WSGN

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

420 BROADCASTING STATION LICENSE RECORD

Date First Licensed 8-11-26 - SEE CARD #2 FOR NAME

Call Letters WSGN(2-3-3 WABC

LOCATION: BIRMINGHAM, ALABAMA

Name of Licensee:

SOUTHERN BROADCASTING COMPANY (ML-3-2-79)
x SOUTHERN BROADCASTING COMPANY (ML-2-9-66)
x WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF: 11-15-55)
x JEMISON BROADCASTING CO., INC. (AL 6-25-53 EFF: 7-1-53)
x THE BIRMINGHAM NEWS COMPANY (Vol.Assign.Lic. 5-14-36)
x R.B. BROYLES, tr. as R.B. BROYLES FURNITURE CO. (Vol.Assign.Lic.12-17-35)
x ORMOND O. BLACK & MARY COLLETT BLACK (Lessees) Vol.Assign.Lic. 3-5-35
x R.B.BROYLES trading as R.B.BROYLES FURNITURE CO.

SEE CARD #2

Transmitter Location:

State Fair Grounds, Birmingham, Alabama (CP 2-4-41) Lic.10-30-41
x2200 Fourth Avenue, North, Birmingham, Alabama (CP 3-29-40) (Lic.7-16-40)
X1627 North 20 Way, Birmingham, Alabama (Post Office designated)(Renewal 3-21-32)
x 1628 Druid Hill Drive, Birmingham, Ala. (C.P.6-19-31)

Main Studio Location:

x Protective Life Bldg., Birmingham, Alabama (Ltr. dtd. 7-1-53)
x Red Mountain, Near Birmingham, Ala (ML 6-21-49)
x Dixie Carlton Hotel, Third Avenue & 23rd St., Birmingham, Alabama (Let-5-12-41)
x Fifth Avenue & 20th St., North (Lic.1-16-40)
x Tutwiler Hotel, 2005 Fifth Avenue, North, Birmingham, Ala. (Let. 2-26-35)
x 1627 North 20 Way, Birmingham, Alabama (Effec. May 1, 1934) Letter 8-8-34
x Hotel Tutwiler, 2005 Fifth Ave.,North, Birmingham,Ala.(Letter 1-24-32)
x 305 N. 23rd St., Birmingham, Ala.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
-P-B-2191	6-19-31	Move tr., install antenna			7-15	10-15-31
3-L-R-691	10-23-31	1310	100	Unltd.	10-23	12-1-31
-R-B-420	11-20-31	1310	100	Unltd.	12-1	6-1-32
-F-B-222	5-10-32	Automatic frequency control				
3-R-B-420	5-27-32	1310	100	U	6-1	12-1-32
3-S-B-420	Mod. License, omitting experimental clause 7-12-32	1310	100	U	7-12	12-1-32
3-R-B-420	11-9-32	1310	100	U	12-1	6-1-33
-R-B-420	5-5-33	1310	100	U	6-1	12-1-33
3-B-420 monitor	8-1-33	Oper. trans. without approved frequency monitor			8-1	8-11-33
R-B-420	11-7-33	1310	100	U	12-1	6-1-34
P-B-3034	12-19-33	New equip; inc. day pr. to 250w-L-19				4-19-34
P-B-588	5-4-34	Extend C & C dates			5-1	6-19-34
S-B-420	5-15-34	Operate without monitor			5-15	5-30-34
R-B-420	5-11-34	1310	100	U	6-1	12-1-34
P-B-558	6-20-34	Extend Completion date			5-1	9-19-34
-43	FEDERAL COMMUNICATIONS COMMISSION 10-2-34 Mod. of P-B-3034	1310	100w, 250w-LS	U	5-1-34	10-10-3
B3-R-420	11-27-34	1310	100	U	12-1	6-1-35
B3-S-420	12-18-34	Oper. without approv. monitor for 72 hrs.				
B3-MP-108	2-5-35	Ext. compl. date CP 3034			5-1-34	2-15-35
B3-L-60	2-5-35 Increase power and chg. equip.	1310	100w, 250w-LS	U	2-5	6-1-35
B3-AL-33	3-5-35	Vol. Assignment of License to Ormond G. Black & Mary Collett Black				
B3-S-420	3-26-35	Oper. without an a/f/m from 3-26-35 to 4-4-35.				
B3-R-420	5-21-35	1310	100, 250w-LS	U	6-1	12-1-35
B3-R-420	11-26-35	1310	100, 250w-LS	U	12-1	6-1-36
B3-AL-73	12-17-35	Vol. Assignment of License to R.B. Broyles, tr. as R.B. BROYLES FURNITURE CO				
B3-AL-85	5-14-36	Vol. Assignment of License to THE BIRMINGHAM NEWS COMPANY				
B3-S-420	5-28-36	Extension of license			6-1	7-1-36

-S-B- .

BROADCASTING STATION LICENSE RECORD

Date First Licensed..... #2

Call Letters WSGN

Name of Licensee: SOUTHERN BROADCASTING COMPANY (ML-3-2-79)
HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (AL 6-16-78 EFF: 7-31-78
x THE BIRMINGHAM NEWS COMPANY

Transmitter Location: State Fair Grounds, Birmingham, Alabama (CP 2-4-41) Lic. 10-30-41

Twin Towers East, 236 Goodwin Crest Dr., 5th Floor, Homewood, Alabama (BRC-2-23-78)
35203 X200 block of Goodwin Crest Dr., on Red Mtn., Homewood, Al. (ML-1-9-78)
X City Federal Bldg., 2nd Ave. and 21st St., Birmingham, Alabama (BRC 5-28-64)

Main Studio Location: X2318 7th Ave., South, Birmingham, Alabama (Ltr 5-20-54)
Southern Life and Health Insurance Bldg.,

