WSAM

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

D2s-1062

#I

BROADCASTING STATION LICENSE RECORD

Date first licensed June 24, 1940

Call letters W S A M (11-22-39) xW M L G

LOCATION: SAGINAW, MICHIGAN

Name of licensee
THE MACDONALD BROADCASTING COMPANY (BAL-10-7-63) Eff: 11-1-63)
xxKENNETH HUGH MACDONALD (BAPL 10-22-62, EFF: 11-1-62)
xKNORR BROADCASTING CORPORATION (ML 1-31-55)
xWKMH, INCORPORATED (AL 1-12-55 EFF: 1-21-55, retroactive to 1-1-55)
x SAGINAW BROADCASTING COMPANY

Transmitter location
2000 Whittier Street, Saginaw, Mich (Lic. 6-22-49)
x310' West of intersection of Hammell & 15th St., Saginaw, Mich. (MP 12-9-48)
x On the Country Fair Grounds, Saginaw, Michigan (CP 2-6-47)
xBay & Weiss Sts., Saginaw, Michigan (CP & MP 3-5-40) Lic. 6-24-40

48058

Main studio location
2000 Whittier Street, Saginaw, Mich(redes. 12-14-73)
x2435 Holland Street, Saginaw, Michigan (Ltr. 1-28-52)
x117 West Genesee Street, Saginaw, Michigan. (Ltr. 9-19-47, Eff. 10-1-47)
x610 Eddy Building, Saginaw, Michigan (ML 11-9-44)
xBay & Weiss Sts., Saginaw, Michigan (CP & MP 3-5-40) Lic. 6-24-40

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
etter	10-25-39	1200	100w,250w-LS	S.H.	Trans.site	
2-P-794	Eff.11-2	and antenna to be determined.				
	For new station at Saginaw, Michigan					
82-P-794)	3-5-40	1200	100w,250w-LS	S.H.	5-5	11-5-40
82-MP921)	C.P. for a new station at Saginaw, Mich.; also Mod. for appr. trans. and studio sites, appr. ant. and change in type trans.					
2-P-794	4-13-40	Mod.C.P. to add sunrise			5-5	11-5-40
2-MP-921						
82-L-1161)	6-24-40	1200	100,250w-LS	S.H.	6-24	10-1-40
82-Z-406)	License to cover CP 794, as modified, for a new station; also direct measurement					
2-S-1062	10/31/40	opr 1 to 6am 11/6/40 election returns & fill-in music				
82-S-1062	12/23/40	opr 1 to 2am 12/25/40(Mass)				
[illegible]						
ABBA REALLOCATION						
82-R-1062	3-24-41	1230	100w-250w-LS	S.H.	3-29	10-1-41
82-R-1062	9-23-41	1230	100w-250w-LS	S.H.	10-1	10-1-42
82-S-1062	12-22-41 To opr. addl. time from 10 to 10:30 p.m. EST, 12-22-41 only in order to conduct b/c for charity purposes, prov. WMPC remains silent.					
B2-S-1062	6-12-42 To opr. from 9 to 10:30 p.m., EST, 6-15-42 in order to cooperate with Local Defense Authorities on test blackout, provided WMPC remains silent.					
B2-S-1062	8-12-42 To opr. from 10:10 to 10:30 p.m., EST, (provided WMPC remains silent) 8-12-42 in order to assist in the 6th Corps Area test blackout, only.					
2-R-1062	9-8-42	1230	100w-250w-LS	S.H.	10-1	2-1-43
B2-ML-1055	10-20-42	1400	250w	U	10-20	8-1-43
	Mod. license to change freq., increase power, and change hours of operation					
B2-Z-1488	1-27-43	1400	250w	U	1-27	8-1-43
	Determine operating power by direct measurement					
B2-S-1062	7-27-43	Extension of license			8-1	10-1-43
B2-R-1062	8-31-43	1400	250w	U	8-31	8-1-45

