WWWE

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

2 -S-B-286 BROADCASTING STATION ... E. (EFF: 11-1...

WWWE x(6-9-65,eff 6-19) W K Y

Card No. 1.

Date First Licensed 5-15-22 ?

Lic in folder 8-17-22.

See Card #2 for name

Eff:6-18-65)

Call Letters x K Y W(2-...
X WTAM

Station location Cleveland, Ohio

x NATIONAL BROADCASTING COMPANY, INC. (AL-2-17-65 EFF:

x WESTINGHOUSE BROADCASTING COMPANY, INC. (AL 12-21-55, EFF: 1-22-56

x National Broadcasting Company, Inc. (10-17-30)

x WTAM, Incorporated (Amendment to Articles of Inc. 3-20-30)

Name of Licensee: x WTAM & WEAR, Incorporated (4-20-28)

x The Willard Storage Battery Company

8200 Snowville Road, Brecksville, Ohio (BP 9-5-74)

xx6600 Broadview Road, Parma, Ohio (CP 2-6-57)

X Snowville Road, Brecksville Village, Ohio. (10-19-29)

Transmitter Location: x East 9th & Euclid Streets, Cleveland, Ohio. (10-20-26)

x 12651 Taft Ave., Cleveland, Ohio.

See card 2 for studio location

x12th & Chester, Park Centre, Cleveland, Ohio (BP 9-5-74

x Park Centre, 1250 Superior Avenue, Cleveland, Ohio (BS-3-20-74)

x 1403 East 6th Street, Cleveland, Ohio (BS 12-28-60)

x815 Superior Avenue, N.E. Cleveland, Ohio (Effective 2-7-38 - Letter 2-4-38)

x 1367 East Sixth Street, Cleveland, Ohio. (10-28-29)

Main Studio Location: X 1100 Chester Avenue, Cleveland, Ohio

...5

ne 2. CONSTRUCTION PERMIT AND LICENSE RECORD
ight Radio District - License number 1225 me

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
BUREAU OF NAVIGATION RECORDS - DEPT. OF COMMERCE					
1225	9-26-23	770	1KW	Unlimited	9-26 12-25-23
1225	12-31-23	770	1KW	Unlimited	12-31 3-30-24
1225	3-31-24	770	1KW	Unlimited	3-31 6-30-24
225	6-21-24	770	1KW	Unlimited	6-21 9-20-24
225	9-12-24	770	1KW	Unlimited	9-12 12-11-24
mendment	11-12-24	Auth. - 1½KW			
tter	12-1-24	Auth. extending license			
5	1-27-25	770		Unlimited	1-27 4-26-25
ndment	"		1½KW		
225	4-18-25	770		Unlimited	4-18 7-17-25
mendment	"		1½KW		
mendment	6-22-25		2½KW		7-17-25
225	7-27-25	770		Unlimited	7-27 10-26-25
mendment	"		2½KW		
225	9-14-25	770		Unlimited	9-14 12-13-25
mendment			3½KW		
uth.	12-11-25	To continue operation			
225	7-27-26	770	Not stated Indicated 3½KW	U	7-27 10-26-26
225 Also chg.	10-20-26 in Tr. Loc.	770	Not stated Indicated 3½KW	U	10-20 1-19-27
25	1-22-27	770	Not stated Indicated 3½KW	U	1-22 4-21-27
NE 2.	FEDERAL RADIO COMMISSION RECORDS				
B-286T.P.	4-22-27	770	5KW	U	Not stated
B-286	6-1-27	750	3½KW	S-WEAR	6-1 7-31-27
Sec.date	of previous lic.		deferred	by G.O.13	6-15 8-14-27
B- cense	7-26-27	750	3½KW 5 KW from 6a.m. to	S-WEAR 6 p.m.	7-26 8-14-27
B-286	8-8-27	Letter	of Extension		8-15 10-14-27
.0.#18	Extension	of license			10-15 10-31-27
-B-286	10-24-27	Letter	of Extension		10-31 12-31-27
M-B	12-1-27	750	3½KW 5KW from 6 a.m. to	WEAR,WSBT 6 p.m.	12-10 12-31-27
G.O.#21	Extension	of license			12-31 1-31-28
G.O.#22	"	" "			1-31 3-1-28
G.O.#23	"	" "			3-1 4-1-28
.0.#23	"	" "			4-1 5-1-28
	4-20-28	Vol. Assignment	of license		
	Extension	of license			5-1

2-S-B-286

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First Licensed 5-15-22

Call Letters WTAM

Name of Licensee: PACIFIC and SOUTHERN COMPANY, INC. (BAPL-490 8-22-77 EFF: 10/5/77
CHIC COMMUNICATIONS, INC. (AL 10- -72 ,Eff: 11-6-72)
x National Broadcasting Co., Inc.

Transmitter Location: (See Card No. 1.)