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
B3-S-420 C.A.	5-28-36 5-21-36	Rebroadcast any or all programs originating at Station COCH, 5-21-36, 6-19-36				
B3-S-420 C.A.	5-28-36 5-21-36	Rebroadcast any or all programs originating at Station DJD, 5-21-36, 6-19-36				
B3-S-420	C.A. 6-30-36	Extension of license			7-1	8-1-36
B3-R-420	7-2-36	1310	100w,250w-LS	U	7-2	12-1-36
B3-S-420 C.A.	7-17-36 7-6-36	Oper. without a/f/m			7-6	7-15-36
B3-P-1268	9-22-36	Install new equipment			11-22	3-22-37
B3-R-420	11-24-36	1310	100,250w-LS	U	12-1	6-1-37
B3-L-456	3-26-37	1310	100w,250w-LS	U(Cond)	3-26	6-1-37
	Lic.to cover C.P. for new equip.					
B3-R-420	5-25-37	1310	100,250w-LS	U	6-1	12-1-37
B3-R-420	C.A. 11-23-37	1310	100,250w-LS	U	12-1	6-1-38
B3-R-420	5-11-38	1310	100,250w-LS	U	6-1	12-1-38
B3-R-420	11-9-38	1310	100,250w-LS	U	12-1	6-1-39
B3-R-420	5-8-39	1310	100.250w-LS	U	6-1	12-1-39
B3-S-420	6/5/39	make trans. site tests,using 100w port.				
	trans. between 12 midnite and 6amCST,frm 6/15/39 to 7/7/39					
B3-S-420	7/14/39	make trans. site tests,using 100w port				
	trans between 12 midnite and 6amCST, frm 7/14/39 to 8/12/39(provided no opr. during monitoring period)					
B3-R-420	11-20-39	1310	100,250w-LS	U	12-1	10-1-40
B3-S-420	2/20/40	1310	100,250w-LS	U	3/1	8/1/40
B3-P-2558	3-29-40	1310	250w	U	5-29	11-29-40
	C.P. install new antenna, increase power and move transmitter.					
B3-S-420	4-13-40	1310	100w250w-LS	U	4-13	8-1-40
Mod.Lic. to add sunrise						
Order	6/12/40	Extension of License			8/1	10/1/40
B3-L-1164	7-16-40	1310	250w	U	7-16	10-1-40
	Lic. to cover C.P. 2558 for move, new antenna and increase power.					
Order	9-10-40	Extension of license			10-1	3-29-41
B3-P-2993	2-4-41	610	1kw* 1kw-LS	U	4-4	10-4-41
	C.P.move T, new T, change frequency, incr. power, install DA for night use.					
	Granted subject to action on renewal					

R -8-

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W S G N

Name of licensee _____

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
NARBA RELOCATION					
B3-R-420	3-24-41	1340	250w	U	3-29 * (H)
	*Pending action on renewal application (H)				
B3-R-420	4-22-41	1340	250w	U	4-22 10-1-41
B3-Z-1115	7-10-41	1340	250w	U	7-10 10-1-41
	Determine operating power by direct method				
B3-S-420	9-30-41	Extension of license			10-1 11-1-41
B3-R-420	10-14-41	1340	250w	U	10-14 10-1-42
B3-L-1533 B3-Z-1260	10-30-41	610	1kw*1kw-LS	U	10-30 6-1-42
			*DA-Night		
	Lic. to cover CP 2993 for change in freq., incr. power, install new T and DA for night use, move T; also determine operating power by direct method				
B3-P-3440	4-24-42	610	1kw*5kw-LS	U	6-24 12-24-42
			*DA-Night		
	C.P. incr. power and make changes in equipment				
B3-S-420	5-26-42	Extension of license			6-1 8-1-42
B3-R-420	7-7-42	610	1kw*1kw-LS	U	7-7 6-1-44
			*DA-Night		
B3-L-1693	8-12-42	610	1kw*5kw-LS	U	8-12 6-1-44
			*DA-Night		
	Lic. cover CP 3440 for increase in power and changes in equipment				
B3-S-1693	11-6-42	610	1kw*5kw-LS	U	12-1 6-1-44
			*DA-N		
	Mod. Lic. accordance Order 107				
B3-S-420	5-23-44	Extension of license			6-1 8-1-44
B3-R-420	7-25-44	610	1kw*5kw-LSU	*DA-N	7-25 5-1-46
B3-TC-444 Eff. 7-16-45	7-10-45	Involuntary transfer of control of licensee corporation from Victor H. Hanson, deceased to RUTH LAWSON HANSON, Executrix and C.B. HANSON, JR. and HENRY P. JOHNSTON, Executors, under the will of VICTOR H. HANSON, Deceased.			
B3-S-420	9-25-45	610	1kw*5kw-LS	U	10-1 5-1-46
			*DA-N		
	Mod. Lic. Order 107-X				

B-S-
#4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WSGN....

Name of licensee ....THE BIRMINGHAM NEWS COMPANY....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-420	4-26-46	Extension of license			5-1 7-1-46
B3-TC-472	5-24-46	Transfer of control of licensee corporation TO Ruth Lawson Hanson, Henry P. Johnston, Clarence B. Hanson, Jr., James E. Chappell and Harry B. Bradley, Trustees under the will of Victor H. Hanson, Deceased.			
EFF:					
B3-S-420	6-20-46	Extension of license			7-1 9-1-46
B3-R-420	8-29-46	610	1kw*5kw-LS *DA-N	U	8-29 5-1-49
BZ-2917	8-12-48	610	1kw* 5kw-LS *DA-N	U	8-12 5-1-49
	Determine opr. power by direct method.				
BS-420	10-28-48	610	1kw*, 5kw-LS	U	10-28 5-1-49
	Mod. Lic. to correct geographic coordinates.				
BR-420	4-20-49	610	1kw*5kw-LS *DA-N	U	5-1 5-1-52
BML-1348	6-21-49	610	1kw*, 5kw-LS *DA-N	U	6-21 5-1-52
	Mod. Lic. to change main studio location. (COND. CLAUSE)				
BML-1348	6-21-49	610	1kw*, 5kw-LS *DA	U	6-21 5-1-52
	Superseding lic. correcting hrs. of operation for month of June. (COND. CLAUSE)				
BR-420	4-17-52	610	1kw*, 5kw-LS *DA-N	U	5-1 4-1-55
BP-8484	5-21-52	CP to install a new transmitter			7-21 1-21-53
BL-4749	9-4-52	610	1kw 5kw-LS	U	9-4 4-1-55
	Lic. cover CP(8484) for new T DA-N				
BAL-1555 EFF:	6-25-53 7-1-53	Vol. assignment of license to Jemison Broadcasting Co., Inc.			
BZ-3497	4-29-54	610	1kw*, 5kw-LS *DA-N	U	4-29 4-1-55
Authority to determine operating power by direct measurement of antenna power.					

