WXAL

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date first licensed 12-17-47

Call letters W X A L

LOCATION: DEMOPOLIS, ALABAMA

DEMOPOLIS BROADCASTING COMPANY, INC. (AL 1-10-51 Eff: 2-1-51)

Name of licensee W. P. THIELENS, W. M. JORDAN and T. H. GAILLARD, A Partnership d/b as DEMOPOLIS BROADCASTING COMPANY.

Radio Bldg, Highway 80, Demopolis, Marengo County, Alabama (CP 6-20-62)

Transmitter location Demopolis, Alabama. (CP & MP 10-9-47)(Lic. 12-17-47)

Radio Bldg., Highway 80, Demopolis, Marengo County, Alabama (CP 6-20-62)

Main studio location Demopolis, Alabama. (CP & MP 10-9-47) (lic. 12-17-47)

FCC 65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div | Period From | To |
|---|---|---|---|---|---|---|
| BP-5881 | 6-11-47 | 1400 | 250 w | U | | |
| Ltr. 7-18-47. C.P. for new station granted subject to filing MP for T site and antenna. | | | | | | |
| BP-5881 BMP-3001 | 10-9-47 | 1400 | 250w | U | 12-9 | 6-9-48 |
| Mod. CP (5881) to change type of T and for approval of antenna, T and studio sites. | | | | | | |
| BL-2801 BZ-2646 | 12-17-47 | 1400 | 250w | U | 12-17 | 8-1-50 |
| Lic. to cover CP (5881 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE) | | | | | | |
| BR-1788 | 7-26-50 | 140 | 250w | U | 8-1 | 8-1-53 |
| BAL-1102 Eff: 2-1-51 | 1-10-51 | Voluntary assignment of license to DEPORCO'S BROADCASTING COMPANY, INC. | | | | |
| Tele. | 4-10-51 | Temp. permission granted eff. 4-10-51 thru 5-10-51 to use lower class operator. | | | | |
| BR-1788 | 7-8-53 | 1400 | 250w | U | 8-1-53 | 4-1-55 |
| BR-1788 | 3-16-55 | RENEWAL OF LICENSE | | | 4-1 | 4-1-58 |
| BTC-2480 EFF: | 5-24-57 6-11-57 | Voluntary transfer of control of licensee corporation from W.M.Jordan, T.H.Gaillard, Jr., and W.P.Thielens to: W.M. Jordan, Nan S.Jordan and T.H.Gaillard, Jr. | | | | |
| BZ-3959 (1) | 1-31-58 | Authority to determine operating power by direct measurement of antenna power. | | | | |
| BR-1788 | 3-26-58 | 1400kc | 250w | Un. | 4-1 | 4-1-61 |
| | 3-29-61 | Commission deferred action on renewal pending further consideration. | | | | |
| BTC-3201 EFF: | 4-26-61 5-15-61 | Volunaty acquisition of positive control of licensee corporation by W. M. Jordan thru purchase of stock from T.H.Gaillard,Jr | | | | |
| Per Form 323 | | | | | | |
| BR-1788 | 7-27-61 | Renewal of license | | | 7-27 | 4-1-64 |
| BP-11,[illegible] | 6-20-62 | 1400kc | 250w-1kw-LS,Un | | 8-20- | 2-2 -63 |
| | | CP to increase daytime power from 250w to 1kw, install new transmitter (antes BC-1T) (COND'L) | | | | |

Form 85 [illegible] #2
June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W X A L....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|---|---|---|---|---|---|
| BL-9571 | 11-13-62 | Lic. to cover CP (BP-14,656) which | | | |
| (1) COND'L | auth. incr. daytime power and instl. new trans. | | | | |
| | 3-25-64 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BR-1788 | 4-24-64 | 1400kc | 250w,1kw-LS U | | 4-24 4-1-67 |
| ~~BR-1788~~ | ~~XXXXXXXX~~ | ~~1400kc~~ | | | |
| BR-1788 | 3-31-67 | Renewal of license | | | 4-1 4-1-70 |
| | | Renewal of NDEA | | | |
| Comtel | 3-5-70 | Marking: Para. 1 only | | | |
| BR-1788(S) | 5-25-70 | RENEWAL & NDEA | | | 4-1-73 |
| EBSA | -5-25-72 | | | | |
| BR-1788 | | | | | |
| BZ-8443(L) | 8-20-74 | Renewal of License & Direct Measuremen | | | |
| BS-1788(L) | 6-26-75 | ML add former main as aux. 250w | | | 4-1-76 |
| BZ-8983(1) | 1-12-76 | Direct Measurement | | | |
| BR-1788(L) | 3-9-76 | RENEWAL | | | 4-1-79 |
| BZ-780926AD(1) | 11-15-78 | Direct Measurement | | | |
| BR781201A2(L) | 6-15-79 | Renewal of License | | | 4-1-82 |

