WTMJ

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

4-S-B- 702

BROADCASTING STATION LICENSE RECORD

#I

27

Date First Licensed 5-15-22

Call Letters x WTMJ(5-4-) x WKAF(8-25) x WCAY

LOCATION: MILWAUKEE, WISC.

Name of Licensee:

WTMJ, INC. (AL 3-8-73 EFF: 3-26-73)
X The Journal Company(The Milwaukee Journal(4-1-29 no chg.ownership)
x The Milwaukee Journal(The Journal Co.)(CP 5-4-27:Lic.6-15-27)
x W K A F Broadcasting Company(8-7-25)
x Milwaukee Civic Broadcasting Assn. Inc.(6-12-24)
x Kesselman-O'Driscoll Company

SEE CARD #2 FOR T. SITE

Transmitter Location:

x Brookfield, near Waukesha, Wisconsin (Letter 9-10-36)
x R.R. #5, Box #377 Waukesha, Wisconsin Let. 6-20-34 (Rts. renumbered)
Letter 6-24-33
R.F.D. #6, Box 130-A, Waukesha, Wis.(Letter 3-7-33 not a move,chg. P.O.)
R.F.D. #6, Brookfield, Wis.(No chg.loc.-4-1-29)
Blue Mound Rd., Brookfield, Wis.(6-15-27)
x130-2nd St.,Milwaukee, Wis.(8-7-25)
xHotel Antlers, Milwaukee, Wis.(6-12-24)
x517-519 Grand Ave.,Milwaukee, Wis.

Main Studio Location:

720 East Capitol Drive, Milwaukee, Wisconsin (Ltr.7-27-42, eff. 8-6-42)
x333 West State St.(2-10-33 No chg.same bldg.)
4th & State Sts.,Milwaukee Journal Bldg.,Milwaukee, Wis.(6-15-27)
130-2nd St.,Milwaukee,Wis.(8-7-25)
Hotel Antlers,Milwaukee,Wis.(6-12-24)
517-519 Grand Ave.,Milwaukee, Wis.

FRC-65

Lic. #389. CONSTRUCTION PERMIT AND LICENSE RECORD
#1472 & 1822.
Zone 4. ds

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
Ninth Radio Dist.						
BUREAU OF NAVIGATION RECORD - Dept. of Commerce						
389	5-15-22	360 meters	15	Unlimited	5-15	8-14-22
389	8-14-22	360	100	Unlimited	8-14	11-13-22
389	11-20-22	360	200	Unlimited	11-20	2-19-23
389	12-7-22	auth.use.485 meters for Weather & Market Reports.				
389	2-23-23	360 & 485	100	Unlimited	2-23	5-22-23
389	5-24-23	1150 kc.	500	Unlimited	5-24	8-23-23
389	8-17-23	1150	250	Unlimited	8-17	11-16-23
389	11-1-23	1150	250	Unlimited	11-1	1-30-24
389	3-27-24	1150	250	Unlimited	3-27	6-26-24
Letter	4-16-24	From Supervisor station not in use				
	"	Station Records DELETED				
Telegram	6-10-24	auth. Milwaukee Civic Broadcasting Assn. Inc. to operate station pend.act.on application.				
Lic.# chgd to 1472						
1472	6-12-24	1130	250	Unlimited	6-12	9-11-24
iss.	in name Milwaukee Civic Broadcasting Assn.Inc.					
1472	8-19-24	1130	250	Unlimited	8-19	11-18-24
1472	11-17-24	1130	250	Unlimited	11-17	2-16-25
1472	2-6-25	1130	250	Unlimited	2-6	5-5-25
Court Case ensued. During case license expired and Station Records DELETED 7-15-25						
Lic.# chgd to 1822						
1822 (Re-lic)	8-7-25	1150	250	Unlimited	8-7	11-6-25
	New name	for original company.				
1822	11-4-25	1150	500	Unlimited	11-4	2-3-26
1822	2-3-26	Letter auth.cont.opr.pend.act.on appl.				
1822	8-19-26	1150	Not stated	Unl.	8-19	11-18-26
1822	12-3-26	1150	Not stated	Unl.	12-3	3-2-27
FEDERAL RADIO COMMISSION RECORD						
P-B-	5-4-27	1150	500	Unlimited	5-4	7-3-27
	Change name to Milwaukee Journal-WKAF sold to this company-new equip;chg.loc.chg.call ltrs WTMJ					
Letter	6-13-27	Ext. CP compl. date			5-4	8-1-27
L-B-702	6-15-27	1020	500	Unlimited	8-15	8-15-27
	covers P-B-location & equip.					
Letter	6-28-27	Chg.hours to		S-WHAD	8-15	8-15-27

-S-B- .

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First Licensed.....

Call Letters WTMJ

Name of Licensee: The Journal Co.(The Milwaukee Journal)

Transmitter Location: 17635 West Bluemound Road, Brookfield, Wisconsin(Ltr. 4-28-60)
x16945 West Bluemound Road, Brookfield, Wisconsin (Redescribed Let.7-15-55)
x Route 4, Box 598, near Waukesha, Wisconsin (Ltr. 9-15-53 Number changed)
x Route 4, Box 444, near Waukesha, Wisconsin. (ltr. 8-12-48 Official post office designation changed, No Trans. move.)

