WSAU

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B.S. 24a

BROADCAST STATION LICENSE RECORD

X W O S A (12-15-52)

Date first licensed 12-27-48

Call letters x W L I N

LOCATION: WAUSAU, WISCONSIN

FORWARD COMMUNICATIONS CORPORATION (BML 12-14-66)

XWISCONSIN VALLEY TELEVISION CORPORATION (AL 3-12-56) EFF: 8-1-58)

x ALVIN E. O'KONSKI ENTERPRISES, INC. (AL 12-30-55, EFF:1-1-56)

Name of licensee x ALVIN E. O'KONSKI

(BP 8-19-69)

3.3 mi. S. of Wisc. Hwy. 29, on County Rd. X, near Rothschild, Wisc.

X7½ miles south of Wausau, Wisconsin (CP 12-4-52) (Lic. 6-25-53)

Transmitter location x On U.S. Highway 51 and State Highway 17, North of Merrill, Wis. (CP 6-16-48) (Lic. 12-27-48)

1114 Grand Ave., Wausau, Wisc. (Ltr. 7-8-68)

X115 McIndoe St., Wausau, Wisc. (BS 6-11-63)(EFF:7-1-63)

x127 Fourth Street, Wausau, Wisconsin(Ltr.8-4-59)

x 7½ miles south of Wausau, Wisconsin (CP 12-4-52) (Lic. 6-25-53)

54401

Main studio location x On. U.S. Hwy. 51 & State Hwy 17, N. of Merrill, Wis. (CP 6-16-48) (Lic. 12-27-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-5724	6-16-48	730	1kw	Daytime	8-16	2-16-49
	CP for a new standard broadcast station. (COND. CLAUSE)					
BP-4097	8-6-48	730	1kw	Daytime	8-16	2-16-49
	Mod. CP (5724) to change type of transmitter. (COND. CLAUSE)					
BMP-4343	12-21-48	730	1kw	Daytime	8-16	2-16-49
	Mod. CP(5724 as mod) to make changes in vertical antenna. (COND. CLAUSE)					
BL-3305	12-27-48	730	1kw	Daytime	12-27	11-1-49
	Lic. to cover CP (5725 as mod) for a new station (CONDITIONAL CLAUSE)					
BR-2136	10-21-49	730	1kw	Daytime	11-1	11-1-52
BP-7177	3-13-50	550	500w*, 1kw*LS *DA	U	5-13	11-13-50
	CP to change freq. power, hrs. of oper. & install DA-2. (COND. CLAUSE)					
BMP-5072	6-13-50	550	500w*1kw-LS *DA	U	5-13	11-13-50
	Mod. of CP(7177) to change from DA-2 to DA-N. (COND. CLAUSE)					
BMP-5160 (Cond. Cls.)	8-9-50	550	1kw* DA-N	U	5-13	11-13-50
Mod.CP(BP-7177) to increase power & make chgs in ant.system						
BP-5180	8-9-50	Superseding lighting spec. A-2-b and A-3-a in lieu of A-2-a for all four towers.				
BMP-5160	8-9-50	Superseding lighting spec. A-2-b for N, S and W towers - A-3a for E tower				
BP-7908	1-17-51	550	1kw-DA-N	U	By 3-17-51 9-17-51	
C.P. to replace expired CP(BP-7177, as mod.) (Conds)						
BL-4375	5-8-51	550	1kw, DA-N	U	5-8	5-1-52
Lic. to cover CP(7908) which auth. change freq., power & hours, install DA-N & change antenna sys. (COND'L. CLAUSE)						
BS-2136	9-12-51	550	1kw* *DA-N (COND'L CLAUSE)	U	9-12	5-1-52
Mod.lic. to correct phase monitor indications and ratios						
BR-2136	4-23-52	550 kc	1 kw DA-N	U	5-1-52	12-1-52