Form BC-126
June 1954

Card #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S G N

Name of licensee WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF: 11-15-55)

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BTC-1751 Eff.	7-12-54 8-3-54	Transfer of control of licensee corp. from John S. Jenison, Jr. to TEPPER BROTHERS CO., INC.			
BR-420	3-16-55	610	1kw*5kw-LS *DA-N	U	4-1 4-1-58
BRC-725 (1)	5-16-55	Modification of license to op. trans. by remote control from 2318 - 7th Ave., South, Southern Life & Health Insurance Bldg., Birmingham, Alabama, while using non-directional antenna			
BAL-2137 EFF:	11-9-55 11-15-55	Voluntary assignment of license to WINSTON-SALEM BROADCASTING CO., INC.			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58 and continued operation authorized until final determination on application.			
BR-420	5-21-58	610	1kw*5kw-LS DA-N	U	5-21 4-1-61
BP-12245	9-18-58	610	1kw DA-N	Aux-N	11-18 5-18-59
		CP to install a new transmitter (RAYTHEON RA-1000) as an auxiliary transmitter at present location of main transmitter and to be operated on 610kc, power of 1kw DA-N for auxiliary purposes only.			
BL-7270	12-2-58	610kc	1 kw DA-N	Night	12-2 4-1-61
		License to cover c.p. BP-12,245 which authorized installation of a new transmitter (Raytheon RA-1000 as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/DA-N for auxiliary purposes only. (nighttime only)			
BR-420	3-15-61	Main & (Aux Nighttime) Renewal of License			4-1 4-1-64
BR-420 AUX and	3-17-64 Main	Renewal of License			4-1 4-1-67
BRC-2474 (1)	5-28-64	Mod. of license to change studio loc. and remote control point to City Federal Bldg., 2nd Ave. and 21st St., Birmingham, Alabama, while using non-directional antenna (Main Transmitter).			

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S G N

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BML-2151 (1) Aux (2)Main	2-9-66	Mod. of lic to chg name of licensee to SOUTHERN BROADCASTING COMPANY			
BR-420	3-29-67	RENEWAL OF LICENSE(MAIN) 610kc, 1kw-DA-N(Aux.NIGHT) Renewal of NDEA			4-1 4-1-70 4-1 4-1-70
BZ-6499	8-23-67	610kc	1kw,5kw	-DA-N U	8-23 4-1-70
		Auth. to determine operating power by direct meas. of antenna power (Main)			
TELEGRAM	1-15-68	PSA	4140w		
TELEGRAM	2-8-68	PSA	4140w		
BZ-7152(L)	3-25-69	Direct Meas. (Main)			4-1-70
BZ-12355(D)	5-20-69	610kc	1kw DA-N	Aux.	4-1-70
	lic. use	lic. aux-N for Aux. both D & N			
BR-420(S)	4-1-70	RENEWAL MAIN &AUX. & NDEA			4-1-73
EBSA	5-25-72				
BR-420(L)	3-30-73	RENEWAL OF LICENSE (Main & Auxiliary)			4-1-76
Ltr.	1-9-76	Trans. now installed RCA BTA-5L2 (Main trans. RCA BTA-5G (Alt. main trans.) former main trans.			
BR-420(L)	3-12-76	RENEWAL (MAIN & ALT.)			4-1-79
Ltr.	11-29-76	Main: RCA PTA-5L2 Aux: RCA PTA-5G			
BRC-3849(1)	1-31-77	ML operate DA by RC			
BML-2656 (2)	1-9-78	ML to relocate studio location			
BRC-3977 (3)	2-23-78	ML to chg. SL/RC			
BZ-9622(L)	4-27-78	Direct Measurement (Main and Auxiliary)			4-1-79
BAL-9225	6-16-78	VOL. AL EFF: 7-31-78			
BML-790212AS (1)	3-2-79	NAME CHANGE			

AM

BROADCASTING STATION HISTORY RECORD

7

First licensed .....

Call Letters WSGN .....

Station Location .....

Name SEE CARD # 2 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR781201XL(L)	3-27-79	RENEWAL OF LICENSE (MODIFIED)	4-1-82
COMTEL	7-15-80	TEMP. AU. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIMITS TO CONTINUE OPERARION & TO FACILITATE RENOVATION OF TRANSMISSION SYSTEM. NOTIFY WHEN NORMAL & GIVE DETAILS OF REPAIRS. AU. EXPIRES 10-15-80.	
COMTEL	7-25-80	TEMP. AU. GR. UTILIZED ALTERNATE TOWERS OF ARRAY FOR LIC. DAYTIME, NON-DIRECTIONAL OPERATION IN ORDER TO CONTINUE SERVICE WHILE RENOTIVATING ANTENNA SYSTEM. NOTIF WHEN NORMAL. AU. EXPIRES 10-1-80	
COMTEL	10-13-80	AU. & TERMS COMTEL 7-15-80 EXT. THRU 1-1-81.	

STATION APPLICATION RECORD

APPLICANT: R. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 2021 2nd Ave., Birmingham, Ala.

FILE NO: 3-P-B-747 DATED: 5/20/29
Denied Min. 11/5/29
Default

Present Assignment: 1310 kc. 100 w. Unlimited.

ACTION:

Requested: 1340 kc. 500 w. Unlimited.

APPLICANT: R. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 2021 Second Ave., Birmingham, Al.a

FILE NO: 2-R-B-420 DATED 3/11/29

Present Assignment: 1310 kc. 100 w. Unlimited

ACTION: Lic. 4/1/29 1310 kc. 100 w. Unlimited

Requested: RENEWAL

APPLICANT: R.B.BROYLES FURNITURE CO.