Main Studio Location:

FRC-65

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Zone 4. CONSTRUCTION PERMIT AND LICENSE RECORD ds
Card No.2.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
Letter	7-6-27	Auth. use 1 KW			7-25	8-15-27
R-B-702	8-8-27	Letter of Extension			8-15	10-14-27
R-B-702	8-15-27	1020	1 KW	S-WHAD	8-15	10-14-27
M-B-	9-15-27	1020	1 KW	Unlimited	9-15	10-14-27
G.O.18	Extension of License				10-14	10-31-27
R-B-702	10-24-27	Letter of Extension			10-31	12-31-27
G.O.21	Extension	of License			12-31	1-31-28
G.O.22	"	"	"		1-31	3-1-28
G.O.23	"	"	"		3-1	4-1-28
G.O.25	"	"	"		4-1	5-1-28
G.O.27	"	"	"		5-1	6-1-28
G.O.33	"	"	"		6-1	8-1-28
G.O.35	"	"	"		8-1	9-1-28
G.O.38	"	"	"		9-1	10-1-28
G.O.44	"	"	"		10-1	11-11-28
R-B-702	Reallocation		1KW			
	10-31-28	620	2½KW-LS	Unlimited	11-11	1-31-29
R-B-702	1-29-29	Extension of License			1-31	3-16-29
R-B-702	3-12-29	Extension of License			3-16	4-30-29
R-B-702	4-1-29	620	1 KW 2½KW-LS	Unlimited	4-30	7-31-29
R-B-702	6-20-29	Extended by G.O.69			7-31	10-31-29
P-B-781	7-6-29	Change equip.(Min.6-20-29)			9-6	12-6-29
L-B-186	10-18-29	Covers P-B-781 (Mir.10-19)			10-18	10-31-29
R-B-702	10-25-29	620	1 KW 2½KW-LS	Unlimited	10-31	1-31-30
R-B-702	1-11-30	620	1 KW 2½KW-LS	Unlimited	1-31	4-30-30
R-B-702	4-5-30	620	1 KW 2½KW-LS	Unlimited	4-30	7-31-30
R-B-702	7-7-30	620	1 KW 2½ KW-LS	Unlimited	7-31	10-31-30
R-B-702	10-7-30 Min.10-21-30.	620	1 KW 2½KW-LS	Unlimited	10-31	1-31-31
M-B	11-25-30	Auth.determ.pr. by direct antenna meas.			11-25	1-31-31
R-B-702	1-20-31	Extended by G.O. 103			1-31	4-30-31
R-B-702	4-25-31	620	1 KW 2½KW-LS	Unlimited (H)	4-30	7-1-31
R-B-702	6-20-31	620	1 KW 2½KW-LS	Unlimited(H)	7-1	9-1-31

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 3.

Date First Licensed.....

Call Letters WTMJ

Name of Licensee: The Journal Co.(The Milwaukee Journal)

Transmitter Location:

Main Studio Location:

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Card No.3. CONSTRUCTION PERMIT AND LICENSE RECORD

Zone No. 4 97

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
R-B-702	8-7-31	620	1 KW 2½ KW-LS	Unlimited(H)	9-1	3-1-32
R-B-702	12-11-31	620	1 KW 2½KW-LS	Unlimited	12-21	3-1-32
R-B-702	2-9-32	620	1 KW 2½KW-LS	Unlimited	3-1	9-1-32
F-B-155	3-18-32	Automatic frequency control				
R-B-702	8-12-32	620	1 KW 2½KW-LS	Unlimited	9-1	3-1-33
R-B-702	2-10-33	620	1KW-2½KW-LS	Unlimite	3-1	9-1-33.
R-B-702	8-4-33	620	1kw-2½kw-LS	U	9-1	3-1-34
R-B-702	2-13-34	620	1kw,2½kw-LS	U	3-1	9-1-34
	FEDERAL COMMUNICATIONS COMMISSION					
B4-R-702	8-28-34	620	1kw, 2½kw-LS	U	9-1	3-1-35
ML-B-1371	10-30-34	620	1kw, 5 kw-LS	U	10-30	3-1-35
B4-R-702	2-12-35	620	1kw-5kw-LS	U	3-1	9-1-35
B4-Z-20 Mod. License for direct measurement	6-4-35	620	1kw,5kw-LS	U (T)	6-4	9-1-35
B4-R-702	8-27-35	620	1kw, 5kw-LS	U(H)	9-1	3-1-36
B4-S-702 C.A.	1-28-36 1-23-36	Oper./special antenna with			1-23-	2-21-36
B4-R-702	2-25-36	620	1kw,5kw-LS	U(H)	3-1	9-1-36
B4-R-702	4-14-36 Eff.6-12-36	620	1kw,5kw-LS	U	6-12	9-1-36
B4-R-702	C.A. 8-15-36	620	1kw,5kw-LS	U	9-1	3-1-37
B4-TC-82 Rnt	CA 12-24-36 1-5-37	Trans. of Control from the Estate of Lucius W.Nieman to Faye McBeath and The Journal Company			Eff.12-24-36	
B4-R-702	2-16-37	620	1kw,5kw-LS	U	3-1	9-1-37
B4-P-1713	4-27-37	Install new transmitter			6-27	12-27-37
B4-R-702	CA8-27-37	620	1kw,5kw-LS	U	9-1	3-1-38
B4-L-696) B4-L-697) B4-Z-126)	11-9-37 11-9-37 11-9-37	620 Aux.	1kw,5kw-LS 1kw,5kw-LS	U	11-9	3-1-38
	Lic.to cover C.P.for new trans. and Lic. to use old trans. as aux.; also direct measurement					
B4-R-702 Aux.	2-26-38	620	1kw,5kw-LS 1kw,5kw-LS	U	3-1	9-1-38

B -8- #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T M J

Name of licensee THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

Transmitter location See Card #1

Main studio location See Card #1.

