WRUS

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1350199

B-S. 2858

BROADCASTING STATION LICENSE RECORD

W R U S (3-17-53)

Date first licensed 9-15-53 Call letters xW R S L

Station Location: Russellville, Ky.

SOUTH KENTUCKY BROADCASTING COMPANY, INC. (AL 4-25-75 EFF 6-1-75

xROTH E. HOOK, WOODROW SOSH and LON SOSH, dba SOUTH KENTUCKY BROADCASTERS (AL 8-11-66:EFF-9-2-66

xROTH E. HOOK AND WOODROW SOSH, d/b as SOUTH KENTUCKY BROADCASTERS (AL 6-29-55 EFF: 7-12-5

xROTH E. HOOK (AL 2-2 5-55 EFF:3-15-55)

x ROTH E. HOOK AND CHARLES WILLIAM STRATTON d/b as SOUTH KENTUCKY BROADCASTING COMPANY

Name of licensee

Transmister location Box 181 - US Highway 431, Approximately 2 miles south of Russellville, Kentucky (L- 9-15-53)
xOn Kentucky Route 75, 2.2 miles south of center of Russellville, Kentucky
(L 9-15-53) (MP- 3-24-53)

Main studio location Box 181 - US Highway 431, Approximately 2 miles south of Russellville, Kentucky (L 9-15-53)
xOn Kentucky Route 75, 2.2 miles south of center of Russellville, Kentucky
(MP 3-24-53)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-8533 Ltr. 2-11-53	2-4-53 CP for new station granted subject filing MP for approval antenna and T site.	800	1kw	Day	
BP-8533 BMP-6141	3-24-53 CP for new station and MP for approval antenna transmitter & studio locations (COND'L CLAUSE)	800kc	1kw	Day	5-24-53 11-24-53
BL-5105 Lic. cover CP (BP-8533, as mod.) for new station (COND'L)	9-15-53	800	1kw	Day	9-15 8-1-55
BAL-1967 EFF:	2-25-55 3-15-55	Vol. assignment of license to Roth E. Hook			
BAL-2034 EFF:	6-29-55 7-9-55	Voluntary assignment of license to Roth E. Hook and Woodrow Tosh, d/b as South Kentucky Broadcasters.			
Telegram	7-29-55	No action taken on Renewal application, continued operated authorised until final determination, on application			
BR-2858	8-31-55	800kc	1kw	Day	8-31 8-1-58
BP-10312 CP to change frequency and decrease power. (COND'L CLAUSE)	5-9-56	610kc	500w	Day	7-9-56 1-9-57
BP-11057	2-6-57 CP to replace expired (BP-10312) which authorized changing frequency and decreasing power. (Cond'l)	610kc	500w	Day	4-6- 10-6-57
BMP-7562 (1)	3-13-57 Mod. of CP (11057) to make changes in antenna system (top load antenna) (Cond'l removed)				
BL-6696 (1)	8-2-57 License to cover construction permit (BP-11,057, as Mod,) which authorized change frequency, decrease power and make changes in antenna system				
BR-2858	7-16-58	610	500 w	Day	8-1 8-1-61
	7-26-61	Comm.deferred action on renewal pending further consideration.			
BR-2858	11-30-61	Renewal of License			11-30 8-1-64
BL-5089 (1)	1-28-64	Auth. to determine operating power by direct meas. of antenna power.			
~~BR-2858~~	~~7-16-64~~	~~610kc.~~	~~500w~~	~~Day~~	~~8-1 8-1-67~~

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-15-53

Call letters W R U S

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-5553 (1)	6-30-65	Authority to determine operating power by direct measurement of antenna power			
BAL-5836 EFF:	8-11-66 9-2-66	Voluntary assignment of license to Roth E. Hook, Woodrow Sosh and Lon Sosh dba SOUTH KENTUCKY BROADCASTERS			
BR-2858	7-24-67	610kc	500w	Day	8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BP-18002	2-12-68	610kc	500w	Day	4-12 10-12-68
	CP to make changes in antenna system (inc. hgt. insert resistor) Cond'l.				
BMP-12537 (1)	11-6-68	MP(BP-18,002) ext. time			12-14-68
BL-12,211(L)	1-13-69	Lic.(BP-18,002 as mod.) chg ant-system			8-1-70
BR-2858 EBSA	12-30-70 6-12-72	RENEWAL OF LICENSE			8-1-73
BR-2858(S)	7-31-73		RENEWAL		8-1-76
WIRE	9-20-74	PSA 438.5 watts (reduction in power)			
BZ-8641(1)	10-11-74	Direct Measurement			
BZ-8789(2)	3-14-75	Direct Measurement			
BAL-8374	4-25-75	VOL. ALH			
BR-2858(L)	7-12-76	Renewal of License			8-1-79
BZ-9519(1) A	11-3-77	Direct Measurement			
BR-790402KE	(L)7-18-79		RENEWAL		8-1-82