B-S- #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAU X WOSA xWLIN

Name of licensee ALVIN R. OLKONSKI

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TElegram	11-24-52	Action on renewal deferred 11-20-52 and continued operation authorized until final determination on renewal.			
BP-8239	12-4-52	550	5kw-DA-2	U	2-4-53 8-4-53
	CP to increase power, change studio and trans. locations; install DA for day and night use (DA-2); install new transmitter (COND'L CLAUSE)				
BR-2136	4-1-53	550	1kw-DA-N	U	4-1 12-1-55
BL-5040	6-25-53	550kc	5kw-DA	UN	6-25-53 12-1-55
	Lic. cover CP(8239) for increase in power, change studio & Trans. locations, Install DA for day and night use & install new transmitter (C.CLAUSE)				
BL-5065	8-14-53	550	1kw-DA-N	Aux.	8-14 12-1-55
Lic. use old main trans. as aux. trans. (COND'L)					
Telegram	6-25-53	Authority oper. from studios in Merrill, Wis., pending completion Wausau studios in accord. Sec. 3.30 PERIOD 90 DAYS			
Telegram	9-23-53	Ext. above authority period ending 3-23-54			
Telegram	4-1[illegible]-54	Ext. above authority period ending 9-23-54			
Telegram	9-22-54	Ext. above autority period ending 12-31-54			
Telegram	12-27-54	Ext. of above author.period ending 1-31-55			
Letter	1-28-55	Began operations from Wausau studios on 2-1-55			
BR-2136	11-9-55	Renewal of license		12-1	12-1-58
BAL-2201 EFF:	12-30-55 1-1-56	Vol. assignment of license to ALVIN E. O'KONSKI ENTERPRISES, INC.			
BAL-2201 EFF:	12-30-55 1-1-56	Vol. assignment of license to ALVIN E. O'KONSKI ENTERPRISES, INC.			
Supersedes above to correct Tr. location					
BAL-2930 EFF:	3-12-58 [illegible]-1-58	Voluntary assignment of license to Wisconsin Valley Television Corporation (conditional)			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-27-48

Call letters W S A U

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-2136	11-19-58	550	5kw-DA-2	U	12-1	12-1-61
BRC-1531 (1)	4-15-60	Mod. of license to operate transmitter by Remote Control from 714 - 5 St., Wausau, Wisconsin (WSAU-TV Studio), Daytime hours of operation only.				
BRC-1790 (2)	8-31-61	Mod. of license to operate transmitter by remote control from 714 Fifth St., Wausau, Wisconsin, WSAU-TV Studio, nighttime hours of operation only. (Now authorized for day and night).				
BR-2136	11-22-61	550kc	5kw-DA-2	U	12-1	12-1-64
BRC-2009 (1)	3-5-62	Mod. of license to change remote control point to WSAU-TV Transmitter Bldg., Atop Rib Mt. State Park, in Town of Rib Mountain, 4 miles SW of Wausau, Wisconsin.				
BS-2136 (2)	6-11-63	Mod. of Lic. to chg. studio loc.				
BR-2136	12-9-64	550kc.	5kw	U DA-2	12-9	12-1-67
Ltr. dated 5-31-66 & rec'd 6-2-66 giving notification per Sect. 73.48(a)(5) Rules that a Collins 820E-1 trans. is now installed & in oper.						
BL-11,351	8-11-66	550kc	5kw-DA-2	Alt. M. (RC)	8-11	12-1-67
		Lic to use former main trans. COLLINS21-E, at main trnas loc as an Alt. M. trans to be operated on 550kc, 5kw-DA-2 U (RC)				
BML-2184 (1)	12-14-66	Mod. of license to change name to FORWARD COMMUNICATIONS CORPORATION (Main & Alt. Main)				
Ltr. 7-8-68 - SL now 1114 Grand Ave., Wausau, Wisc.						
BP-18269	8-19-69	550kc	5kw-DA-2	U	4-19-70	
	CP to chg. ant-trans. loc. & make changes in DA system (Cond'l).					
BMP-12,908	3-[illegible]-70	550kc	5kw	DA-2 U	7-19-70	
	MD. of CP (BP-18,269) to change tower height.					

Form BC 126
June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAU

Station location .....

