WTAD

Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

S- 596 BROADCASTING STATION LICENSE RECORD

Licensed 7-8-25

Card No. 1.

Date First D. 12-18-23

Licensed 7-20-23 LEE ENTERPRISES, INCORPORATED (AL 5-31-67 EFF: 6-30-67)

Call Letters WTAD

LOCATION: QUINCY, ILLINOIS

Name of Licensee:

x LEE BROADCASTING CORPORATION (ML 10-26-64)
X LEE RADIO, INCORPORATED (AL-9-10-64 EFF: 9-30-64)
x LEE BROADCASTING, INC. (AL 11-21-44, Eff. 12-9-44)
x Illinois Broadcasting Corporation (10-9-31)
x Illinois Stock Medicine Broadcasting Corporation (12-29-26)
x Robt. E. Compton (7-8-25)
x Robert E. Compton & First Presbyterian Church

Transmitter Location:

3 miles SW of Quincy, Illinois (CP 8-14-40 Lic. 3-13-41)
x North 24th Street, Quincy, Illinois (C.P. 9-22-36) Lic. 12-8-36.
x 600 State Street, Qunicy, Ill. (12-29-26)
x 412 Wabash Avenue, Carthage, Ill., (7-8-25)
x Main Street, Carthage, Ill.

Main Studio Location:

510 Main Street, Quincy, Illinois (BS 6-30-61)
x Approx. 4.5 miles NE of Quincy, Ellington, Twp. Illinois (BMP 11-10-59)
x10th Floor, W.C.U. Bldg., 510 Maine St., Quincy, Illinois (Letter 8-15-35)
x 600 State Street, Quincy, Ill.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

h Radio District - License No.1200 mel

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
BUREAU OF NAVIGATION RECORDS - DEPT. OF COMMERCE					
200.	7-20-23	1310	50	Unlimited	7-20 10-19-23
200	10-15-23	1310	10	Unlimited	10-15 1-14-24
STATION DELETED DECEMBER 18, 1923.					
Relicensed					
200	7-8-25	1270	50	Unlimited	7-8 10-7-25
200	10-7-25	1270	50	Unlimited	10-7 1-6-26
etter	1-13-26	Authori	zation t	o continue	operation
200	8-3-26	1270	Ind. 50	Unlimited	8-3 11-2-26
200	11-8-26	1270	Ind. 50	Unlimited	11-8 2-7-26
200	12-29-26	1270	Ind.500	Unlimited	12-29 3-28-26
Vol.Assignment		of licen	se also	chg.of Tr.	Location
one 4	FEDERAL RADIO		COMMISSI	ON RECORDS	
-B-596T.P.	4-21-27	1270	500	Unlimited	Not stated
-B-596	6-1-27	1270	250	Unlminited	6-1 7-31-27
ffec.date	of previ	ous lic.	deferred	by G.O.13	6-15 8-14-27
-B-596	8-8-27	Letter	of Exten	sion	8-15 10-14-27
O.#79	8-16-27	1270	250 a	fter 7 p.m.	8-16 10-14-27
			500 6	a.m. to 7	p.m.
-596	8-16-27	License	to cover	S.O. #79	8-16 10-14-27
O. 18	Extension	of licen	se		10-15 10-31-27
-B-596	10-24-27	Letter	of Exten	sion	10-31 12-31-27
G.O. 21	Extension	of licen	se		12-31 1-31-28
G.O. 22	"	"	"		1-31 3-1-28
G.O. 23	"	"	"		3-1 4-1-28
G.O. 25	"	"	"		4-1 5-1-28
G.O. 27	"	"	"		5-1 6-1-28
G.O. 32	"	"	"		6-1 8-1-28
G.O. 36	"	"	"		8-1 9-1-28
Extended by Order Doc.No 80					9-1 10-1-28
G.O. 44	Extension	of licen	se		10-1 11-11-28
Reallocation					
R-B-596	10-31-28	1440	500	S-WMBD	11-11 1-31-29
R-B-596	1-11-29	1440	500	S-WMBD	1-31 4-30-29
R-B-596	4-18-29	1440	500	S-WMBD	4-30 7-31-29
Telegram	7-2-29	Suspend	Oper. 1	week - repa	irs transmitter
R-B-596	6-20-29	Extended	by G.	O. 69	7-31 10-31-29
R-B-596	10-12-29	1440	500	S-WMBD	10-31 1-31-29
R-B-596	1-11-30	1440	500	S-WMBD	1-31 4-30-30
R-B-596	4-5-30	1440	500	S-WMBD	4-30 7-31-30
R-B-596	7-7-30	1440	500	S-WMBD	7-31 10-31-30

4-S-B- 596

Relicensed 7-8-25

Date First D.12-18-23

Licensed 7-20-23

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Call Letters WTAD

Name of Licensee: See Card #1 Illinois Broadcasting Corporation

Transmitter Location: See Card No. 1.