B -S-

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S A M

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 122111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-TC-348 Eff. 2-25-44	2-17-44	Acquisition of control of licensee corp. from Acolph Greenebaum, Deceased by MILTON L. GREENEBAUM				
B2-ML-1207	11-9-44	1400	250w	U	11-9	8-1-45
		Mod.license to move main studio				
B2-S-1062	7-24-45	Extension of license			8-1	10-1-45
B2-S-1062	9-25-45	Extension of license Order 107-A			10-1	12-1-45
B2-S-1062	11-21-45	Extension of license			12-1	2-1-46
B2-S-1062	1-23-46	Extension of license			2-1	4-1-46
B2-R-1062	2-27-46	1400	250w	U	2-27	8-1-47
B2-P-5488	2-6-47	1400	250w	U	4-6	10-6-47
		CP to make changes in antenna and to change T site				
BR-1062	7-17-47	1400	250w	U	8-1	8-1-50
BMP-3108	9-10-47	1400	250w	U	12-7	6-7-48
		Mod. CP (5488) for extension of C & C dates				
BZ-2587	10-31-47	1400	250 w	U	10-31	8-1-50
		To determine operating power by direct method.				
BMP-3856	5-12-48	Mod. CP (5488 as mod) for ext. of commencement and completion dates to 60 da. after decision of Docket No. 8069 & 180 da. thereafter. Ltr. 6-8-48				
BMP-3856	3-17-49	1400	250w	U	5-16	11-12-49
BMP-4276	Mod. CP (5488 as mod) for ext. of C & C dates					
BMP-4506	(Cond. Clause)					
BMP-4276	12-9-48	Mod. CP (5488 as mod) to change type of transmitter, make changes in vertical antenna and mount FM antenna on AM tower & change T site. Ltr. 1-11-49)				
BL-3706	6-22-49	1400	250w	U	6-22-	8-1-50
		lic. to cover CP (5488 as mod) for a new T, changes in vertical antenna and mount FM antenna on AM tower and change T site. (COND. CLAUSE)				
BR-1062	7-21-50	1400	250w	U	8-1	8-1-53
BR-1062	7-8-53	1400	250w	U	8-1	10-1-55
BAL-1929	1-12-55	Vol. assignment of license to WKAH, INCORPORATED.				
EFF: 1-21-55 retroactive to 1-1-55						

B-S. #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAM

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BML-1617	1-31-55	1400kc	250w	U	1-31-55 10-1-55
Mod. of license to change name of applicant					
BR-1062	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BR-1062	9-10-58	Renewal of license			10-1 10-1-61
BTC-3192 EFF:	8-25-59 12 -10-59	Voluntary acquisition of positive control of licensee corporation by Frederick A. Knorr thru transfer of stock by Harvey R.Hansen and William H.McCoy to Knorr Broadcasting Corporation.			
BTC-3679 EFF:	3-13-61	Involuntary transfer of control of licensee corporation from Frederick A. Knorr to Nellie Marie Knorr, Adminstratrix of the Estate of Frederick A. Knorr, Deceased.			
BTC-3720 EFF:	4-12-61	Invol. transfer of control of licensee corporation from Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr,deceased to Nellie Marie Knorr, Execitrix of the estate of Frederick A. Knorr, Deceased.			
BP-12,834 (Cond'l)	3-15-62	1400kc	250w-1kw LS, Un		5-15 11-15-62
		CP to increase daytime power and install new transmitter			
BR-1062	2-28-62	Renewal of license			2-28 10-1-64
BAPL-283 EFF:	10-22-62 11-1-62	Voluntary assignment of construction permit and license to Kenneth Hugh MacDonald.			
BP-12,834 (1)	12-27-62	Mod. of CP(BP-12,834, which auth incr day power and install new trans) for ext. of completion date to			5-15-63 66
BL-10,118	9-9-63	1400kc	250w-1kw	U	9-9 10-1-64
	Lic. to cover CP (BP-13,834 as mod) which auth.incr day power & instl. new trans; spec. trans as RCA BTA-1R1. Cond'l				
BAL-4895 Eff: 11-1-63	10-7-63	Voluntary assignment of license to The MacDonald Broadcasting Company			
BR-1062	9-14-64	1400kc.	250w, 1kw, U		10-1 10-1-67
BR-1062(S)	6-28-66	RENEWAL			10-1-70
BZ-7612(1)	8-31-70	Direct Measurement			

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAM

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1062(L)	9-30-70	RENEWAL			10-1-73
EBSA	5-22-72				
BR-1062 (L) BZ-8484 BL-13,597	11-6-74	RENEWAL & MODIFICATION XXXXXXXXXXXXXXXXXX Main & Auxiliary Trans.			10-1-76
LETTER	6-20-75	Main Transmitter:		Gates- BC-1H1	
BR-1062(L)	9-15-76	Renewal Main&Aux.			10-1-79
BZ-9608(1)	2-28-78	Direct Measurement			
BR 790525	UC 9-21-79	RENEWAL OF LICENSE (L)			10-1-82

Form 94

APPLICATION RECORD - BROADCASTING

1.