Name of licensee WAUSAU RADIO, INC. (AL 4-29-80 EFF: 6-30-80)

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-13,023	(1) 6-30-70	MP(BR-18.269)		ext. time	12-19-70
BR-2136(L) BL-12,836	11-22-71	Renewal of license and Modification & NDEA (Alt.Main Trs. 550kc	5kw DA-2 U		12-1-73
BTC-6699	12-6-71	VOL. TC	EFF: 12-27-71		
EBSA	5-25-72				
BRC-3558(1) BRC-3583(1)	10-10-72 10-10-72	ML to operate trans. by RC. main & Alt. Main)	DA (Night & Day)		
BS-2136(2)	4-6-73	ML to change remote control point to (studio location.) (Alts. trans.)			
BR-2136(L)	11-28-73	RENEWAL OF MAIN & ALT.			12-1-76
Comlet	8-14-74	Ant Monitor:Potomac Inst AM-19(204)			
BR-2136(L)	12-13-76	RENEWAL (MAIN & ALT.)			12-1-79
BR 790801 XL	12-31-79	(L) RENEWAL (MAIN & ALT.)			12-1-82
BAL800403EC	4-29-80	VOL AL	EFF: 6-30-80		
BTC801230FZ	3-9-81	VOL TC		EFF:	4-1-81

Form 94

APPLICATION RECORD - BROADCASTING

WSAU
XHCSA
XWLTN

Call Letters New

Name ALVIN E. O'KONSKI

(~~PO 1009 House Office Building~~, Washington, D.C.)

Frank U. Fletcher, Atty. 419 Munsey Bldg.,

File No.	Dated	Application for	Action: Nature	Action: Date
BP-5724 Rec'd Filed	2-3-47 2-4-47 2-4-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1230kc~~ 730kc Power: ~~250w~~ 1kw Hours of operation: ~~Unlimited~~ daytime Trans. location: ~~To be determined~~-Merrill, Wisconsin Studio location: Same (John Creutz, Engr.)	Docket # 8206 GRANTED 6-16-48 after being removed from the hearing docket; re blanketing clause.	
AMENDED Recd. Filed	5-6-47 5-8-47 5-16-47	AMENDED TO change transmitter & studio locations from To be determined, Merrill, Wisconsin TO ~~Merrill Hotel, Main and Mill Sts.~~, Merrill, Wisconsin.		

(See amendment Card #2)

Transmitter-Collins ~~300-S~~ 20-K

Form 94

APPLICATION RECORD - BROADCASTING

Card #2

Call Letters NEW

Name ALVIN E. O'KONSKI

File No.	Dated	Application for	Action Nature	Action Date
BP-5724 (cont. from Card #1)				
AMENDED Recd. Filed	10-22-47 10-30-47 11-7-47	AMENDED to change frequency from 1230kc to 730kc; power from 250w to 1kw daytime only; change hours of operation from unlimited to daytime; change type transmitter(Collins 20-K), make changes in antenna and ground system and change transmitter and studio locations from Merrill Hotel, Main and Mill Streets, Merrill, Wisconsin to On U.S. Highway 51 and State Highway 17 North of Merrill, Wisconsin. (Frank U. Fletcher, Atty.)		
AMEND. Recd. Filed	5-18-48 5-18-48 5-18-48	AMENDED to make changes in antenna and change transmitter location (geog. coords. only)		

Form 94 #3

APPLICATION RECORD - BROADCASTING

Call Letters WLIN

Name ALVIN E. O'KONSKI

File No.	Dated	Application for	Action: Nature	Action: Date
BMP-4097 Rec'd Filed	8-3-48 8-4-48 8-4-48	Mod. of C.P. (BP-5724, which authorized a new standard broadcast station) to change type of transmitter (Collins 20-T). (Filed by Frank U. Fletcher, Atty.)	GRANTED re blanketing clause	8-6-48
BL-3305 Rec'd Filed	7-31-48 8-4-48 8-6-48	License to cover C.P. (BP-5724, as mod.,) which authorized a new standard broadcast station. (Frank U. Fletcher, Atty.)	GRANTED re blanketing clause	12-27-48

