W Z A M

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-81

Call letters WZAM

Station location Norfolk, Virginia

Name of licensee JAMES RIVER BROADCASTING CORPORATION

Transmitter location State Rd. 662, 0.3 mi. NE of Hwy. 17, Carrollton, Va. (BMP 11-12-73)
X 1 mi. SW of James River Bridge on Hwys. 17 & 258, 2000 ft. E. of Hwy. 5.5 mi. SW of Newport News Virginia.

Main studio location Janaf Office Bldg, Norfolk, Va. Suite 520 (Ltr. 12-14-79)
x same as transmitter
x To be determined

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-17,268	10-25-72	1110khz, 50kw DA-Day CP for a new standard Broadcast station.			10-25-73
BP-17,268(1)	5-7-73	Call letters assigned.			
EBSA	5-7-73				
BMP-13684(2)	10-12-73	MP(BP-17,268) ext. time			4-25-74
BMP-13692(3)	11-12-73	MP(BP-17,268) to chg. ant.-trans, site.			
BMP-13,779 (4)	5-29-74	MP(BP-17,268, as mod) ext. time to 11-1-74			
BMP-13,869 (5)	10-25-74	MP(BP-17,268, as mod) ext. to 5-1-75			
BMP-13,965 (6)	5-7-75	MP(BP-17,268, as mod.) ext. to 9-1-75			
BMP-14,036 (7)	9-10-75	MP(BP-17,268 as mod.) ext. to 1-2-76			
BMP-14,115 (8)	2-11-76	MP(BP-17,268 as mod.) ext. to 5-2-76			
BP-17268 {9}	4-27-76	MP{BP-17,268 as mod.} to add 4 new condition<			
BRC-781023AV (10)	2-15-79	MP to chg RC: #1 FM Square, Moyock, NC			
BRC-[illegible]	10-25-79	Certify: 2 antennas para. 1,3,[illegible] 2 at the tower para. 1 only.			
Ltr.	12-14-79	Chg. SL: Janaf Office Bldg., Norfolk, Va			
BL-14126 (L)	1-27-81	Lic. to cover BP-17268 for new Standard Broadcast Station			10-1-81

FORM BC-121 DUPLICATE

AUG. 1955

APPLICATION RECORD - BROADCASTING

W Z A M

Call Letters X_{new}

Name James River Broadcasting Corporation
Norfolk, Virginia (c/o W.E. Benns, III, 2916 Porter St., N. W., Wash, D. C. 20008)

File No.	Dated	Application for	Action Nature	Action Date
BP-17,268	5-25-66	CP for a new standard broadcast station	Comm Order	11-[illegible]
Rec'd	5-27-66	1110kc 50kw DA-D Day Gates BC-50C	appl. accepted for	
Resub.		TL: 1 mi. SW of James River Bridge on Hwys	filing [illegible]	
Rec'd	7-16-68	17 & 258, 2000 ft. E of Hwy, 5.5 mi. SW of	5-[illegible]-66, and [illegible]	
Filed	5-27-66	Newport News, Va.	(c) waived; appl. de-	
nunc pro tunc		SL: To be determined	signate for hearing;	
MP rec'd	9-3-68	Atty: Lauren Colby	Docket No. 18375.	
#288224 $75	5-27-66		GRANTED	10-25-72
Amended	7-19-68	re financial (Balance sheet, etc), and programming		

NOV 18 1968

Amended 7-23-71 re show acquisition of William E. Benns, III, Robert A. Benns and Michael J. Benns of minority interests.

Amended 7-23-71 re community survey.

Amebded 4-19-71 re to show that two sons of a principal and a brother-in-law of another principal of applicant becoming involved in application for a new FM station in Elizabeth City, N. C.

F.C.C. - WASHINGTON, D. C.

CONTACT: Wm. E. Benns, III
PHONE: CODE 202; WO6-2574
ADDRESS: 2916 PORTER STREET
WASHINGTON, D. C.