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FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
B4-Z-151 Aux.	8-29-38	620	1kw, 5kw-LS 1kw, 5kw-LS	U	8-29	9-1-38
	Mod. License for direct measurement					
B4-R-702 Aux.	8-23-38	620	1kw, 5kw-LS 1kw, 5kw-LS	U	9-1	3-1-39
B4-R-702	8-29-38	620	1kw, 5kw-LS	U	9-1	3-1-39
	Supersedes the renewal of license dated 8-23-38					
B4-R-702 Aux.	2-6-39	620	1kw, 5kw-LS 1kw, 5kw-LS	U	3-1	9-1-39
B4-R-702 Aux.	8-8-39	620	1kw, 5kw-LS 1kw, 5kw-LS	U	9-1	4-1-40
B4-R-702 Aux.	3-22-40	620	1kw, 5kw-LS 1kw, 5kw-LS	U	4-1	8-1-40
B4-S-702 Auxiliary	4-13-40	620	1kw 5kw-LS 1kw 5kw-LS	U	4-13	8-1-40
Mod. Lic. to add sunrise						
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
B4-P-2696	8-6-40	620	5kw*5kw-LS	U	10-6	4-6-41
	*Directional antenna night CP install DA for night use, and incr. power					
Order	9-10-40	Extension of license (Main & Auxiliary)			10-1	3-29-41
NARBA REALLOCATION						
B4-R-702 Aux.	3-24-41	620	1kw, 5kw-LS 1kw, 5kw-LS	U	3-29	4-1-42
B4-MP-1219	4-[illegible]-41	620	5kw*:5kw-LS.	U.	10-6,	5-6-41
Mod C.P. Extend completion date. (*employing D.A.)						
B4-MP-1278	5-3-41	Extension of completion date of C.P.2696 as modified			10-6	6-6-41
B4-S-702	5-2-41	to rebroadcast program Orig. in U.S.Army Planes in vicinity of Milwaukee 5-2-41				
B4-L-1422 B4-Z-970	6-19-41	620	5kw*5kw-LS 1kw 5kw-LS, Aux.	U	6-19	4-1-42
	Lic. to cover C.P.2696 as mod. for increase in night power and install *DA for night use. Determine operating power by direct method.					

B -8-

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T M J

Name of licensee THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

Transmitter location .....

Main studio location .....

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FCC-65

U. S. GOVERNMENT PRINTING OFFICE 12-2111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-ML-1078 B4-Z-1149	7-24-41	620	5kw*5kw-LS 5kw*5kw-LS	U Aux.	7-24	4-1-42
	Mod.Lic. to increase power of auxiliary T and use *DA for night use. Change type of tubes in last radio stage of Aux. T. and determine operating power of auxiliary by direct method.					
B4-S-702 Auxiliary	10-13-41	620	5kw*5kw-LS 5kw*5kw-LS	U Aux.	10-13	4-1-42
	Mod.lic. per Engr. memo correcting loop current ratio					
B4-S-702 Auxiliary	10-13-41	620	5kw*5kw-LS 5kw*5kw-LS	U U *DA-Night	10-13	4-1-42
	This license supersedes above license of same date					
B4-R-702 Auxiliary	3-17-42	620	5kw*5kw-LS 5kw*5kw-LS	U *DA-Night	4-1	6-1-44
B4-S-702 Aux.	11-6-42	620	5kw*5kw-LS 5kw*5kw-LS	U U *DA-N	12-1	6-1-44
	Mod. Lic. accordance Order 107					
B4-R-702 Aux.	5-23-44	620	5kw*5kw-LS 5kw*5kw-LS	U *DA-N	6-1	5-1-46
B4-S-702 Aux.	9-25-45	620	5kw*5kw-LS 5kw*5kw	U *DA-N	10-1	5-1-46
Mod. Lic. Order 107A						
B4-S-702 Aux. 5KW*, 5KW-LS	9-25-45	620	5KW*, 5KW-LS *DA-N	U	10-1	5-1-46
*DA-N	Superseding License of same date					
B4-S-702	4-26-46	Extension of license Main and Auxiliary			5-1	7-1-46
B4-S-702	6-20-46	Extension of license Main & auxiliary			7-1	9-1-46
B4-R-702 Aux.	8-1-46	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U	8-1	5-1-49
BTC-574	11-6-47	Vol. Acquisition of Control of Licensee Corp. from Harry J. Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement.				
EFF: 11-[illegible]-47						

CANCELLED

B-S- #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T M J

Name of licensee THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BR-702 Aux.	4-29-49	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U	5-1	5-1-52
BZ-3219 BZ-3220	11-10-50	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U Aux.	11-10	5-1-52
Auth.determine operating power direct method (Main & Aux.)						
BZ-3219 BZ-3220	11-10-50	620	5kw*5kw-LS 5kw*5kw-LS *DA-N	U Aux.	11-10	5-1-52
Superseding auth. same date correcting bearing monitor /points 3&4						
BR-702 Aux.	4-17-52	620	5kw-5kw-LS 5kw-5kw-LS DA-N	U Aux.	5-1	12-1-52
BR-702 & Aux.	11-12-52	620kc	5kw 5kw-LS	Unl.	12-1	12-1-55
BP-9468	9-28-54 C.P. install new	620	5kw-DA-N transmitter	U	11-28	5-28-55
BL-5563	1-11-55 Lic. cover CP(9468)	620kc	5kw,DA-N to install new	Un transmitter	1-11-55	12-1-55
BL-5483	1-11-55 License to use old	620kc	5kw,DA-N main trans. as Alt.	ALT.Main Main	1-11-55	12-1-55
BR-702	11-9-55	620 Main & Alt Main	5kw,DA-N	U	12-1	12-1-58
BR-702	11-5-58	Renewal of license		(Main & Alt.Main)	12-1	12-1-61
BP-12631	7-14-59 CP to make changes in non-directional antenna system (increase height, replace North Tower) and make changes in ground system.	620	5kw, DA-N	U	9-14	3-14-60
BL-7924	6-24-60 License to cover construction permit (BP-12631) which authorized changes in non-directional antenna system and make changes in ground system. (Main Transmitter)	620	5kw DA-N,	U	6-24	12-1-61
BL-7924	6-24-60 Superseding auth. to correct the type Phase Monitor. (Main Transmitter).	620kc	5kw,DA-N	U	6-24	12-1-61
BL-7924 (1)	6-24-60 Mod. of license for Alt. Main Transmitter to change DA sites.					