FCC Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W L I N

Name ALVIN E. O'KONSKI

File No.	Dated	Application for	Action Nature	Action Date
BMP-4343 Rec'd Filed	11-22-48 11-30-48 11-30-48	Mod. of C.P. (BP-5724, as mod. , which authorized a new standard broadcast station) to make changes in the vertical antenna. (John Creutz, Engr.)	GRANTED re blanketing clause	12-21-48

87

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WLIN

Name ALVIN E. O'KONSKI

File No.	Dated	Application for	Action: Nature	Action: Date
BSSA-204 Rec'd Filed (See amend.Card #6)	2-18-49 2-18-49 2-18-49	Special Service Authorization to operate on 730kc, 1kw day, 250w night for a period ending in no event later than ~~11-1-49~~. (Frank U. Fletcher, Atty.)	Dismissed 4-28-50 per request of applicant by attorney.	
BP-7177 Rec'd Filed	4-1-49 4-4-49 4-4-49	Construction permit to change frequency from 730kc to 550kc, change power from 1kw day to 500w,1kw-LS, change hours of operation from daytime to unlimited and install directional antenna for day and night use. (DA-2) John Creutz, Engr.	GRANTED 7-13-50 re blanketing clause; re properly designed phase monitor installed; re field measuring equip re complete non-DA proof shall be submitted in addition to the required proof on the DA system.	
BR-2136 Rec'd	8-16-49 8-29-49	Renewal of license	GRANTED	10-21-49

FCC Form 94 #6

APPLICATION RECORD - BROADCASTING

Call Letters WLIN

Name ALVIN E. OIKONEKI

File No.	Dated	Application for	Action Nature	Action Date
BSSA-204 (cont. from Card #5) AMENDED Recd. Filed	 12-8-49 12-13-49 12-13-49	AMENDED to operate for a period ending in no event later than 11-1-52.	See Card #5 for action.	
EXP-5072 Rec'd Filed	3-30-50 3-30-50 3-30-50	Modification of construction permit (BP-7177 which authorized a change in frequency, power and hours of operation and the installation of directional antenna for day and night use (DA-2)) to change from employing directional day and night to directional antenna night only. Frank U. Fletcher, Atty. John Creutz, Engr.	GRANTED 5-18-50 re blanketing clause; re properly designed phase monitor installed; re field meas. equipment; re complete non-DA proof be submitted plus required proof on the DA system.	

Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters WLIZ

Name ANTHONY R. CIKOWSKI

File No.	Dated	Application for	Action: Nature	Action: Date
BP-7160 Rec'd Filed	5-18-50 5-18-50 5-18-50	Modification of construction permit (BP-7177, as modified, which authorized a change in frequency, power and hours of operation and the installation of directional antenna for night use) to increase the nighttime power from 500w to 1kw and make changes in the antenna system. Frank U. Fletcher, Atty. John Creutz, Engr.	GRANTED re blanketing clause; re properly designed phase monitor installed; re field meas.equip; re complete non-DA proof plus required proof on DA system; re proof to indicate FM tower is electrically isolated from STD B/C radiating system	8-9-50
BP-7908 Rec'd Filed	11-22-50 11-27-50 11-27-50	Construction permit to replace expired permit (BP-7177 as modified, which authorized change frequency, power and hours of operation and the installation of directional antenna for night use and make changes in the antenna system). Frank U. Fletcher, Atty.	GRANTED re properly designed phase monitor installed; re field meas.equip available & record sept; non DA proof in addition to DA proof; re blanketing; re sufficient proof be submitted in indicate FM supporting tower is electrically isolated from std. B/C radiating system	1-17-51

#8

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WLIN

Name ALVIN E. O'KONSKI

File No.	Dated	Application for	Action Nature	Action Date
BL-4375 Rec'd Filed	2-27-51 2-27-51 2-27-51	License to cover construction permit (BP-7908) which authorized change frequency, power and hours of operation and the installation of directional antenna for night use and make changes in the antenna system. John Creutz, Engr. Frank U. Fletcher, Atty.	GRANTED re blanketing clause	5-8-51
BP-8239 Rec'd Filed See Amendment pg.9	8-29-51 9-5-51 9-5-51	Construction permit to change power from 1kw day and night to ~~1kw-5kw-LS~~, change from employing directional antenna night only to directional antenna day and night; change type of transmitter (Collins 21-A). Frank U. Fletcher, Atty. John Creutz, Engr.	GRANTED 12-4-52 re blanketing clause, installation phase monitor field measuring equip. shall be available; complete non-DA proof in addition to DA proof shall be submitted; field intensity at a distance of one mile at a bearing of 240° true at night s shall not exceed 50 mv/m; and no construction or install. of equipment effected prior to 12-4-52 shall be utilized.	