AMENDED 12-6-69 re programming.
AMENDED 6-13-69 re engineering (MEOV).
AMENDED 9-26-69 re financail

296-7631

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters new

Name James River Broadcasting Corporation
Norfolk, Virginia (c/o Wm. E. Benns, III, 2916 Porter St., N. W. Wash., D.C. 20008)

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec'd Resub. R. & F.	5-25-66 5-27-66 12-1-66	CP for a new standard broadcast station to be operated on: Frequency: 1110kc Power: 50kw DA-D Hours of operation: Daytime Type transmitter: Gates BC-50C Trans. location: 1 mi. SW of James River Bridge on Hwys 17 & 258, 2000 ft. E of Hwy, 5.5 mi. SW of Newport News, Va. Studio location: To be determined Amended Eng. data filed 8-19-66 re:DA to protect KFAB during Critical Hours. Atty: Lauren A. Colby Engr: Wm. E. Benns, III	~~Returned--11-2-66~~ ~~Not timely filed~~ Returned by Comm Order of 7-19-67	

Form BC-121
September 1969 Card #2

APPLICATION RECORD · BROADCASTING

Call Letters W Z A M

Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,684 R&F $50-235477 AC-056 PRESS:	9-24-73 9-25-73 9-25-73	Mod. of CP(BP-17,268) for extension of completion date to ----------. (new) Atty. Lauren A. Colby	GRANTED to	10-12-73 4-25-74
BMP-13,692 R & F $50-240397 AC-056 PRESS: OCT 23 1973	10-5-73 10-5-73 10-5-73	Modification of CP(BP-17,,268 as mod.) to change antenna-transmitter site to State Road 662, 0.3 miles NE of Highway 17, Carrollton, Virginia. 36°-56'-34"----76°-31'-56"---------- Atty. Lauren A. Colby	GRANTED	11-12-73
BMP-13,779 R & F $50-3-4466 AC-056 PRESS: MAY 16 1974	4-16-74 4-18-74 4-22-74	MP(BP-17,268, as mod.) ext. time to _____. (New Station) Atty: Lauren A. Colby	GRANTED TO	5-29-74 11-1-74

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #3

APPLICATION RECORD · BROADCASTING

Call Letters WZAM 1110khz

Name James River Broadcasting Corporation
Norfolk, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,869 R & F $50-353232 AC-056 PRESS OCT 6 1974	10-7-74 10-8-74 10-8-74	MP(BP-17,268, as mod.) ext. time to 5-1-75. (New Station) Atty: Lauren A. Colby	GRANTED TO	10-25-74 5-1-75
BMP-13,965 R & F $100-413186 AC-056 PRESS MAY 5 1975	4-4-75 4-10-75 4-10-75	MP(BP-17,268, as mod.) ext. time to 9-1-75 (New Station) Atty: Lauren A. Colby	GRANTED TO	5-7-75 9-1-75
BMP-14,036 R&F $100-460689 AC-001 PRESS: AUG 15 1975	8-5-75 8-5-75 8-5-75	MP(BP-17,268 as mod.) for extension of completion date to _____. (NEW) Attu: Lauren Colby	GRANTED	9-10-75

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#4

APPLICATION RECORD - BROADCASTING

1110kHz

Call Letters W Z A M

Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,115 R&F $100-507438 AC:001 Press: DEC 10 1975	12-3-75 12-5-75 12-5-75	MP(BP-17,268 as mod.) to extend completion date to _____ (NEW)	GRANTED	2-11-7o
BL-14,126 R & F $100#545579 Amend PTA PRESS APR 13	3-24-76 3-25-76 3-26-76 4-7-76 4-1-76 1976	Lic. to cover BP-17,268 for new Standard Broadcast Station - proof of performance Transmitter: Continental 317C Atty: Lauren A. Colby (OVER)	GRANTED 1-27-81	
BRC-3891 R & F	1-25-77			

BL-14,126 - Ltr. 4-13-76 objecting to grant until phase monitor installed filed by Vernon Wilkinson for KFAB

#5

Form BC-121
May 1976

1110KHz.

APPLICATION RECORD - BROADCASTING

Call Letters W Z A M

Name JAMES RIVER BROADCASTING CORPORATION
NORFOLK, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BRC781023AV PRESS	JAN 31 1979	Modification of License to Operate Transmitter by Remote Control from: #1 FM Square, Moyock, North Carolina (Outside City Limits)	GRANTED	2-15-79
BR-810601G8 Press: AUG 10 1981		Renewal of License Attorney: Lauren A. Colby AMENDED 8-7-81 re: Annual Employment Report	GRANTED	10-22-81

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.