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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #4524

BROADCASTING STATION LICENSE RECORD

W S M X 10-17-77
x W U R L Eff 7-22-76

Date first licensed 11-3-65

Call letters xW K B X

Station location Winston-Salem, N. C.

POWER MEDIA COMMUNICATIONS, INC. (AL gr 9/28/77 EFF:
xRANDOLPH PROPERTIES, INC. (AL gr 5/11/76 EFF:6/16/76

Name of licensee xxSTUART W. EPPERSON

2614 New Walkertown Road, Winston Salem, North Carolina (L-11-3-65)

Transmitter location X 1600 ft. NE of Int. New Walkertown & Addison Streets, Winston-Salem, N.C.

3066 Trenwest Drive, Winston-Salem, North Carolina (BS 8-8-74)

27101 x Same as transmitter (D-11-3-65)

Main studio location X Urban Street, Winston-Salem, North Carolina (BP 2-5-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-14909	2-5-64	1500kc	1kw-DA-D	Day	4-5 10-5-64
	CP for a new standard broadcast station (Cond'l)				
BP-14909 (1)	10-21-64	Mod. of CP(BP-14909) to change Theoretical Specifications (Memo).			
BL-10,767 Cond'	11-3-65	1500kc	1kw-DA-D	Day	11-3 12-1-66
	Lic to cover CP(BP-14,909) which auth a new standard b/c station specify type trans Gates BC-1G, chg studio loc same as trans (redescribed 2614 New Walkertown Road, Winston Salem, N.C.				
BR-4524	4-27-67	Renewal of license			4-27 12-1-69
BP-18307	6-16-69	1500kc	10kw (1kw-CH)	Day(DA-2)	2-16-70
	CP to chg. to 1500kc 10kw(1kw-CH-DA) and install new trans., make chgs. in ant.system. (Cond'l)				
BMP-12,[illegible] (1)	3-[illegible]-70	MP(BP-18,307)		ext. time	[illegible]-16-70
BR-4524(S)	3-26-70	Renewal			3-26 12-1-72
BMP-12,[illegible]	(2) 5-26-70	MP(BP-18,307)		ext. time	8-26-70
BMP-13,081	(3) 9-11-70	MP(BP-18,307)		ext. time	10-26-70
BMP-13 121	(4) 11-9-70	MP(BP-18 307)		ext. time	to 12-30-70
BMP-13,166	(5) 1-25-71	Mod. of CP (BP-18,307)			to use Tower
	#3 and #4 (East and South) for the 1kw Critical hour array.				
BL-12,865	(L)4-9-71	Lic.(BP-18,307, as mod.)			for changes.
		1500kc 10kw DA-2 Day (1kw CH)			12-1-72
EBSA	6-12-72				
BR-4524		1500khz 1kw(CH),10kw Day DA-2			
BZ-8254(L)	2-12-73	Renewal and Direct Measurement			12-1-75
BS-4524(1)	8-8-74	ML to change SL			
BAL-8624	5/11/76	Vol AL EFF: 6/16/76			
Comtel	7-21-76	Call changed to WURI eff 7-22-76			
Comtel	8-11-76	Trans: GATES BC-10H (Main Day & CH) GATES BC-1C (Aux. DAy & CH)			

#2
BC-126
June 1975

AM

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....KUBL.....

Station location .....

Name of licensee .....SEE CARD ONE.....

Transmitter location .....SEE CARD ONE.....

Main studio location .....SEE CARD ONE.....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BZ-9413 BR-4524(L)	7-7-77	RENEWAL AND MODIFICATION (MAIN & AUXILIARY)			12-1-78
BAL-9083	9/28/77	Vol AL BFF:			
EBSA	10-17-77	Chg. call			
BRC-3983 (1)	2-28-78	ML to operate trans by RC from SL			
BR780728WF(L)	5-11-79	Renewal of License			12-1-81

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters New WKBX

Name STUART W. EPPERSON
WINSTON-SALEM, NORTH CAROLINA (P.O.-Ararat, Virginia)