Main Studio Location:

FRC-65

Zone 4.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
P-B-1538	8-15-30	Install	new equi	p.with DCC	9-3	8-15-30
R-B-596	10-22-30	1440	500	S-WMBD	10-31	11-30-30
R-B-596	11-14-30	1440	500	S-WMBD	11-30	1-31-31
R-B-596	1-20-31	Extende	d by G.O	. 103	1-31	4-30-31
L-B-453	4-21-31	1440	500	S-WMBD	4-21	4-30-31
Covers 4-P-B-1538 -		installa	tion of	new equip.	with D.C.C.	
R-B-596	4-24-31	1440	500	S-WMBD	4-30	11-1-31
ML-B-874	10-9-31	Change	in name	only		
R-B-596	10-16-31	1440	500	S-WMBD	11-1	5-1-32
R-B-596	4-8-32	1440	500	S-WMBD	5-1	11-1-32
R-B-596	10-11-32	1440	500	S-WMBD	11-1	5-1-33
R-B-596	4-7-33	1440	500	S-WMBD (H)	5-1	11-1-33
R-B-596	10-27-33	1440	500	S-WMBD (H)	11-1	5-1-34
R-B-596	4-24-34	1440	500	S-WMBD (H)	5-1	11-1-34
		FEDERAL COMMUNICA	TIONS COMMI	SSION		
R-B-596	9-25-34	1440	500	S-WMBD	10-2	11-1-34
B4-R-596	10-23-34	1440	500	S-WMBD	11-1	5-1-35
B4-MP-144	2-6-35	900	500	Daytime	2-6	6-1-35
"Con.	Change to	Cl.	Commercial	and hours		
B4-R-596	8-20-35	900	500	Daytime	9-1	3-1-36
B4-R-596	2-11-36	900	500w	Daytime	3-1	9-1-36
B4-S-596	C.A. 8/29/36	Opr.port.test trans.50 w. 900 kc. 12 midnight CST Sept.1				
B4-S-596	"	Opr. port.test trans. 50 w. 900 kc. 12 midnight & 6 am CST 9/1/ ending 9/30				
B4-R-596	C.A. 8-15-36	900	500w	Daytim	9-1	3-1-37
B4-P-1325	9-22-36	Move trans.;new equip &Ant.			11-22	5-22-37
B4-MP-407	11-10-36	Mod.CP 1325 to incr.power to 1kw			11-22	5-22-37
B4-S-596	C.A. 11/3/36	Opr. 12 mid. 11/3 until conclusion election				
B4-S-596	Mins. 11/10	Opr. without appr. freq. monitor 11/10 to 11/14.				
B4-L-449	12-1-36	900	500w	D	12-1	3-1-37
Lic. to cover C.P7 to move trans.;new trans.& ant.						
B4-L-450	12-8-36	900	1kw	D	12-8	3-1-37
Lic.to cover C.P.for increase in power						
B4-R-596	2-16-37	900	1kw	D	3-1	9-1-37

-S-B- .

BROADCASTING STATION LICENSE RECORD

Card #3

Date First Licensed.....