CALL LETTERS: WKBC

ADDRESS: 2021 2nd. Ave. No. Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 6/10/29

Present Assignment: 1310 kc. 100 w. Unlimited

ACTION: G.O. 69 7/31/29 to 10/31/29

Requested: Renewal

#2

STATION APPLICATION RECORD

APPLICANT: R. B. BROYLES FURNITURE COMPANY CALL LETTERS: WKBC

ADDRESS: 305 23rd St., north, Birmingham, Alabama

FILE NO: 3-P-B-918 DATED: 9/7/29

Completion date 10/28/29
Approved Min. 9/30/20

Present Assignment: 1310 kc. 100 W. Unlimited

Requested: Authority to install direct crystal control and to move studio and transmitter.

ACTION: Issued 10/5/29 for removal, and to install aut. crystal control.

APPLICANT: R. B. BROYLES, trading as R. B. BROYLES FURNITURE COMPANY CALL LETTERS: WKBC

ADDRESS: 2021 Second Ave., N., Birmingham, Alabama

FILE NO: 3-R-B-120 DATED: 9/17/29

Present Assignment: 1310 kc. 100 w. Unlimited (Conditional after LS)

Requested: Renewal

ACTION: Lic. 10-12-29
1310 kc. 100 w. Unlimited
(Conditional after LS)
Per. 10-31-29 to 1-31-30

APPLICANT: R. B. BROYLES FURNITURE COMPANY CALL LETTERS: WKBC

ADDRESS: 305 N. 23rd St., Birmingham, Alabama

FILE NO: 3-L-B-207 DATED: 10-28-29

Granted Min. 11/22/29
Issued 11/27/29 Mod. Lic.

Present Assignment: 1310 kc. 100 W. Unlimited

Requested: License to cover C. P. issued 10-5-29

ACTION: 1310 Kc 100 W unless interference is caused - unlimited

STATION APPLICATION RECORD

#3

APPLICANT: B. B. BROYLES FURNITURE COMPANY

CALL LETTERS: WKBC

ADDRESS: 305 North 23rd St., Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 12-29-29.

Present Assignment: 1310 kc. 100 w. Unlimited.

ACTION: Renewal license 1-13-30 Period 1-31 to 4-30-30.

Requested: Renewal.

APPLICANT: B. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 18 miles from Birmingham, Ala.

FILE NO: 3-P-B-1169 DATED: 2-14-30

Present Assignment: 1310 kc., 100 w. Power will be reduced after LS if interference is caused other stations.

ACTION: Denied Min. 6-25-30 Order 6-25-30

Requested: 1380 kc. 1 kw., authority to move, to install 1 KW. equip., and change in frequency & increased power.

APPLICANT: B. B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: Same 305 N. 23rd St., Birmingham, Ala.

FILE NO: 3-R-B-420 DATED: 3-31-30

Present Assignment: 1310 Kc. 100 W. Unlimited power will be reduced ~~if~~ after LS if interference is caused other stations.

ACTION: Renewal Lic. 4-10-30 Per: 4-30 to 7-31-30

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: R.B.Broyles, tr/as R.B. Broyles Furniture Co.

CALL LETTERS: WKBC

ADDRESS: 305 North 23rd St., Birmingham, Alabama

Power will be reduced after LS., if interference is caused other

FILE NO: 3-R-B-420 DATED: 6-27-30

Present Assignment: 1310 Kc. 100 W. stationa.

Renewal License 7-7-30

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

Form 94 #5 APPLICATION RECORD - BROADCASTING

Call Letters WKBC

Name R. B. Broyles, tr/as R. B. Broyles Furniture, Co.

File No.	Date ~~Received~~ d	Application for	Action Nature	Action Date
3-R-B-420	9-19-30	Renewal of License	Granted	10-21-30
3-R-B-420	12-27-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
3-P-B-2191	5-9-31	Move transmitter from 305 North 23rd St., to 1628 Druid Hill Drive, Birmingham, Ala. and install new antenna.	Granted	6-19-31
3-L-B-691 resubmitted	8-16-31 10-5-31	License to cover 3-P-B-2191. corrected as required.	~~Returned to applicant Not completed 9-12-31~~ Granted	10-23-31
3-R-B-420	11-4-31	Renewal of license	Granted	11-20-31
3-R-B-420	3-31-32	Renewal of license.	Granted	5-27-32
3-F-B-222	4-21-32	install automatic frequency control	Granted	5-10-32
3-R-B-420	9-29-32	Renewal of license	Granted	11-9-32

Form 94 #6 APPLICATION RECORD - BROADCASTING

Call Letters WSGN (2-3-34) WKBC

Name R.B.Broyles, tr/as R.B.Broyles Furniture Co.

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
3-R-B-420	4-3-33	Renewal of license	Granted	5-5-33
3-R-B-420	9-30-33	Renewal of License	Granted	11-7-33
3-P-B-3034	-	Construction permit to install new equipment and to increase power to 250wLS	~~Returned unsigned, oath not executed~~	~~10-28-33 app.~~
Resubmitted	11-20-33		Granted	12-19-33
3-MP-B-504	1-20-34	Modification of Construction Permit to change freq. to 590 kc, increase power to 1 kw and install new equipment.	Returned	to applicant failure to answer letter 6-6-34
3-R-B-420	3-31-34	Renewal of License	Granted	5-11-34
3-MP-B-528	4-4-34	Modification of construction permit granted 12-19-34 to install new equipment and increase power for extension of commencement and completion dates to 5-1-34 and 6-19-34, respectively.	Granted	5-4-34 Effective as of 4-19-34

Form 94 #7 APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name R.B.Broyles, tr/as R.B.Broyles Furniture Co.
Birmingham, Ala.