Main Studio Location: Park Centre, 1250 Superior Ave., Cleveland, Ohio (Lic. appl. 11-14-74)

FRC-65

ZONE 2.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
G.O.#33	Extension of license				6-1	8-1-28
G.O.#35	"	"	"		8-1	9-1-28
G.O.#38	"	"	"		9-1	10-1-28
G.O.#44	"	"	"		10-1	11-11-28
Reallocation						
R-B-286	10-31-28	1070	3½KW	S-WEAR	11-11	1-31-29
R-B-286	1-10-29	1070	3½KW	S-WEAR	1-31	4-30-29
R-B-286	4-6-29	1070	3½KW	S-WEAR	4-30	7-31-29
P-B-662	4-25-29	1070	25KW & 25KW-Exp.	"	4-25	7-25-29
Move transmitter, loc. to be determined also Chg. equip.						
MP-B-4	5-2-29	Location & Equip.determined			7-25	9-15-29
R-B-286	6-20-29	Extended by G.O.#69			7-31	10-31-29
MP-B-15	10-8-29	Extend Completion Dates of 2-P-B-662 & 2-MP-B-4			4-25	11-15-29
L-B-188	10-24-29	1070	50KW-LP	S-WEAR	10-24	10-31-29
Covers 2-P-B-662, 2-MP-B-4, & 2-MP-B-15,(Loc. & Equip.)						
R-B-286	10-24-29	1070	50KW-LP	S-WEAR	10-31	1-31-30
M-B-417	11-9-29	1070	50KW-LP	S-WEAR	11-9	1-31-30
Change of Studio Location						
R-B-286	1-27-30	1070	50KW-LP	Unlimited	1-31	4-30-30
Granted authority to use WEAR's transmitter as Auxiliary						
R-B-286	4-25-30	Extended by G. O. #87			4-30	7-31-30
Change of name granted (Amendment to Articles of Inc.)						
R-B-286	7-7-30	1070	50KW-LP	Unlimited	7-31	10-31-30
Use of auxiliary not granted on renewal						
AL-B-288	10-17-30	Vol. Assignment of license				
R-B-286	10-24-30	1070	50KW-LP	Unlimited	10-31	1-31-31
R-B-286	1-20-31	Extended by G.O. #103			1-31	4-30-31
R-B-286	4-22-31	1070	50KW-LP	Unlimited	4-30	8-1-31
R-B-286	7-7-31	1070	50KW-LP	Unlimited	8-1	2-1-32
R-B-286	1-12-32	1070	50KW	Unlimited	2-1	8-1-32
R-B-286	7-8-32	1070	50KW	Unlimited	8-1	2-1-33
R-B-286	1-20-33	1070	50KW	Unlimited	2-1	8-1-33
R-B-286	7-11-33	1070	50KW	U	8-1	2-1-34
R-B-286	1-16-34	1070	50 KW	U	2-1	8-1-34
B 2-R-286	7-18-34	1070	50kw	U	8-1	2-1-35
B2-R-286	1-29-35	1070	50kw	U	2-1	8-1-35
B2-R-286	7-1-35	1070	50kw	U	8-1	2-1-36
B2-R-286	1-10-36	1070	50kw	U	2-1	8-1-36

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

CARD NO. 3

Call Letters W T A M

Name of Licensee: NATIONAL BROADCASTING CO., INC.

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B2-R-286	7-17-36	1070	50kw	U	8-1 2-1-37
B2-S-286	C.A. 11 5/36	Debroadcast programs mun. police sta. WREH, Cleveland, Ohio & state police sta. WPHC nr. Massilon over station WTAM, 11/8			
B2-R-286	1-19-37	1070	50kw	U	2-1 8-1-37
B2-R-286	7-20-37	1070	50kw	U	8-1 2-1-38
B2-R-286	1-29-38	1070	50kw	U	2-1 8-1-38
B2-R-286	7-6-38	1070	50kw	U	8-1 2-1-39
B2-R-286	1-9-39	1070	50kw	U	2-1 8-1-39
B2-R-286	7-12-39	1070	50kw	U	8-1 2-1-40
B2-R-286	1-29-40	1070	50kw	U	2-1 8-1-40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	Extension of license			10-1 3-29-41
NAHBA REALLOCATION B2-R-286	7-24-41	1100	50kw	U	7-28 2-1-42
B2-S-286	5-10-41	S.A. to rebroad. program from Navy plane flying near Detroit between 2:00 and 2:30 p.m. EST on May 10 only.			
B2-Z-981	6-12-41	1100	50kw	U	6-12 2-1-42
	Determine operating power by direct measurement				
B2-P-3252	9-11-41	C.P. make changes in equipment			11-11 5-11-42
B2-L-1572	12-24-41	1100	50kw	U	12-24 2-1-42
Lic cover B2-P-3252, equipment changes.					
B2-I-1572	12-24-41	1100	50kw	U	12-24 2-1-42
This license supersedes above license of same date					
B2-R-286	1-20-42	1100	50kx	U	2-1 4-1-44
B2-Z-1373	4-1-42	1100	50kw	U	4-1 4-1-44
	Determine operating power by direct method				
B2-S-286	11-6-42	1100	50kw	U	12-1 4-1-44
	Mod. Lic. accordance Order 107				
B2-R-286	2-21-44	1100	50kw	U	4-1 5-1-45
B2-S-286	4-24-45	Extension of license			5-1 7-1-45

B-S-

BROADCASTING STATION LICENSE RECORD

Card No. 4

Date first licensed .....

Call letters x W T A M .....