Call Letters W T A D

Name of Licensee: See Card #1
ILLINOIS BROADCASTING CORPORATION

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B4-P-96	6-1-37	Install automatic frequency control			
B4-R-596	C A.8-27-37	900	1kw	D	9-1 3-1-38
B4-R-596	CA 2-24-38	900	1kw	D	3-1 9-1-38
B4-P-2156	6-28-38	Changes in equipment			8-28 2-28-39
B4-R-596	8-16-38	900	1kw	D	9-1 3-1-39
B4-L-844	10-1-38	900	1kw	D	10-11 3-1-39
License to cover C.P. for equipment changes.					
B4-R-596	2-6-39	900	1kw	D	3-1 9-1-39
B4-R-596	8-8-39	900	1kw	D	9-1 4-1-40
B4-S-596	12/9/39	conduct field test measurements for new trans site on 900kc, between 1am to 5am frm Dec 9 to Dec 18,1939			
B4-R-596	3-22-40	900	1kw	D	4-1 8-1-40
B4-S-596	4-13-40	900	1kw	D	4-13 8-1-40
Med.Lic. to add sunrise					
Order	6/12/40	Extension of License			8/1 10/1/4
B4-P-1984	8-14-40	900	1kw*,1kw-LS	U	8-14 4-14-41
*Directional antenna night C.P. to chg. hrs. of operation, move transmitter local ly, install D.A. for night use					
B4-S-596	11/5/40	opr 4:45pm 11/5 to 2am Nov 6,1940 election returns			
Order	9-10-40	Extension of license			10-1 3-29-41
B4-L-1343 B4-Z-702	3-13-41	900	1kw*1kw-LS	U	3-13 3-29-41
Lic. to cover C.P.1984 for move of T, change hours of operation and install *DA for night use. Determine operating power by direct method.					
NARBA REALLOCATION					
B4-R-596	3-28-41	930	1kw*1kw-LS	U *DA-N	3-29 4-1-42
Renewal granted 3-24-41, proof of performance approved by Engr. 3-28-41					
B4-R-596	3-17-42	930	1kw*1kw-LS	U *DA-N	4-1 8-1-42
B4-S-596	7-21-42	Extension of license			8-1 9-1-42

H -8-

Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T A D

See Card #1

Name of licensee ILLINOIS BROADCASTING CORPORATION

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194160

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-R-596	8-4-42	930	1kw*;1kw-LS *DA-N	U	8-4	8-1-44
B4-S-596	11-6-42	930	1kw*1kw-LS *DA-N	U	12-1	8-1-44
Mod. license accordance Order No. 107						
B4-S-596	12-28-42	930	1kw*1kw-LS *DA-N	U	12-28	8-1-44
Mod. license correcting antenna current and resistance in accordance with Engr. Memo of 12-28-42						
B4-R-596	7-25-44	930	1kw*1kw-LS *DA-N	U	8-1	5-1-47
B4-AL-440 Eff. 12-9-44	11-21-44	Voluntary assignment of license to LEE BROADCASTING, INC.				
B4-S-596	9-25-45	930	1kw*1kw-LS *DA-N	U	10-1	5-1-47
CANCELLED Mod. Lic. Order 107-A						
B4-S-596	9-25-45	930	1kw*,1kw-LS *DA-N	U	10-1	5-1-47
Supersedes License dated 9-25-45						
B4-P-5228	10-1-46	930	1kw*1kw-LS *DA-N	U	12-1	6-1-47
CP to install new transmitter						
B4-L-2113	1-30-47	930	1kw*1kw-LS *DA-N	U	1-30	5-1-47
Lic. to cover CP (5228) which authorized installation of new T						
BR-596	4-23-47	930	1kw*,1kw-LS *DA-N	U	5-1	5-1-50
BR-596	4-21-50	930	1kw*,1kw-LS *DA-N	U	5-1	5-1-53
BP-7566	12-26-51	930	1kw*5kw-LS *DA-N	U	2-26	8-26-52
CP incr. daytime power and install new transmitter						
BL-4656	2-19-52	930	1kw*5kw-LS *DA-N	U	2-19	5-1-53
Lic. cover CP 7566 to incr. power and install new trans.						
BR-596	1-23-53	RENEWAL OF LICENSE			5-1-53	12-1-55

B-S-
#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T A D

Name of licensee LEE BROADCASTING, INC.

