KCSW

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CATALOG NO. 4550L 1/5

FREQUENCY MODULATION

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Ltr.12-14-70 On-Air Ident. "San Marcos-Austin",Texas

OFFICIAL NUMBER: 2631

Call letters K C S W (EFF 7-26-76) XKRMH

Date first licensed 8-2-71

Station location San Marcos, Texas

Name of licensee PIONEER BROADCASTING COMPANY (AIH gr 5/6/76 EFF: 6/23/76
xAdvance, Inc.

Transmitter location Approx. 1.2 mi. E. of IH 35, SE of Buda, Texas(PH-11-5-70)
X 1 mi. NW of city, on Ranch Rd 1966, Maxwell, Texas(EH-8-26-70)

Main studio location SAME AS TRANSMITTER (PH-8-26-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BPH-6950	8-26-70	103.7mc	ERP: 91kw(h&v)		10-26 8-26-71
HAAT: 600'(h&v)		Ch#279	TPO:20kw(h&v)		
	CP For New FM Station				
BPH-6950(1)	10-26-70	Call letters Assigned.			
BMPH-13,027	11-5-70	103.7mc	ERP:97kw(h&v)	U	8-26-71
HAAT:530'(h&v)		#279	TPO: 19kw.		
		MP(BPH-6950) chg. trans & studio loc; chg. trans; Ant; TPO, ERP:(h&v) & HAAT: (h&v).			
BLH-5137(L)	8-2-71	103.7	ERP: 97kw(H&V)		8-1-74
HAAT: 530'(H&V)			TPO: 19kw		
	Lic.(BPH-6950, as mod) for new FM Broad. Stat.				
EBSA	5-22-72				
BRH-2631(S)	7-31-74	RENEWAL			8-1-77
BALH-2247	5/6/76	Vol ALH EFF: 6/23/76			
EBSA	7-26-76	issueed in new call sign			
BRH-2631	7-29-77	(L) RENEWAL OF LICENSE			8-1-80
BRH800321UJ (S)	7-18-80	RENEWAL OF LICENSE			8-1-83

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters .....NEW-FM.....

Name ...Advance, Inc.....
San Marcos, Texas(PO 1011 West 11th Street, Austin, Texas)

File No.	Dated	Application for	Action Nature	Action Date
BPH-6950	11-24-69	CP for New FM on: 103.7mc. #279 ERP:90.5kws(h&v)		
R & F	11-25-69	HAAT: 595'(h&v) TPO: 20kws	GRANTED	8-26-70
#559353 $75	11-25-69	Trans: CCA-FM-20,000D/ Ant:Collins-37CP-10, 10		
PRESS:	DEC 18 1969	bay sects.		
PN REC'd:		T-SL: 1 mi. NW of Maxwell on Ranch Rd., 1966, Near Maxwell, Texas.		
		~~29°-53'-22"~~ - ~~97°-48'-13"~~		
		Atty ------		
		Engr ------		
Amended	1-23-70	Financila Data.		
AMENDED	5-25-70	Section III.		
Amended	6-15-70	chg. coordinates to:29° 53' 52" - 97° 48' 15"		
AMENDED	6-15-70	Bank Statement.		
AMENDED	6-29-70	Section IV-A.		

F.C.C. - WASHINGTON, D. C.

Contact: R. Miller Hicks
1011 West 11th Street
Austin, Texas 78703

Phone: 512--477-2425

#2

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters KRMH
~~-Unassigned-~~

Name Advance, Inc.
San Marcos, Texas

File No.	Dated	Application for	Action Nature	Action Date
BMPH-13,027 Rec'd: Filed: #635666 $50 CODE: 061 PRESS: OCT 16 1970	9-29-70 10-1--70 10-12-70 10-12-70	MP(BPH-6950) chg. trans. & studio loc. to Rural location Approximately 1.2 mi. E. of IH 35, SE of Buda., San Marcos, Texas; chg. Trans(Gates-FM-20H); chg. Ant(Gates-FMC-12, 12 horiz. & vert. sects); make chgs. in ant. system(decr. hght); chg. TPO: 19.03kw; horiz. & vert. ERP: 96.6kw; & horiz. & vert. HAAT: 530 ft. 30° 03' 33" - 97° 48' 42" Atty--- Engr-J. G. Rountree(Austin, Texas)	GRANTED	11-5-70
AMENDED	2-18-71	Ltr. w/ reference to Financial Data.		
BLH- Rec'd #W 505503$50. ACp068 MAY 26 1971	5-17-71 5-19-71 5-19-71	Lic.(BPH-6950, as mod.) for NEW FM Broadcast Station. See Card #3	ORIG. RETURNED -5-24-71 to be Signed by Officer	

F.C.C. - WASHINGTON, D. C.

#3

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

PIONEER BROADCASTING COMPANY
xxADVANCE, INC.

Call Letters K C S W
x K R M H

Name San Marcos, Texas

File No.	Dated	Application for	Action Nature	Action Date
BLH-5137Resub:	5-27-71	Lic.(BPH-6950, as mod.) NEW FM B/c Sta.	GRANTED	8-2-71
Filed	5-28-71			
PTA ltd	5-28-71			
Amended	6-1-71	Section VI		
PTA Ext	6-14-71			
PRESS	JUN 23 1971			
BRH-2631	4-11-74	RENEWAL OF LICENSE	GRANTED	7-31-74
R & F	4-30-74	Jason L. Shrinsky,Atty.		
PN Recd.	"	AMENDED 7-2-74 re: EEO programming		
PRESS PN	7-16-74			
MAY 13 1974				
BALH-2247	2-13-76	Voluntary assignment of license to PIONEER BROADCASTING COMPANY	GRANTED	5/6/76
R & F	2-18-76		EFF:	6/23/76
FEE PD: $200 #533100		Atty for assignor -Stambler & Shrinsky,P.C.	FEE REQ:	pd 6/30/76
CODE 047 MAR 09 1976		for assignee - Dow, Lohnes & Albertson		W 586218
		Statement re spot announcements & Pub.notice filed 5-4-76		

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#4

APPLICATION RECORD - BROADCASTING

Call Letters KUSW

Name PIONEER BROADCASTING COMPANY
San Marcos, Texas

File No.	Dated	Application for	Action Nature	Action Date
BRH-2631 R & F P.N. PRESS APR 26 1977	3-19-77 4-1-77 4-1-77	Renewal of License Atty.: B. Dwight Perry AMENDED 5-27-77 re: engineering AMENDED 6-16-77 re: commercial matter	GRANTED	7-29-77
BRH 800321 PRESS APR 29 1980	UJ	RENEWAL OF LICENSE	GRANTED	7-18-80

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.