PET. FILED 1-5-53 BY DURAK FOR WSAU REQUESTING RECONSIDERATION AND DESIGNATE APPLICATION FOR HEARING.

F.C.C. - WASHINGTON, D. C.

#9

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name ALVIN E. O'KONSKI

Call Letters WLIN

File No.	Dated	Application for	Action Nature	Action Date
~~BP-8239 (cont'd.)~~				
AMENDED	1-24-52	AMENDED to change power from 1kw-5kw-LS, DA-2 to 5kw (day and night) DA-2 and change transmitter and studio locations from U. S. Highway 51, Merrill, Wisconsin to 7½ miles south of Wausau, Wisconsin and make changes in antenna system		
Rec'd	2-7-52			
Filed	2-7-52			
BP-2136	1-29-52	Renewal of license		
Rec'd	1-30-52			
Filed	1-30-52	Frank U. Fletcher, atty.	GRANTED	4-23-52
Granted 4-23-52				
BP-8239 (Cont'd.)				
AMENDED	8-30-52	AMENDED to change transmitter location (geographical coordinates only), and make changes in antenna system.		
Rec'd	9-2-52			
Filed	9-2-52			

FORM A-170 #10
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WOSA

Name ALVIN E. OLKOWSKI

File No.	Dated	Application for	Action Nature	Action Date
BR-2136 Rec'd Filed	3-26-53 3-26-53 3-26-53	Renewal of License Filed by Frank U. Fletcher, Atty.	GRANTED	4-1-53
BL-5040 Rec'd Filed	6-4-53 6-10-53 6-10-53	License to cover construction permit (BP-8239) which authorized increase in power, change from employing DA for night only to DA day & night (DA-2), change type transmitter, change transmitter and studio locations, and changes in the antenna system. Frank U. Fletcher, Atty. David L. Steel, Sr., Engr.	GRANTED blanketing clause	6-25-53

FORM A-170 #11 **APPLICATION RECORD - BROADCASTING**

FORMERLY FCC FORM 94

Call Letters WSAU X WOSA

Name ALVIN E. O'KONSKI ENTERPRISES, INC. (AL 12-30-55, EFF: xALVIN E. O'KONSKI

File No.	Dated	Application for	Action Nature	Action Date
BL-5065 Rec'd Filed	7-9-53 7-10-53 7-10-53	License to use old main transmitter (Collins 20-T) as an auxiliary transmitter On U.S. Hwy. 51 & State Hwy. 17, North of Merrill, Wisc. (former location of main transmitter), to be operated on 550kc, power of 1kw, employing directional antenna for night use only (DA-N), for auxiliary purposes only. Frank U. Fletcher, Atty.	GRANTED blanketing clause	8-14-53
BR-2136 Recd Filed	9-6-55 9-8-55 9-8-55	Renewal of license Frank U. Fletcher, Atty.	GRANTED	11-9-55
BAL-2201 Rec'd Filed	12-23-55 12-27-55 12-27-55	Voluntary assignment of license to Alvin E. O'Konski Enterprises, Inc. Frank Fletcher, Atty.	GRANTED EFF:	12-30-55 1-1-56

FORM BC-121 #12 APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters WSAU X WOSA

Name WISCONSIN VALLEY TELEVISION CORPORATION
x ALVIN E. O'KONSKI ENTERPRISES, INC.