Form BC 126
June 1954

#7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W T M J

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	Period To
BRC-1803 (1)	2-15-61	Mod. of license to operate MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-DA andtnna.				
BRC-1822 (2)	3-10-61	Mod. of license to operate Alternate Main transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna				
	11-29-61	Action on Renewal Deferred.				
BR-702	12-12-61	620kc	5kw-DA-N Unl Main and Alt Main		12-12	12-1-64
BRC-2027 (1)	2-27-63	Mod. of license to operate transmitter by remote control from 720 East Capitol Drive, Milwaukee, Wisconsin (Alternate Main and Main). (DA-N)				
BR-702 Alt-Main	11-16-64	620kc	5kw	U DA-N to	12-1	12-1-67 12-1-67
TELEGRAM	12-12-67	PSA	3000w			
BR-702	11-24-67	Renewal of License (Main & Alternate Main) Renewal of NDEA			12-1	12-1-70
BR-702	11-25-70	RENEWAL OF LICENSES & NDEA MAIN & ALT.-MAIN				12-1-73
EBSA	5-25-72					
BAL-7797	3-8-73	VOL AL EFF: 3-26-73				
WIRE	12-27-73	Resume normal operation pending consideration and action of Engineering report.				
BZ-9081 BR-702(L)	10-21-76	RENEWAL & MODIFICATION (ALT. TRANS)			12-1-76	
BR-702(L)	3-25-77	Renewal of License			12-1-79	
Ltr.	10-30-78	Redescribe minitor points on nextlic.				

#8

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters . W T M J .....

Station Location .....

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR790730WK(L)	2-22-80	Renewal of License	12-1-82

Form 94 Card No. 1

APPLICATION RECORD - BROADCASTING

Call Letters WCAY

Name KESSELMAN-O'DRISCOLL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
Ninth Radio District				
Lic.#389		BUREAU OF NAVIGATION RECORD - Dept. of Commerce		
389	5-12-22	New Station. Name Kesselman-O'Driscoll Company, 517-519 Grand Ave., Milwaukee, Wis.-360 meters-15 watts-unlimited hours-Call Letters WCAY.	Granted	5-15-22.
389	8-10-22	Renewal requesting 100 watts.	Granted	8-14-22
389	11-17-22	Renewal requesting 200 watts	Granted	11-20-22
389	12-6-22	Authority to use 485 meters to b/c Weather Forecasts and Market Reports	Granted	12-7-22
389	2-19-23	Renewal filed in name Kesselman-O'Driscoll Music House(no chg.ownership)-100 watts(360 & 485 m)	Granted	2-23-23
389	5-21-23	Renewal - 1150 kcs-500 watts to antenna-Unl.	Granted	5-24-23
389	8-15-23	Renewal name Kesselman-O'Driscoll Co. 250 watts	Granted	8-17-23

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Form 94 Card No. 2

APPLICATION RECORD - BROADCASTING

Call Letters WCAY

Name MILWAUKEE CIVIC BROADCASTING ASSOCIATION INC.(6-12-24)
x KESSELMAN-O'DRISCOLL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
389	10-29-23	Renewal filed in name Kesselman-O'Driscoll Music House.	Granted	11-1-23
389 Letter	3-25-24 4-16-24	Renewal name Kesselman-O'Driscoll Company From Supervisor informs station not in use- STATION RECORDS DELETED ACCORDINGLY	Granted	3-27-24
Telegram	6-7-24	(Information filed that April 1924 contract made between Kesselman-O'Driscoll Co. and Milwaukee Civic Broadcasting Assn. Inc. for latter Co. to operate the station 5 years). From Milwaukee Civic Broadcasting Assn. Inc. for auth. to operate station at Hotel Antlers-pend. receipt and action on application	Telegram opr.pend.	6-10-24 auth. action on appl
Lic.#1472 1472	6-9-24	Milwaukee Civic Broadcasting Assn. Inc.,140-2nd St.,Hotel Antlers,Milwaukee, Wis. to use 1130kc 250 watts-unlimited hours. Call ltrs. WCAY.	Granted	6-12-24

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Form 94

Card No. 3

APPLICATION RECORD - BROADCASTING

Call Letters WKAF x WCAY

Name W K A F Broadcasting Company(8-7-25) x Milwaukee Civic Broadcasting Assn. Inc.

File No.	Dated	Application for	Action Nature	Action Date
1472	8-15-24	Renewal(1130 kcs-250 w.-unl.hrs.)	Granted	8-19-24
1472	11-15-24	Renewal	Granted	11-17-24
1472	2-2-25	Renewal above name-however, owner shown as Kesselman-O'Driscoll Company.	Granted	2-6-25.
(Kesselman-O'Driscoll Co. declared breach of contract by Milwaukee Civic B/C Assn. Inc.-Court case followed. License to Milwaukee Civic B/C Assn.Inc. expired during case and station records DELETED 7-15-25. Decision of Court 7-8-25 in favor of Kesselman-O'Driscoll Co. and that Company together with Antlers Hotel Co. and H.L. Ford formed WKAF Broadcasting Co. and applied for license to rebuild station under call WKAF.				
Lic.#1822 1822	7-25-25	Application filed in name WKAF Broadcasting Co. 130 - 2nd St.,Milwaukee, Wis. requesting 1150 kc 250 watts-unlimited hours.	Granted	8-7-25
1822	10-22-25	Renewal requesting 500 watts	Granted	11-4-25

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Form 94

APPLICATION RECORD - BROADCASTING

Card No. 4

Call Letters WTMJ (5-4-27) WKAF

Name The Milwaukee Journal(The Journal Company)(CP5-4-27:Lic.6-15-27) W K A F BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
1822	1-26-26	Renewal (1150 kcs-500 w.-unl.hrs)	1-Letter cont.opr. 2-Granted Power not stated	2-3-26 auth. pend.act.on ap. 8-19-26
1822	11-22-26	Renewal	Granted Power not stated	12-3-26
Zone 4		FEDERAL RADIO COMMISSION RECORD		
P-B-	5-2-27	Filed in name The Milwaukee Journal(The Journal Co.) for new station for programs formerly b/c over WHAD by applicant;also for approval of purchase of WKAF;move WKAF loc.to be determined-new WE 1KW equip;830 or 1150 kcs-1 KW-Unl.hrs. (States will use WKAF old equip for emergency)	Granted 1150 kcs-500 w.new equip-loc.to be determined. Call letters WTMJ.	5-4-27 for
Letter	6-7-27	With affidavits re construction:requests ext. time to 8-1-27.	Letter CP to	6-13-27 ext. 8-1-27.