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-462 (1)	7-29-54	Modification of license to operate transmitter by remote control from 4½ miles N.E. of Quincy, Illinois, while using non-directional antenna (Trans. location of WTAD-FM & KHQA-TV)			
BR-596	11-30-55	930, 1kw-DA-N, 5kw-LS U		12-1	12-1-58
BZ-4020	8-29-58	930kc 1kw-DA-N, 5kw-LS U		8-29	12-1-58
	Authority to determine operating power by direct measurement of antenna power.				
BR-596	11-5-58	930kc	1kw-5kw-LS-DA-N Unl	12-1	12-1-61
BML-1787 (1)	11-19-58	Mod. of license to move the main studio to approx. 4.5 miles NE of Quincy, Ellington Township, Illinois (Transmitter location of WTAD-FM and KHQA-TV). Waiver 3.30(a)			
BS-596 (2)	7-27-59	Mod. of license to change operating specifications.			
BRC-1785 (3)	3-1-61	Mod. of license to operate transmitter by remote control from 4.5 miles N.E. of Quincy, Illinois (Transmitter location of KHQA-TV and WTAD-FM).			
BS-596 (4)	6-30-61	Mod. of license to change studio location			
BS-596 (5)	9-5-61	Mod. of license to change operating specifications.			
BR-596	11-9-61	930kc	1kw-5kw-LS Unl DA-N	12-1	12-1-64
BS-596 (1)	3-28-62	Mod. of license to include condition. re: pre-sunrise operation prohibited			
BAL-5173 EFF 9-30-64	9-10-64	VOL. assignment of license to LEE RADIO, INCORPORATED.			
BML-2097	10-26-64	930kc	1kw-5kw-LS Unl. DA-N		10-26-64 12-1-64
	Mod. of Lic. to chg. licensee name to LEE BROADCASTING CORPORATION.				
BR-596	11-16-64	Renewal of License		12-1	12-1-67
BAL-6058 EFF	5-31-67 6-30-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED			

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T A D

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-596	11-24-67	930kc	1kw, 5kw-DA-N	U	2-1 12-1-70
		Renewal of NDEA			
BR-596(S)	11-25-70	Renewal	of License & NDEA		12-1-73
EBSA	5-25-72				
BR-596(L)	11-28-73	RENEWAL			12-1-76
COMTEL BS-596=	8-15-75	Trans. oper by remote control			
BS-596(L)	10-30-75	ML chg antenna monitor (Page 2)			
BR-596(S)	11-23-76	Renewal of license			12-1-79
BR790720UF (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

Form 94
No. 1

APPLICATION RECORD - BROADCASTING

Call Letters WTAD

Robt. E. Compton (7-8-25)

Name x Robert E. Compton & First Presbyterian Church

File No.	Dated	Application for	Action Nature	Action Date
Ninth Radio Dist. License No. 1200	7-17-23	BUREAU OF NAVIGATION RECORDS - COMMERCE DEPT. Application for license requesting 1310 kc., 50 watts, transmitter location Main Street, Carthage, Ill.	Granted unlimited	7-20-23, time
1200	10-15-23	Renewal of license, requesting 10 watts	Granted	10-15-23
1200	6-29-25	STATION DELETED DECEMBER 18, 1923,- LETTER. Application for license requesting 1270 kc., 50 watts, transmitter location 412 Wabash Ave., Carthage, Ill., filed in the name of - Robt. E. Compton.	Granted	7-8-25
1200	10-1-25	Renewal of license	Granted	10-7-25

Form 94

APPLICATION RECORD - BROADCASTING

No. 2.

Call Letters WTAD

Name Illinois Stock Medicine Broadcasting Corporation (12-29-26)
x Robt. E. Compton

File No.	Dated	Application for	Action Nature	Action Date
1200	1-8-26	Renewal of license	1-Letter Auth. to continue operation. 2-Granted Lic. 8-3-26, 1270 kc., no pr. stated indicated 50 watts.	1-13-26
1200	11-2-26	Renewal of license	Granted	11-8-26
1200	12-23-26	Renewal of license, requesting assignment of license to ILLINOIS STOCK MEDICINE BROADCASTING CORPORATION, chg. location of transmitter from 412 Wabash Street, Carthage, Ill. to 600 State Street, Quincy, Ill., 1270 kc., indicated power 500 watts.	Granted	12-29-26

Form 94

APPLICATION RECORD - BROADCASTING

No. 3.

Call Letters WTAD

Name Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
Zone 4		FEDERAL RADIO COMMISSION - RECORDS		
4-R-B-596	4-5-27	Renewal of license requesting 1270 kc., 500 watts.	1-T.P. issued 4-21-27, 1270 Kc., 500 watts, Unlimited. 2-License 6-1-27, 1270 kc. 250 watts, unlimited. 3-G.O.#13.	
4-R-B-596	7-29-27	Renewal of license	1-Letter 8-8-27. 2-Spec.Order 79, 8-16-27, to increase pr. to 500 w. 6 a.m. to 7 p.m., (250 w. after 7 p.m.) 3-License 8-16-27, covers special order. 4-G.O.#18	
4-R-B-596	9-29-27	Renewal of license	1-Letter 10-24-27. 2-General Orders 21,22,23, 25,27,32,36,Order #80, and 44.	

