WULA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S. 1219

BROADCASTING STATION LICENSE RECORD

Declared 2 for name

Date first licensed 2-24-49 Call letters W U L A

x DIXIE RADIO, INC. (AL 12-19-57) EFF: 1-1-58 LOCATION: EUFAULA, ALABAMA

x L. H. CHRISTIAN AND C. A. McCLURE, d/b as CHRISTIAN & McCLURE (AL 11-20-56, EFF: 12-[illegible])

x EDWARD B. FUSSELL, JESSIE B, FUSSELL, RALPH W. HOFFMAN, AND EMILY G. HOFFMAN, d/b as ALABAMA-GEORGIA BROADCASTERS (AL 1-4-56, EFF: 2-6-56

x EDWARD B. FUSSELL and JESSIE B. FUSSELL, d/b as ALABAMA-GEORGIA BROADCASTERS (AL 9-6-51, Eff. 10-1-51)

Name of licensee x ALABAMA-GEORGIA BROADCASTERS, INCORPORATED

(Lic. 2-24-49)

Dothan Road, Approx. 1.4 miles S. of center of Eufaula, Ala. (MP 7-9-48)

Transmitter location x On Dothan Highway, Approx. 1.7 miles S. of the center of Eufaula, Alabama (CP 7-9-48)

36027

(Lic. 2-24-49)

Dothan Road, Approx. 1.4 miles S. of center of Eufaula, Ala (MP 7-9-48)

Main studio location x On Dothan Highway, Approx. 1.7 miles S. of the center of Eufaula, Ala. (CP 7-9-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	To
BP-5300	5-6-48	1240	250w	U	5-6	1-6-49
	ORDER ISSUED. CP for new station.					
BMP-3939	7-9-48	1240	250w	U	7-6	1-6-49
	Mod. CP (5300) for approval of antenna, change type T, and change T and studio sites. (CONT. CL.)					
BL-3411	2-24-49	1240	250w	U	2-24	8-1-49
	Lic. to cover CP (5300 as mod) for a new station. (CONT. CLAUSE)					
BR-2219	7-27-49	1240	250w	U	8-1	8-1-52
BAL-1185 Eff.	9-6-51 10-1-51	Vol. assignment of license to EDWARD B. FUSSELL and JESSIE B. FUSSELL, d/b as ALABAMA-GEORGIA BROADCASTERS				
BR-2219	7-2-52	1240kc	250w	U(CoCls)	8-1-52	4-1-55
BR-2219	3-16-55	RENEWAL OF LICENSE			4-1	4-1-58
BAL-2177 EFF:	1-4-56 2-6-56	Vol. assignment of license to Edward B. Fussell, Jessie B. Fussell, Ralph W. Hoffman and Emily G. Hoffman, d/b as Alabama-Georgia Broadcasters.				
BAL-2478 EFF:	11-20-56	Voluntary assignment of license to L.H. CHRISTIAN AND C.A. McCLURE, d/b as CHRISTIAN & McCLURE				
BAL-2881 EFF:	12-19-57 1-1-58	Voluntary assignment of license to Dixie Radio, Inc.				
BR-2219	3-12-58	1240	250W	U	4-1	4-1-61
BTC-2760 EFF:	4-22-58	Voluntary acquisition of positive control of licensee corporation by Charles A. McClure thru transfer of stock from L.H. Christian.				
- - -	3-29-61	Commission deferred action on renewal pending further consideration.				
BR-2219	6-21-61	Renewal of license			6-21	4-1-64
BZ-4486 (1)	9-7-61	Authority to determine operating power by direct measurement of antenna power.				
BR-2219	3-17-64	1240kc	250w	unl.	4-1	4-1-67
BZ-5171 (1)	4-14-64	Authority to determine operating power by direct measurement of antenna power.				