Name of licensee x WESTINGHOUSE BROADCASTING COMPANY, INC. (AL 12-21-55, EFF:
x NATIONAL BROADCASTING CO., INC. .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-R-286	5-1-45	1100	50kw	U	5-1 5-1-48
B2-S-286	7-10-45	1100	50kw	U	10-1 5-1-48
		Mod.Lic. Order 107-A			
B2-P-4745	12-2-46	CP to install FM antenna on top of vertical antenna			2-2 8-2-47
BMP-2890	7-10-47	Mod. CP (4745) for extension of C & C dates.			10-2 2-2-48
BMP-3505	1-9-48	Mod. CP (4745 as mod) for extension of C & C dates.			2-2- 8-2-48
BR-286	4-27-48	1100	50kw	U	5-1 5-1-51
BMP-4035	7-15-48	Mod. CP (4745 as mod) for ext. of completion date.			2-2 10-15-48
BMP-4192	10-7-48	1100	50kw	U	2-2 11-15-48
	Mod. CP (4745 as mod) for ext. of completion date.				
BL-3474	12-20-48	1100	50kw	U	12-20 5-1-51
	Lic. to cover CP (4745 as mod) to install FM antenna on top of vertical antenna.				
BL-3474	12-20-48	Superseding license issued as of same date to correct antenna description.			12-20 5-1-51
BR-286	4-25-51	Extension of license			5-1 9-1-51
BR-286	8-24-51	1100	50kw	U	8-24 10-1-52
BR-286	9-24-52	1100	50kw	U	10-1 10-1-55
BR-286	9-28-55	Renewal of license			10-1 10-1-58
BAL-2061 EFF:	12-21-55 1-22-56	Vol. assignment of license to WESTINGHOUSE BROADCASTING COMPANY, INC.			
BP-10664	2-6-57	1100kc	50kw DA-1	Unl	4-6-57 10-6-57
	CP to change antenna-transmitter location, make changes in ground system, and install new transmitter. (Conditional) Install DA-1				
BMP-7845 (1)	9-25-57	Modification of construction permit (BP-10,664) for extension of completion date to 4-6-57			

Form BC-126
June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WKYC

Name of licensee NATIONAL BROADCASTING COMPANY, INC. (BAL- 2-17-65) eff 6-18-65)
WESTINGHOUSE BROADCASTING COMPANY, INC. (AL 12-21-55, EFF:

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-7062	7-15-58	1100kc	50kw DA-1	U	7-15 10-1-58
	License to cover CP(BP-10,664 as mod.) which auth. change antenna-transmitter location, utilizing a combined AM-FM-TV tower, make changes in ground system, install a new transmitter (WESTINGHOUSE 50HG-2) and DA-1.				
BR-286	9-24-58	Renewal of license			10-1 10-1-61
BS-286 (1) (Memo)	2-27-59	Mod. of license to increase tolerance limit at 19° monitoring point to 655 mv/m			
BS-286 (2)	12-21-60	Mod. of license to change studio location			
BP-14,316	9-29-60	1100kc	5kw-DA-1	Aux.	11-29 5-29-61
	Construction permit to install new transmitter (WE 5-HV-1), at Main trans. location, to be used as auxiliary trans., op on 1100kc, 5kw-DA-1, for Auxiliary purposes only				
Telegram	5-11-61	Conduct Special Conelrad Tests utilizing freq. shift keying with deviation not to exceed 50 cycles from assigned freq. Cond'l no interf. caused other stations and normal reception KYW programming not impaired.			
BR-286	2-28-62	1100kc	5kw-DA-1	U.	2-28 10-1-64
BS-286 (1)	6-25-62	Mod. of license to change monitor point value (memo).			
BL-8380	4-19-62	1100kc	5kw-DA-1	Aux	3-19 10-1-64
	Lic. to cover CP (BP-14,316) which auth. instl. of new trans. on 6600 Broadview Rd., Parma, Ohio (main trans. loc.) to be used as an aux. trans. on 1100k 5kw-DA-1, aux. purposes only.				
BS-286 (2)	5-20-63	Mod. of license to change monitor point value. (Memo)			
BR-286 AUX	9-15-64	1100kc.	50kw, DA-Zero		10-1 10-1-67
		Renewal of license			10-1-67
BAL-5243 Eff:	2-17-65 6-18-65	Voluntary assignment of lic. to NATIONAL BROADCASTING COMPANY, INC.			
BZ-5617	12-6-65	1100kc	5kw-DA-1	U	12-6 10-1-67
	Authority to determine operating power by direct measurement of antenna power (Main)				

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.K.Y.C.....

Station location .....

Name of licensee ...NATIONAL BROADCASTING COMPANY, INC.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-To
BR-286	10-5-67	1100kc	20kw-DA-1 5kw	U Aux.	10-5 10-1-70
	"Cond'l."	Renewal of NDEA			
BP-18640	10-7-69	1100kc	25kw	Aux.	6-7-70
	CP to install aux. antenna for use with Westinghouse 50HG-2 (Main Transmitter) with power of 25kw, non-DA.				
BS-286(L)	4-21-70	chg. monitor point. (Comtel)			
BL-12594 (L)	1-10-72	1100kc	25kw non-DA	Aux	10-1-73
	Lic. cover (BP-18640) install aux. ant. for use with main transmitter reduced to 25kw, non-DA				
BR-286 (L) BZ-7960	1-18-72	1100kc	50kw DA-1 5kw DA-1	U Aux	10-1-73
	Direct Meas. & renewal (Main & Aux.) & NDEA				
EBSA BN-7573	5-25-72 1-5-72	Vol. AN			
BS-286(L)	11-16-72	ML to chg. call letters. (M. & Aux.-Main antenna,			
BS-286(L)	11-16-72	ML to chg. call letters (M. & Aux.) antenna			
BR-286(L)	2-28-74	RENEWAL MAIN &AUX.-Ant.			10-1-76
BS-286(1)	3-20-74	ML to change SL			
BP-19,770	9-5-74	1100khz. 50kw		U	9-5-75
	CP to move the TL, SL & RC and change to non-directional antenna.				
BL-13,844(L)	1-31-75	Lic. to cover BP-19770 for changes			10-1-76
BP-20,661(L)	10-26-76	CPto make changes in ant. input power			10-26-77
BR-286(L)	10-29-76	Renewal of License			10-1-79
BL-14,255 BL-14,097(L)	5-31-77	Lic. to cover BP-20,661 for changes and Lic. for Auxiliary trans.			10-1-78
BAPL-490	8-22-77	VOL. AL	EFF:	10-5-77	
BL-14,255 BL-14,097(L)	5-31-79	Superseded to correct expiration date to:(10-1-79)			10-1-79

