W A X X-FM

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
OFFICIAL NO. 1643

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

WAXX EFF: 8-1-78
WAXX-FM(EFF:9-6-77)

Date first licensed APRIL 26, 1965

Call letters XWEAU-FM

Station location EAU CLAIRE, WISCONSIN

Name of licensee WEAU, INC. (BMLH 3-30-67)
XPOST BROADCASTING CORPORATION

Transmitter location On Cty. Hwy. "H", 4.5 mi. N. of Fairchild, Wisc.(Docket 7-8-66)
X1907 S. Hastings Way, Eau Claire, Wisc. (Redesc. LH 4-26-65)
X2415 S. Hastings Way, Eau Claire, Wisc. (PH 5-20-64)

54701

Main studio location 1907 S. Hastings Way, Eau Claire, Wisc. (Redesc. LH 4-26-65)
X2415 S. Hastings Way, Eau Claire, Wisc. (PH 5-20-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BPH-4113 HAAT:740'	5-20-64	100.7mcs Ch.#264	ERP:53kw TPO:5kw	Unl.	7-20-64 1-20-65
	CP for a new Class C FM broadcast station.				
BMPH-8116 (1)	1-14-65	Mod. of CP(BPH-4113) for extension of completion date to			3-20-65
BSCA-595	3-24-65	Subsidiary Communications Authorization on approximately 67 kilocycles.			
BLH-2767 HAAT:740'	4-26-65	100.7mcs Ch.#264	ERP:53kw TPO:5.68kw	Unl.	4-26-65 12-1-67
	Lic. to cover CP(BPH-4113, as mod.) which auth. a new FM broadcast station. (Redesc. ant.-trans & studio loc.)(Specify type trans. as Collins 830F-2A)				
DOCKET 16520 HAAT:1800'	7-8-66	104.5mcs Ch.#283	ERP:84kw TPO:10kw	Unl.	9-8-66 3-8-67
	Data submitted 5-16-66 in compliance with Docket 16520 rel. 4-15-66 showing proposed oper. on above facilities; chg. ant.-trans. loc.; & install new ant.(RCA BFA-16B, 16 secs, modified).				
BMLH-262 (1)	3-30-67	Mod. of license to change the name to WEAU, INC.			
DOCKET 16520 HAAT:1800'	7-27-67	104.5mcs Ch.#285	ERP:84kw TPO:10kw	Unl.	7-27-67 12-1-67
	Data submitted 3-3-67 in compliance with Doc. 16520 adopted 4-13-67 & rel. 4-15-67 showing oper. on above facilities				
BRH-1643(S)	9-17-68	RENEWAL & NDEA			12-1-70
BRSCA-595	9-17-68	SCA RENEWAL			12-1-70
BRH-1643(S) BRSCA-595	11-25-70	RENEWAL & NDEA RENEWAL of SCA			12-1-73
EBSA	5-25-72				
BRCH-1,180 (1)	12-10-73	ML to operate by remote control.			
BRH-1643(L) BRSCA-595	11-30-73 "	RENEWAL " of SCA			12-1-76
EBSA	9-6-77	ISSUED IN NEW CALL SIGN			

BC-126
June 1975

2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WEAU-FM

Station location .....

Name of licensee .....SEE CARD 1.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-9849 HAAT: 1800' {L}	4-19-76 {H&V}	104.5MHz CP chg & HAAT	ERP: trans, {RC}	85kw{H&V} ant,	U TPO, ERP, 4-19-77
BPH-10511 HAAT:1290' (L)	5-4-77	104.5mhz ERP:98kw #283 TPO:9.5kw (RC) CP install new Aux Ant. FOR AUX PURPOSES ONLY			5-4-78
BRH-1643 (S) BRSCA-595	2-17-78 "	REN.OF LICENSE (MAIN & AUX.) REN.OF SCA			12-1-79
EBSA	8-1-78				
Ltr. BLH-7142 BLH-7442(L)	4-18-79 9-19-79 for changes & install aux. ant.	Atty.: Donald Ward Lic. cover CP's (BPH-10511 &PH9849) 104.5	85kwH&V 100kw	1800'H&V 1290'	Main Ant Aux. Ant.
BRH790730VP BRSCA790730VP (S)	11-30-79	RENEWAL OF LICENSE RENEWAL OF SCA (Main & Aux.)			12-1-82 12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E A U-FM
NEW

Name POST BROADCASTING COMPANY
EAU CLAIRE, WISCONSIN (PO 2415 S. Hastings Way, Eau Claire, Wisc.)

File No.	Dated	Application for	Action Nature	Action Date
BPH-4113 R & F	9-12-63 9-17-63	Construction permit for a new FM broadcast station to be operated on: Freq.: 100.7mcs, Ch.264 ERP: 5kw Type trans.: Collins 830E-1 TPO: 53kw Type ant.: Collins 37M-14, 14 secs. HAAT:738' Trans. loc.: 2415 S. Hastings Way, Eau Claire, Wisc. (Same as TV) Studio loc.: 2415 S. Hastings Way Eau Claire, Wisc. (Same as TV) Engr.: George C. Davis	GRANTED	5-20-64

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WEAU-FM

Name POST BROADCASTING CORPORATION
EAU CLAIRE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BMPH-8116 R&F	12-19-64 12-22-64	Modification of CP (BPH-4113 which authorized a new FM broadcast station) for extension of completion date from 1-20-65 to 3-20-65.	GRANTED	1-14-65
BSCA-595 R&F	3-3-65 3-5-65	Request for subsidiary communications authorization on a sub-carrier frequency of 67kcs.	GRANTED	3-24-65
BLH-2767 Received Filed	1-25-65 1-27-65 1-28-65	License to cover CP (BPH-4113 as modified) which authorized a new FM broadcast station; and specify type trans as (Collins-830F-2A).	GRANTED	4-26-65
Data R & F	5-11-66 5-16-66	Data submitted 5-16-66 in compliance with Docket No. 16520 adopted 4-13-66 and released 4-15-66 showing proposed operation on 104.5mcs, Ch.#283; with ant.-trans. location On County Highway "H", 4.5 miles North of Fairchild, Wisconsin; ant. (RCA BFA-16B, 16 sections); TPO of 10.0kw; ERP of 85.7kw; and HAAT of 1803 feet.	GRANTED	7-8-66

PROG. TESTS AUTH.
3-9-67

F.C.C. - WASHINGTON, D. C.

