WRIG

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

4 B -S- 915

BROADCASTING STATION LICENSE RECORD

#I

W R I G (8-1-58)
X W S A U (10-26-36)

Date first licensed March 2, 1937

Call letters W D R B
LOCATION: WAUSAU, WISCONSIN

WRIG, INC. (AL 6-18-58) EFF: 8-1-58)
x WISCONSIN VALLEY TELEVISION CORPORATION (AL 6-2-54 EFF: 6-30-54)
xW S A U, INC. (AL 12-18-51, Eff. 12-21-51)
x THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL) (AL-6-11-47 eff: 6-20-47)

Name of licensee xNORTHERN BROADCASTING COMPANY, INC.

Coates Lane, Wausau, Wisconsin (BL 6-3-58)
x Approx. 1.8 mi. NE of the center of Wausau, Wis. (CP 2-14-47) (Lic 9-21-48)
x125 Third St., Wausau, Wisc. (R-5-25-40, street numbers reallocated)

Transmitter location x113-115 Third Street, Wausau, Wisconsin (C.P. & MPB 12-15-36) Lic.3-2-37

54401 529 - 3rd Street, Wausau, Wisconsin (BRC-4-17-62)
xx714 Fifth St., Wausau, Wisc. (BZ-3494 Granted 7-3-53) (Effective 5-15-53)
X Approx. 1.8 mi. NE of the center of Wausau, Wis. (Ltr. 1-3-52 Eff. 1-15-52)
x714 Fifth Street, Wausau, Wis. (as of 3-26-49- Ltr. 3-30-49)
x 125 Third St., Wausau, Wisc. (R-5-25-40 street numbers reallocated)

Main studio location x113-115 Third Street, Wausau, Wisconsin (CP & MPB 12-15-36) Lic.3-2-37

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
Letter B4-P-725	9-29-36	1370	100w	Day	Subj.R.131,132,139
	Eff.10-27-36 Trans.site to be deter. C.P.for new station at Wausau,Wisconsin.				
B4-P-725 B4-MP-430	12-15-36	1370	100w	D	2-15 8-15-37
	Subj.R.132 and 139. C.P. for new station Mod.C.P.for approval of trans.site & antenna.				
B4-L-536	3-2-37	1370	100w	D	3-2 7-1-37
	Lic. to cover C.P.for new station				
B4-F-91	4-27-37	Changes in automatic frequency control			
B4-R-915	6-29-37	1370	100w	D	7-1 1-1-38
B4-MP-436	9-14-37	1370	100w	U	10-12 1-1-38
	Eff.10-12-37 Issued as a modification of License for Unlimited time.				
B4-R-915	12-8-37	1370	100w	U	1-1 7-1-38
B4-P-2063	4-13-38	1370	100w,250w-LS	U	6-13 12-13-38
	C.P.to incr.day power;changes in equipment.				
B4-R-915	6-22-38	1370	100w	U	7-1 1-1-39
B4-L-819	8-1-38	1370	100w,250w-LS	U	8-1 1-1-39
	Lic.to cover C.P. for incr.power;changes in equipment				
B4-R-915	12-19-38	1370	100w,250w-LS	U	1-1 7-1-39
B4-R-915	6-13-39	1370	100w,250w-LS	U	7-1 1-1-40
B4-ML-718	9-6-39	1370	250w	U	9-6 1-1-40
	Mod.License to incr. night power				
B4-R-915	12-12-39	1370	250w	U	1-1 12-1-40
B4-S-915	2/20/40	1370	250w	U	3/1 8/1/40
Order	6/12/40	Extension of License			8/1 10/1/40
B4-Z-443	7-27-40	1370	250w	U	7-27 10-1-40
	Mod.Lic. to determine power by direct method.				
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B4-R-915	3-24-41	1400	250w	U	3-29 12-1-41

