WGBW

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CATALOG NO 45501 1/5

Form BC 126
June 1954

#739

NON COMMERCIAL EDUCATIONAL

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-7-74

Call letters W G B W

Station location Green Bay, Wiscon.

Name of licensee THE BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Transmitter location Library Learning Center, University of Wisconsin, Green Bay, Wisconsin (PED-10-4-73)

Main studio location Instructional Services Building, University of Wisconsin Green Bay, Wisconsin (PED-10-4-73)

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|---|---|---|---|---|---|
| BPED-1661 | 10-4-73 | 91.5mhz, | ERP: 3kw(H)1.20kw(V) | | 10-4-74 |
| HAAT: 115' | (H&V) | #218 | Class E | (RC) | |
| | | CP for | New FM ED Station | | |
| BPED-1661(1) | 11-27-73 | Call | letters assigned. | | |
| EBSA | 11-27-73 | | | | |
| BLED-1286(L) | 10-7-74 - Lic.(BPED-1661, as mod.)-New-12-1-76 | | | | |
| BRED-739(S) | 12-27-76 | Renewal of License | | | 12-1-79 |
| BRED790801XQ | 11-30-79 (S) RENEWAL | | | | 12-1-82 |
| | SUPERSEDING TO SHOW EXPIRATION DATES | | | | |

Form BC-121
September 1969

# APPLICATION RECORD · BROADCASTING

Call Letters WGBW
XNEW-EDUC-FM

Name The Board of Regents of the University of Wisconsin System
Green Bay, Wisconsin(PO 1866 Van Hise Hall, Madison, Wisconsin 53706)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BPED-1,661<br>R & F<br>NO FEE REQUIRED:<br>PRESS:<br>PN REC'd: | 7-2-73<br>7-5-73<br><br>JUL 23 1973<br>8-13-73 | CP for New Educ. FM on: 91.5mhz. #218<br>HAAT: 114' ERP: 3kw<br>Trans: COLLINS-ITA-FM-5000B; Ant: RCA-BFG-1A, 1 section.<br>TL: Univ. of Wisc.-Green Bay, Learning Center, Green Bay, Wisconsin.<br>SL: Univ. of Wisc.- Green Bay, Instruc. Serv. Bldg., Green Bay, Wisconsin<br>44° 31' 53" - 87° 55' 16"<br>Atty - Daniel W. Toohey<br>Engr--- | GRANTED | 10-4-73 |
| BLED-1286<br>R & F<br>PTA<br>PRESS | 7-19-74<br>7-26-74<br>8-9-74<br>SEP 20 1974 | Lic.(BPED-1661, as mod.) for New sta.<br>Atty: Dow, Lohnes & Albertson(R. D. Marks) | GRANTED | 10-7-74 |

F.C.C. - WASHINGTON, D. C.

#2

Form BC-121
May 1976

# APPLICATION RECORD - BROADCASTING

91.5mhz

Call Letters WGBW

Name The Board of Regents of The University of Wisconsin System
Green Bay, Wisconsin

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRED-739<br>R & F<br>PN<br>PRESS | 7-6-76<br>7-29-76<br>7-29-76<br>SEP 28 1976 | Renewal of license<br>Atty- Daniel W. Toohey<br>AMENDED 12-6-76 re: engineering | Granted | 12-27-76 |
| BRED790801XQ<br>PRESS OCT 5 | 1979 | Renewal of License<br>Atty.: Richard D. Marks | granted | 11-30-79 |

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.