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WULA

Station location Eufaula, Alabama

WULA, INC. (AL 5-11-78 EFF: 6-1-78
xxVOGEL-MILLIGAN CORPORATION.(BML-4-13-71)
xVOGEL-MONTGOMERY CORPORATION (VOL AL 9-25-70 EFF: 10-1-70)

Name of licensee xDIXIE RADIO, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-2219	3-29-67	1240	250w	U	4-1 4-1-70
BP-17620	12-15-67	1240kc	250w,1kw-LS	U	2-15 8-15-68
	CP to increase daytime power to 1kw , and install new trans. (GATES BC-1E). Cond'l				
BL-12,170(L) (two main trans)	11-22-68	Lic.(BP-17,620) Incr. daytime pwr & install new trans.			4-1-70
BR-2219(S)	4-1-70	Renewal			4- 1-73
BTC-6158	9-2-70	VOL. TC EFF: 9-30-70			
BAL-7142	9-25-70	VOL. AL EFF: 10-1-70			
BML-2355(1)	4-13-71	Mod. of license to change name to: VOGEL-MILLIGAN CORPORATION.			
BZ-7775(S)	3-29-71	Direct Measurement			
ESBA	5-22-72				
BR-2219(L)	8-31-73	RENEWAL			4-1-76
COMTEL	3-2-76	Obstruction marking and lighting DELETED.			
BR-2219(L)	5-28-76	RENEWAL			4-1-79
BAL-9320	5-11-78	VOL. AL EFF: 6-1-78			
BR781201C1 (L)	10-24-79	RENEWAL OF LICENSE			4-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WULA New

Name ALABAMA-GEORGIA BROADCASTERS, INCORPORATED
(PO Dothan Road, Eufaula, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-5300 Rec'd Filed	9-17-46 9-25-46 9-25-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1240kc Power: 250w Hours of operation: Unlimited Trans. location: Dothan Road, Eufaula, Alabama Studio location: On Dothan Highway, 1.7 miles South of Center of Eufaula, Alabama	Docket # 7953 Granted after hearing DECISION AND ORDER ISSUED	5-6-48

Transmitter- RCA- BTA-250-L

John Wesley Weekes, Atty.
Atlanta, Georgia

J. D. Bishop, Engr.
Andalusia, Alabama

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters WULA

Name ALABAMA-GEORGIA BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BMP-3939 Rec'd Filed	5-29-48 6-2-48 6-2-48	Mod. of C.P. (B3-P-5300, which authorized a new standard broadcast station), for approval of antenna, change type of transmitter (Collins 300-G), and to change transmitter and studio locations from Dothan Road, Eufaula, Alabama and On Dothan Highway, 1.7 miles South of center of Eufuala, Alabama resp. TO Dothan Road, approx. 1.4 miles south of center of Eufaula, Alabama.	GRANTED re blanketing clause	7-9-48
BL-3411 Rec'd Filed	10-16-48 10-18-48 10-18-48	License to cover C.P. (B3-P-5300, as mod.,) which authorized a new standard broadcast station.	GRANTED re blanketing clause	2-24-49
BR-2219 Rec'd	5-31-49 6-3-49	Renewal of License	GRANTED	7-27-49

FORM A-170 #3

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 EDWARD B. FUSSELL and JESSIE B. FUSSELL, Call

D/B as ALABAMA-GEORGIA BROADCASTERS (AL 9-6-51, Eff.10-1-51 Letters W U L A

Name xALABAMA-GEORGIA BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BAL-1185 Rec'd Filed	3-21-51 4-26-51 4-26-51	Voluntary assignment of license from Alabama-Georgia Broadcasters, Incorporated to Edward B. Fussell and Jessie B. Fussell d/b as Alabama-Georgia Broadcasters. Robert L. Irwin, Atty.	GRANTED Eff.	9-6-51 10-1-51
BR-2219 Rec'd Resubmitted Filed	4-28-52 4-30-52 5-22-52 5-22-52	Renewal of License	~~App. ret.~~ ~~Name incorrect. 2 add. copies Exhs. #1 & #4.~~ Resub. GRANTED	~~May 1~~ 5-22-52 7-2-52
BR-2219 Rec'd Filed	1-1-55 1-4-55 1-4-55	Renewal of License	GRANTED	3-16-55
BAL-2177 Rec'd Filed	10-4-55 12-1-55 12-55	Voluntaryassignment of license to Edward B. Fussell,Jessie B.Fussell,Ralph w. Hoffman, and Emily G. Hoffman, d/b as Alabama-Georgia Broadcasters.	GRANTED EFF:	1-4-56 2-6-56

Form BC-121
Aug. 1955

#4 DIXIE RADIO, INC.

