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H-8- 1196

#I

BROADCASTING STATION LICENSE RECORD

(SEE CARD # 2 FOR NAME)

Date first licensed June 14, 1944

Call letters W R O X (2-17-44) xW A R W

Location: Clarksdale, Mississippi

X MRS. EUNICE T. IMES (AL 12-9-53 EFF:12-16-53)
xBIRNEY IMES, JR. (AL 1-29-51 (Eff: 2-23-51)
X Birney Imes, Jr., Administrator of the Estate of Birney Imes Sr., Deceased (AL-670; EFF: 5-25-48)
xBIRNEY IMES, SR. (AL 2-8-45, EFF 2-12-45)

Name of licensee xROBIN WEAVER, SR.

Transmitter location County Barn Road, Clarksdale Coahoma County, Mississippi (CP & MP 5-15-44) Lic. 6-14-44

ZIP 38614

Main studio location Alcazar Hotel, 2nd Floor, Third St., Clarksdale, Mississippi (Let. 7-11-55)
x259 Delta Avenue, Clarksdale Mississippi (Wire 7-3-45)
x 321 Delta Avenue, Clarksdale, Mississippi (CP & MP 5-15-44)Lic. 6-14-44

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
Letter B3-P-3557	1-4-44	1450	250w	U		
	Subject to selection of transmitter site which meets with approval of Commission's Chief Engineer For a new station at Clarksdale, Miss.					
B3-P-3557	5-15-44	1450	250w	U	7-15	1-15-45
B3-MP-1744	C.P. for new station, and mod. for changes in transmitting equip., and approval of trans. and studio locations					
Telegram	5-31-44	Program tests authorized for 6-2-44				
B3-L-1806	6-14-44	1450	250w	U	6-14	2-1-45
B3-Z-1598	License to cover CP 3557 as mod., for new station and determine operating power by direct measurement					
B3-S-1196	1-25-45	Extension of license			2-1	4-1-45
B3-AL-450	2-8-45	Voluntary assignment of license to BIRNEY IMES, SR. EFF: 2-12-45				
B3-S-1196	3-27-45	Extension of License			4-1	6-1-45
B3-S-1196	5-22-45	Extension of License			6-1	8-1-45
B3-S-1196	7-24-45	Extension of license			8-1	10-1-45
B3-S-1196	9-25-45	Extension of license Order 107-A			10-1	12-1-45
B3-R-1196	10-10-45	1450	250w	U	10-10	2-1-48
BAL-670 EFF:	3-31-48	Invol. Assignment of License from Birney Imes, Sr., deceased to Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., deceased. 5-25-48				
BS-1196	1-30-48	Extension of license			2-1	6-1-48
BR-1196	5-19-48	1450	250w	U	5-19	2-1-51
BP-6898	8-30-48	1450	250w	U	10-30	4-30-49
	CP to install a new transmitter.					
BL-3450	2-25-49	1450	250w	U	2-25	2-1-51
	Lic. to cover CP (6898) to install a new T					
BR-1196	1-29-51	1450	250w.	U	2-1	2-1-54
BAL-1123 EFF: 2-23-51	1-29-51	Voluntary assignment license to BIRNEY IMES, JR.				
BZ-3385	4-17-52	1450	250w	U	4-17	2-1-54
	Determine operating power by direct method					

B-S #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WROX

BIRNEY IMES, JR.(AL gr 5/13/77 EFF: 6-1-77

xBIRNEY IMES, JR., EXECUTOR OF THE ESTATE OF EUNICE T, IMES, DECEASED (AL 1-4-73 EFF:

Name of licensee xBIRNEY IMES, JR. (AL 1-29-51 (Eff: 2-23-51)

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-201 (1)	10-14-53 by R.C.	Modification of lic. to operate trans. from WROX Bldg., 259 Delta Ave., Clarksdale Miss.			
BAL-1647 EFF:	12-9-53 12-16-53	Vol. assignment of license to MRS. EUNICE T. IMES.			
Tele	1-29-54 continued on renewal.	Action on renewal deferred 1-27 and operation auth. until final determination			
BR-1196	2-10-54	1450	250w	U	2-10 6-1-55
BR-1196	5-11-55	Renewal of license			6-1 6-1-58
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1196	6-11-58	1450	250w	U	6-11 6-1-61
BRC-762	7-6-55	Modification of license to change Remote Control Point from WROX Bldg., 2nd Floor, 259 Delta Ave., Clarksdale, Miss. to 2nd Floor, Alcazar Hotel, Third St., Clarksdale, Mississippi			
BR-1196	5-3-61	Renewal of license			6-1 6-1-64
BP-15918	10-9-63	1450kc	250w, 1kw-LS	U	12-9 6-9-64
		CP to increase power to 1kw and install new transmitter (RCA BTA-1RD (Cond'l).			
BR-1196	5-28-64	Renewal of License			6-1 6-1-67
BL-10,530 Condl	8-26-64	1450w	250w-1kw-LS	U	8-26 6-1-67
		Lic to cover CP(BP-15,918) which auth incr. daytime power and install new trans			
BZ-5688 (1)	10-22-65	Auth. to determine operating power by direct measurement of antenna power.			
BR-1196	7-5-67	1450kc 250w, 1kw-LS Un (RC) and Renewal of NDEA			7-5 6-1-70
BL-11,532	7-5-67	1450kc 250w Aux. (RC) Lic. to use former main trans. (RCA-250K) for auxiliary purposes only.			7-5 6-1-70
BR-1196(S)	5-27-70	Renewal Main & Aux. & NDEA			6-1-73
EBSA	5-25-72				