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

WRUS

Call x WRSL

Letters New

Name ROTH E. HOOK AND CHARLES WILLIAM STRATTON D/B AS SOUTH KENTUCKY BROADCASTING COMPANY

PO % Charles William Stratton, Carrollton, Alabama,

File No.	Dated	Application for	Action Nature	Action Date
BP-8533 Rec'd Filed	6-28-52 6-30-52 6-30-52	Construction permit for a new standard broadcast station to be operated on: Frequency: 800kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Russellville, Kentucky Studio Location: To be determined Russellville, Kentucky John F. Clagett, Atty. John A. Moffet, Engr.	GRANTED sub. filing MP for approval antenna and T. site. Ltr. 2-11-53	2-4-53

GATES BC-1F

#2

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

ROTH E. HOOK (AL 2-25-55 EFF: 3-15-55)

x ROTH E. HOOK AND CHARLES WILLIAM STRATTON d/b as

Name SOUTH KENTUCKY BROADCASTING COMPANY

Call Letters: WRUS / x WRSL / x Unassigned

File No.	Dated	Application for	Action: Nature	Action: Date
BMP-6141 Rec'd Filed	2-20-53 2-24-53 2-24-53	Modification of construction permit (BP-8533 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On Kentucky Route 75, 2.2 miles South of center of Russellville, Kentucky. John F. Clagett, Atty. John A. Moffet, Engr.	GRANTED re blanketing	3-24-53
BL-5105 Rec'd Filed	8-15-53 8-20-53 8-20-53	License to cover construction permit (BP-8533, as mod.) which auth. a new standard broadcast station.	GRANTED re blanketing clause	9-15-53
BAL-1967 Rec'd Filed	1-20-55 2-14-55 2-14-55	Voluntary assignment of license to Roth E. Hook. John F. Clagett, Atty.	GRANTED EFF:	2-25-55 3-15-55

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRUS

Name ROTH E. HOOK AND WOODROW SOSH, d/b as SOUTH KENTUCKY BROADCASTERS

File No.	Dated	Application for	Action Nature	Action Date
BR-2858 Rec'd Resub. Rec'd Filed	4-29-55 5-2-55 7-20-55 7-21-55 7-21-55	Renewal of license.	~~RETURNED~~ ~~Filed in wrong name.~~ GRANTED	~~5-26-55~~ 8-31-55
BAL-2034 Rec'd Filed	5-2-55 5-11-55 5-11-55	Voluntary assignment of license to Roth E. Hook and Woodrow Sosh, d/b as South Kentucky Broadcasters. John F. Clagett, Atty.	GRANTED EFF:	6-29-55 7-9-55
BP-10,312 Rec'd Filed	1-16-56 1-17-56 1-17-56	Construction permit to change frequency from 800kc to 610kc; and decrease power from 1kw to 500w. John F. Clagett, Atty. John H. Mullaney, Engr.	GRANTED Cond'l re before program tests are authorized, permittee shall submit sufficient field intensity measurements to prove that antenna system will meet the minimum eff., requirement of the Rules.	5-9-56

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRUS

Name ROTH E. HOOK AND WOODROW SOSH, d/b as SOUTH KENTUCKY BROADCASTERS

File No.	Dated	Application for	Action: Nature	Action: Date
BP-11,057 Rec'd Filed	1-29-57 1-29-57 1-29-57	Construction permit to replace expired construction permit (BP-10,312) which authorized changing frequency from 800kc to 610kc and decreasing power from 1kw to 500w. David S. Stevens, Atty. (McKenna & Wilkinson)	GRANTED Cond'l - before program tests are authorized permittee shall submit sufficient field intensity measurements to prove antenna system meets the minimum efficiency requirement of the Rules	2-6-57
BMP-7562 Rec'd Filed	2-21-57 2-25-57 2-25-57	Modification of Construction Permit (BP-11,057 as reinstated, which authorized changing frequency from 800kc to 610kc and decreasing power from 1kw to 500w) to make changes in antenna system (topload antenna) Atty's: McKenna & Wilkinson Engr., John H. Mullaney	GRANTED	3-13-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name ROTH E. HOOK AND WOODROW SOSH, d/b as SOUTH KENTUCKY BROADCASTERS

Call Letters W.R.U.S.

File No.	Dated	Application for	Action Nature	Action Date
BMP-7734 Rec'd Filed	6-17-57 6-21-57 6-21-57	Modification of construction permit(BP-11,057 as reinstated and modified, which auth. change decr. in freq. & power and make changes in antenna) to increase power from 500w to 1kw. Atty. - McKenna & Wilkinson Engr. - John H. Mullaney	DENIED AFTER HEARING ORDER DOCKET 12534 Dated 2-3-60	
BL-6696 Rec'd Filed	6-13-57 6-21-57 6-21-57	License to cover Construction Permit BP-11,057 as reinstated and modified, which authorized changeing frequency, decrease power and make changes in antenna system (topload antenna). Atty's: McKenna & Wilkinson	GRANTED	8-2-57

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name X ROTH E. HOOK AND WOODROW SOSH, d/b as SOUTH KENTUCKY BROADCASTERS
RUSSELLVILLE, KENTUCKY