File No.	Dated	Application for	Action Nature	Action Date
BP-14,909 Rec'd Filed	6/9/61 6/9/61 6/9/61	Construction permit for a new standard broadcast station to be operated on: Frequency-1500kc Power-1kw DA-D Hours of operation-Daytime Trans. location-1600ft. NE of Int. New Walkertown & Addison Sts. Winston-Salem, N.C. Studio location-Urban Street, Winston-Salem, N.C. Atty: Ray R. Paul Engr: William L. Foss, Inc.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Pre-sunrise operation. After Hearing Docket No. 14391 Order Issued	2-5-64
BL-10,767 R. & F.	9-29-64 10-8-64	License to cover construction permit(BP-14,909) which authorized a new Standard broadcast station; specify type transmitter as Gates BC-1G, chge studio loc. to "Same as Transmitter"(redescribed as 2614 New Walkertown Road, Winston Salem,N.C.) Atty. - Barnes & Neilson	GRANTED Cond'l re: pre-sunrise operation	11-3-65

F.C.C. - WASHINGTON, D. C.

GATES BC-1T

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WKBX

Name STUART W. EPPERSON
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-4524 R & F	7-25-66 7-26-66	Renewal of license Atty- Barnes & Neilson	GRANTED	4-27-67
BP-17,278 R. & F.	5-27-66 5-31-66	CP to change frequency from 1500kc to 710kc, decrease power from 1kw to 500w, change from DA-D to non-DA. Atty: Barnes & Neilson Engr: Vincent Crowe Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with BP-17,143, BP-17,273, BP-17,406, and BP-17,411.	DISMISSED REQUEST OF APPLICANT	7-25-68

AMENDMENT RECD 5-11-67 to change power to 10kw(1kw-CM), chg DA system, change type trans, delete change in freq to 710kc and delete request to change to non-DA. AMEND ret'd 8-28-67 re interference with WEAL

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call Letters WKBX

Name STUART W. EPPERSON
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BP-18,307 R.&F. #445331 $75 PN filed	7-19-68 7-19-68 7-19-68 9-26-68	Construction permit to change from 1500kc, 1kw DA-D Day to 1500kc 10kw(1kw CH DA) DA-2, Daytime and install new trans.(GATES BC-10G) make chgs in ant.system(2 addl towers) Attys-Barnes & Neilson Engr-Edw. W. Deeters (Amended 10-17-68 engr (meas.)	GRANTED Cond'l re: Permittee shall submit new common point impedence measurements & field intensity meas. data.	6-16-69
BR-4524 R & F #538598 $75. P.N. filed PRESS	8-13-69 8-28-69 8-28-69 8-28-69 OCT 8 1969	Renewal of license Atty-Barnes & Neilson	GRANTED	3-26-70
BMP-12,916 R & F #578130	2-11-70 2-16-70 2-16-70 70	MP(BP-18,307) for extension of completion date 5-16-70 (changes)	GRANTED to	3-9-70 5-16-70

F.C.C. - WASHINGTON, D. C.

AMEND. R&F 4-3-69 re ant. height

Form BC-121
September 1969

#4

APPLICATION RECORD - BROADCASTING

Call Letters WKBX

Name STUART W. EPPERSON
Winston-Salem, N.C.

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,994 R & F $30-601970 MAY 25 1970	5-13-70 5-14-70 5-14-70	MP(BP-18,307, as mod.) for extension of completion date to 8-16-70 (changes)	GRANTED to	5-26-70 8-26-70
BMP-13,081 R & F $50-626820 AC-067	8-18-70 8-26-70 8-26-70 SEP 4 1970	MP(BP-18,307, as mod.) for extension of completion date to 10-26-70 (changes)	GRANTED to	9-11-70 10-26-70
BMP-13,121 R & F $50-638735 AC-067	10-21-70 10-26-70 10-26-70 NOV 5 1970	MP(BP-18,307, as mod.) for extension of completion date to 11-26-70) (changes)	GRANTED to	11-9-70 12-30-70

F.C.C. - WASHINGTON, D. C.