2

B -S-

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRIG XWSAU

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 122111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-TC-273	9-3-41 Transfer of control of corporation from M. F. Chapin to W. E. Walker. Effective: 1:10 pm. 9-18-41					
B4-R-915	11-18-41	1400	250w	U	12-1	8-1-43
B4-S-915	11-6-42	1400	250w	U	12-1	8-1-43
	Mod. Lic. accordance Order 107					
B4-R-915	7-27-43	1400	250w	U	8-1	8-1-45
B4-S-915	7-24-45	Extension of license			8-1	10-1-45
B4-R-915	8-14-45	1400	250w	U	8-14	8-1-47
B4-S-915	8-14-45	1400	250w	U	10-1	8-1-47
	Mod. Lic. Order 107-A					
B4-P-5038	7-30-46 CP install new transmitter				9-30	3-30-47
B4-MP-2180	10-11-46 Mod.C.P.(5038) for extension of commencement date				11-30	3-30-47
B4-P-5519	2-14-47	1400	250w	U	4-14	10-14-47
	CP to install new vertical antenna with FM antenna on top and change T site.					
BL-2281	3-11-47	1400	250w	U	3-11	8-1-47
	Lic. to cover CP(5038 as mod.) for installation of new trans.					
BAL-592 Eff: 12 o'clock noon 6-20-47	6-11-47 Voluntary Assignment of C.P. and License to THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)					
BR-915	7-24-47	1400	250w	U	8-1	8-1-50
BMP-3055	8-26-47	1400	250w	U	4-14	10-14-47
	Mod. CP (5519) to make changes in vertical antenna.					
BMP-3100	9-8-47	1400	250w	U	4-14	4-14-48
	Mod. CP (5519 as mod.) for extension of completion date.					
BTC-574	11-6-47 Vol. Acquisition of Control of licensee Corp. from Harry J. Grant and Faye McBeath to Trustee under Journal Employees' Stock Trust Agreement. EFF: 11-7-47					
BMP-3716	3-25-48	1400	250w	U	4-14	7-14-48
	Mod. CP (5519 as mod) for ext. of completion date.					

B-S.

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R I G

CARD # 3

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-3976	6-22-48	1400	250w	U	4-14 9-1-48
	Mod. CP date.	(5519 as mod) for ext. of completion			
BL-3321	9-21-48	1400	250w	U	9-21 8-1-50
	Lic. to cover CP (5519 as mod) to install new vertical antenna with FM antenna on top and change T site.				
BR-915	7-21-50	1400	250w	U	8-1 8-1-53
BZ-3229	11-22-50	1400	250w	U	11-22 8-1-53
	Auth. determine opr. power by direct method				
BAL-1273 Eff.	12-18-51 12-21-51	Vol. assignment of license to WSAU, INC.			
BRC-121 (1)	7-20-53	Mod.Lic.operate trans.by Remote Control from Coates Lane, Wausau, Wis.			
BR-915	7-22-53	Renewal of License			8-1-53 12-1-55
BZ-3494	7-3-53	1400	250w	U	7-3 8-1-53
	Authority to determine operating power				
BAL-1781 EFF:	6-2-54 6-30-54	Vol. AL to WISCONSIN VALLEY TELEVISION CORPORATION			
BP-9354	7-14-54	1400	250w	U (COND'L CLAUSE)	9-14 3-14-55
	C.P. replace existing FM ant. with TV ant. atop AM tower				
BL-5549	4-14-55	1400	250w	U	4-14 12-1-55
	Lic. cover CP (BP-9354) replace FM ant. with TV.				
BRC-774 (1)	7-19-55	Modification of lic. to change trans. Remote Control Point from Coates Lane, Wausau, Wisc., to 714 Fifth Street, Wausau, Wisconsin			
BR-915	11-30-55	1400	250w	U	12-1 12-1-58
BP-11897	3-24-58	1400kc	250w	Un	5-24 11-24-58
	Construction permit to make changes in antenna system (decrease height)				
BL-7081 (1)	6-3-58	License to cover CP(BP-11,897) which authorized make changes in antenna system (decrease height).			
BAPL-156 EFF:	6-18-58 8-1-58	Voluntary assignment of license to WRIG, Inc.			
BR-915	11-19-58	1400kc	250w,	U (RC)	12-1 12-1-61