Call Letters WSAM (11-22-39) ~~XWMLG~~ x ~~NEW~~

Name SAGINAW BROADCASTING CO. ~~Bay and Weiss Sts.~~

P.O. ~~1-18 Washington Ave.~~ Saginaw, Mich.

File No.	Dated	Application for	Action Nature	Action Date
B2-P-794	9-30-35	C. P. for new station to be operated on: Frequency - 1200 kc Power 100w ~~-250w-LS~~, 250W-LS Time - Specified Hours. Studio- 2nd Nat. Bk. Bldg., Saginaw, Mich. Trans.- To be determined, Saginaw, Mich. **Requests call WSAG.**	~~Returned 10-18-35~~ ~~Request of attorney.~~ Examiner's Report I-289 DENIED Min. 2-9-37, effective 3-16-37 Min. #503 11-28-38 ORDER of 2-9-37 VACATED in accordance with Mand Court of Appeals (2) 20 days allowed parties to file proposed findings (R.106.27) (3) further procedural steps provided in R.106.27 be thereafter followed in these dockets.	
RESUBMITTED AMENDED	AND 10-24-35	~~RE: change power from 100w-250w-ls to 100/day-&-night, change equip.~~ watts		
Amended	1-3-36	To omit request for changes in equipment and change in power from 100w,250w-LS to 100w, **so as to request 100w,250w-LS.**	Docket 3651 B-5 GRANTED 10-25-39, Eff. 11-2-39, Subject to trans. site & ant. Min. #491 10-25-39 Letter written. Issued with MP-921	

#2

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W S A M

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-921	1-31-40	Modification of construction permit (B2-P-794) requesting approval of transmitter and studio sites at Bay and Weiss Sts., Saginaw, Mich., and change type of transmitter and approval of antenna.	Granted	3-5-40
B2-L-1161 Rec'd Resubmitted Rec'd	5-27-40 5-29-40 5-27-40 6-5-40	License to cover C.P. (B2-P-794) as modified for a new broadcast station (Filed by Kremer and Bingham)	Returned Jurat Granted	~~6-4-40~~ 6-24-40
B2-Z-406 Rec'd Resubmitted Rec'd	5-27-40 5-29-40 5-27-40 6-5-40	Authority to determine operating power by direct measurement of antenna power (Filed by Kremer & Bingham)	Returned Jurat Granted	~~6-4-40~~ 6-24-40

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters W S A M

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-ML-1010	6-20-40	Modification of license to change power from 100w-250w-LS to 250w (Filed by Kremer & Bingham)	2-2[illegible]-41	Dismissed without prejudice & retired to closed files (Request attorney, superseded)
B2-R-1062	9-16-40	Renewal of license	Granted 1230kc,	3-24-41 100w-250w-LS S.H.
B2-ML-1055 Rec'd. Filed	2-20-41 2-20-41 2-20-41	Modification of Lic. to change frequency from 1200 kc to 1400 kc (under NARBA), increase power from 100w, 250w-LS to 250w and change hours of operation from specified hours to Unlimited time. (Filed by Guilford S.Jameson) Form 335 filed 6-7-41.	B-151, Docket #6127 ORDER OF GRANT Min. #421	10-20-42
B2-R-1062 Resub.	7-29-41 8-23-41	Renewal of license Forms 335 filed	~~Returned~~ ~~Old form~~ Granted	~~8-12-41~~ ~~[illegible]~~ 9-23-41

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W S A M

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-1062	7-24-42	Renewal of license	Granted	9-8-42
B2-Z-1488 Rec'd	12-26-42 12-31-42	Authority to determine operating power by direct measurement of antenna power	Granted	1-27-43
B2-R-1062 Rec'd	5-26-43 5-29-43	Renewal of license Filed by Guilford S. Jameson atty.	Granted	8-31-43
B2-TC-348 Rec'd Filed	10-29-43 11-1-43 11-24-43	Acquisition of control of licensee corporation by Milton L. Greenebaum thru transfer of 35 shares from Adolph Greenebaum, Deceased (Filed by Guilford Jameson)	Granted Eff. 2-25-44	2-17-44
B2-ML-1207 Rec'd Filed	9-28-44 10-2-44 10-2-44	Modification of License to change main studio location from Bay and Weiss Streets, Saginaw, Mich., to 610 Eddy Bldg., Saginaw, Mich. (Filed by Guilford Jameson, Atty.)	Granted	11-9-44

Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-1062 Rec'd	5-25-45 5-28-45	Renewal of license Filed by Guilford Jameson atty. Atty. will file amend. Par. 5(g), 17(b) operating log & photos Amend. 17(b) & 5(g) & operating logs filed 6-11-45. Amend. 17(b) & photos files 7-9-45	Granted "	2-27-46 "
B2-P-4626 Recd. Filed	2-23-46 3-5-46 3-5-46	C.P. to install synchronous amplifier at Foot of East Crump St., Bay City, Mich., to be operated on 1400 kc, with 100w power, nightime only ~~unlimited time~~, synchronized with Station WSAM, Saginaw, Mich. (Filed by Atty. Guilford Jameson - Engr. Frank McIntosh)	Dismissed 1-16-47 Request of Attorney	

SEE CARD #6

#6

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-P-4626 -	Continued		See page	5 for action.
AMENDED	7-26-46	AMENDED re specify type of transmitter		
Recd.	7-26-46	(W.E. 450A-1 Mod.)		
Filed	7-26-46			
AMENDED	11-6-46	AMENDED to change hours of operation from		
Recd.	11-7-46	100w to 100w nightime only		
Filed	11-7-46			
B2-P-5488	11-19-46	Construction permit to make changes in antenna and to change transmitter location from Bay & Weiss Streets, Saginaw, Michigan to On the County Fair Grounds, Saginaw, Michigan.	GRANTED	2-6-47
Rec'd	11-20-46			
Filed	11-20-46			
		Guilford Jameson, Atty Frank McIntosh, Engr.		

Form 94
7

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-P-5578 Rec'd Filed	12-30-46 12-31-46 12-31-46	Construction Permit to change frequency from 1400 to 790kc, increase power from 250w to 1kw, install new transmitter (RCA-BTA-1L) and directional antenna for day and night use (DA-2) and change transmitter location from Bay and Weiss Streets, Saginaw, Michigan to South of the City of Saginaw, Michigan. (Filed by William A.Porter,Atty.)	Docket # 8069 DENIED after hearing 4-1-49 DECISION & ORDER ISSUED	
AMENDED Recd. Filed	3-15-47 3-17-47 3-28-47	AMENDED to revise DA night time pattern		

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters W S A M

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1062 Rec'd	5-28-47 5-29-47	Renewal of license Filed by Guildord Jameson, Atty.	Granted	7-17-47
BMP-3108 Rec'd Filed	8-28-47 9-3-47 9-3-47	Mod. of C.P. (B2-P-5488, which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion date from: 4-6-47 and 10-6-47, respectively to: 12-7-47 and 6-7-48, respectively. (Guilford Jameson, Atty.)	GRANTED	9-10-47

Form 94

#9

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BZ-2587 Rec'd Filed	9-26-47 10-1-47 10-1-47	Authority to determine operating power by direct measurement of antenna power. G ilford Jameson, Atty.) Gordon J. Gow, Engr.	GRANTED	10-31-47
BMP-3856 Rec'd Resubm. Rec'd Filed	4-27-48 4-28-48 4-27-48 5-4-48 5-4-48	Mod. of C.P. (B2-P-5488, as mod., which authorized to make changes in antenna and to change transmitter location) for extension of commencement and completion dates from: 12-7-47 and 6-7-48, respectively to: 60 days after decision of Docket No. 8069 and 180 days thereafter. (Guilford S. Jameson, Atty.) Jameson resigned as atty. per his ltr. 9-10-48	~~Returned 4-30-48 par. 6 not ans.~~ GRANTED 5-12-48 to 60 days after decision of Docket No. 8069 & 180 da. thereafter. Ltr. written 6-8-48. Not issued pending decision on docket. Issued with MP 4276 and MP 4506	

Form 94

#10

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action: Nature	Action: Date
BMP-4276 Rec'd Filed	10-27-48 10-29-48 10-29-48	Mod. of C.P. (B2-P-5488, as mod., which authorized to make changes in antenna and change transmitter location) to change type of transmitter (RCA-BTA-250-L), to make changes in vertical antenna and mount FM antenna on AM tower and change transmitter location from: On the County Fair Grounds, Saginaw, Michigan to: 310 ft. west of the intersection of Hammel & Fifteenth Streets, Saginaw, Michigan. (Robert M. Booth, Jr., Atty.)	GRANTED Issuance to be withheld pending decision on Docket No. 8069. Ltr. 1-11-49 Issued with MP 38 56 and MP 4506	12-9-48