Form BC-121 #5
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WKBX

Name STUART W. EPPERSON
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,166 R & F #650968 $50 ACC. 060 Press JAN 20	12-16-70 12-18-70 12-18-70 1971	Mod. of CP (BP-18,307) to use Towers #3 and #4 (East and South) for the 1KW critical hour array.	GRANTED	1-25-71
BL-12,865 Rec'd #644011 $50. AC-067 Amended Amended & F PTA PRESS	11-9-70 11-13-70 11-13-70 12-4-70 12-7-70 1-29-71 1971	Lic.(BP-18,307, as mod.) for changes. Engr data-Sect. II-A, Pg. 2. Engr. Data-Form 302, Sect. I & LL-A, pg 2.	GRANTED	4-9-71
BR-4524 R & F PN Recd. PRESS SEP 14	8-31-72 9-7-72 "23-73 1972	RENEWAL OF LICENSE Samuel Miller,Atty AMENDED 10-16-72 re: employment policy AMENDED 10-24-72 re: engineering data	GRANTED issued with BZ-8254	2-12-73

F.C.C. - WASHINGTON, D.C.

Form BC-121
September 1969
12-65

#6

APPLICATION RECORD - BROADCASTING

1500khz

Call Letters WURL
xWKBX

RANDOLPH PROPERTIES, INC.
Name xxSTUART W. EPPERSON
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-8254 Rec'd Amended & F DM PRESS	3-24-72 3-28-72 *1-15-73 1-23-73 JAN 31 1973	Direct Measurement - Main Day & CH transmitters: GATES, BC-10H (Day) & GATES, BC-1C (CH). *New 302 w/engr. exhibits	GRANTED issued with renewal	2-12-73
BR-4524 R & F PNRecd. PRESS	7-28-75 7-31-75 " AUG 25 1975	RENEWAL OF LICENSE AMENDED 6-24-76 re: prog. and to change name of applicant to "Randolph Properties, Inc." AUG 24 1976 AMENDED 4-25-77 re: programming	GRANTED	7-7-77
BAL-8624 R & F FEE PD: $200 #540919 CODE 047 PN Filed PN filed	3-8-76 3-11-76 MAR 29 1976 3/31/76 4/15/76	Voluntary assignment of license to RANDOLPH PROPERTIES, INC. Atty - Miller & Fields (SEE OVER) Gary S. Smithwick now represents RANDOLPH PROPERTIES, INC. - 6/21/76	GRANTED EFF: FEE REQ: pd 6/24/76 W 583920	5/11/76 6/16/76

F.C.C. - WASHINGTON, D. C.

RE: PAL-8624 - NOTED: Assignee is Texas corp (Cert of Auth for N.C. ~~not sub~~ filed 9-6-76

AMENDED 4-22-76 - Statement re programming

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1500khz

Call Letters WSMX xWURL

#7

Name POWER MEDIA COMMUNICATIONS, INC.
xxRANDOLPH PROPERTIES, INC.
Winston-Salem, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-9413 R & F Amend $100#605824 BM PRESS MAY 9 1977	7-28-76 8-2-76 3-2-77 - engr. data 8-24-76 4-26-77	Direct Measurement	GRANTED issued with BR-4524	7-7-77
BAL -9083 R & F FORM 314 Pub notice F AUG 17 1977	7-19-77 7-21-77 8-15-77	Voluntary assignment of license to POWER MEDIA COMMUNICATIONS, INC. (see over) REQUEST WAIVER SECTION 1.597	GRANTED EFF:	9/28/77 10-4-77
BRC-3983 R & F PRESS: FEB 23 1978	1-11-78 1-18-78	Modification of License to operate transmitter by Remote control from the main studio location at: 3066 Trenwest Dr., Winston-Salem, North Carolina. Atty:-----	GRANTED	2-28-78

F.C.C. - WASHINGTON, D. C.

RE: BAL-9083 - NOTED: Table II incomplete re dates
Stock pledge agreements filed 8-15-77
AMENDED 9-22-77 - re B/C int(compliancewith Duopoly Rules
fin. plan & statement re survey

#8

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1500 KHz.

Call Letters WSMX

Name POWER MEDIA COMMUNICATIONS, INC.
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780728WF PRESS	SEP 22 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Gary S. Smithwick	GRANTED	5-11-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.