Call Letters W.R.U.S

File No.	Dated	Application for	Action Nature	Action Date
BR-2858 Rec'd	5-1-58 5-5-58	Renewal of License	GRANTED	7-16-58
BR-2858 REC'D&FILED	4-29-61 5-1-61	RENEWAL OF LICENSE	GRANTED	11-30-61
BZ-5089 R. & F.	10-1-63 10-3-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-28-64
BR-2858 R.&F.	3-2-64 3-16-64	RENEWAL OF LICENSE	GRANTED	[illegible]-10-64
BZ-5553 Rec'd Filed	2-18-65 2-19-65 2-19-65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-30-65
BAL-5836 Rec'd Filed (Form 316)	7-20-66 7-18-66 7-21-66	Voluntary assignment of license to Roth E. Hook, Woodrow Sosh and Lon Sosh dba SOUTH KENTUCKY BROADCASTERS Atty - McKenna & Wilkinson	GRANTED EFF:	8-11-66 9-2-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

(610kc)

Call Letters WRUS

Name ROTH E. HOOK, Woodrow Sosh and Lon Sosh, d/b as South Kentucky Broadcasters
Russellville, Ky.

File No.	Dated	Application for	Action Nature	Action Date
BR-2858 R. & F.	4-6-67 5-3-67	Renewal of license. Atty: McKenna & Wilkinson	GRANTED	7-24-67
BP-18,002 Recd Filed JAN 23 1968	10-2-67 10-9-67 11-3-67	CP to make changes in antenna system(inc. hgt. -insert resistor). ATTYS-McKenna & Wilkinsin(David S.Stevens) ENGR-Silliman,Moffet & Kowalski (Marianna Woodson Cobb)	GRANTED Cond'l re: test oper.	2-12-68 Before prog. may be auth.
BMP-12,537 R. & F. #461536 $30 OCT 31 1968	9-25-68 9-27-68 9-27-68	MP(BP-18,002) for extension of completion date to 12-14-68 (changes). atty-McKenna & Wilkinson (David S.Stevens)	GRANTED to	11-6-68 12-14-68
BL-12,211 R & F #474843 $30 PT JAN 3 1969	11/22/68 11/27/68 11/27/68 12/6/68	Lic. (BP-18,002 as mod.) chng. ant-system. Atty: David S. Stevens Engr: Carl L. Kowalski, D.C.	GRANTED	1-13-69

F.C.C. - WASHINGTON, D. C.

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRUS

Name ROTH E. HOOK, WOODROW SOSH AND LON SOSH, D/B AS SOUTH KENTUCKY BROADCASTERS
Russellville, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BR-2858 R & F #597475 $75. PN PRESS JUN 4 1970	4-20-70 4-30-70 4-30-70 4-30-70	Renewal of license Atty: James R. Cooke (McKenna & Wilkinson) AMENDED 8-11-70 re: commercial policy (am & fm) AMENDED 12-9-70 re: commercial matter	GRANTED	12-30-70
BR-2858 R & F PN Recd. PRESS MAY 8 1973	4-10-73 4-26-73 4-5-73	RENEWAL OF LICENSE J.L.Tierney,Atty.	GRANTED	7-31-73
BZ-8641 R & F DM PRESS 3 OCT 1974	7-24-74 7-31-74 9-11-74	Direct Measurement	GRANTED	10-11-74

F.C.C. - WASHINGTON, D. C.

610khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#9

Call Letters WRUS

SOUTH KENTUCKY BROADCASTING COMPANY, INC.

Name X ROTH E. HOOK, WOODROW SOSH AND LON SOSH dba SOUTH KENTUCKY BROADCASTERS
Russellville, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BZ-8789 R & F DM PRESS MAR 1 1 1975	1-4-75 1-13-75 1-29-75	Direct Measurement	GRANTED	3-14-75
BAL -8374 R & F FEE PD: $50 # 408054 CODE 047 (FORM 316) ALSO SEE FM WAKQ APR 1 1 1975	3-14-75 3-28-75	Voluntary assignment of license to SOUTH KENTUCKY BROADCASTING COMPANY, INC. Atty - McKenna, Wilkinson & Kittner	GRANTED NO GRANT FEE REQUIRED EFF: 6-1-75	4-25-75
BR-2858 R & F PN Recd. PRESS	3-26-76 3-31-76 " JUN 1 5 1976	RENEWAL OF LICENSE Jas.R.Cooke,Atty.	GRANTED	7-12-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

610khz

#10

Call Letters WRUS

Name SOUTH KENTUCKY BROADCASTING COMPANY, INC
Russellville, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BZ-9519 R & F DN PRESS OCT 5 1977	8-11-77 8-15-77 9-22-77	Direct Measurement	GRANTED	11-3-77
BTC-780728EK R & F ALSO SEE FM WAKQ) FORM 315 AUG 23 1978 PN FILED	6-12-78 7-28-78 9-8-78	Vol TC from R.E. Hook, et al to BMA Advertising and Marketing, Inc. Atty - James R. Cooke	DISMISSED Req. of Atty.	11-20-78
BR790402KE PRESS JUN 18 1979		RENEWAL OF LICENSE Atty. R. Michael Senkowski (McKenna, Wilkinson & Kittner)	GRANTED	7-18-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.