#7

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ...W.W.W.E.....

Station Location CLEVELAND, OHIO

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BTC780912EL	6-7-79	VOL. TC EFF:	6-7-79
BR790601A2(S)	9-21-79	RENEWAL OF LICENSE	10-1-82

Form 94

APPLICATION RECORD - BROADCASTING

No. 1.

Call Letters WTAM

Name The Willard Storage Battery Company

File No.	Dated	Application for	Action Nature	Action Date
		BUREAU OF NAVIGATION RECORDS - COMMERCE DEPT.		
Eight Radio District - Lic.No.1225	8-23-23	Application for license requesting 1 KW, 770 kc., transmitter location 12651 Taft Ave., Cleveland, Ohio.	Granted	9-26-23
1225	12-20-23	Renewal of license	Granted	12-31-23
1225	3-22-24	Renewal of license	Granted	3-31-24
1225	6-19-24	Renewal of license	Granted	6-21-24
1225	9-9-24	Renewal of license	Granted	9-12-24
1225	10-27-24	Application requesting increase of power from 1KW to 1½KW.	Amendment Granted Letter Ext.Lic.	11-12-24 12-1-24
1225	11-29-24	Renewal of license	Amendment & License Granted	1-27-25
1225	4-15-25	Renewal of license,	1-Amendment & License Granted 2-Granted, amendment increasing power to 2½ KW.	4-18-25 6-22-25,

Form 94

APPLICATION RECORD - BROADCASTING

No. 2.

Call Letters WTAM

Name The Willard Storage Battery Company

File No.	Dated	Application for	Action: Nature	Action: Date
1225	7-3-25	Renewal of license	Amendment & License Granted	7-27-25
1225	8-31-25	Renewal of license - requesting 3½KW	Amendment & License Granted	9-14-25
1225	12-2-25	Renewal of license	1-Authorization 12-11-25 to continue operation 2-Granted	7-27-26, 770 kc. power not stated - indicated 3½KW.
1225	10-12-26	Renewal of license , change of location of transmitter from 12651 Taft Ave., to East 9th and Euclid streets, Cleveland, Ohio.	Granted	10-20-26
1225	1-17-27	Renewal of license	Granted	1-22-27

Form 94

APPLICATION RECORD - BROADCASTING

No. 3.

Call Letters WTAM

Name The Willard Storage Battery Company

File No.	Dated	Application for	Action Nature	Action Date
ZONE 2.		FEDERAL RADIO COMMISSION - RECORDS		
2-R-B-286	4-13-27	Renewal of license requesting 10 KW, 770 kc.	1-T.P. issued 4-22-27, 770 kc., 5 KW, unlimited time. 2-License 6-1-27, 750 kc. 3½KW, shares WEAR. 3-G.O. #13.	
P-B	7-1-27	Construction permit to increase power from 3½ KW TO 3½ KW 6 p.m. to 6 a.m. and 7½ KW 6 a.m. to 6 p.m.	Granted Lic. 7-26-27, 750 kc., 3½ KW & 5 KW 6 a.m. to 6 p.m., shares WEAR.	
2-R-B-286	8-2-27	Renewal of license	1-Letter 2-G. O. #18	8-8-27
2-R-B-286	10-4-27	Renewal of license	1-Letter 2-Modif. issued 12-1-27, Eff. 12-10-27, 750 kc., 3½KW & 5KW 6 a.m. to 6 p.m. S-WSBT & WEAR	10-24-27

Form 94

APPLICATION RECORD - BROADCASTING

No. 4.

Call Letters WTAM

Name x WTAM & WEAR, Incorporated (4-20-28)
The Willard Storage Battery Company

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-286		Renewal of license	CONTINUED - 3-General Orders 21,22, 23 &25.	
2-P-B	12-15-27	Construction permit to increase power from 3½ KW & 5 KW 6 a.m. - 6 p.m. to 20 KW	Withdrawn by applicant	
2-R-B-286	1-11-28	Renewal of license	Superseded by renewal appl. of 6-28-28.	
2-A-B	3-24-28	Vol. assignment of license to - WTAM & WEAR, INCORPORATED	1-Granted 2-G.O's 27,33,35,38 &44.	4-20-28
2-R-B-286	6-28-28	Renewal of license filed in the name of WTAM & WEAR, Inc.	Reallocation 10-31-28, 1070 kc., 3½KW, S-WEAR	
2-M-B-94	10-22-28	Modification to increase power from 3½ KW (Reallocation power) to 5 KW, on 1070 kc., (Reallocation frequency), from sharing with WEAR & WSBT (Reallocation Division of Time shares with WEAR) to unlimited time.	Superseded by 2-M-B-158	

Form 94

APPLICATION RECORD - BROADCASTING

No. 5.