Form BC 126 #4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R I G

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-14746	6-21-61	1400kc	250w-1kw-LS	U	8-21 2-21-62
	CP to increase power to 1kw and install new transmitter (RCA BTA-1R) (Cond'l).				
BMP-9688 (1)	8-31-61	Mod. of CP(BP-14746) to change type transmitter (GATES RC-1T).			
BP-15016	8-25-61	1400kc	250w	U	10-25 4-25-62
	CP to install a new trans. (GATES BC-1T)				
BR-915	11-1-61	Renewal of license			12-1 12-1-64
BMP-10,090 (2)	2-9-62	Mod. of CP(BP-14746, as mod.) for extension of completion date to 8-21-62			
BRC-2033 (1)	4-11-62	Modified license to change Studio & Remote Control location to 529 - 3rd Street, Wausau, Wisconsin			
BRC-2033 (1)	4-11-62	Superseding authorization (Issued on wrong form)			
BL-9060 (2)	5-22-62	1400kc	250w	U	
	License to cover CP(BP-15016) which auth. install new trans.(Gates BC-1T)				
BL-9294	6-13-62	1400kc	250w,1kw	U	6-13 12-1-64
	License to cover CP(BP-14746, as mod.) which auth. incr. in daytime power and install new trans. (Gates BC-1T) (Cond'l)				
BP-15738	11-6-62	1400kc	250w	Alt-N Aux.-D	1-6 7-6-63
	CP to use old trans. (GE BT-20A) for alternate night, and aux. day on 1400kc, 250w, with remote control operation of trans. from studios.				
BL-9827	4-30-63	1400kc	250w	Alt-Aux	4-30- 12-1-64
	Lic. to cover CP (BP-15,738) which auth. using old main trans. as an Atl. Main night and Aux. Transmitter day.				
BP-16044	2-11-64	1400kc	250w-1kw-LS	U	4-11-64 10-11-64
	CP to make changes in antenna system (increase height) Cond'l.				

Form BC 126
June 1954 #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRIG

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-10,555	9-17-64	1400kc	250w,1kw-LS	U	9-17 12-1-64
	Lic to cover CP(BP-16,044) which auth chgs in antenna system (increase height)				
BR-915	11-9-64	Renewal of License Main and Aux and Alt Main			12-1 12-1-67
BZ-6454(1)	6-22-67	Direct Meas. Main			
BZ-6455 (1)		Direct Meas. Aux.& Alt.			
BR-915	11-24-67	1400kc	250w,1kw-LS Unl. 250w Alt-Aux.-M		12-1 12-1-70
BZ-7450(1)	3-31-70	Direct Measurement (alt-aux)			
BZ-7451(1)	3-31-70	Direct Measurement (Main)			
BTC-5680	6-24-70	VOL. TC			
BR-915	11-25-70	RENEWAL OF LICENSES (L) MAIN & AUX. ALT. MAIN)			12-1-73
EBSA	5-22-72				
BP-19,493	9-14-73	1400khz, 250w, 1kw, Unl. CP to change antenna system. Cond'l.			9-14-74
BR-915(S)	11-28-73	RENEWAL OF MAIN & AUX-ALT			12.1.76
BMP-13,857(1)	10-17-74	MP(BP-19,493) ext. time to 12.1.74			
BZ-8745(1)	1-31-75	Direct Measurement & Lic. to cover CP (BP-19,493).			
BZ-8801(L)	4-28-75	XXXX Direct Measurement			12-1-76
BR-915(S)	11-15-76	Renewal of License			12-1-79
BR 790726-	UZ 12-31-79	(S) RENEWAL			12-1-82

Form 94

APPLICATION RECORD - BROADCASTING

1.

Call Letters: W R I G (8-1-58)
X W S A U (10-26-36)
x W D R B
x NEW

Name: NORTHERN BROADCASTING CO. INC.

P.O. 113-115- Third St. Wausau, Wisc.

File No.	Dated	Application for	Action Nature	Action Date
B4-P-725	8-14-35.	C.P. for a new station to be operated on: Frequency 1370 kc, Power 100 w Time Unlimited Studio & Trans.-113-115 Third St. Wausau, Wisc.	Examiner's Report 1-214 GRANTED Min. 9-29-36 Effective 11-10-36 1370 kc. 100w Daytime Subj. R. 131, 132, 139 Trans. site to be deter. Min. 10-27-36 the eff. date advanced to 10-27-3 Letter written. Issued with MP-430	