APPLICATION RECORD - BROADCASTING

Name x L.H. CHRISTIAN AND C. A. McCLURE, d/b as CHRISTIAN & McCLURE (AL 11-20-56; EFF:
X EDWARD B. FUSSELL, JESSIE B. FUSSELL, RALPH W. HOFFMAN and EMILY G. HOFFMAN, d/b as ALABAMA-GEORGIA BROADCASTERS

Call Letters WULA

File No.	Dated	Application for	Action Nature	Action Date
BAL-2478 Rec'd Filed	10-8-56 10-29-56 10-29-56	Voluntary assignment of license to L. H. Christian and C. A. McClure, d/b as Christian & McClure E. D. Johnston, atty. for Assignee	GRANTED EFF:	11-20-56 [illegible]
BAL-2881 Rec'd Filed	11-27-57 12-4-57 12-4-57	Voluntary assignment of license to Dixie Radio, Inc. E. D. Johnston, Atty.	GRANTED EFF:	12-19-57 1-1-58
BR-2219 Rec'd Filed	1-1-58 1-2-58 1-2-58	Renewal of license.	GRANTED	3-12-58
BTC-2760 Rec'd Filed	4-2-58 4-7-58 4-7-58	Voluntary acquisition of positive control of licensee corporation by Charles A. McClure thru transfer of stock from L. H. Christian. E. D. Johnston, Atty.	GRANTED EFF:	4-22-58 4-30-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#5

Call Letters WULA

Name DIXIE RADIO, INC.
Eufaula, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-2219 Rec'd & Filed	1-2-61 1-13-61	Renewal of License	GRANTED	6-21-61
BZ-4486 R. & F.	6-13-61 6-19-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-7-61
BR-2219 Rec'd Filed	12-18-63 12-24-63 12-24-63	Renewal of license Attys:Roberts & McInnis	GRANTED	3-17-64
BZ-5171 R. & F.	1-17-64 1-20-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	4-14-64
BP-17,620 Rec'd Resub. R &Filed	9-28-66 10-5-66 1-20-67 1-26-67	CP to increase daytime power from 250w to 1kw, ~~-Returned 12-5-66-~~ ~~make changes in antenna system (increase height), overlap~~ and install new transmitter ~~(Gates JG-1T)~~. (Gates BC-1B) Atty: McInnis, Wilson, Munson & Woods (C.D. Johnston)	GRANTED	12-15-67 Cond'l re: 250w Class IV stations. Permittee shall submit applic. for lic. int. measurement

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call Letters WULA

Name DIXIE RADIO, INC.
DUTHUIN, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR-2219 R & F	11-23-66 12-1-66	Renewal of license Atty- Everett D. Johnston (McInnis, Wilson, Munson & Woods)	GRANTED	3-29-67
BL-12,170 R & F #452091 $30 PT NOV 15 1968	8/13/68 8/15/68 8/15/68 8/27/68	License (BP-17,820) incr. daytime power & install new trans. Atty: Everett D. Johnston	GRANTED	11-22-68
BTC-6158 Rec'd Filed Fee: $75 #516090 (Form 315) JAN 12 1970 ALSO SEE: WULA-FM AMENDED	12-19-69 12-23-69 12-23-69 8-21-70	Voluntary transfer of control of licensee corporation from C. A. McClure to Vogel-Montgomery Corporation (SEE OVER) Jason L. Shrinsky, Atty. Requests WAIVER of Docket 18110. RE: financial data Statements(2) filed 9-11-70 pursuant to provisions of Sec. 71.597(3)(1) re condition of grant (Transferor & transferee)	GRANTED Conditional EFF:	9-2-70 9-30-70

F.C.C. - WASHINGTON, D. C.