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Form 94 Card No. 5

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Milwaukee Journal(The Journal Company)

File No.	Dated	Application for	Action Nature	Action Date
4-L-B-702	6-10-27	License covers CP location & equip;requests 1020 kcs-1 KW.	1-Granted (1020 kcs-500 w.-unl.hrs) 2-Letter 6-28-27 hours should be Shares WHAD. 3-Letter 7-6-27 auth.use 1 KW begin. 7-25-27	6-15-27
4-R-B-702	7-29-27	Renewal	1-Letter ext. 8-8-27. 2-Granted lic. 8-15-27 (1020 kcs-1 KW-S-WHAD) 3-Granted lic. 9-15-27 for Unlimited hours.	
4-R-B-702	9-29-27	Renewal	1-General Order 18. 2-Letter 10-24-27 Ext. 3-General Orders 21,22,23, 25,27,33,35,38 & 44.	

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Form 94 Card No. 6.

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Milwaukee Journal(The Journal Co)

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-702	1-12-28	Renewal (Reallocation) (Granted 2½ KW-LS but equip.only capable of 1 KW).	Granted 620 kcs-1KW-2½KW-LS-Unl.hrs.	10-31-28 for
4-P-B-183	5-5-28	Cons. permit change freq. from 1020 to 770 kcs-increase power from 1 KW to 7½ KW.	Denied	11-19-28
4-M-B-12	9-19-28	Change freq. 1020 to 920 kcs;inc.pr. 1KW to 5KW chg.hrs. from S-WHA to Unlimited (Note: station did not share WHA but first plan of allocation was for WTMJ to have 570 kcs and share with WHA).	Withdrawn	10-19-28 ltr.
4-M-B-13	9-19-28	Chg.freq. 1020 to 940 kcs;inc.pr. to 5KW-chg. hrs from S-WHA to Unl.	Withdrawn	per letter 10-19-28
4-M-B-14	9-19-28	Chg.freq 1020 to 620 kcs-inc.pr.to 5KW-chg.hrs. S-WHA to Unl.	Withdrawn	letter 12-4-28 in view of Allocation.

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Form 94

Card No. 7.

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Journal Company(The Milwaukee Journal) 4-1-29.
The Milwaukee Journal(The Journal Company)

File No.	Dated	Application for	Action Nature	Action Date
4-M-B-15	9-19-28	Chg.freq. 1020 to 610 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn letter 10-19-28.	
4-M-B-16	9-19-28	Chg.freq. 1020 to 950 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn per letter 10-19-28.	
4-M-B-17	9-19-28	Chg.freq. 1020 to 590 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn per letter 10-19-28.	
4-M-B-18	9-19-28	Chg.freq. 1020 to 570 kcs-inc.pr. to 5KW-chg.hrs from S-WHA to Unl.	Withdrawn per letter 10-19-28.	
4-R-B-702	12-8-28	Renewal	1-Extended 1-29-29. 2-Extended 3-12-29	
4-R-B-702	3-12-29	Renewal (Name reversed on license)	Granted	4-1-29.
4-R-B-702	6-11-29	Renewal	G.O.69	6-20-29.
4-P-B-781	6-12-29	Cons.permit change equip. to 5KW to take care of power already auth.on allocation	Granted Issued	Lin.6-20-29 7-6-29
4-R-B-702	9-23-29	Renewal	Granted	10-25-29

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Form 94 Card No. 8

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
4-L-B-186	10-5-29	License covers P-B-781	Granted Min. 10-19-29.	10-18-29
4-M-B-426	10-18-29	Increase power from 1KW-2½KW-LS to 5KW	Denied Min. 3-7-30 Order 3-7-30.	
4-R-B-702	12-21-29	Renewal	Granted	1-11-30
4-M-B-528	2-27-30	Change freq. 620 to 870 kcs-inc.pr. from 1 KW-2½ KW-LS to 5 KW-	Retired to files per Memo 12-15-31.	
4-M-B-529	2-27-30	Change freq. 620 to 770 kcs-inc.pr. to 5 KW	Retired to files as only one appl.for freq.chg. may be considered at one time.Letter 6-7-30.	
4-R-B-702	3-20-30	Renewal	Granted	4-5-30
4-R-B-702	6-17-30	Renewal	Granted	7-7-30
4-P-B-1579	8-2-30	Move transmitter to location not yet determined (to use portable to test)install new equip;chg. freq. from 620 to 870 kcs-inc.pr. from 1KW-2½KW-LS to 50 KW-Unl.hrs.	Denied Statement of Facts.	11-17-31

Form 94 Card No. 9.