File No.	Dated	Application for	Action Nature	Action Date
3-MP-B-558	6-15-34	Modification of C.P. (3-P-B-3034) as modified to install new equipment and increase power, for second extension of completion date, from 6-19-34 to 9-19-34.	Granted	Min. 6-22-34 C.A. 6-20-34
		FEDERAL COMMUNICATIONS COMMISSION -REPORT		
B3-MP-43	9-18-34	Modification of C.P.(3-P-B-3034) as modified to extend completion date to 10-10-34.	Granted Effec. as	10-2-34 of 9-19-34
B3-R-420 Resubmitted	9-27-34 10-30-34	Renewal of license C.P.	~~Ret.~~ Granted	~~10-25-34~~ 11-27-34
B3-L-60 Resubmitted 10-11-34 Resubmitted 1-14-35	10-11-34	License to cover 3-P-B-3034 as modified, to increase daytime power and equipment changes	~~Returned~~ ~~Signature~~ ~~Returned~~ ~~C.P. expired~~ Granted	~~10-23-34~~ ~~1-10-35~~ Min. 2-5-35

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters WSCN

ORMOND O. BLACK & MARY COLLETT BLACK (Lessees) (Vol.Assign.Lic. 3-5-35)

Name R. B. Broyles, tr/as R. B. Broyles Furniture Co.

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-108	1-14-35	Modification of construction permit (3- P-B-3034) as modified to extend completion date from 10-10-34 to 2-15-35.	Granted	Min. 2-5-35
B3-AL-33 Resubmitted received	2-14-35 1-23-35	Voluntary assignment of license to Ormond O. Black and Mary Collett Black.	~~Returned 1-19-35 - Date~~ Granted	Min. 3-5-35
B3-R-420	3-27-35	Renewal of license	Granted	5-21-35

Form 94

APPLICATION RECORD - BROADCASTING

9

Call Letters WSGN

Name R.B.BROYLES, tr/ as R.B.BROYLES FURNITURE CO.
xORMAND O. BLACK & MARY COLLETT BLACK.

File No.	Dated	Application for	Action Nature	Action Date
B3-P-697	7-25-35.	C.P. install new equip. change freq. from 1310 to 590 kc, power from 100w;250w-LS to 1kw day & night, move trans. from 1627 N. 20 Way, Birmingham, Ala. to site to be determined, x~~Birmingham,~~ Ala.	~~Returned~~ ~~Signature.~~ ~~Returned~~ ~~Seal omitted in jurat.~~	~~8-8-35~~ ~~8-10-35.~~
Resubmitted	8-12-35.		ORDER - Dismissal Request of Appl.	
Resubmitted	8-19-35		Min.	10-15-35
B3-R-420	9-30-35	Renewal of license	Granted	11-26-35
B3-AL-73	10-8-35	Voluntary Assignment of license from Ormand O.Black & Mary Collett Black to R.B. BROYLES, TR. as R.B. Broyles Furniture Co.	Granted	12-17-35

Form 94

APPLICATION RECORD - BROADCASTING

#10

Call Letters WSGN

Name THE BIRMINGHAM NEWS COMPANY (Vol.Assign.Lic. 5-14-36)
x R. B. BROYLES, tr/as R. B. Broyles Furniture Co.

File No.	Dated	Application for	Action Nature	Action Date
B3-AL-85	12-24-35	Voluntary assignment of license from R.B. Broyles, tr/as R.B. Broyles Furniture Co. to The Birmingham News Co.	Granted	5-14-36
B3-R-420 Resubmitted Resubmitted	3-17-36 4-20-36 5-26-36	Renewal of License ~~(Filed and Signature)~~ ~~(Filed in old name)~~ " " "	~~Returned~~ Returned Granted	~~4-17-36~~ ~~5-18-36~~ 7-2-36
B3-P-1268 Resubmitted	7-23-36 8-20-36.	C.P. to install new trans.	~~Returned~~ ~~Granted~~ Granted	~~8-5-36~~ ~~19-4-22~~ 9-22-36
B3-R-420	9-29-36	Renewal of license	Granted	11-24-36

Form 94

APPLICATION RECORD—BROADCASTING

#11

Call letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-456	11-18-36	License to cover construction permit (B3-P-1268) for new equipment.	Granted (Cond.)	3-26-37
B3-R-420	3-30-37	Renewal of license (Unnecessary)	Returned	5-28-37
B3- R-420	4-14-37	Renewal of license	Granted	5-25-37
B3-R-420 Resubmitted	9-29-37 "	Renewal of license (10c)	~~Returned~~ Granted CA	~~10-21-37~~ 11-23-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#12

APPLICATION RECORD—BROADCASTING

Call letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-420 Resubmitted	3-26-38 " "	Renewal of License (See-3b)	~~Returned~~ Granted	~~4-6-38~~ 5-11-38
B3-P-2222	8-1-38	C.P. move transmitter from 1627 N. 20th Way Birmingham, Ala. to NW of intersection Bankhead Hwy & Arkadelphia Rd.(East Thomas) Birmingham, Ala. install new transmitter, install directional antenna for night use, change frequency from 1310 kc to 1290 kc, &change power from 100w, 250w-LS to 1kw.	ORDER OF DISMISSAL Without Prejudice, 12-5-38 Request of Appl. Min.#510	12-6-38

Form 94

APPLICATION RECORD - BROADCASTING

#13

Call Letters W S G N

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-R-420	9-28-38	Renewal of license	Granted	11-9-38
B3-ML-633	2-10-39	Mod. of license to increase power from 100w; 250w-LS, to 250 watts day and night.	Returned Request attorney	10-4-39
B3-R-420	3-24-39	Renewal of license	Granted	5-8-39
B3-R-420	6-26-39	Renewal of license	Granted	11-20-39
B3-P-2558	9-20-39	C.P. to install new antenna, increase power from 100w; 250w-LS to 250 w day and night and move transmitter from 1627 N. 20 Way, to 2800 Fourth Ave. N., Birmingham, Ala. RE: antenna changes.	Granted	3-29-40
Amended	12-6-39			