Form BC 126
June 1954
3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R O X

Station location CLARKSDALE, MISSISSIPPI

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-7762	1-4-73	INVOL AL			
BR-1196(L)	5-31-73	RENEWAL			6-1-76
COMTEL	8-11-75	Authority granted to delete obstruction marking & Lighting requirements, coordinates: N- 34° 12' 40"; W-90° 34' 42"			
~~BR-1196(L)~~	~~5-27-76~~	~~RENEWAL~~	~~(MAIN~~	~~AUX.)~~	~~6-1-79~~
BR-1196(L)	GRANT RESCINDED	(8-24-76)			
BAL-8645	5/13/77	Vol AL EFF: 6-1-77			
BR-1196(L)	6-17-77	RENEWAL (MAIN & AUX.)			6-1-79
BR790126UA (s)	5-18-79	RENEWAL (MAIN & AUX)			6-1-82
BZ-791128AI(1)	3-17-80	DIRECT MEASUREMENT			
BZ-791128AI(1)	3-17-80	Superseded to correct antenna curent daytime Antenna & Ground system			

Form 94

APPLICATION RECORD - BROADCASTING

#I

Call Letters WROX (2-17-44) ~~WARW~~ ~~New~~

Name ROBIN WEAVER, SR.

(P.O. 504 Holland Ave., Philadelphia, Miss.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-3557 Rec'd Filed	11-15-43 11-18-43 11-18-43	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours: Unlimited time Studio Location: To be determined, Clarksdale, Miss. Trans. Location: To be determined, Clarksdale, Miss.	Granted Letter Written	1-4-44 Subj. filing appl. for mod. C.P. for approval of trans.site which meets with approval of Chief Engineer.
B3-MP-1744 Rec'd Filed	4-1-44 4-3-44 4-3-44	Mod. of C.P. (B3-P-3557) for changes in transmitting equipment, ~~approval of antenna~~ and approval of transmitter and studio locations at Coahoma County, Miss., and 321 Delta Ave., Clarksdale, Miss., respectively.	Granted	5-15-44

~~RCA-250-D~~ RCA ET-4250

Victor J. Andrew, Chicago, Ill. - Engineer.

Newspaper affiliations - None

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WROX

Name BIRNEY IMES, SR. (AL 2-8-45, EFF 2-12-45)
~~ROBIN WEAVER, SR.~~

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1806 Rec'd Filed B3-Z-1598 Rec'd Filed	5-29-44 5-31-44 5-31-44 5-29-44 5-31-44 5-31-44	License to cover C.P. (B3-P-3557, as modified) which authorized a new station; and Authority to determine operating power by direct measurement of antenna power. (335s filed)	Granted	6-14-44
B3-AL-450 Rec'd Filed	10-10-44 10-20-44 10-20-44	Voluntary assignment of license to BIRNEY IMES, SR.	GRANTED EFF: 2-12-45	2-8-45
B3-R-1196 Rec'd. Resub.	1-10-45 1-15-45 1-22-45	Renewal of license ~~(Par. 15 & 17b)~~ Let. req. renewal in new name 3-8-45 Application filed in new name (Unnecessary)	~~Ret'd~~ Retired to filed 6-30-45	~~1-17-45~~

Form 94

#3

APPLICATION RECORD - BROADCASTING

Name: Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., Deceased (AL 3-31-48: EFF:
x BIRNEY IMES, SR. (AL 2-8-45, Eff. 2-12-45)
x ROBIN WEAVER, SR.