File No.	Dated	Application for	Action Nature	Action Date
BAL-2930 Rec'd Filed	1-15-58 1-24-58 1-24-58	Voluntary assignment of license to Wisconsin Valley Television Corporation. Frank U. Fletcher, Atty.	Granted EFF:	3-12-58 8-1-58
			Cond'l re Antigo disposing int. in Wisc. Valley and Wisc. Valley disposing of WSAU	
BR-2136 Recd Filed	9-17-58 9-23-58 9-23-58	Renewal of license Robert W. Coll, attorney	GRANTED	11-19-58
BRC-1531 Rec'd Filed	8-20-59 9-15-59 9-15-59	Modification of license to operate transmitter by Remote Control from 714 - 5th Street, Wausau, Wisconsin (WSAU-TV Studio), Daytime hours of operation only. McKenna & Wilkinson, Attys. (Robert W. Coll)	GRANTED	4-15-60

REQUEST FOR WAIVER OF SECTION 17.43(a) OF RULES filed 12-9-59 by Coll for WSAU

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#13

APPLICATION RECORD - BROADCASTING

Call Letters WSAU

Name WISCONSIN VALLEY TELEVISION CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BRC-1790 Rec'd Filed	12-2-60 12-21-60 12-21-60	Modification of license to operate transmitter by Remote Control from 714 - 5th Street, Wausau, Wisconsin (WSAU-TV Studio), Nighttime hours of operation only. Robert W. Coll, Atty.	GRANTED	8-31-61
BR-2136 R. & F.	7-28-61 8-22-61	Renewal of License. Atty: McKenna & Wilkinson	GRANTED	11-22-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

Call Letters WSAU

Name X WISCONSIN VALLEY TELEVISION CORPORATION
WAUSAU, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRC-2009 Rec'd Filed	2-9-62 2-26-62 2-26-62	Modification of license to change remote control point to WSAU-TV Transmitter Bldg., Atop Rib Mt. State Park, In Town of Rib Mountain, 4 miles SW of Wausau, Wisconsin. Robert W. Coll, Atty.	GRANTED	3-5-62
BR-2136 R&F	8-1-64 8-21-64	Renewal of license. Atty: McKenna & Wilkinson	GRANTED	12-9-64
BL-11,351 R & F	5/26/66 5/31/66	Lic. to use former main trans. COLLINS 21-E, at main trans. loc., as an alternate-main (RC) trans. to be operated on 550kc 5kw DA-2 U	GRANTED	8-11-66
BML-2184 R & F	11-7-66 11-8-66	Modification of Lic. to change name to Forward Communications Corporation. Attys - McKenna & Wilkinson	GRANTED	12-14-66

F.C.C. - WASHINGTON, D. C.

#15

550kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSAU

Name FORWARD COMMUNICATIONS CORPORATION
WAUSAU, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-2136 R & F SEP 20 1967	8-30-67 9-5-67	Renewal of license. (main & alt-main) Atty: McKenna & Wilkinson SUPPLEMENTAL APPLICATION filed as Amendment to renewal	GRANTED 9-1-70	11-22-71
BP-18,269 Recd & F. #440359 $75 NP rec'd Amended re engr data SEP 11 1968 AMENDMENT R&F 11-1-68	6-24-68 7-1-68 7-1-68 7-23-68 8-2-68	CP to chg. Ant-trans. loc. to 3.3 mi. S. of Wisc. Hwy. 29, on Co. Rd.X, nr Rothschild, Wisc.; make chgs in DA system(6 to 4 towers) Attys-McKenna & Wilkinson(Thomas N. Frohock) Engr-Kean,Sklom & Stephens,Riverside,Ill.) AMENDED engineering.	GRANTED	8-19-69
BMP-12,908 R & F #542919 $30 FEB 23 1970	9-8-69 9-17-69 9-17-69	MOD. OF CP (BP-18,269) to change tower heights. Atty: Thomas N. Frohock(McKenna & Wilkinson)	GRANTED	3-5-70

F.C.C. - WASHINGTON, D. C.

Letter SEP 1 0 1969 re engr. re BP-18269.

PETITION FOR EXPEDITED CONSIDERATION OF APPLICATION
filed 3-13-69 by McKenna on behalf of WSAU.