Form 94

APPLICATION RECORD - BROADCASTING

No. 4.

Call Letters WTAD

Name Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-596	1-10-28	Renewal of license	Reallocation - License 1440 kc., S-WMBD	10-31-28, 500 watts,
4-R-B-596	12-12-28	Renewal of license	Granted	1-11-29
4-R-B-596	3-22-29	Renewal of license	Granted	4-18-29
4-R-B-596	6-7-29	Renewal of license	G.O.69	6-20-29
4-R-B-596	9-13-29	Renewal of license	Granted	10-12-29
4-R-B-596	12-18-29	Renewal of license	Granted	1-11-30
4-R-B-596	3-17-30	Renewal of license	Granted	4-5-30
4-R-B-596	6-12-30	Renewal of license	Granted	7-7-30
4-P-B-1538	7-11-30	Installation of new equipment with automatic frequency control	Granted	8-15-30
4-R-B-596	9-12-30	Renewal of license	Granted Granted	30D) 10-21-30 60D) 11-14-30
4-L-B-453 Letter	11-27-30 1-31-31	License to cover 4-P-B-1538, issued 8-15-30 Amended as to equipment	Granted	4-21-31

Form 94

APPLICATION RECORD - BROADCASTING

No. 5.

Call Letters WTAD

Name Illinois Broadcasting Corporation (Change in name only) 10-9-31
x Illinois Stock Medicine Broadcasting Corporation

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-596	12-15-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-P-B-2310	7-27-31	Move transmitter from Quincy, Ill., to Murphy Building, 234 Collinsville Avenue, East St. Louis, Ill.	Denied	1-8-32
4-ML-B-874	8-5-31	Change name to ILLINOIS BROADCASTING CORP.	Granted	10-9-31
4-R-B-596	8-24-31	Renewal of license	Granted	10-16-31
4-R-B-596	2-26-32	Renewal of license	Granted	4-8-32
4-R-B-596 Resubmitted	8-30-32 9-17-32	Renewal of license (~~TvBrAgreement~~)	~~Returned~~ Granted	~~9-13-32~~ 10-11-32
4-P-B-2734	10-31-32	Move transmitter & studio from 600 State St., Quincy, Ill., to 234 Collinsville Ave., East St. Louis, Ill.	Statement of Facts Denied Effective	1-16-34 2-5-34

Form 94

APPLICATION RECORD - BROADCASTING

No. 6

Call Letters W T A D

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for		Action Nature	Action Date
4-R-B-596	2-18-33	Renewal of license	1-(Hearing)--- 2-(Hearing)--- 3- 4- (H)	Granted Granted Statement of Facts Denied 1-16-34 to be effective 2-5-34. Action of 1-16-34 reconsidered and case remanded to Examiner for taking of additional testimony Min. 2-2-34. Granted Granted after hearing, State. of Facts, Min. 9-25-34 (Effec. 3 a.m., E. S. T., 10-2-34)	4-7-33 10-27-33 4-24-34
4-R-B-596	8-29-33	Renewal of license	(Not necessary)	Returned	10-31-33

Form 94

APPLICATION RECORD - BROADCASTING

#7

Call Letters W T A D

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B4-R-596	10-1-34	Renewal of license	Granted	10-23-34
B4-P-351	1-14-35	C. P. to change freq. from 1440 kc to 900 kc, hrs. of oper. from S-WMBD to Daytime only, ~~move transmitter from 660 State St. to 510 Main St. Quincy, Ill.~~	Returned Superseded by B4-ML-144	2-21-35
Amended	2-16-35	To omit request for move of transmitter.		
B4-ML-144	2-20-35	Modification of license to change frequency from 1440 kc to 900 kc and hrs. of operation from S-WMBD to Daytime.	Granted Fin.	3-5-35
B4-P-530	4-17-35	Construction permit to make minor changes in equip. ~~& move transistudio site from 660 State St. Quincy, Ill. to 510 Main St. Quincy, Ill.~~	Returned Unnecessary	5-24-35
Amended	5-16-35	To omit request for move of transmitter & studio.		