Form 94

#14

APPLICATION RECORD—BROADCASTING

Call letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-420	5-23-40	Renewal of license (1) 1340 kc, 250w, U (2) Docket #6011 Cancelled	Desig. for hearing Granted temp. license Granted regular	2-4-41 3-24-41 4-22-41
B3-L-1164 Rec'd	6-1-40 6-3-40	License to cover C.P. (B3-P-2558) to install new antenna, increase power and move transmitter (Filed by Ben S. Fisher)	Granted	7-16-40
B3-P-2993 Rec'd. Filed	6-17-40 10-10-40 10-21-40	Construction permit to change frequency from 1310 kc to 610 kc (Class III-B), increase power from 250w to 1kw, install new transmitter, install directional antenna for night use and move transmitter from Fourth Ave. & 22 nd St. North, Birmingham, Ala., to State Fair Grounds, Birmingham, Ala. (Filed By Mr. Fisher)	Granted subject to action on renewal application which is designated for hearing.	2-4-41

3517

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#15

Call Letters W S G N

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-Z-1115 Rec'd Resub. Rec'd	5-30-41 5-31-41 6-10-41 6-12-41	Authority to determine operating power by direct measurement of antenna power	~~Ret'd. sig. of officer~~ Granted	~~6-4-41 for~~ 7-10-41
B3-R-420 Resub.	7-30-41 9-20-41	Renewal of license and Form 335	~~Ret'd. 8-8-41. Defect. Sections 14;15(a)(b); 17(a);20(c);20(f)(g)(h); 28(b).~~	GRANTED 10-14-41
B3-L-1533 B3-Z-1260 Received	9-25-41 9-25-41 9-25-41	License to cover C.P.(B3-P-2993) for change in frequency, increase power, install new trans. and D.A. for night use and move of trans. Authority to determine operating power. 335's filed	Granted	10-30-41
B3-P-3440 received filed Amendment Recd. filed	1-17-42 1-20-42 1-2[illegible]-42 3-10-42 3-11-42	C.P. to increase power from 1kw,U, DA-Night to 1kw, 5kw-LS,DA-N and install ~~new transmitter~~ Form 335 filed. Chas.V.Wayland, Atty. RE: Changes in trans. equipment	Granted	4-24-42

Form 94

#16

APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-R-420	5-14-42	Renewal of license and Forms 335 Filed by Charles Wayland atty.	Granted	7-7-42
B3-L-1693 Recd.	7-21-42 7-22-42	License to cover C.P. (B3-P-3440) for changes in equipment and increase in daytime power. 335's filed. Filed by Fisher and Wayland.	Granted	8-12-42
B3-R-420 Rec'd	3-23-44 3-27-44	Renewal of license Filed by Ben Fisher atty. Amend. filed by Wayland 4-10-44. Sec. 13b	Granted	7-25-44

Form 94

#17

APPLICATION RECORD—BROADCASTING

Call letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-TC-444 Rec'd Filed	3-31-45 4-16-45 4-17-45	Involuntary Transfer of Control of licensee corporation from Victor H. Hanson, Deceased, to RUTH LAWSON HANSON, EXECUTRIX, and C. B. HANSON, JR., and HENRY P. JOHNSTON, EXECUTORS UNDER THE WILL OF VICTOR H. HANSON, DECEASED (1735 shares common stock -- 86-3/4% outstanding). (335s filed) (Chas.V.Wayland,Atty.)	Granted Eff.	7-10-45 7-16-45
B3-TC-472 Rec'd Filed	10-29-45 11-15-45 12-4-45	Voluntary Transfer of Control of licensee corporation from Ruth Lawson Hanson, Executrix, and C. B. Hanson, Jr., and Henry P. Johnston, Executors Under the Will of Victor H. Hanson, Deceased, to RUTH LAWSON HANSON, HENRY P. JOHNSTON, CLARENCE B. HANSON, JR., JAMES E. CHAPPELL and HARRY B. BRADLEY, TRUSTEES UNDER THE WILL OF VICTOR H. HANSON, DECEASED (1235 shares common stock --82.3% outstanding) (335s filed) (Filed by Jas. L. Fly, Atty.)	GRANTED EFF:	5-24-46

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#18

Call Letters W S G N

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-S-420 Rec'd	3-11-46 3-20-46	Renewal of license Filed by James L. Fly atty. Amend. filed 6-13-46	Granted	8-29-46
B3-P-5423 Rec'd Filed	11-4-46 11-8-46 11-8-46	Construction Permit to change frequency from: 610 to: 690 kc, increase power from: 5 kw day and 1 kw night to 50 kw day and night, install new transmitter (RCA BTA-50-F) and new directional antenna for day and night use, (DA-2) and change transmitter location from: State Fair Grounds, Birmingham, Alabama to: East of the city of Birmingham, Alabama (Frank B. Ridgeway, Engr.)	Dismissed without Prejudice 12-3-46 Application in conflict with Rule 3.25(c)	

Form 94 #19

APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BZ-2917 Rec'd Filed	7-21-48 7-29-48 7-29-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-12-48
Br-420 Rec'd	2-26-49 3-2-49	Renewal of License	Granted	4-20-49
BML-1348 Rec'd Filed	5-4-49 5-9-49 5-9-49	Mod. of license to change studio location from: Dixie Carlton Hotel, 3rd Avenue & 23rd Street, Birmingham, Alabama TO: Red Mountain, Near Birmingham, Alabama.	GRANTED re waiver sec. 3.30(a) to permit identification of location as Birmingham, Ala.	6-21-49

FORM A-170 #20
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name THE BIRMINGHAM NEWS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-420 Rec'd Filed	1-25-52 1-31-52 1-31-52	Renewal of license	GRANTED	4-17-52
BP-8484 Rec'd Filed	5-3-52 5-8-52 5-8-52	Construction permit to install a new transmitter (RCA BTA 5G) Jack P. Blume, Atty.	GRANTED	5-21-52
BL-4749 Rec'd Filed	6-28-52 6-30-52 6-30-52	License to cover construction permit (BP-8484) which authorized installation of a new transmitter.	GRANTED	9-4-52
BAL-1555 Rec'd Filed	5-1-53 5-8-53 5-8-53	Voluntary assignment of license to Jemison Broadcasting Co., Inc. Peter Shuebruk, Atty. Contingent on grant of BTC-1485.	GRANTED EFF:	6-25-53 7-1-53

F.C.C. - WASHINGTON, D. C.

