WSEW

PRODUCT OF

Remington Rand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #4596

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-17-67

Call letters W S E W (Eff:1-7-67) X W B K C

Station location Selinsgrove, Pa.

Name of licensee RIVERSIDE MEDIA, INC.(AL 11-20-80, EFF: 12-2-80
x B & K BROADCASTING COMPANY

Transmitter location Broad St., Extended, Pen Avon, Selinsgrove, Pa. (Redescription)L 8-16-73
x Penn Avon, R.D. 1, Selinsgrove, Pennsylvania (BP 9-2-66)

17870

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-16183	9-2-66	1240kc	250w	U	11-2	5-2-67
	CP for a new standard broadcast station (Cond'l)					
BP-16183 (1)	11-14-66	Mod. of Letters.	CP(BP-16183) to assign Call			
BRC-3029 (2)	1-16-67	Mod. of CP(BP-16183) to operate transmitter by remote control from Penn Avon, R.D. 1, Selinsgrove, Pa.				
BL-11,574	3-17-67	1240kc	250w	U	3-17	8-1-69
		Lic to cover CP(BP-16,183) which auth a new standard b/c station, specify type trans GATES Vanguard I				
BR-4596(S)	9-30-69	Renewal			8-1-72	
BP-17,782	6-14-71	1240kc	250w	1kw U	6-14-72	
	CP to increase daytime power to 1kw.					
BP-17,782(1)	6-29-71	Mod. of CP (BP-17 782) to specify hours of operation.				
BL-12,992(L)	7-28-71	Lic.(BP-17,782) as mod.	for changes.		8-1-72	
EBSA	5-22-72					
BR-4596(S)	9-15-72	RENEWAL			8-1-75	
Ltr.	1-[illegible]-73	Trans.CCA Electronics Corp, AM-1000D installed and operating.				
BZ-8280(L)	3-5-73	Direct Measurement			8-1-75	
BL-13,481(L)	8-16-73	Lic to use former maintrans. for aux. purposes only			8-1-75	
BR-4596(S)	8-21-75	RENEWAL (MAIN & AUX.)			8-1-78	
BR-4596	9-26-78	REN.(MAIN & AUX.) &				
BZ_780727AF	9-29-78	Direct Measur.			8-1-81	
ABOVE SUPERSEDED 12-15-78 RE current resistance.					8-1-81	
BAL800903GV	11-20-80	VOL AL			12-2-80	

DUPLICATE
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~new~~ WSEW WBKC

Name B.&.K.BROADCASTING COMPANY
Selinsgrove, Pennsylvania (P.O. c/o Wm. F. Mahoney, 108 W. So. St., Carlisle, Pa.17013)

File No.	Dated	Application for	Action Nature	Action Date
BP-16,183 Rec'd Filed	5-19-64 5-19-64 5-19-64	Construct permit for a new standard broadcast station to be operated on: Frequency: 1240kc Power: 250w Hours of operation: Unlimited Type transmitter: Gates BC-250-GY Trans. location: Penn Avon, R. D. 1 Selingrove, Penn. Studio location: Same as transmitter	GRANTED Cond'l re: 250 watt Class IV stations. After Hearing Docket No. 16367 Order Issued	9-2-66
BRC-3029 R & F	1-4-67 1-10-67	Mod. of CP(BP-16183) to operate transmitter by remote control from Penn Avon, R.D. 1, Selinsgrove, Pennsylvania.	GRANTED	1-16-67
BL-11,574 R & F	12/31/66 1/3/67	Lic. to cover CP (BP-16,183) which auth. a new standard b/c station, specify type trans. GATES VANGUARD I. Atty: J. L. Shrinsky Engr: G. M. Lohnes, Wash.,D.C.	GRANTED	3-17-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WSEW

Name B & K Broadcasting Company
Selinsgrove, Pa.