Call Letters WTAM

Name WTAM & WEAR, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
2-M-B-157	11-16-28	Modification to increase power from 3½ KW to 5 KW and from sharing time with WEAR to unlimited time, (Appl. stated from full time to full time).	Obsolete	Min. 5-17-29
2-R-B-286	12-6-28	Renewal of license	Granted	1-10-29
2-R-B-286	3-27-29	Renewal of license	Granted	4-6-29
2-P-B-662	4-22-29	Construction permit to increase power from 3½ KW to 50 KW, reconstruct transmitter, and move transmitter to location to be determined, from E. 9th & Euclid Ave., Cleveland, Ohio.	Granted (25KW & 25KW on Exp. Basis).	4-25-29
2-MP-B-4	5-1-29	Modification of C.P. (2-P-B-662) determining location of transmitter as - 20 acres on south side of Snowville Rd. Approx. 800 ft. east of Brecksville Rd. in Village of Brecksville, Cuyahoga Co., Ohio., also description of new equipment.	Granted Issued	5-1-29 5-2-29
2-R-B-286	6-20-29	Renewal of license	G.O.#69	6-20-29

Form 94

APPLICATION RECORD - BROADCASTING

No. 6.

Call Letters WTAM

Name WTAM & WEAR, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
2-MP-B-15	9-7-29	Modification of C.P. (2-P-B-662 & 2-MP-B-4) extend completion date.	Granted Issued	10-2-29 10-8-29
2-R-B-286 Amended	9-25-29 10-22-29	Renewal of license Letter requesting that renewal be granted on new basis.	Granted	10-24-29
2-M-B-417	10-1-29	Modification to change location of studio from 1100 Chester Avenue, to 1367 E. 6th Street, Cleveland, Ohio.	Granted Issued	10-28-29 11-9-29
2-L-B-188	10-8-29	License to cover 2-P-B-662, 2-MP-B-4 & 2-MP-B-15, also requested use of old transmitter, 9th Street & Euclid Avenue, as auxiliary transmitter.	Granted Issued (Auxiliary	10-19-29 10-24-29 not granted)
2-R-B-286	12-28-29	Renewal of license, requesting authority to use old transmitter, 9th street & Euclid Avenue, Cleveland, Ohio, as auxiliary transmitter (Transmitter of WEAR)	Granted Unlimited	1-27-30 time

Form 94

APPLICATION RECORD - BROADCASTING

No. 7.

Call Letters WTAM

National Broadcasting Company, Inc. (10-17-30)
WTAM, Incorporated (Amendment to Articles of Inc. 3-20-30)
Name x WTAM & WEAR, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-286	4-2-30	Renewal of license (Filed in the name of WTAM, Incorporated)	Granted G.O.#87	Ext. of lic. 4-25-30
2-R-B-286	6-23-30	Renewal of license	Granted	7-7-30
2-R-B-286	9-20-30	Renewal of license (Filed in the name of WTAM, Inc.)	Granted (New Licensee N.B.C., Inc.	10-21-30
2-AL-B-286	10-14-30	Vol. assignment of license to NATIONAL BROADCASTING COMPANY, INC.	Granted	10-17-30
2-R-B-286	12-20-30	Renewal of license	G.O.#103 Granted	1-20-31 4-24-31
2-R-B-286	3-23-31	Renewal of license	Not necessary	
2-R-B-286	5-19-31	Renewal of license	Granted	7-7-31
2-R-B-286	11-28-31	Renewal of license	Granted	1-12-32'
2-R-B-286	5-26-32	Renewal of license	Granted	7-8-32
2-R-B-286	11-30-32	Renewal of license	Granted	1-20-33
2-R-B-286	5-29-33	Renewal of license	Granted	7-11-33

Form 94

APPLICATION RECORD - BROADCASTING

No. 8.

Call Letters WTAM

Name National Broadcasting Company, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-286	11-29-33	Renewal of license	Granted	1-16-34
2-R-B-286	5-31-34	Renewal of License	Granted	7-18-34
		FEDERAL COMMUNICATIONS COMMISSION RECORDS:		
B2-R-286	11-30-34	Renewal of license	Granted	1-29-35
B2-R-286	5-31-35	Renewal of license	Granted	7-9-35
B2-R-286	11-30-35	Renewal of license	Granted	1-10-36
B2-R-286	5-23-36	Renewal of license	Granted	7-17-36
B2-R-286	11-30-36	Renewal of license	Granted	1-19-37
B2-R-286	5-28-37	Renewal of license	Granted	7-20-37

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters W T A M

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-R-266	11-30-37	Renewal of license	Granted	1-29-38
B2-R-266	5-31-38	Renewal of license	Granted	7-6-38
B2-R-266	11-30-38	Renewal of license	Granted	1-9-39
B2-R-266	5-25-39	Renewal of license	Granted	7-12-39
B2-R-266	11-27-39	Renewal of license	Granted	1-29-40
B2-R-266	5-27-40	Renewal of license	Granted 1100kc, 50kw, U	3-24-41
B2- Z-981 Rec'd	5-22-41 5-23-41	Authority to determine operating power by direct measurement.	Granted	6-12-41
B2-P-3252 received	7-18-41 7-18-41	C.P. to make changes in equipment.	Granted	9-11-41

#10

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters W.T.A.M.