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-702	9-19-30	Renewal	1-Approved Issued 10-7-30 2-Mod.lic. determ/power by direct antenna measurement.	Min.10-21-30 11-25-30 auth.
4-ML-B-662	9-23-30	Increase pr. from 1 KW-2½ KW-LS to 50 KW and change freq. from 620 to 870 kcs.-unlimited.	~~Returned~~	~~10-15-30~~
Resubmitted	11-10-30	Without change	Denied	12-8-31
4-R-B-702	12-19-30	Renewal of license	1-G.O. 103 (H)2-Granted (H)3-Granted (H) 4-Granted Taken from Docket Granted	1-20-31 4-25-31 6-20-31 8-7-31 12-11-31 eff. 12-21-31
4-R-B-702	5-14-31	Renewal Not necessary	Retired	to files.
4-R-B-702	12-7-31	Renewal	Granted	2-9-32

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Form 94

Card No. 10

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Journal Company(The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
4-F-B-155	12-21-31	Install automatic frequency control.	~~Returned 1-27-32 request of applicant~~	
Resubmitted	1-27-32		Granted	3-18-32
4-R-B-702	6-13-32	Renewal	Granted	8-12-32
4-R-B-702	12-13-32	Renewal	Granted	2-10-33
4-R-B-702	6-12-33	Renewal of license	Granted	8-4-33
4-ML-B-1213.	~~6-27-33~~ 7-11-33	Mod.lic. change freq. & power from 620 kcs-1KW-2½KW-LS to 670 kcs-5 KW -Fac.WMAQ, Addison, Ill.,WHA,Madison,Wis. & WLBL,Stevens Point,Wis.	Dismissed Req.of applicant.	12-22-33
4-Z-B-81	10-19-33	Authorization to Determine Operating Power by Direct Measurement of Antenna Power	Ret. 1-31-34(appli.req)	

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Form 94

Card No. 11

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action. Nature	Action. Date
4-ML-B-1262	10-25-33	Modification of license to increase power from 1KW-night and 2½KW-LS to 2½KW-night and 5KW-LS, on exp. basis	Returned	11-24-33, at request of Attorney
4-ML-B-1263	10-25-33	Modification of license to increase power from 1KW-night and 2½KW-LS to 1 KW-night and 5KW-LS.	Returned	11-24-33, at request of Attorney
4-SA-B-88-A Resubmitted Amended Resub.&Amend	12-16-33 1-10-34 1-24-34 2-17-34	Authority to increase power from ~~1-kw-night~~, 2½kw day to 5kw. Day experimentally. To request 5 kw day power, exp. Sp. Exp. Auth. req. from 2-25-34 to 3-20-34	~~Returned 1-4-34, for Form 307 Ret. 2-14-34 (Rule 6-&-120~~. Dismissed at request of Applicant. Order 3-23-34 Min. 3-23-34	
4-R-B-702	12-20-33	Renewal of license	Granted	2-13-34
4-ML-B-1371 Amended	6-21-34 6-26-34	Modification of license to increase power from 1KW, 2½KW-LS, to 1KW-night, 5KW-LS. To request 5KW-night	Dismissed & Granted ORDER Insofar as day power only Min. 10-30-34 5 Kw nite to remain on hearing docket	

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see p-2696 .superseded

retired to closed files 1-13-4

Form 94

APPLICATION RECORD - BROADCASTING

Card No. 12

Call Letters WTMJ

Name The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
4-R-B-702	6-18-34	Renewal of License	Granted	8-28-34
B4-R-702	12-22-34	Renewal of license	Granted	2-12-35
B4-Z-20	5-10-35	Authority to determine operating power by direct measurement of antenna	Granted on temp.	6-4-35 basis.
B4-R-702	6-17-35	Renewal of license (H) (H)	Granted Granted Commission Report GRANTED Min. 4-14-36	8-27-35 2-25-36
B4-R-702	5-28-36	Renewal of license (unnecessary)	Effective 8-11-36 Min. 6-12-36 the eff. date advanced to 6-12-36 Returned	 9-9-36
B4-R-702	5-28-36	Renewal of license	Granted	C.A. 8-15-36

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Form 94

APPLICATION RECORD—BROADCASTING

#13

Call letters WTMJ

Name The Journal Company (The Milwaukee Journal)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-702	12-16-36	Renewal of license	Granted	2-16-37
B4-TC-82	12-18-36	Authority to transfer control of corporation of Station WTMJ and experimental stations from the estate of Lucius W. Nieman, deceased to Faye McBeath and The Journal Co. 1100 shares stock.	Granted	C.A.12-24-36 Rat. Min. 1-5-37
B4-P-1713	3-25-37	Construction permit to install a new transmitter.	Granted	4-27-37
B4-R-702	6-14-37	Renewal of license	Granted	CA 8-27-37

Form 94

APPLICATION RECORD - BROADCASTING

#14

Call Letters W T M J

Name The Journal Company (The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
B4-L-696	9-17-37	License to cover construction permit (B4-P-1713) for a new transmitter.	Granted	11-9-37
B4-L-697	9-17-37	License to use old W.E. Type 94992 (5kw) transmitter as an auxiliary transmitter.	Granted	11-9-37
B4-Z-126	10-20-37	Authority to determine operating power by direct measurement of antenna power.	Granted	11-9-37
B4-R-702	12-16-37	Renewal of license	Granted	2-26-38
"	"	" " " Aux. Trans.	"	"

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Form 94

APPLICATION RECORD—BROADCASTING

#15

Call letters W T M J

Name The Journal Co. (The Milwaukee Journal)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-SA-284	12-29-37	Authority to operate a facsimile station from 12:00 midnight to 6:00 a.m. on 620 kc, 1kw power, for period 3-1-38 to 9-1-38.	Returned Request of attorney	3-31-38
B4-R-702	6-17-38	Renewal of license	Granted	8-23-38
"	"	" " " Aux. Trans.	"	"
B4-Z-151	8-1-38	Authority to determine operating power by direct measurement of antenna power.	Granted	8-29-38

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Form 94

APPLICATION RECORD - BROADCASTING

#16

Call Letters W T M J

Name THE JOURNAL CO. (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
B4-R-702	12-21-38	Renewal of license	Granted	2-6-39
"	"	" " " Aux. Trans.	"	"
B4-R-702	6-16-39	Renewal of license	Granted	8-8-39
"	"	" " " Aux. Trans.	"	"
B4-P-2696	12-16-39	C.P. to install D.A. for night use and increase power from 1kw;5kw-LS to 5kw day & night.	Granted (Order adopted 8-6-40)	7-16-40
B4-R-702	1-22-40	Renewal of license	Granted	3-22-40
"	"	" " " Aux. Trans.	"	"
B4-R-702	5/15/40	Renewal of license	Granted	3-24-41
"	"	" " " Aux. Trans.	620kc, 1kw, 5kw-LS, U	
B4-MP-1219 received	3-3-41 3-5-41	Mod of C.P.(B4-P-2696) to extend completion date from 4-6-41 to 5-6-41.	Granted	4-3-41