#21

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name JEMISON BROADCASTING CO., INC.
X THE BIRMINGHAM NEWS COMPANY

Call Letters WSGN

File No.	Dated	Application for	Action Nature	Action Date
BZ-3497 Rec'd Filed	6-6-53 6-8-53 6-8-53	Authority to determine operating power by direct measurement of antenna power. Claude M. Gray, Engr.	GRANTED	4-29-54
AMENDED REC'D FILED	7-27-53 8-5-53 8-5-53	AMENDED to change name to Jemison Broadcasting Co., Inc.		
BTC-1751 Rec'd Filed	6-16-54 6-22-54 6-22-54	Voluntary transfer of control of licensee corporation from John S. Jemison, Jr. to Tepper Brothers, Inc. Jack P. Blume, Atty.	GRANTED EFF.	7-12-54 8-3-54

F.C.C. - WASHINGTON, D. C.

FORM A-170

FORMERLY FCC FORM 94

#22 APPLICATION RECORD - BROADCASTING

Name WINSTON-SALEM BROADCASTING CO., INC. (AL 11-9-55, EFF: 11-15-55) xJEMISON BROADCASTING CO., INC.

Call Letters WSCN

File No.	Dated	Application for	Action Nature	Action Date
BR-420 Rec'd Filed	12-29-54 12-31-54 12-31-54	Renewal of License	GRANTED	3-16-55
BRC-725 Rec'd Filed	5-10-55 5-11-55 5-11-55	Modification of license to operate transmitter by remote control from 2318 - 2320 - 7th Avenue, South, Southern Life & Health Insurance Bldg., Birmingham, Alabama, while using non-directional antenna	GRANTED	5-16-55
BAL-2137 Rec'd Filed	9-26-55 10-6-55 10-6-55	Voluntary assignment of license to Winston-Salem Broadcasting Company, Inc. Norman Jorgensen, Atty.	GRANTED EFF:	11-9-55 11-15-55

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #23

APPLICATION RECORD - BROADCASTING

Call Letters W S G N

Name WINSTON-SALEM BROADCASTING CO., INC.

File No.	Dated	Application for	Action: Nature	Action: Date
BP-12,245 Rec'd Resub. Rec'd. Resub Rec'd&Filed	12-2-57 12-4-57 8-4-58 8-15-58 8-29-58 9-2-58	Construction permit to install a new transmitter (Ratheon RA-1000) as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/DA-N for auxiliary purposes only.	~~Application returned 12-6-57 signed by Remera Reaver. Returned 8-19-58 re: dated wrong~~ GRANTED	9-18-58
BR-420 Rec'd & Filed	1-2-58 1-3-58	Renewal of license. N. E. Jorgensen, Atty.	GRANTED	5-21-58
BL-7270 Recd Filed	9-29-58 10-14-58 10-14-58	License to cover c.p. BP-12,245 which authorized installation of a new transmitter (Ratheon RA-1000) as an auxiliary transmitter to be located at present main transmitter location and to be operated on 610kc, power of 1kw/DA-N for auxiliary purposes only. (Nighttime only)	GRANTED	12-2-58

FORM BC-121
AUG. 1955

#24

APPLICATION RECORD - BROADCASTING

Call Letters W.S.C.N

SOUTHERN BROADCASTING COMPANY(BML 2-9-66

Name x WINSTON-SALEM BROADCASTING CO., INC.
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-420 Rec'd Filed	12-27-60 12-30-60 12-30-60	Renewal of license (Main & Auxiliary) Norman E. Jorgensen, Atty.	GRANTED	3-15-61
BR-420 R & F	12-17-63 12-31-63	Renewal of License (Main & Auxiliary) Norman E. Jorgensen, Atty.	GRANTED	3-17-64
BRC-2474 Rec'd Filed	5-22-64 5-25-64 5-25-64	Modification of license to change studio location and remote control point to City Federal Bldg., 2nd Avenue and 21st Street, Birmingham, Alabama, while using non-directional antenna (Main Transmitter). Norman E. Jorgensen, Atty.	GRANTED	5-28-64
BML-2151 R. & F.	1-10-66 1-12-66	Mod. of license to change name of licensee to Southern Broadcasting Company. Atty: Welch & Morgan	GRANTED	2-9-66
BR-420 R & F	12-10-66 12-19-66	Renewal of license (Main & Auxiliary) Atty. Krieger & Jorgensen	GRANTED	3-29-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #25
AUG. 1955

APPLICATION RECORD - BROADCASTING

~~910kc~~
610 Kc

Call Letters WSGN

Name SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BZ-6499 R & F DM-7/10/67 AUG 17 1967	6/12/67 6/14/67	Auth. to determine operating power by direct meas. of antenna power. (Main) Atty: N. E. Jorgensen Engr: C. M. Gray, Birmingham, Ala.	GRANTED	8-23-67
BZ-7152 R & F DM MAR 21 1969	2/6/69 2/9/69 2/27/69	Direct Meas. (Main) Atty: Norman E. Jorgensen	GRANTED	3-25-69
BL-12,355 R & F PT-N AMENDED:R&F PT-D & N #513601 $30 MAY 16 1969	3/31/69 4/2/69 4/28/69 4/7/69 5/5/69 5/13/69	License to use presently licensed auxiliary night trans. Raytheon RA-1000 as an aux. day and night. Re daytime parameters Atty: Louis Schwartz	GRANTED	5-20-69

F.C.C. - WASHINGTON, D. C.