File No.	Dated	Application for	Action Nature	Action Date
BP-17,782 Rec'd Filed	5-29-67 6-1-67 6-1-67	CP to increase daytime power from 250w to 1kw. Atty Arthur Stambler Engr: Lohnes and Culver	MAR GRANTED	1970 188 10 6-14-71
PETITION TO DENY filed 12-5-67 by Arent, Fox, Kinter, Plotkin & Kahn (Gene A. Bechtel) on behalf of P. A. L. Broadcasters, Inc. PETITION FOR EXTENSION OF TIME filed 1-3-68 by Arthur Stambler on behalf of applicant. OPPOSITION TO PETITION TO DENY filed 1-19-68 by Arthur Stambler & Jason L. Shrinsky for appl. REPLY TO OPPOSITION TO PETITION TO DENY filed 1-31-68 by Gene A. Bechtel on behalf of P. A. L. Broadcasters, Inc. (See over)				
BR-4596 R & F #508524 $75. PRESS	4-7-69 4-22-69 4-22-69	Renewal of License Atty-Jason L. Shrinsky AMENDED 6-2-69 re: Proof of Perf. AMENDED 6-4-69 re: commercial practices	GRANTED	9-30-69
BL-12,992 R & F #M 511114$50. AC-067 PTA	6-29-71 6-29-71 6-29-71 7-2-71	Lic.(BP-17,782, as mod.) for changes. Atty: Jason L. Shrinsky(Arthur Stambler)	GRANTED	7-28-71

JUL 22 1971

F.C.C. - WASHINGTON, D. C.

323 to be filed later, per. atty.

BP-17,782:
11-13-69. REQ UEST FOR RELIEF filed by Shrinsky

CONTACT: WILLIAM F. MAHONEY
PHONE: CODE 717; 374-1155
ADDRESS: PENN AVON - R.F.D. #1
SELINSGROVE, PENNA.

Form BC-121 #3
September 1969

APPLICATION RECORD - BROADCASTING

RIVERSIDE MEDIA, INC.

Call Letters W S E W

Name xB & K BROADCASTING COMPANY
SELINSGROVE, PA.

File No.	Dated	Application for	Action Nature	Action Date
BR-4596 R & F PN Recd. PRESS MAY 1 1972	4-14-72 4-24-72 3-29-72	RENEWAL OF LICENSE Jason L. Shrinsky, Atty. AMENDED 7-19-72 re: programming; commercial policy; employment policy AMENDED 9-5-72 re: commercial policy; equal employment policy	GRANTED	9-15-72
BZ-8280 Rec'd Amended & F DM PRESS	1-6-73 1-22-73 2-5-73 2-7-73 FEB 23 1973	Direct Measurement-Transmitter: CCA, AM-1000D. engr. data	GRANTED	3-5-73
BL-13481 Re'c & Filed $50#517957 PTA PRESS AUG 1	7-2-73 7-10-73 7-13-73 7-20-73 1973	Lic. to use former main trans. (For aux. Purposes Only. GATES VANGUARD I	GRANTED	8-16-73

F.C.C. - WASHINGTON, D. C.

84

1240 kc

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WSEW

Name RIVERSIDE MEDIA INC.
B & K BROADCASTING COMPANY
SELINSGROVE, PA.

File No.	Dated	Application for	Action Nature	Action Date
BR-4596 R & F PN Recd. PRESS	3-20-75 3-25-75 " APR 2 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) J.L.Shrinsky,Atty AMENDED 8-7-75 re: comp. of area & commercial matter	GRANTED	8-19-75
BR-4596 R & F PRESS	3-7-78 3-16-78 MAY 1 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED	9-26-78
BZ-780727AF Filed DM PRESS	7-27-78 8-9-78 SEP 26 1978	Direct Measurement	GRANTED	9-29-78
BAL800903GV FORM 314 PRESS PN FILED	SEP 23 1980	Voluntary AL to Riverside Media, Inc. Atty: Elliot B. Evers (Shrinsky, Weitzman) (over)	GRANTED EFF:	11-20-80 12-2-80

F.C.C. - WASHINGTON, D. C.

BAL800903GV Amended 10-6-80 re: (assignor) Exhibit 5 Programming Data, & EEO statement. (Assignee) Plan of Finance (Exhibit E), & Affidavits of Publication.

Amended 10-27-80 re: Assignor's submission of current balance sheet.

#5

APPLICATION RECORD-BROADCASTING

1240 kc.

Call Letters: W S E W

Name: RIVERSIDE MEDIA INC.

Station Location: SELINSGROVE, PENNSYLVANIA

File No.	Date	Description	Action and Date
BR810331VA PRESS	MAY 21 1981	RENEWAL OF LICENSE Atty. Elliot B. Evers	gnd 7-7-81 GRANTED 7-7-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.