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-R-286	11-26-41	Renewal of license and Forms 335	GRANTED	1-20-42
B2-L-1572 received	12-8-41 12-9-41	License to cover C.P.(B2-P-3252) for changes in equipment. Form 335 filed.	Granted	12-24-41
B2-Z-1373 Received	3-13-42 3-14-42	Authority to determine operating power by direct measurement of antenna power.	Granted	4-1-42
B2-R-286 Rec'd	1-31-44 2-1-44	Renewal of license	Granted	3-21-44
B2-R-286 Rec'd	2-28-45 3-1-45	Renewal of license ~~(Forms 303-A for proper signature)~~ - Forms 303-A resub. 3-20-45 Amend. filed 3-30-45	~~Rec'd~~ Granted	~~2-14-45~~ 5-1-45

Form 94 #11

APPLICATION RECORD - BROADCASTING

Call Letters W T A M

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B2-P-4745 Rec'd Filed	11-14-45 11-16-45 11-16-45	Construction Permit to install F. M. antenna on top of vertical antenna.	GRANTED	12-2-46
BMP-2890 Rec'd Filed	6-18-47 6-27-47 6-27-47	Mod. of C.P. (B2-P-4745, which authorized to install F.M. antenna on top of vertical antenna.) for extension of commencement and completion dates from: 2-2-47 and 8-2-47, respectively to: 10-2-47 and 2-2-48, resp.	GRANTED	7-10-47

Form 94

#12

APPLICATION RECORD - BROADCASTING

Call Letters W T A M

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-3505 Rec'd Filed	12-29-47 12-30-47 12-30-47	Mod. of C.P. (B2-P-4745, as mod., which authorized to install FM antenna on top of vertical antenna) for extension of commencement and completion dates from: 10-2-47 and 2-2-48, respectively to 2-2-48 and 8-2-48, respectively.	GRANTED	1-9-48

FCC Form 94 #13

APPLICATION RECORD - BROADCASTING

Call Letters W.T.A.M.

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-286 Rec'd	2-27-48 3-3-48	Renewal of license	GRANTED	4-27-48
BMP-4035 Rec'd Filed	6-30-48 7-2-48 7-2-48	Mod. of C. P. (B2-P-4745, as mod., which authorized to install FM antenna on top of vertical antenna) for extension of completion date from: 8-2-48 TO: 10-15-48.	GRANTED	7-15-48
BMP-4192 Rec'd Filed	9-14-48 9-20-48 9-20-48	Mod. of C. P. (B2-P-4745, as mod., which authorized installation of FM antenna on top of vertical antenna) for extension of completion date from: 10-15-48 TO: 11-15-48.	GRANTED	10-7-48
BZ-2973 Rec'd Filed	11-9-48 11-12-48 11-12-48	Authority to determine operating power by direct measurement of antenna power.	(BL-3474 substituted for this action)	
BL-3474 Rec'd Filed	11-9-48 11-12-48 11-12-48	License to cover C. P. (B2-P-4745, as mod.) which authorized installation of FM antenna on top of vertical antenna.	GRANTED	12-20-48

#14

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WTAM

Name NATIONAL BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-286 Rec'd	2-28-51 3-2-51	Renewal of license	Granted	8-24-51
BR-286 Rec'd Filed	6-27-52 7-2-52 7-2-52	Renewal of License	Granted	9-24-52
BP-9536 Rec'd Filed	10-18-54 10-25-54 10-25-54	Construction permit to change antenna-transmitter location from Snowville Road, Brecksville Village, Ohio to 6600 Broadview Rd., Parma, Ohio, utilizing a combined AM-FM-TV tower; make changes in ground system and install a new transmitter (Westinghouse 50HG2). Cahill, Gordon, Reindel & Ohl, Attys. Raymond F. Guy, Engr., N.Y., N.Y.	DISMISSED 1-19-55 request of atty.	

FORM A-170 #15 **APPLICATION RECORD - BROADCASTING**

FORMERLY FCC FORM 94

Name WESTINGHOUSE BROADCASTING COMPANY, INC. (AL 12-21-55, x NATIONAL BROADCASTING COMPANY, INC. EFF:

Call Letters KYW (2-13-56) x WTAM

File No.	Dated	Application for	Action Nature	Action Date
BAL-2061 Rec'd Filed	6-13-55 6-15-55 6-15-55	Voluntary assignment of license to Westinghouse Broadcasting Company, Inc.	GRANTED EFF:	12-21-55 1-22-56
BR-286 Recd Filed	6-30-55 7-5-55 7-5-55	Renewal of license	GRANTED	9-28-55
~~BP-10,819-~~ BP-12,664 Rec'd Filed	6-27-56 6-29-56 6-29-56	Construction permit to change antenna-trans. location from Snowville Road, Brecksville Village, Ohio to 6600 Broadview Road, Parma, Ohio utilizing a combined AM-FM-TV tower; make changes in ground system and install a new transmitter (Westinghouse 50 HG 2)	GRANTED 6 engineering conditions.	2-6-57
AMENDED Rec'd Filed	9-17-56 9-19-56 9-19-56	AMENDED to install DA-1		