#26

610khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-420 R & F #584517$105. PN PRESS FEB 13 1970	12-15-69 12-22-69 12-22-69 12-22-69	Renewal of license (Main and Auxiliary) Atty: Krieger & Jorgensen	GRANTED	4-1-70
BR-420 Recd. PN Recd. Filed FEB 16 1973	12-1-22 12-26-72 " 1-31-72	RENEWAL OF LICENSE (MAIN & AUXILIARY) Norman E. Jorgensen, Atty.	GRANTED	3-30-73
BR-420 R & F PN Rec'd PRESS JAN 27 1976	11-24-75 12-1-75 " "	Renewal of License (Main & Auxiliary) Atty: Norman E. Jorgensen Amended 12-16-75 - Withdrawal of charge of Discrim.	GRANTED	3-12-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#27

APPLICATION RECORD - BROADCASTING

Call Letters WSGN

Name Southern Broadcasting Company
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BRC-3849 R & F $100-615802 AC:001 PRESS: PN REC'D DEC 2 1976	9-20-76 9-21-76 9-22-76	Mod. of license to operate trans. by remote control from: City Federal Building, 2nd Ave., and 21st Street, Birmingham, Alabama (main studio loc) (Main and Alternate main) Atty:--------	GRANTED	1-31-77
BML-2656 R&F PRESS: NOV 23 1977	10-17-77 10-19-77	Mod. of license to relocated studio loc: 200 block of Goodwin Crest Drive, on Red Mountain, within the city limits of Homewood, Alabama (outside corporate city limits) REQUEST WAIVER OF SECTION 73.31 COMM. RULES Atty: John G. Johnson, Jr.	GRANTED	1-9-78
Amend R & F	12-2-77	re: nofification that appli. 301-A to be filed		

F.C.C. - WASHINGTON, D. C.

610khz.

Form BC-121
September 1969

#28

APPLICATION RECORD - BROADCASTING

Call Letters W S G N

Name HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.
X SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BAL-9225 R & F FORM 314 (ALSO SEE KULF, KYND-FM, KOY, KRFM-FM, WRVA, WRVQ(FM), WEZI-FM, WRBQ-FM, KFMD(FM), WGHP-TV DEC 2 5 1977 PN FILED REC'D	11-23-77 12-1-77 1-3-78	Voluntary assignment of license to HARTE-HANKS SOUTHERN COMMUNICATIONS, INC. (over) Atty for assignor - N.E. Jorgensen for assignee - Arnold & Porter (R. Miller) AMENDED 12-27-77 re B/C int & pending applications	GRANTED EFF:	6-16-78 7-31-78
BRC-3977 R & F PRESS:	11-30-77 12-2-77 JAN 2 0 1978	Modification of License to change Studio and Remote control location to: Twin Towers East 236 Goodwin Crest Dr., 5th Floor, Homewood, Alabama. Atty: John G. Johnson, Jr. (Jorgensen, Johnson, etc.)	GRANTED	2-23-78

BAL-9225 AMENDED 2-8-78 re:Pending court litigation
AMENDED 2-27-78 re: New officers of parent corp (Harte-Hanks) elect. 1-25-78
AMENDED 3-23-78 re: EEOP data & Engin. data(re overlap)
AMENDED 4-6-78 re: revised Indenture and Collateral Pledge Agree.; Auth db in Tenn.;Ala.;Texas,;Virginia & Arizona. & holdings in the parent corp. (trust & family holdings)
AMENDED 5-18-78 re: increase of stock of Hart-Hanks Comm., Inc.; letter of intent to purchase KYTV-TV & (all outstanding stock of Springfield Television, Inc.
AMENDED 6-5-78 re: pending EEO litigation.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

610khz

Call Letters WSGN

#29 HARTE-HANKS SOUTHERN COMMUNICATIONS, INC.

Name SOUTHERN BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BZ-9622	7-15-77	Direct Measurement	GRANTED	4-27-78
R & F	7-21-77			
Amend	9-12-77	- engr. data		
Amend	12-12-77	- additional engr. data		
DM	1-30-78	Atty: Norman Jergensen		
PRESS FEB 27 1978				
BR 781201 XL		RENEWAL OF LICENSE (MAIN & AUX.TRANS.)		
PRESS JAN 31 1979		J.G.Johnson,Jr.,Atty.	GRANTED	3-27-79
BML790212AS		Modification of License to change Name of		
PRESS (0)		Licensee to: SOUTHERN BROADCASTING COMPANY	GRANTED	3-2-79
		Atty. John G. Johnson, Jr. (Jorgensen,Johnson & Northrop)		

BZ-12-22-80

F.C.C. - WASHINGTON, D. C.

#30

APPLICATION RECORD-BROADCASTING

610 kHz
Call Letters: W S G N

Name: SOUTHERN BROADCASTING COMPANY

Station Location: BIRMINGHAM, ALABAMA

File No.	Date	Description	Action and Date
BZ-80122AG R & F	12-22-80	DIRECT MEASUREMENT Atty: John G. Johnson, Jr. (Jorgensen, Johnson & Northrop)	
DM PRESS APR 07 1981	3-19-81		
LETTER DATED PRESS (0)	5-4-81 MAY 29 1981 MAY 29 1981	Filed by John G. Johnson, Jr., Request to Change Name of Licensee to: HARTE-HANKS RADIO, INC.	

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WSGN

Licensee : THE BIRMINGHAM NEWS COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-3179	5-3-41	NEW	Geo. Johnston, Jr. Birmingham, Ala.	C.P.new station on 1340kc,250w,U. Fac.of WSGN when vacated	Dismissed 4-30-42

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WKBC / WSGN

THE BIRMINGHAM NEWS CO. (5-14-36)
x R.B.BROYLES, tr.as R.B. BROYLES FURNITURE COMPANY
x Ormond O. Black and Mary Collett Black (Lessees)
x R. B. Broyles tr. as R. B. Broyles Furniture Co.

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3- P-1498	10-30-36	NEW	B. H. Hopson, Birmingham, Alabama	C.P. for a new station on 1310 kc, 100w 250w-LS, U. Fac. of WSGN, contingent on P-997 being granted to The Birmingham News Co.	DISMISSED Without Prej. 12-20-38
Amended	11-17-36			Trans. site to be determined, Birmingham, Ala.	
B3-P-3182	3-26-41	NEW	WBAM, Incorporated Birmingham, Ala.	C.P. for new station on 1340 kc, 250w, U. Fac. of WSGN when vacated	Dismissed 4-14-42
B3-P-3162	4-19-41	NEW	Jefferson B/C Corp., Birmingham, Ala.	C.P. for new station on 1340 kc, 250w, U. Fac. of WSGN when vacated	Dismissed 4-21-42

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.