Form 94

#8

APPLICATION RECORD - BROADCASTING

Call Letters W T A D

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B4-R-596	6-24-35	Renewal of license	Granted	8-20-35
B4-R-596	12-21-35	Renewal of license	Granted	2-11-36
B4-R-596 Resubmitted	6-26-36 6-26-36	Renewal of license ~~(Program & signature of officer)~~	Ret'd. Granted	7-21-36 C.A. 8-15-36
B4-P-1325 Amended	8-18-36 8-24-36	C.P. install new trans. and antenna and move trans. from 600 State St., Quincy, Ill. to North 24th St., Quincy, Ill. ~~and increase power from 500w to 1kw.~~ RE: omit request for increase in power.	Granted	9-22-36
B4-MP-407	9-23-36	Mod. of C.P. (B4-P-1325) to install new trans. and antenna, and move trans. to further request authority to increase power from 500w to 1kw.	Granted	11-10-36

Form 94 # 9

APPLICATION RECORD—BROADCASTING

Call letters WTAD

Name ILLINOIS BROADCASTING CORP.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-L-449	11-10-36	License to cover C.P.(B4-P-1325) for new trans & antenna and move of trans. locally.	Granted	12-1-36
B4--L-450	11-12-36	License to cover MP (B4-MP-407) for increase in power from 500 w to 1kw.	Granted	12-8-36
B4-R-596	12-22-36	Renewal of license	Granted	2-15-37
~~B4-ML-456~~	4-28-37	~~Modification of license~~ to change hours of operation from daytime to unlimited time, using 1kw power.	Ex.Rept.I-696 Dock.4599 DENIED Min. 3-20-39 Effective 3-27-39	
Amended B4-P-1984	to C.P. 10-12-37	Amended to a C.P. to install a directional antenna for night use and move transmitter from North 24th St. Quincy,Ill. to 3 mi.SW of Quincy, Ill.	Above Order set aside Granted	8-14-40
Amended	12-11-37	To make changes in directional antenna		

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#10

APPLICATION RECORD—BROADCASTING

Call letters WTAD

Name ILLINOIS BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-F-96	5-15-37	Authority to install new automatic frequency control equipment.	Granted	6-1-37
B4-R-596	6-19-37	Renewal of license	Granted	C.A. 8-27-37
B4-R-596 Resubmitted	12-21-37 "	Renewal of license (~~3b, 20b, c, d,~~)	~~Returned~~ Granted	~~1-19-38~~ CA 2-24-38 Min 3-1-38
B4-P-2156	4-14-38	Construction Permit to make changes in equipment (tubes in last radio stage).	Granted	6-28-38

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD—BROADCASTING

11

Call letters WTAD

Name ILLINOIS BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-596	6-22-38	Renewal of license	Granted	8-16-38
B4-L-844 Resubmitted	8-25-38 9-6-38	License to cover C.P.(B4-P-2156) for equipment changes.	~~Returned 9-1-38 signature~~ Granted	10-11-38
B4-R-596	12-17-38	Renewal of license	Granted	2-6-39
B4-R-596	6-26-39	Renewal of license	Granted	8-8-39
B4-R-596	1-9-40	Renewal of license	Granted	3-22-40
B4-R-596 Resubmitted	5-10-40 5-10-40	Renewal of license (~~Sec. 15(c)~~)	~~Returned~~ GRANTED	~~5-17-40~~ 3-24-41
			930 kc, 1kw, U, DA-N subject to approval of proof of performance. which was approved 3-28-41 by Engr. Dept.	

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#12

Call Letters WTAD

Name ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B4-L-1343 Rec'd.	2-14-41 2-17-41	License to cover construction permit (B4-P-1984) for change in hours of operation, installation of directional antenna for night use and move of transmitter.	Granted	3-13-41
B4-Z-702 Rec'd.	2-14-41 2-17-41	Authority to determine operating power by direct measurement of antenna power.	Granted	3-13-41
B4-R-596	1-14-42	Renewal of license 335's filed filed W. J. Dempsey	Granted	3-17-42