FORM BC-121
AUG. 1955 #16

APPLICATION RECORD - BROADCASTING

Call Letters KYW

Name WESTINGHOUSE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-7845 Rec'd Filed	8-28-57 9-5-57 9-5-57	Modification of construction permit (BP-10,664 which authorized change antenna-transmitter location, utilizing a combined AM-FM-TV tower, make changes in ground system, install a new transmitter (Westinghouse 50 HG 2) and install DA-1) for extension of completion date from 10-6-57 to 4-6-58.	GRANTED	9-25-57
BL-7062 Rec'd Filed	3-11-58 3-13-58 3-13-58	License to cover construction permit BP-10,664 as mod., which authorized change antenna-transmitter location, utilizing a combined AM-FM &TV tower, make changes in ground system, install a new transmitter (Westinghouse 50 HG 2) and install DA-1.	GRANTED	7-15-58
BR-286 Recd Filed	7-3-58 7-7-58 7-7-58	Renewal of license	GRANTED	9-24-58

FORM BC-121 # 17 **APPLICATION RECORD · BROADCASTING**

AUG. 1955

Call Letters K Y W

Name NATIONAL BROADCASTING COMPANY, INC.
~~WESTINGHOUSE BROADCASTING COMPANY, INC.~~
Cleveland, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BP-14316 Rec'd Filed	8-15-60 8-23-60 8-23-60	Construction permit to install a new trans. (Westinghouse 5HV1) on 6600 Broadview Road, Parma, Ohio (main trans. location) to be used as an auxiliary transmitter on 1100KC with power of 5kw-DA-1, auxiliary purposes only.	GRANTED	9-29-60
BL-8380 R. & F.	3-1-61 3-3-61	License to cover C. P. (BP-14,316) which auth. to install new trans. on 6600 Broadview Road, Parma, Ohio (main trans, location) to be used as an aux. trans. on 1100kc, with power of 5kw-DA-1, aux. purposes only.	GRANTED	4-19-62
BR-286 R.&F.	6-30-61 7-3-61	Renewal of License	GRANTED	2-28-62
BR-286 R.&F.	6-24-64 7-1-64	Renewal of License (Main & Auxiliary)	GRANTED	9-15-64
BAL-5243 R & F	9-28-64 9-28-64	Voluntary assignment of license to NATIONAL BROADCASTING COMPANY, INC. Atty for assignor - John D. Lane assignee - Rotsen & Burt	GRANTED Eff:	2-17-65 6-18-65 (Sign on at 5am, EDST 6-19-65)

1100kc

FORM BC-121 #18
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W K Y C

Name NATIONAL BROADCASTING COMPANY, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BZ-5617 R & F Amended R & F	5/10/65 5/12/65 8-16-65 8-18-65	Auth. to determine operating power by direct measurement of antenna power. (Main) Amended to change name to: National Broadcasting Company, Inc.	GRANTED Cond'l re: cross-mod.	12-6-65
BR-286 R & F	6-30-67 7-3-67	Renewal of license (Main & Auxiliary)	GRANTED Cond'l re: cross-mod. & "Petition for Reconsideration"-Argonaut B/C Co. & KFAX, San Francisco Petition DENIED by Comm. Order 1-15-69.	10-5-67
BLA Rec'd #528674 $30	7/14/69 7/16/69 7/16/69	Lic. to use 50kw trans. into auxiliary antenna.	RETURNED: 7/31/69 nec. file 301 (CP)	
[illegible] R & F $30 #528674	[illegible] [illegible] 7-16-69	[illegible] to install auxiliary antenna for use with Westinghouse [illegible]-2 (Main transmitter) with power of 25kw, non-directional antenna.	GRANTED	10-7-69

SEP 2 5 1968

F.C.C. - WASHINGTON, D. C.

#19

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WKYC

Name NATIONAL BROADCASTING COMPANY, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BL-12,594 R & F #571412 $30. PTA PRESS	1-16-70 1-19-70 1-19-70 2-11-70 APR 10 1970	Lic.(BP-18640)for Auxiliary Antenna.	GRANTED	1-10-72
BR-286 R & F #614336 $75. #614337 $30. P.N.	6-30-70 7-6-70 7-6-70 7-6-70 7-6-70 AUG 3 1970	Renewal of License (Main & Auxiliary) AMENDED 8-31-70 re: commercial policy AMENDED 5-7-71 re: other business interests	GRANTED 1-10-72 Issued with BZ-7960	
2-12-70 Annual filing fee $220.00 deducted from Renewal fee $240.00. NO CREDIT to 1971.				
BZ-7960 Rec'd Amended & F PTA PRESS	9-24-70 9-28-70 12-10-71 1-4-72 JAN 14 1972	Direct Measurement. (Main Transmitter) Engr. data	GRANTED 1-18-72	

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#20

APPLICATION RECORD - BROADCASTING

1100kc

Call Letters WWWE ~~WNWC~~

Name ~~OHIO COMMUNICATIONS, INC.~~ ~~NATIONAL BROADCASTING COMPANY, INC.~~
Cleveland, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BAL -7553 R & F FEE PD: $1000 #057417 CODE 047(ALSO SEE FM) APR 10 1972 Pub. notice filed 4-24-72	3-30-72 3-30-72	Voluntary assignment of license to OHIO COMMUNICATIONS, INC. Atty for assignor - Koteen & Burt for assignee - Calvin Davison Request for issuance of Tax Certificate AMENDED 7-19-72 re Sections II, III and IV-A of assignee's portion (supplemental data) AMENDED 8-18-72 - rev. bank ltr of credit	GRANTED Req. grant Fee $110,000 for AM & FM Eff: Paid:063,	10-5-72 11-6-72 11-8-72, W125654
BR-286 R & F PN PRESS 2 AUG 1973	6-25-73 7-3-73 7-3-73	Renewal of License(Main & Auxiliary) Atty: Ben C. Fisher AMENDED 7-27-73 re: composition of community	GRANTED	2-28-74