AMENDED 6-22-70 - re cost of WULA-FM
AMENDED 6-25-70 - re prog., financial plan
AMENDED 7-6-70 - fin data (assignee)
STATEMENT filed 8-11-70 from assignee & brokerage firm (Chapman & Associates) re sale of station(reply to ltr 7-22-70)

#7

1240kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WULA

VOGEL-MONTGOMERY CORPORATION

Name x DIXIE RADIO, INC.
Eufaula, Alabama

File No.	Dated	Application for	Actions Nature	Actions Date
BR-2219 R & F #566868 $75. P.N.	12-31-69 1-2-70 1-2-70 1-2-70 MAR 6 1970	Renewal of License AMENDED 1-14-70 re: business interests Atty.: E. D. Johnston	GRANTED	4-1-70
BAL-7142 R & F FEE PD: $250 -#629580 CODE 053 (also see FM (Form 316) SEP 9 1970	9-8-70 9-11-70	Voluntary assignment of license to VOGEL-MONTGOMERY CORPORATION Atty - Arthur Stambler	GRANTED EFF:	9-25-70 10-1-70
BZ-7775 R & F DM PRESS MAR 25 1971	2-25-71 3-1-71 3-5-71	Direct Measurement	GRANTED	3-29-71

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#8

APPLICATION RECORD - BROADCASTING

Call Letters W U L A

VOGEL-MILLIGAN CORPORATION

Name ~~VOGEL-MONTGOMERY CORPORATION~~

Eufaula, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BML-2355 R & F #674134 $50 ACC. 060 Press APR 5	3-22-71 3-23-71 3-23-71 1971	Mod. of license to change corporate name to VOGEL-MILLIGAN CORPORATION. Atty: Jason L. Shrinsky	GRANTED	4-13-71
BR-2219 R & F P.N. PRESS JAN	12-1-72 1-2-73 1-2-73	Renewal of License Atty.: Robert L. Olender AMENDED 3-7-73 re: ascert. of community needs	GRANTED	8-31-73
BR-2219 R & F P.N. PRESS Ltr.	10-31-75 12-1-75 12-1-75 JAN 23 1976 10-14-76	Renewal of License Atty.: Robert L. Olender AMENDED 1-22-76 re: demographic study of area AMENDED 2-5-76 re: Balance Sheet AMENDED 2-19-76 re: engineering, trans. logs & signature page (Sect. II) Baraff, Koerner & Olender now attys.	GRANTED	5-28-76

F.C.C. - WASHINGTON, D. C.

Atty. was called 1-21-76 re: Sect. II signature page
dated a later date than Sect. I (BR-2219)

#9

1240khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W.U.L.A

Name WULA, INC.
~~VOGEL-MILLIGAN CORPORATION~~
EUFAULA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BAL -9320 R & F FORM 314 Also see WULA-FM APP [illegible]	3/10/78 3/20/78	Voluntary assignment of license to WULA, INC. Atty - Larry Perry - Oak Ridge, Tenn. (SEE OVER)	GRANTED EFF:	5-11-78 6-1-78
PN FILED BR 781201 CI PRESS	4-18-78 FEB 27 1979	RENEWAL OF LICENSE (MAIN & ALTERNATE) R.M.Senkowski,Atty.	GRANTED	10-24-79
BAL810702HK Form 314 PRESS	JUL 10 1981	Vol AL to McGowan Broadcasting, Inc.		

FE: NAI-9320 - NOTED: By laws ~~to be~~ filed (par 6th,9); Exh. 10(re Table II) fails to show dates; discrep. re stock in Table I(shows sub. & issued)??

AMENDED 4-18-78 re: Cert. By-laws & P.N. notice.

AMENDED 5-1-78 re: demographical info; proposed programing; add.money for purchase of sta.; & news proposal

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.