 R & F #588079 $30	3-18-70 3-26-70 3-26-70 APR 22 1970	Mod. of lic. to operate transmitter by remote control from the Corner Beach Street and Wilder Blvd., Daytona Beach, Florida. Atty: Joel H. Levy(Cohn and Marks)	GRANTED	4-17-70
BZ-8192 R & F DM Amended PRESS	10-9-72 10-13-72 10-20-72 10-25-72 NOV 13 1972	Direct Measurement - Alternate Transmitters. Atty: Cohn and Marks(Allan J. Allow) Supple. engr. data	GRANTED issued with renewal	2-6-73

F.C.C. - WASHINGTON, D. C.

Form BC-121 #12
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name ELYRIA-LORAIN BROADCASTING COMPANY
DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1853 R & F PN Recd. PRESS	10-25-72 11-3-72 " DEC 4 1972	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Allan J. Arlow, Atty. (Cohn & Marks)	GRANTED issued with BZ-8192	1-31-73
BP-19,569 Rec'd Filed $50-259533 AC-056 PRESS: JAN 16 1974	12-3-73 12-10-73 12-10-73 12-10-73	Construction permit to increase tower height to 294 feet and utilize the top section of guy wire for top loading. Atty. Stanley B. Cohen	GRANTED	1-30-74
BL-13,804 R&F $50#352320 PTA PRESS 17 DEC 1974	9-26-74 9-30-74 10-7-74 10-7-74	Lic. to cover BP-19569 for changes (Alternate Transmitters) Atty. Lawrence N. Cohn	GRANTED	1-31-75

F.C.C. - WASHINGTON, D. C.

#13

Form BC-121
September 1969
2-48

APPLICATION RECORD - BROADCASTING

Call Letters W R O D

Name ELYRIA-LORAIN BROADCASTING COMPANY
DAYTONA BEACH, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1853 R & F PN Recd. PRESS	9-18-75 10-1-75 " NOV 3 1975	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Lawrence N. Cohn, Atty. AMENDED 4-2-76 re: prog.	GRANTED	6-16-76
BZ-9066 R & F DM PRESS FEB 26 1976	12-30-75 1-7-76 2-13-76	Direct Measurement Atty: Lawrence N. Cohn	GRANTED issued with BR-1853	6-16-76
BTC-8101 R & F SEE FM WBEA FOR FEE ID PN filed	7-16-76 7-20-76 11 AUG 1976 8/20/76	Voluntary transfer of control of The Lorain County Printing and Publishing Company (majority stockholder of lic corp) from Otto B. Schoepfle, Trustee U/W's of Arthur C. Hudnutt and Marian B. Hudnutt to Arthur D. Hudnutt and Molly H. Young Atty - Cohn & Marks	GRANTED EFF: NO FEE:	10/8/76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#14

1340khz

APPLICATION RECORD - BROADCASTING

Call Letters WROD

Name ELYRIA-LORAIN BROADCASTING COMPANY
Daytona Beach, FL

File No.	Dated	Application for	Action Nature	Action Date
BR780928UF PRESS	NOV 17 1978	Renewal of License (Main & Auxiliary) Joseph V. Vasapoli, Atty.	Granted	1/23/79
BAL810615HH Form 314 PRESS PN filed 7-8-81	JUN 22 1981	Vol AL to First Daytona Investment Corporation Atty. David M. Hunsaker	Con EFF:	7-28-81 8-18-81

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.