Form BC-121
September 1969

#16

550kc

APPLICATION RECORD - BROADCASTING

Call Letters WSAU

Name FORWARD COMMUNICATIONS CORPORATION
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,023 R & F 30-608810	5-25-70 6-12-70 6-12-70 JUN 1 8 1970	MP(BMP-12,908) for extension of completion date to_____(changes) Atty: McKenna & Wilkinson	GRANTED to	6-30-70 12-19-70
BL-12,836 R & F (main) #648221 $50. AC-067 R & F (alt.M) #649148 $50. AC-067 PTA PRESS JAN 7 - 1971 Amended	11-23-70 12-3-70 12-3-70 12-14-70 12-14-70 12-23-70 5-24-71	Lic.(BP-18,269, as mod.) for changes(Min) ML for changes. (Alt. Main) Atty: James R. Cooke(McKenna & Wilkinson) Engr. Exhibits	GRANTED	11-22-71
BTC-6699 R & F FEE PD: $250 #011989 CODE 053(Form 316) ALSO SEE: WKAU, KVGB,	10-8-71 10-14-71	Voluntary transfer of control of lic corp from The Record Herald Company, O.E. Lemke et al TO John C. Sturtevant, William F. McCormick, and Stanley F. Staples, Jr., Voting Trustees etc OCT 2 1971 Atty - McKenna & Wilkinson	GRANTED EFF:	12-6-71 12-27-71

F.C.C. - WASHINGTON, D. C.

(SEE OVER)

RE: BTC-6699 - AMENDED 11-24-71 - Tables I & II, Sec.II

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card #17

Call Letters WSAU

Name FORWARD COMMUNICATIONS CORPORATION
WAUSAU, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRC-3558 R & F $50-031766 AC-067 PRESS: JAN 19 1972	1-4-72 1-12-72 1-12-72	Modification of license to operate transmitter by remote control from WSAU-TV transmitter Building, 4 miles S.W. of city, Rib Mt. State Park, Wausau, Wisconsin using DA-D, Main & alternate main.	GRANTED	10-10-72
BRC-3583 R & F $50-083230 AC-067 PRESS: JUN 22 1972	6-5-72 6-15-72 6-15-72	Modification of license to operate transmitter by remote control from WSAU-TV transmitter Building, 4 miles S.W. of City, Rib Mt. State Park, Wausau, Wisconsin using DA-N. Main & Alternate Main. Atty. McKenna, Wilkinson & Kittner	GRANTED	10-10-72
BR-2136 R & F PN PRESS	8-1-73 8-31-73 8-31-73 26 SEP 1973	Renewal of License (Main & Alternate Main)	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

#18

Form BC-121
May 1976

APPLICATION RECORD · BROADCASTING

Call Letters W S A U

WAUSAU RADIO, INC.

Name FORWARD COMMUNICATIONS CORPORATION

Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-2136 R & F P.N. Press	8-1-76 8-2-76 8-2-76 SEP 17 1976	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty: Thomas N. Frohock (McKenna,Wilkinso Kittner) AMENDED 10-29-76 re: EEO AMENDED 11-11-76 re: engineering AMENDED 11-29-76 re: engineering (Alt. Main)	GRANTED	12-13-76
BR790801XL PRESS OCT 3 1979		RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty. W. Kennedy Keane (McKenna,Wilkinson & Kittner)	GRANTED	12-31-79
BAL800403EC FORM 316 (ALSO SEE WIFC (fm) PRESS APR 22 1980	3-27-80	Vol. AL to WAUSAU RADIO, INC. Atty -Thomas Frohock (McKenna, Wilkinson, etc)	GRANTED EFF:	4-29-80 6-30-80

F.C.C. - WASHINGTON, D. C.

#19

APPLICATION RECORD-BROADCASTING

Call Letters: W S A U

Name: WAUSAU RADIO, INC.

Station Location: Wausau, Wisc.

File No.	Date	Description	Action and Date
BTC 801230FZ Form 315 PRESS JAN 29 1981 Also see WIFC-FM PN FILED 1-30-81		Vol TC from Forward Communications Corporation to Mid-West Media, Inc. Atty for tranferor Thomas N. Frohock Atty for tranferee Thomas Schattenfield	GRANTED 3-9-81 EFF: 4-1-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.