3

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEAU-FM

Name X WEAU, INC.
Post Broadcasting Corporation
Eau Claire, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMLH-262 Rec'd FILED	3-2-67 3-6-67 3-16-67	Modification of license to change the name from Post Broadcasting Corporation to WEAU, Inc.	GRANTED	3-30-67
Data R & F	2/28/67 3/3/67	Data submitted 3-3-67 in compliance with Docket No. 16520 adopted 4-13-66 and released 4-15-66 showing operation on 104.5mcs, CH#283; with ant-trans. loc. on County Hwy "H", 4.5 mi North of Fairchild, Wisc.; ant. (RCA BFA-16B, 16 sections); TPO of 10kw; ERP of 84kw; and HAAT of 1800 feet.	GRANTED	7-27-67
BRH-1643 BRSCA-595 R &F	8-15-67 8-15-67 8-16-67	Renewal of license Renewal of S C A AMENDED 9-16-68 re: Commercial practices	GRANTED	9-17-68

SEP 12 1967

#4

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WEAU-FM

Name WEAU, INC.
EAU CLAIRE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRH-1643 BRSCA-595 R & F PN Recd. PRESS	8-12-70 8-12-70 8-14-70 AUG 18 1970	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 9-14-70 re: commercial practices	GRANTED	11-25-70
BRH-1643 BRSCA-595 R & F PN Recd. PRESS	8-15-73 8-14-73 8-17-73 " 27 AUG 1973	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	11-30-73
BRCH-1,180 R & F #245409 $50 Code 057 Press	10-10-73 10-23-73 10-25-73 NOV 13 1973	Mod. of license to operate trans. by remote control from the studio site: 1907 S. Hastings Way, Eau Claire, Wisconsin.	GRANTED	12-10-73

PHASE 1 REFUND ACTION

TRANS. CODE
500

DATE
86/04/14

INITIALS

AMT.
10.00

Form BC-121
September 1969

#5

APPLICATION RECORD - BROADCASTING

104.5mhz.

Call Letters WEAU-FM

Name WEAU, INC.
Eau Claire, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BPH-9849 Rec'd Filed #516656$100 Code 001 APR 12 1976	1-28-76 2-5-76 3-16-76 1-12-76	CP to install new trans. (RCA BTF-20E1); install new ant. (RCA BFC-18B, 18 sects.(H&V); chg. TPO; chg. ERP: 100kw(H&V); chg. HAAT: 1803 ft.(H&V) Atty: Lloyd Young Engr: Ralph Dippell	GRANTED	4-19-76
BLH-7142 Rec'd Filed #600773$100 PTA PRESS SEP 27 1976	7-21-76 7-23-76 8-5-76 8-18-76	Lic. (BPH-9849) for changes and to use former main transmitter as an auxiliary. Aux. Trans.(Collins Radio Co. 830.-2A)	GRANTED	9-19-79

F.C.C. - WASHINGTON, D. C.

PHASE 1 REFUND ACTION

TRANS. CODE
SW

DATE
80/04/14

AMT.
60.90

INITIALS

Form BC-121
May 1976

#6

APPLICATION RECORD - BROADCASTING

104.5 mhz.

Call Letters W E A U-FM

Name WEAU, INC.
Eau Claire, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRH-1643	7-27-76	RENEWAL OF LICENSE (MAIN & AUXILIARY)		
BRSCA-595	7-27-76	RENEWAL OF SCA		
R & F	7-29-76	AMENDED 10-21-76 re: ascert. of comm. needs,		
P.N.	7-29-76	commercial matter & prog.		
Press	OCT 1 1976	AMENDED 11-5-76 re: commercial matter	GRANTED	2-17-78
		AMENDED 12-21-76 re: commercial matter		
		AMENDED 2-17-77 re: commercial matter		
BPH-10511	2-25-77	CP install new Aux. Antenna: RCA,	GRANTED	5-4-77
R & F	2-28-77	BFA-16B, 16 sects; at main TL; to be		
PRESS	APR 28 1977	operated on 104.5MHz ch 283; ERP:		
		100 kilowatts; HAAT: 1290 feet		
		For Auxiliary Purposes Only		
		Atty---		
		Engr. Elmo W. Reed		

Form BC-121
May 1976

No. 7

APPLICATION RECORD - BROADCASTING

WAXX 104.5MHz

Call Letters WAXX-FM
X WEAU-FM

Name WEAU, Inc.
Eau Claire, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BLH-7442 Rec'd Filed PTA PRESS Amended	6-19-77 6-24-77 7-26-77 7-8-77 AUG 1 1977 7-26-77	Lic. {BPH-10511} for chgs AUXILIARY ANTENNA {For Aux. Purposes Atty-- Engr. Elmo W. Reed Specify Type No. of Antenna	GRANTED ONLY}	8-24-78 issued with BLH-7142
BRH790730VP BRSCA " PRESS SEP	2 7 1979	Renewal of License(Main, Aux. Trans, Aux. Ant. & SCA) Atty.: Eric S. Kravetz	GRANTED	11-30-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.