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Form 94 # 17. APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-1278 received	4-5-41 4-7-41	Mod of C.P.(B4-P-2696) to extend completion date from 5-6-41 to 6-6-41.	Granted Min. 5-8-41	CA 5-3-41
B4-L-1422 Rec'd	5-15-41 5-15-41	License to cover construction permit (B4-P-2696) as modified to install D.A. for night use and increase power from 1kw;5kw-LS to 5kw day and night. Form 335 filed 6-11-41.	Granted	6-19-41
B4-Z-970 Rec'd	5-15-41 5-15-41	Authority to determine operating power by direct measurement of antenna input in compliance with Section 3.54. Form 335 filed 6-11-41.	Granted	6-19-41
B4-L received	5-15-41 6-15-41	License to increase power of aux. trans. to 5kw day and night useing D.A. at night. filed by L.Cohen	returned wrong form. see ML-1078	6-17-41

Form 94 # 18

APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
B4-Z-1149 received	5-15-41 5-15-41	Authority to determine operating power by direct measurement of antenna power. AUX. Form 335 filed. (see ML-1078) Filed by L.Cohen	Granted	7-24-41
B4-ML-1078 received filed	6-7-41 6-11-41 6-11-41	Modification of license to increase power from 1kw;5kw-LS to 5kw day and night,(and make changes in type of tubes in last radio stage.) Form 335 filed. of AUXILIARY T. Filed by L.Cohen.	Granted	7-24-41
B4-P-3397 received filed	11-8-41 11-8-41 11-21-41	C.P. to install new transmitter and increase power from 5kw -DA-N to 5kw-10kw-LS-DA-N Form 335 filed. L.Cohen filed.	Dismissed without prejudice accordance Memo opinion	Min. 6-23-42
B4-R-702	1-22-42	Renewal of license main " " " aux. 335's filed filed by Lester Cohen	Granted "	3-17-42 "

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Form 94

#19

APPLICATION RECORD—BROADCASTING

Call letters W T M J

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-702 " Rec'd	3-22-44 " 3-28-44	Renewal of license " " AUX. Filed by Lester Cohen atty.	Granted "	5-23-44 "
B4-R-702 " Rec'd	2-15-46 " 2-28-46	Renewal of license " " Aux. Filed by Corwin Lockwood atty. Operating logs filed 4-1-46	Granted "	8-1-46 "
BTC-574 Rec'd Filed	9-12-47 9-19-47 9-19-47	Voluntary Acquisition of Control of licensee corporation from Harry J.Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement. (Filed by Lester Cohen,Atty.) 18,000 shares of capital stock-	GRANTED EFF:	11-6-47 11-7-47

FCC Form 94
#20

APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name THE JOURNAL COMPANY (The Milwaukee Journal)

File No.	Dated	Application for	Action Nature	Action Date
BR-702 Filed	2-18-49 2-28-49	Renewal of license Main and Auxiliary. (Lester Cohn, Atty.)	GRANTED	4-29-49
BZ-3219 Rec'd Filed	9-30-50 10-4-50 10-4-50	Authority to determine operating power by direct measurement of antenna power. (Main) Lester Cohen, Atty.	GRANTED	11-10-50
BZ-3220 Rec'd Filed	9-30-50 10-4-50 10-4-50	Authority to determine operating power by direct measurement of antenna power. (Auxiliary). Lester Cohen, Atty.	GRANTED	11-10-50
BR-702 Rec'd Filed	1-21-52 2-1-52 2-1-52	Renewal of license (Main & Aux.) Filed by Corwin R. Lockwood atty.	GRANTED	4-17-52

FORM A-170 #21
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WTRI

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
BR-702 Rec'd Filed	8-18-52 8-28-52 8-28-52	Renewal of License (Main and Aux.) Filed by Lester Cohen, Atty.	GRANTED	11-12-52
BP-9468 Rec'd Filed	9-10-54 9-16-54 9-16-54	Construction permit to install a new transmitter (RCA BTA-5G). Hogan & Hartson, Attys. (Corwin R.Lockwood)	GRANTED	9-28-54
BL-5483 Rec'd Filed	9-24-54 9-29-54 9-29-54	License to use old main transmitter (WESTERN ELECTREC 355-E-1) as an alternate main trans. Corwin R. Lockwood, Atty.	GRANTED	1-11-55
BL-5563 Rec'd Filed	12-8-54 12-9-54 12-9-54	License to cover construction permit (BP-9468) which authorized installation of a new Main transmitter.	GRANTED	1-11-55

F.C.C. - WASHINGTON, D. C.

#22

FORM BC-121

FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
BR-702 Recd Filed	8-15-55 8-29-55 8-29-55	Renewal of license (Main & Alt. Main) Lester Cohen	GRANTED	11-9-55
BR-702 Recd Filed	8-15-58 8-18-58 8-18-58	Renewal of license (main & Alt, Main) Hogan & Hartson, attorneys	GRANTED	11-5-58
BP-12,631 Rec'd Filed	12-8-58 12-11-58 12-11-58	Construction permit to make changes in non-directional antenna system (increase height, replace North tower and make changes in ground system. Hogan & Hartson, Attys.	GRANTED	7-14-59
BMP-8910 R & F	2-25-60 2-26-60	Modification of C. P. (BP-12631 which authorized changes in nondirectional antenna systems & make chgs. in ground system) for extension of completion date from 3-14-60 to _____. Atty's: Hogan & Hartson	DISMISSED 3-17-60 Unnecessary. FCC Forms 302 filed on 3-11-60.	