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card # 21

Call Letters W W W E

Name OHIO COMMUNICATIONS, INC.
CLEVELAND, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BP-19,770 Rec'd Filed $50-247818 AC-056 PRESS: AUG 27 1974	10-25-73 10-31-73 10-31-73 10-31-73	Construction permit to move the transmitter site to 8200 Snowville Road, Brecksville, Ohio, change to non-directional operation and change the main studio location and remote control site to 12th & Chester, Park Centre, Cleveland, Ohio. 41° 16' 50" 81° 37' 22" Atty. Fisher, Wayland, Southmayd and Copper	GRANTED	9-5-74

Amended 2-19-74 re eng. statement concerning the radiated field.
Amended 3-11-74 re letter requesting expeditious consideration.
Amended 4-26-74 re engineering statement & maps.
Amended 5-28-74 re tabulations & map.

Form BC-121
September 1969
#22

APPLICATION RECORD · BROADCASTING

Call Letters W W W E

Name OHIO COMMUNICATIONS, INC.
Cleveland, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec'd Filed $50-372190 AC-056 JAN 3 1974	12-4-74 12-9-74 12-9-74	Construction permit to install a new auxiliary transmitter and change aux. transmitter site.	RETURNED Unnecessary to be filed on 302's.	12-30-74
BL-13,844 R & F $50#264415 PTA Amend PRESS JAN 8 1975	11-12-74 11-14-74 11-15-74 11-25-74 11-25-74 -	Lic. to cover BP-19770 for changes SL: 1250 Superior Ave., Cleveland, Ohio Trans. GATES MW 50 Proff of Performance Atty. Ben F. Fisher(Fisher, Wayland, etc)	GRANTED	1-31-75
BP 20,661 R & F $100-457411 AC-001 BL-12-10-75	7-24-75 7-29-75 7-29-75 SEP 30 1976	Construction permit to make changes in antenna input power. Atty: Ben C. Fisher	GRANTED	10-26-76

F.C.C. - WASHINGTON, D. C.

BP-20,661

Amended 12-2-75 re: Supplement No. 1, Field Measurements, Eng. statement, Fig 1.0A 1.2A, 1.5A, 1.7A, Fig 1.8A& 2.4

amended 6-3-75 re: Field Measurements, Eng. Affidavit, Table I,II,III, maps, Fig. 1

Amended 12-19-75 re: Fig. 3.0A

Ltr. 9-22-75 concerning FAA

Ltr. 8-26-76 concerning application.

1100kc

#23

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WWWE

Name OHIO COMMUNICATIONS, INC.
CLEVELAND, OHIO

File No.	Dated	Application for	Action Nature	Action Date
LR-286 R & F PN PRESS	5-21-76 6-1-76 6-1-76 AUG 2 1976	Renewal of license Atty- Ben C. Fisher INFORMAL OBJECTION TO PREVENT THE CONTINUING EMPLOYMENT DISCRIMINATION IN VIOLATION OF FCC RULES AND POLICIES filed 9-7-76 by Lana Moresky, on behalf of Cleveland Chapters of the National Organization for Women	Granted	10-29-76
BL-14,097 R & F $100#639012 PTA PRESS DEC 1 0	11-17-76 11-22-76 11-23-76 12-7-76 1976	Lic. to cover BP-20,661 for changes	GRANTED issued with BL-14,255	5-21-77
BL-14,255 R & F $50#516224 PTA PRESS JAN 1 2 1977	12-5-75 12-10-75 1-12-76 1-4-77	Lic. for Auxiliary Transmitter	GRANTED issued with BL-14,097	5-21-77

F.C.C. - WASHINGTON, D. C.

#24

1100khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WWWE

PACIFIC and SOUTHERN COMPANY, INC.
Name X OHIO COMMUNICATIONS, INC.
CLEVELAND, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BAPL-490 R & F FORM 314 APR 2 1977 PN filed	3/30/77 3/31/77 5/2/77	Voluntary assignment of license, CP (BP-20661 - make chges in ant. input power) and BL-14255 - aux. trans) to PACIFIC AND SOUTHERN COMPANY, INC. Atty for assignor - Fisher, Wayland, etc Atty for assignee - Pierson, Ball & Dowd (W. Green) AMENDED 5-24-77 - current officers; legal data AMENDED 7-11-77 - legal data; Cert of Auth for Ohio AMENDED 8-4-77 - statement re B/C & bus. int	GRANTED EFF:	8-22-77 10-5-77
BTC 780912EL (FORM 315) SEE WVON ETC SEP PN FILED	 10-13-78	Vol TC of Combined Communications Corporation (parent corp of licensee) from John J. Louis, Jr. Karl Eller, et al (all stockholders) to Gannett Co., Inc. REQUEST WAIVER SECTION 1.597 Atty for transferor - Pierson, Ball & Dowd for transferee - Dow, Lohnes & Albertson	GRANTED Comm. EFF:	6-7-79 M. O. & O. 6-7-79

F.C.C. - WASHINGTON, D.C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1100khz

#25

Call Letters W W W E

Name PACIFIC and SOUTHERN COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR790601A2 PRESS	JUL 3 0 1979	Renewal of License (Main & Aux.: Trans.) Atty.: Leon J. Schachter	GRANTED	9-21-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.