FCC 94 #11

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4506 Rec'd Filed	3-5-49 3-8-49 3-8-49	Modification of Construction Permit (B2-P-5488, as modified, which authorized installation of new transmitter, changes in vertical antenna and mount FM antenna on AM tower and to change transmitter location) for extension of commencement and completion dates from 60 days after decision of Docket No. 8069 and 180 days thereafter TO: 60 days from date of grant and 180 days thereafter, respectively. (Herbert M. Bingham, Atty.)	GRANTED re blanketing clause Issued with MP 3856 & MP 4276	3-17-49

FCC Form 94

#12

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-3706 Rec'd Filed	6-7-49 6-8-49 6-8-49	License to cover C.P. (B2-P-5488, as mod.,) which authorized installation of new transmitter, changes in vertical antenna and mount FM antenna on AM tower and change transmitter location. (Robert M. Booth, Jr., Atty, Andrew F. Inglis, Engr.)	GRANTED re blanketing clause	6-22-49
BP-7448 Rec'd Filed	12-8-49 12-13-49 12-13-49	Construction permit to make changes in transmitting equipment. William A. Porter, Atty.	Formal application unnecessary Granted as informal request by Engr. 12-27-49	

FCC Form 94 #13 APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name SAGINAW BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1062 Rec'd	5-26-50 5-29-50	Renewal of license Filed by William A. Porter atty.	Granted	7-21-50
BR-1062 Rec'd Filed	5-7-53 5-8-53 5-8-53	Renewal of License Filed by Robert M. Booth, Jr., Atty.	GRANTED	7-8-53
BAL-1929 Rec'd Filed	12-14-54 12-17-54 12-17-54	Voluntary assignment of license to WKMH, Incorporated. William A. Porter, Atty.	GRANTED	1-12-55 EFF: 1-21-55 retroactive to 1-1-55
BML-1617 Rec'd Filed	1-21-55 1-25-55 1-25-55	Modification of license to change name of licensee to Knorr Broadcasting Corporation. Rober t M. Booth, Jr., Atty.	GRANTED	1-31-55

FORM A-170 #14 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WSAM

Name KNORR BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1062 Rec'd Filed	6-30-55 7-5-55 7-5-55	Renewal of license E. R. Schneider, Atty.	GRANTED	9-7-55
BR-1062 Rec'd Filed	7-2-58 7-16-58 7-16-58	Renewal of license Robert M Booth, Jr., Atty	GRANTED	9-10-58
BP-12,834 Rec'd Filed	2-11-59 2-12-59 2-12-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1M) (Sect. 3.28(c) waiver requested) Atty.- Robert M. Booth, Jr. Engr. - Edward F. Lorentz	GRANTED After hearing (Cond'l re accept interference)	3-15-62 D-13643

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #15
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name KNORR BROADCASTING CORPORATION
Saginaw, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BTC-3192 Rec'd. Filed	7-15-59 7-23-59 7-23-59	Voluntary acquisition of positive control of licensee corporation by Frederick A.Knorr thru transfer of stock by Harvey R.Hansen and William H.McCoy to Knorr Broadcasting Corporation. Robert M.Booth,Jr.,Atty.	GRANTED EFF:	8-25-59 12-10-59
BTC-3679 Rec'd Filed	2-1-61 2-3-61 2-3-61	Involuntary transfer of control of licensee corporation from Frederick A. Knorr to Nellie Marie Knorr, Adminstratrix of the Estate of Frederick A. Knorr, Deceased. Robert M. Booth, Jr., Atty.	GRANTED EFF:	3-13-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #16
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name KNORR BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC-3720 Rec'd Filed	3-29-61 3-30-61 3-30-61	Involuntary transfer of control of licensee corporation from Nellie Marie Knorr, Administratrix of the Estate of Frederick A. Knorr, Deceased to Nellie Marie Knorr, Executrix of the Estate of Frederick A. Knorr, Deceased. Robert M. Booth, Jr., Atty.	GRANTED EFF:	4-12-61
BR-1062 Rec'd&Filed	7-19-61 7-31-61	Renewal of License Robert M. Booth, Jr., Atty.	GRANTED	2-28-62
BAPL-283 Rec'd Filed	8-30-62 9-6-62 9-6-62	Voluntary assignment of construction permit and license to Kenneth Hugh MacDonald. Robert M. Booth, Atty.	GRANTED: EFF:	10-22-62 11-1-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#17