Form 94

# APPLICATION RECORD - BROADCASTING

Call Letters W X AL New

Name W.P.THIELEMS, W.M.JORDAN, and T.H.GAILLARD,
A partnership d/b as DEMOPOLIS BROADCASTING COMPANY
(PO c/o William M.Jordan, R.F.D. 4, Tuscaloosa, Alabama)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-5881<br>Rec'd<br>Filed | 2-4-47<br>2-6-47<br>2-6-47 | Construction Permit for a new standard broadcast station to be operated on:<br>Frequency: 1400kc<br>Power: 250w<br>Hours of operation: Unlimited<br>Trans. location: To be determined-Demopolis, Alabama<br>Studio location: Same | GRANTED<br>subject filing MP for T site and antenna. Ltr. 7-18-47.<br><br>Issued with MP 10-9-47 | 6-11-47 |

Transmitter-Gates 250-C-1

J.W.Hillegas and W.J.Holey, Engineers
Atlanta, Georgia

George A.LeMaistre, Atty.
1011-13 First National Bank Bldg.,
Tuscaloosa, Alabama

Form 94

# APPLICATION RECORD - BROADCASTING

#2

Call Letters WXAL

Name W.P. THIELENS, W.M. JORDAN and T.H. GAILLARD, a partnership d/b as DEMOPOLIS BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMP-3001<br>Rec'd<br>Filed | 7-28-47<br>7-31-47<br>7-31-47 | Mod. of C.P. (BP-5881, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-250L), and for approval of antenna, transmitter and studio locations at Demopolis, Alabama. | GRANTED | 10-9-47 |
| BL-2801<br>Rec'd<br>Filed | 11-4-47<br>11-6-47<br>11-7-47 | License to cover C.P. (BP-5881, as mod.,) which authorized a new standard broadcast station. | GRANTED<br>re waiver 3.60 | 12-17-47 |
| | | and | | |
| BZ-2646<br>Rec'd<br>Filed | 10-29-47<br>11-7-47<br>11-7-47 | Authority to determine operating power by direct measurement of antenna power. | | |

FCC Form 94 #3

# APPLICATION RECORD - BROADCASTING

Name DEMOPOLIS BROADCASTING COMPANY, INC. (AL 1-10-51 Eff: X W. P. THIELENS, W. M. JORDAN AND T. H. GAILLARD, A Partnership, d/b as DEMOPOLIS BROADCASTING COMPANY

Call Letters WXAL

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1788 Rec'd | 5-29-50 5-31-50 | Renewal of license. | Granted | 7-26-50 |
| BAL-1102 Rec'd Filed | 10-24-50 11-1-50 11-1-50 | Voluntary assignment of license from W. P. Thielens, W. M. Jordan and T. H. Gaillard, a Partnership d/b as Demopolis Broadcasting Company to Demopolis Broadcasting Company, Inc. | GRANTED Eff: 2-1-51 | 1-10-51 |
| BR-1788 Rec'd Filed | 4-21-53 4-23-53 4-23-53 | Renewal of License | GRANTED | 7-8-53 |
| BR-1788 Rec'd Filed | 12-30-54 1-3-55 1-3-55 | Renewal of License | GRANTED | 3-16-55 |

FORM BC-121 #4
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WXAI

Name DEMOPOLIS BROADCASTING COMPANY, INC.
Demopolis, Alabama

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC-2480<br>Rec'd<br>Filed | 4-22-57<br>4-24-57<br>4-24-57 | Voluntary transfer of control of licensee corporation from W. M. Jordan, T. H. Gaillard, Jr. and W. P.Thielens to W. M. Jordan, Nan S. Jordan and T. H. Gaillard, Jr. | GRANTED<br>EFF | 5-24-57<br>6-11-57 |
| BZ-3959<br>Rec'd<br>Filed | 12-18-57<br>12-23-57<br>12-23-58 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 1-31-58 |
| BR-1788<br>Recd.<br>Filed | 1-16-58<br>1-20-58 | Renewal of license. | GRANTED | 3-26-58 |
| BTC-<br>Rec'd | 10-10-58<br>10-10-58 | Voluntary transfer of control of licensee corporation from T.H. Gaillard,Jr. to W.P. Thielens. | RETURNED<br>Incomplete. | 11-3-58 |