Call Letters: W R O X

File No.	Dated	Application for	Action: Nature	Action: Date
B3-R-1196 Rec'd Resub.	3-16-45 3-26-45 4-17-45	Renewal of license (~~Par. 15, 17b, Only one 303 notarized, Par. 2(a) & 4(a) on 303-A & Photos)~~ ~~Forms 303-A rec'd 4-23-45 for Par. 4~~ Forms 303-A resub. 5-10-45	~~Ret'd~~ Granted	~~4-3-45~~ 10-10-45
BR-1196 Rec'd	11-24-47 11-28-47	Renewal of license Program & operating logs filed 12-15-47	Granted	5-19-48
BAL-670 Rec'd Filed	11-24-47 11-28-47 11-28-47	Involuntary Assignment of License from Birney Imes, Sr., deceased to Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., deceased.	GRANTED EFF:	3-31-48 5-25-48

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WROX

Name Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., Deceased

File No.	Dated	Application for	Action Nature	Action Date
BP-6898 Rec'd Filed	8-9-48 8-11-48 8-11-48	Construction Permit to install a new transmitter (RCA 250-K).	Granted	8-30-48
BL-7450 Rec'd Resubmitted Rec'd Filed	10-7-48 10-11-48 11-4-48 11-15-48 11-15-48	License to cover construction permit (BP-6898, which authorized installation of a new transmitter).	~~Returned 10-13-48 Signed by General Manager~~ GRANTED	2-25-49

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Name BIRNEY IMES, JR. (AL 1-29-51 Eff: X Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., deceased

Call Letters WROX

File No.	Dated	Application for	Action Nature	Action Date
BP-7010 Rec'd Resubmitted Rec'd Filed	8-27-48 8-30-48 8-27-48 11-15-48 11-15-48	Construction Permit to make changes in the vertical antenna and mount the FM antenna on the AM tower.	~~Returned 9-9-48 Incomplete~~ Dismissed 9-26-49 in accordance with Section 1.381	
BAL-1123 Rec'd Filed	12-8-50 12-11-50 12-11-50	Voluntary assignment of license from Birney Imes, Jr., Administrator of the Estate of Birney Imes, Sr., deceased to Birney Imes, Jr.	GRANTED Eff:	1-29-51 2-23-51

FCC Form 94 #6

APPLICATION RECORD - BROADCASTING

Name BIRNEY IMES, JR. ADMINISTRATOR OF THE ESTATE OF BIRNEY IMES, SR,. DECEASED

Call Letters WROX

File No.	Dated	Application for	Action Nature	Action Date
BR-1196 Rec'd	12-7-50 12-11-50	Renewal of license	Granted	1-29-51
BZ-3385 Rec'd Filed	3-24-52 3-31-52 3-31-52	Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-17-52
BRC-201 Rec'd Filed	7-30-53 10-1-53 10-1-53	Modification of license to operate transmitter by Remote Control from WROX Building, 259 Delta Avenue, Clarksdale, Mississippi.	GRANTED	10-14-53
BR-1196 Rec'd Filed	10-27-53 10-29-53 10-29-53	Renewal of License (SEE AMENDMENT Card #7)	Granted	2-10-54
BAL-1647 Rec'd Filed	11-3-53 11-6-53 11-6-53	Voluntary ssignment of license to Mrs. Eunice T. Imes.	GRANTED EFF:	12-9-53 12-16-53

Card # 7

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WROX

Name MRS. EUNICE T. IMES

File No.	Dated	Application for	Action Nature	Action Date
BR-1196 (Con't from Card #6) Rec'd Filed	1-16-54 1-18-54 1-18-54	AMENDED to chnage applicant name to MRS. EUNICE T. IMES		
BR-1196 Rec'd Filed	2-19-55 2-25-55 2-25-55	Renewal of License	GRANTED	5-11-55
BRC-762 Rec'd Filed	6-27-55 6-30-55 6-30-55	Modification of license to change transmitter Remote Control Point from WROX Building, Second Floor, 259 Delta Avenue, Clarksdale, Mississippi to Second Floor, Alcazar Hotel, Third Street, Clarksdale, Mississippi	GRANTED	7-6-55

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WROX

Name MRS. EUNICE T. IMES
CLARKSDALE, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-1196 Rec'd Filed	2-28-58 3-3-58 3-3-58	Renewal of License	GRANTED	6-11-58
BR-1196 Rec'd&filed	2-18-61 3-3-61	Renewal of License	GRANTED	5-3-61
BP-15,918 Rec'd Filed	4-17-63 4-19-63 4-19-63	CP to increase daytime power from 250w to 1kw and install new transmitter(RCA-BTA-1R) Atty. Arent, Fox, Kintner, Plotkin & Kahn Eng. A. Earl Cullum, Jr. Dallas, Texas	GRANTED Cond'l re: 250w Class IV stations. Permitted shall submit with the applic. for lic antenna resistance measurements.	10-9-63
BR-1196 Rec'd Filed	2-28-64 3-3-64 3-3-64	Renewal of license Attys:Arent,Fox,Kintner,Plotkins & Kahn	GRANTED	5-28-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #9