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name KENNETH HUGH MACDONALD
Saginaw, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,667 R. & F.	11-7-62 11-16-62	Mod. of CP(BP-12,834 which auth. incr. day power and install new trans.) for extension of completion date from 11-15-62 to 5-15-63. Atty: Robert M. Booth, Jr.	GRANTED	12-17-62
BL-10,118 R. & F. PROG. TEST 5-24-63	5-13-63 5-15-63	Lic to cover CP(BP-12,834 as mod) which auth incr. day power and install new trans; specify type trans as RCA-BTA-1R1. Atty: Robert M. Booth, Jr.	GRANTED	9-9-63 re: accept interference
BAL-4895 R & F	8-16-63 9-5-63	Voluntary assignment of license to The MacDonald Broadcasting Company Atty. - Robert M. Booth, Jr.	GRANTED	10-7-63 Eff: 11-1-63

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#18

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name THE MACDONALD BROADCASTING COMPANY
Saginaw, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BR-1062 Rec'd Filed	7-6-64 7-15-64 7-15-64	Renewal of license Atty. ~~XXXXXXXXXXXXXXXX~~ Robert M. Booth, Jr.	GRANTED	9-14-64
BR-1062 R & F JUL 18 1967	6-23-67 7-3-67	Renewal of License Atty.: Robert M. Booth, Jr.	GRANTED	6-28-68
BR-1062 R & F $75 #614320 PN Recd. PRESS	6-29-70 7-6-70 " JUL 31 1970	RENEWAL OF LICENSE Robert M. Booth, Jr. Atty. (Booth & Freret)	GRANTED	9-30-70
BZ-7612 R & F #621539 $50. AC-067 REFUNDED PM	8-12-70 8-14-70 8-14-70 8-31-70	Direct Measurement. Atty: Booth & Freret AUG 28 1970	GRANTED	8-31-70

F.C.C. - WASHINGTON, D. C.

Card #19

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSAM

Name THE MacDONALD BROADCASTING COMPANY
Saginaw, Michigan

File No.	Dated	Application for	Action Nature	Action Date
10-2-70 Annual fee $36.00 deducted from $75.00 Renewal filing fee. Credit $39.00 to 1971.				
BR-1062 R & F PN Recd. PRESS JUL 5 1973	6-20-73 6-28-73 "	RENEWAL OF LICENSE Robert M. Booth, Jr. Atty. AMENDED 9-25-73 re: programming: EEO AMENDED 11-14-73 re: EEO programming	GRANTED issued with BZ-8484 & BL-13,597	11-6-74
BZ-8484 R & F DM PRESS 1 MAR 1974	12-11-73 12-14-73 12-21-73	Direct Measurement Atty. Julian P. Freret SL: 2000 Whittier, Saginaw, Michigan Trans. Gates BC-1H	GRANTED issued with RENEWAL & BL-13,597	11-6-74
The Commission by letter of August 7, 1974 notified station of apparent liability for $400.				
BL-13,597 R & F $50#261353 PTA PRESS 17 OCT 1974	12-11-73 12-14-73 12-18-73 12-21-73	Lic. to use former main trans. for auxiliary purposes only, RCA BTA-1R1 Atty. Julian P. Freret	GRANTED issued with RENEWAL & BZ-8484	11-6-74

F.C.C. - WASHINGTON, D. C.

#20

Form BC-121
May 1976

10-40

APPLICATION RECORD - BROADCASTING

1400 khz

Call Letters WSAM

Name THE MacDONALD BROADCASTING COMPANY
SAGINAW, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-1062 R & F PN Recd. PRESS	5-21-76 5-24-76 " JUL 12 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 8-18-76 re: engineering (aux.) R.M.Booth,Jr.,Atty.	GRANTED	9-15-76
BZ-9608 R & F DM PRESS FEB 23 1978	10-21-77 10-25-77 12-27-77	Direct Measurement Atty: Julian P. Freret	GRANTED	2-28-78
BR 790525 UC PRESS JUN 27 1979		RENEWAL OF LICENSE (MAIN & AUX.TRANS.) J.P.Freret,Atty.	GRANTED	9-21-79

F.C.C. - WASHINGTON, D. C.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WSAM

Licensee SAGINAW BROADCASTING COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-5812 Rec'd Filed	2-6-47 2-6-47 2-6-47	New	Community Broadcasting Company, Saginaw, Mich.	CP for a new standard Broadcast station 1400kc, 250w, U	DISMISSED 1-26-48 Request of Atty.
BP-6635 Rec'd Filed	2-26-48 2-27-48 2-27-48	New	Francis J. Darke Saginaw, Michigan	C.P. for a new standard broadcast station. 1400kc, 250w, U	Dismissed 4-22-49

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.