FORM BC-121
AUG. 1955 #5

# APPLICATION RECORD - BROADCASTING

Call Letters WXAL

Name DEMOPOLIS BROADCASTING COMPANY, INC.
Demopolis, Alabama

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC-3201<br>Rec'd.<br>Resub<br>R & F. | 6-18-59<br>7-8-59<br>7-31-59<br>8-5-59 | Voluntary acquisition of positive control of licensee corporation by W.M.Jordan thru purchase of stock from T.H.Gaillard, Jr. | ~~RETURNED 7-28-59 re incorrect & incomplete.~~<br>GRANTED<br>EFF: Per Form 321 | 4-26-61<br>5-15-61 |
| BR-1788<br>Rec'd&Filed | 12-30-60<br>1-3-61 | Renewal of license. | GRANTED | 7-27-61 |
| BP-14,656<br>R. & F. | 2-3-61<br>2-6-61 | Construction permit to increase daytime power from 250w to 1kw, install new transmitter (GATES BC-1T) ~~and install directional antenna (DA-D)~~. | GRANTED 6-20-62<br>COND'L re interference from 250w Class IV stations; 3.54 of Rules. | |
| AMENDMENT<br>R & F | 1-19-62<br>2-16-62 | Engr.-Claude M. Gray, Birmingham, Ala.<br>AMENDED to delete request for directional antenna<br>REQUEST WAIVER OF SECTION 1.354(j) of RULES. | | |

F.C.C. - WASHINGTON, D. C.

#6

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WXAL

Name DEMOPOLIS BROADCASTING COMPANY, INC.
DEMOPOLIS, ALABAMA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-9571<br>Rec&d & F | 8-3-62<br>8-6-62 | License to cover construction permit BP-14,656( which auth. increase daytime power and install new transmitter)<br><br>Atty. Daly & Ehrig<br>Eng. Claude M. Gray | GRANTED<br>re: accept interference | 11-13-62 |
| PETITION TO REQUIRE WXAL TO FILE RENEWAL APPLICATION IN DOCKET 14832 filed 11-19-62 by Bigbee Broadcasting Co. - DENIED 3-13-63 - MEMO OPINION AND ORDER | | | | |
| BR-1788<br>Rec'd<br>Filed | 3-5-64<br>3-10-64<br>3-10-64 | Renewal of license<br><br>Atty. Leonard S. Joyce | GRANTED | 4-24-64 |

#7

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WXAL

Name DEMOPOLIS BROADCASTING COMPANY, INC.
Demopolis, Alabama

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1768<br>Rec'd<br>Filed | 12-29-66<br>1-3-67<br>1-3-67 | Renewal of License | GRANTED<br>Cond'l re | 3-31-67<br>Class IV |
| BR-1788<br>R & F<br>#564499 $75.<br>PN<br>PRESS | 12-17-69<br>12-22-69<br>12-22-69<br>12-22-69<br>1970 | Renewal of license<br>AMENDED 4-13-70 re: commercial matter<br>AMENDED 5-11-70 re: commercial policy | GRANTED | 5-25-70 |
| BR-1788<br>R & F<br>PN Recd.<br>PRESS | 12-28-72<br>1-2-73<br>"<br>1973 | RENEWAL OF LICENSE<br>AMENDED 3-30-73 re: ascert. of comm. needs | GRANTED<br>issued with BZ-8443 | 8-20-74 |
| BZ-8443<br>R & F<br>M<br>PRESS | 10-20-73<br>10-23-73<br>10-6-75<br>20 AUG 1974 | Direct Measurement<br>Fee returned 8-15-74 - not necessary | GRANTED<br>issued with renewal | 8-20-74 |

F.C.C. - WASHINGTON, D. C.

#8

1400 khz

Form BC-121
September 1969
4-47

# APPLICATION RECORD - BROADCASTING

Call Letters W X A L

Name DEMOPOLIS BROADCASTING COMPANY, INC.
DEMOPOLIS, ALABAMA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1788<br>R & F<br>PN Recd.<br>PRESS 26 JAN 1976 | 11-28-75<br>12-1-75<br>" | RENEWAL OF LICENSE<br>Jas.K. Edmundson, Atty. (Fly, Shuebruk) | GRANTED | 3-9-76 |
| BZ-8983<br>R & F<br>DM<br>PRESS | 10-7-75<br>10-9-75<br>12-2-75<br>12-10-75 | DIRECT MEASUREMENT<br>J.K. Edmundson, Atty. | GRANTED | 1-12-76 |
| BP-780926AL<br>PRESS: | | CP to install new Aux. Trans. (RCA-BTA-250L) at main TL; to be operated on: 1400khz., 250w, 250w LS. FOR AUXILIARY PURPOSES ONLY<br>Atty: James K. Edmundson<br>Engr: --- | DISMISSED AS MOOT | 12-6-78 |

Form BC-121
May 1976

#9

# APPLICATION RECORD · BROADCASTING

1400khz

Call Letters W X A L

Name DEMOPOLIS BROADCASTING COMPANY, INC.
Demopolis, Alabama

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BZ-780926AD<br>R & F<br>~~EMXXXXXXXX~~<br>DN<br>PRESS | 9-26-78<br>10-27-78<br>NOV 13 1978 | Direct Measurement<br>Atty: James K. Edmundson | GRANTED | 11-15-78 |
| BR 781201A2<br>PRESS:<br>FEB 26 1979 | | RENEWAL OF LICENSE<br>Atty: James K. Edmundson | GRANTED | 6-15-79 |

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.