APPLICATION RECORD - BROADCASTING

Call Letters WROX

Name MRS. EUNICE T. IMES
Clarksdale, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BL-10,530 R. & F.	2-21-64 2-24-64	Lic to cover CP(BP-15,918) which auth incr. daytime power and install new transmitter,. Atty- Arent, Fox, Kintner, Plotkins and Kahn	GRANTED 8-26-64 Condl re cl IV inc.powe	
BZ-5688 R & F	5/28/65 6/1/65	Auth. to determine operating power by direct measurement of antenna power. Atty-Arent,Fox.Kintner,etc.	GRANTED	10-22-65
BL-11,532 R & F	11/29/66 12/8/66	Lic. to use former main trans, RCA-250-K, at main trans. loc. as an aux. trans. to be operated on 1450kc 250w for aux. purposes only.(with remote control) Atty: G. A. Bechtel	GRANTED	7-5-67
BR-1196 R & F	2-28-67 3-3-67	Renewal of license Atty:G.A.Bechtel(Arent,Fox.etc.	GRANTED	7-5-67

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#10

1450kc

APPLICATION RECORD - BROADCASTING

BIRNEY IMES, JR., EXECUTOR OF ESTATE OF EUNICE T. IMES, DECEASED

Call Letters WROX

Name X MRS. EUNICE T. IMES
Clarksdale, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-1196 R & F #582036 $75. ($105. submitted) " $30. P.N. APR 3 1970	2-27-70 3-3-70 3-3-70 3-3-70	Renewal of License (Main & Auxiliary) Atty.: Gene A. Bechtel AMENDED 4-21-70 re: Programming	GRANTED	5-27-70
BAL-7762 R & F FEE PD: $250 #137594 CODE 053 (Form 316) DEC 2 1972	12-15-72 12-19-72	Involuntary assignment of license to BIRNEY IMES, JR., Executor of the Estate of Eunice T. Imes, Deceased Atty - Arent, Fox, Kintner etc	GRANTED	1-4-73
BR-1196 R & F P.N. PRESS APR 5 1973	2-22-73 3-1-73 3-1-73	Renewal of License (Main & Auxiliary) Atty.: Gene A. Bechtel AMENDED 4-12-73 re: to show station location	GRANTED	5-31-73

F.C.C. - WASHINGTON, D. C.

(BR-1196) Atty. was called 4-3-73 re: station loc.

#11

1450 kc

Form BC-121
September 1969
6-44

APPLICATION RECORD - BROADCASTING

Call Letters W R O X

BIRNEY IMES, JR.

Name x BIRNEY IMES, JR., EXECUTOR OF ESTATE OF EUNICE T. IMES, DECEASED
CLARKSDALE, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-1196 R & F PNRecd. PRESS APR 9	1-23-76 1-30-76 " 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Eric L. Bernthal, Atty. (over for petition)	~~GRANTED~~ Grant Rescinded 8-24-76 GRANTED	 6-17-77
BAL-8645 R & F FEE PD:$200 CODE 047 Pub notice filed 4-19-76 APR	3-29-76 4-2-76 #552143	Voluntary assignment of license to BIRNEY IMES, JR. (SEE OVER) Atty - Arent, Fox etc(E.L.Bernthal)	GRANTED EFF: 6-1-77	5/13/77
BR790126UA PRESS MAR 14 1979		Renewal of License (Main & Auxiliary) Alan Auckenthaler, Atty.	GRANTED	5-18-79

F.C.C. - WASHINGTON, D. C.

RE: BAL-8645 - ref. made to renewal(pending) for prop. Prog.

BR-1196 PETITION TO DENY AND TO INTERVENE, OR, IN THE ALTERNATIVE, REVOCATION OF BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed 5-3-76 by Miss. State Branch of the NAACP

MOTION TO VAIVE SERVICE REQUIREMENT filed 5-5-76 by Miss. State Branch of the NAACP

(SEE WRBC for petition filed 6-11-76)

AMENDED 6-10-76 re: business interests

#12

APPLICATION RECORD BROADCASTING

Call Letters: W R O X

1450khz

Name: BIRNEY IMES, JR.

Station Location: ~~XXXXXXXX~~ Clarksdale, Mississippi

File No.	Date	Description	Action and Date
BZ-791128AI		DIRECT MEASUREMENT	GRANTED 3-17-80
R & F	11-28-79	Atty: Daniel Van Horn(Arent, Fox, etc.)	
DM	12-5-79		
PRESS MAR 8 1980			

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.