F.C.C. WASHINGTON, D.C.

FORM BC-121 #23
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WTMJ

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
BL-7924 Rec'd Resub. Rec'd Filed	3-9-60 3-11-60 4-15-60 4-18-60 4-18-60	License to cover construction permit (BP-12631) which authorized changes in non-directional antenna system and make changes in ground system. Howard F. Roycroft, Atty. Serge Bergen, Engr.	GRANTED	6-24-60
BRC-1803 Rec'd Filed	2-1-61 2-6-61 2-6-61	Modification of license to operate MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna. Lester Cohen, Atty.	GRANTED	2-15-61

FORM BC-121
AUG. 1955

#24

APPLICATION RECORD - BROADCASTING

Call Letters W.T.M.J.

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRC-1822 Rec'd Filed	2-28-61 3-7-61 3-7-61	Modification of license to operate ALTERNATE MAIN transmitter by Remote Control from 720 East Capitol Drive, Milwaukee, Wisconsin, while using non-directional antenna	GRANTED	3-10-61
~~XXXXXX~~	~~XXXXXX~~	Lester Cohen, Atty.		
BR-702 Rec'd Filed	8-28-61 8-30-61 8-30-61	Renewal of license (Main and Alternate Main) Attys.: Hogan & Hartson (Lester Cohen)	GRANTED	12-12-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121
Aug. 1955

#25

APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRC-2027 Rec'd Filed	3-19-62 3-26-62 3-26-62	Modification of license to operate transmitter by remote control from 720 East Capitol Drive, Milwaukee, Wisconsin. (DA-N) (Main & Alt. Main) Howard F. Roycroft, Atty.	GRANTED	2-27-63
BR-702 Rec'd Filed	8-17-64 8-25-64 8-25-64	Renewal of license (Main & Alt.Main) Attys. Hogan & Hartson	GRANTED	11-16-64
BR-702 R & F	8/30/67 9/5/67	Renewal of license (Main & Alt-main) Atty: L. Cohen (H & H)	GRANTED	11-24-67

SEP 19 1967

F.C.C. - WASHINGTON, D. C.

#26

Form BC-121
September 1969

620khz AM

APPLICATION RECORD - BROADCASTING

Call Letters W T M J

Name WTMJ, Inc.
X THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-702 R & F PN Recd. PRESS OCT 15 1970	8-28-70 9-1-70 "	RENEWAL OF LICENSE (MAIN & ALT.-MAIN) Lester Cohen, Atty. (Hogan & Hartson) AMENDED 10-21-70 re: commercial matter	GRANTED	11-25-70
BAL-7797 R & F FEE PD: $250 #147695 CODE 053 (FORM 316) ALSO SEE FM & TV FEB 7 1973	1-22-73 1-26-73	Voluntary assignment of license to WTMJ, INC. (SEE O ER) Atty - Hogan & Hartson	GRANTED EFF:	3-8-73 3-26-73
BR-702 R & F PN Recd. PRESS 27 SEP 1976	8-22-73 8-31-73 "	RENEWAL OF LICENSE (MAIN & ALT.-MAIN) R.S.Rodin, Atty. (Hogan & Hartson) EXTENSION OF TIME TO FILE OPPOSITION TO RENEWAL OF LICENSE filed 11-1-73 by Sinclair Gearing, Attorney, Department of Justice	GRANTED	10-21-76

OPPOSITION TO THE LETTER REQUEST OF US JUSTICE DEPARTMENT FOR ADDAITIONAL TIME TO FILE OPPOSITION TO RENEWAL OF LICENSE filed 11-6-73 by Jay E. Ricks on behalf of WTMJ, Inc. (over)

F.C.C. - WASHINGTON, D.C.

RE: BAL-7797 - Atty was called 2-6-73 re certification of by laws ned.
AMENDED 3-8-73 - Resolutions adopted

BR-702 AMENDED 11-13-73 re: commercial practices
11-14-73, BY DIRECTION LETTER, Item 4, Renewal Agenda.
Request by Department of Justice for extension DENIED
RESPONSE OF WTMJ, INC. TO INFORMAL COMMENTS OF US DEPT. OF JUSTICE filed 1-10-74 by Hogan & Hartson, attys.
REPLY OF THE DEPARTMENT OF JUSTICE TO RESPONSE OF WTMJ, INC filed 1-18-74
MOTION TO STRIKE REPLY OF THE DEPARTMENT OF JUSTICE filed 1-24-74 by WTMJ, INC.
DEPARTMENT OF JUSTICE OPPOSITION TO WTMJ, INC., MOTION TO STRIKE REPLY filed 2-4-74
~~AMENDED 4-17-75 re: engineering~~ Request for direct meas.
BR-702 SUPPLEMENTAL APPLICATION filed 7-30-76 as an amendment to pending renewal application (Main & Alt. Main) PN 7-30-76 SEP 22 1976
MEMORANDUM OPINION & ORDER adopted 10-21-76, Informal Objection filed by US Department of Justice DENIED.

Form BC-121
September 1969
#27

APPLICATION RECORD - BROADCASTING

620kHz

Call Letters W.T.M.J.

Name WTMJ, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-9081=	3-12-76	Direct Measurement	GRANTED	5-3-76
R& F	3-25-76	Aty: William S. Reyner, Jr. (Hogan & Hartson)	issued with BR-702	
DM	3-29-76			
$100#54558	3-26-76			
PRESS APR 5	1976			
BR-702	7-19-76	RENEWAL OF LICENSE (MAIN & ALT.MAIN)	Granted	3-25-77
R & F	7-30-76			
PN Recd.	"	Jay E. Ricks, Atty.		
PRESS	9-22-76			
BR 790730	WK	RENEWAL OF LICENSE (MAIN & ALTER. TRANS.)	GRANTED	2-22-80
PRESS OCT 1 1	1979	Jay E. Ricks, Atty.		

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.