Form 94 #13

APPLICATION RECORD - BROADCASTING

Call Letters W T A D

Name LEE BROADCASTING, INC. (AL 11-21-44, Eff.12-9-44
x ILLINOIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B4-R-596	4-27-42	Renewal of license and Forms 335 Filed by Richard C. O'Hare atty.	Granted	8-4-42
B4-R-596 Rec'd	5-10-44 5-18-44	Renewal of license Filed by Richard O'Hare atty.	Granted	7-25-44
Rec'd Filed	7-22-44 7-22-44	Transfer of Control of licensee corporation from W. Emery Lancaster to LEE BROADCASTING, INC. (7,105 shares; agreement also includes stock held by Edith H. Lancaster-2,025 shares, Virginia Pierson-1,650 shares, R. E. Whitfield-200 shares, H. C. Krietemeyer, 20 shares; total 11,000 shares common - 100% outstanding). (Filed by W. Theodore Pierson, Atty.)	Considered as additional information with B4-AL-440.	
B4-AL-440 Rec'd Filed	7-22-44 7-22-44 8-4-44	Assignment of License to LEE BROADCASTING, INC. (Filed by W. Theodore Pierson, Atty.)	Docket No. 6670 ORDER of Grant Min. #638 11-21-44 Eff. 12-9-44	

Form 94

APPLICATION RECORD - BROADCASTING

#14

Call Letters W T A D

Name LEE BROADCASTING, INC.,

File No.	Dated	Application for	Action Nature	Action Date
B4-P-5228 Rec'd Filed	8-10-46 8-12-46 8-12-46	Construction permit to install new transmitter (GATES RADIO CO. 25A)	GRANTED	10-1-46
B4-L-2113 Rec'd Filed	10-9-46 10-11-46 10-11-46	License to cover C.P. (B4-P-5228) which authorized installation of new transmitter.	GRANTED	1-30-47
B-R-596 Rec'd	2-20-47 2-28-47	Renewal of license Filed by Ralph Walker atty.	Granted	4-23-47
BR-596 Rec'd	2-20-50 2-27-50	Renewal of license Filed by Robert E. Hodson atty.	Granted	4-21-50

Form 94 #15

APPLICATION RECORD - BROADCASTING

Name Lee Broadcasting, Inc.

Call Letters W T A D

File No.	Dated	Application for	Action Nature	Action Date
BP-7566 Rec'd Filed	3-8-50 3-10-50 3-10-50	Construction permit to increase the daytime power from 1kw to 5kw and install a new transmitter (Gates BC-5B). Ralph L. Walker, Atty. Virginia R. Erwin, Engr.	Docket No. 9708 Upon consideration petition for reconsideration appl. removed from hearing and GRANTED 12-26-51 ORDER ISSUED	
BL-4656 Rec'd Filed	1-29-52 1-30-52 1-30-52	License to cover construction permit (BP-7566) which authorized increase in daytime power and installation of a new transmitter. Ralph L. Walker, atty.	GRANTED	2-19-52
BR-596 Rec'd Filed	1-14-53 1-[illegible]-53 1-22-53	Renewal of License Filed by Robert E. Hodson, Atty.	GRANTED	4-29-53
BR-596 Rec'd	11-24-53 12-1-53	Renewal of License, Returned as unnecessary Filed by Eliot C. Lovett, Atty.	RETURNED	12-10-53

FORM A-170 #16
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WTAD

Name LEE BROADCASTING, INC.
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BRC-462 Rec'd Filed	7-19-54 7-22-54 7-22-54	Modification of license to operate transmitter by remote control from 4½ miles N. E. of Quincy, Illinois (Transmitter location of WTAD-FM and KHQA-TV) (while using non-directional antenna)	GRANTED	7-29-54
BR-596 Recd Filed	8-29-55 9-1-55 9-1-55	Renewal of license Eliot C. Lovett, Atty.	GRANTED	11-30-55
BZ-4020 Recd Filed	3-31-58 4-8-58 4-8-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-29-58
BR-596 Rec'd Filed	8-19-58 8-28-58 8-28-58	Renewal of License. Eliot C. Lovett, Atty.	GRANTED	11-5-58

FORM BC-121
AUG. 1955

#17

APPLICATION RECORD - BROADCASTING

Call Letters WTAD

Name LEE BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BML-1737 Rec'd Filed	10-10-58 10-20-58 10-20-58	Modification of license to move the main studio from 10th fllor, W.C.U. Building, 510 Main Street, Quincy, Illinois to approximately 4.5 miles NE of Quincy, Ellington Township, Illinois (Transmitter LOCATION OF WTAD-FM AND KHQA-TV).	Request for waiver of Section 3.30(a) GRANTED	11-19-58
BRC-1785 Rec'd Filed	12-12-60 12-21-60 12-21-60	Modification of license to operate transmitter by remote control from 4.5 miles N.E. of Quincy, Illinois (Transmitter location of KHQA-TV and WTAD-FM). Robert E. Hodson, Atty.	GRANTED	3-1-61
BR-596 R & F	8-9-61 9-1-61	Renewal of License	GRANTED	11-9-61

PETITION FOR RECONSIDERATION filed 11-28-61 by Fletcher for WBEN - GRANTED 3-28-62 and COMMISSION'S ACTION OF 11-9-61 MOD. TO ADD CONDITION RE OPER. PRIOR SUNRISE - MEMO. OPINION AND ORDER

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #18
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.T.A.D.

LEE BROADCASTING CORPORATION

Name LEE RADIO, INCORPORATED
xLEE BROADCASTING, INC.
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BAL-5173 R & F	7-16-64 7-20-64	Voluntary assignment of license to LEE RADIO, INCORPORATED Atty. - Pierson, Ball & Dowd	GRANTED	9-10-64 Eff:9-30-64
BR-596 R&F Amended R & F	8-10-64 8-28-64 10/27/64 10/27/64	RENEWAL OF LICENSE Amended to change name of applicant to LEE BROADCASTING CORPORATION. ROBERT E. HODSON, ATTY.	GRANTED	11-16-64
BML-2097 R. & F.	10-5-64 10-12-64	Modification of license to change name of licensee to LEE BROADCASTING CORPORATION. Atty: Pierson, Ball &Dowd	GRANTED	10-26-64
BAL-6058 R & F (Form 316)	5-3-67 5-9-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED Atty - Pierson, Ball & Dowd	GRANTED EFF:	5-31-67 6-30-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #19 **APPLICATION RECORD - BROADCASTING**
AUG. 1955

Call Letters W.T.A.D.

Name LEE ENTERPRISES, INCORPORATED
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BR-596 R & F SEP 19 1967	8-28-67 8-30-67	Renewal of license Atty- Robert E. Hodson (Pierson, Ball & Dowd)	GRANTED	11-24-67
BR-596 R & F P. N.	8-28-70 8-31-70 8-31-70 SEP 10 1970	Renewal of License Atty: Robert E. Hodson Annual filing fee $116.00 paid 11-10-70 #642371.	GRANTED	11-25-70
BR-596 R & F P.N. PRESS	8-17-73 8-31-73 8-31-73 12 SEP 1973	Renewal of License Atty.: Robert E. Hodson	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

#20

Form BC-121
May 1976

12-25

930 khz

APPLICATION RECORD - BROADCASTING

Call Letters W T A D

Name LEE ENTERPRISES, INCORPORATED
QUINCY, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BR-596	7-26-76	RENEWAL OF LICENSE	GRANTED	11-23-76
R & F	7-29-76			
PN Recd.	"			
PRESS	SEP 28 1976			
BR 790720 UF		RENEWAL OF LICENSE		
PRESS	AUG 31 1979	Benj.J.Griffin,Atty.	GRANTED	11-30-79

F.C.C. - WASHINGTON, D. C.

RECORD OF APPLICATIONS RE[illegible] BROADCASTING STATION WTAD

Licensee: Lee Broadcasting, Inc. (AL 11-21-44, Eff.12-9-44)
xIllinois Stock Medicine Broadcasting Corporation

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-ML-B-1102A	12-6-32	WMBD	Peoria Broadcasting Co. Peoria Heights, Ill.	Chg. hours from Share WTAD to Unl.-Fac. WTAD. Amended chg. power from 500-1KW LS to 500 w. day & night	S. of F. Granted 1-16-34 Effective 2-5-34 Remanded to Examiner 2-2-34 for taking of additional test. Denied 9-25-34
B4-P-3208	5-28-41	KSD	The Pulitzer Publishing Company, St. Louis, Mo.	C.P. change freq. to 940kc, increase power to 50kw, install new trans. and new D.A. for night use, and move. Requests WTAD be transferred to 550kc, unlimited time	Dismissed 7-29-42

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.