De 6380 J

Form 94

#2

APPLICATION RECORD—BROADCASTING

Call letters WSAU

Name NORTHERN BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-430	11-18-36	Modification of construction permit (B4-P-725) for approval of transmitter site at 113-115 Third Street, Wausau, Wisconsin and approval of antenna.	Granted	12-15-36
B4-MP-436	12-4-36	Mod. of C.P.(B4-P-725) as mod. for new station on 1370 kc, 100w. daytime oper. further requesting change from daytime oper. to unlimited time using 100 watts power.	Ex.Rept.I-420 Dock.4374 GRANTED as a modification of License Min.9-14-37 Effective 10-12-37	
B4-L-536 Resubmitted	1-28-37 ~~Recd~~ 2-5-37	License to cover C.P.(B4-P-725) as mod. for new station on 1370 kc, 100w, D.	~~Returned 2-2-37 signed by Hyde~~ Granted	3-2-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#3

APPLICATION RECORD—BROADCASTING

Call letters WSAU

Name NORTHERN BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-91	4-1-37	Authority to make changes in automatic frequency control	~~Returned~~	~~4-5-37~~
Resubmitted	4-12-37		~~Wrong form~~ Granted	4-27-37
B4-R-915	5-6-37	Renewal of license	Granted	6-29-37
B4-R-915	11-1-37	Renewal of license	Granted	12-8-37
B4-P-2063	2-7-38	Construction permit to make changes in equipment and change power from 100w to 100w, 250w-LS.	Granted	4-13-38
B4-R-915	4-30-38	Renewal of license	~~Returned~~ ~~Sec. 3(b)~~	~~5-17-38~~
Resubmitted	"	~~(Direct)~~	~~Returned~~	~~5-26-38~~
Resubmitted	"		Granted	6-22-38

Form 94

APPLICATION RECORD - BROADCASTING

4.

Call Letters W S A U

Name NORTHERN BROADCASTING CO. INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-L-819	7-12-38	License to cover C.P.(B4-P-2063) to make changes in equipment and change power from 100w to 100w;250w-LS.	Granted	8-1-38
B4-R-915 Resubmitted	10-31-38 "	Renewal of license ~~See.-30~~	~~Returned~~ Granted	~~12-6-38~~ 12-19-38
B4-R-915	4-20-39	Renewal of license	Granted	6-13-39
B4-ML-718	7-14-39	Modification of license to increase power from 100w;250w-LS to 250w day and night.	Granted	9-6-39
B4-R-915	10-28-39	Renewal of license	Granted	12-12-39
B4-R-915	5/25/40	Renewal of license (Retired to closed files)		2-25-41

Form 94

APPLICATION RECORD - BROADCASTING

5.

Call Letters WSAU

Name NORTHERN BROADCASTING COMPANY.

File No.	Dated	Application for	Action Nature	Action Date
B4-Z-443 received	7-10-40 7-13-40	Authority to determine operating power by direct measurement of antenna power.	Granted	7-27-40
B4-R-915	2-12-41	Renewal of license	Granted 1400 kc 250w. U.	3-24-41
B4-TC-273 Received Filed	6-16-41 7-7-41 7-7-41	Authority to transfer control to W.B. Walker, by purchase of 5 shares of stock from M.F. Chapin. Form 335 filed. Mr.Fisher filed application,	Granted Effective	9-3-41 1:10 PM,9-18-4
B4-R-915	9-13-41	Renewal of license and Form 335.	GRANTED	11-18-41
B4-R-915 Rec'd	5-27-43 5-31-43	Renewal of license	Granted	7-27-43

Form 94 #6

APPLICATION RECORD—BROADCASTING

Call letters WSAU

Name NORTHERN BROADCASTING COMPANY, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-3656 Rec'd Filed	6-24-44 6-29-44 7-10-44	C.P. to change frequency from 1400 kc to 1250 kc, increase power from 250w to 5kw day and night, install new transmitter and D.A. for night use, and move transmitter from 125 Third St., Wausau, Wis., to ~~Approximately 2½ miles East of City Limits, Wausau, Wis.~~	Docket No. 6794 Dismissed without prejudice - request of applicant - Order issued - Min. 1-10-46	
Amended Rec'd Filed	11-30-44 12-4-44 12-4-44	RE: To change transmitter location to On Route Z, 2 miles East of Wausau, Wis. (Charles V. Wayland, Atty.; A.D. Ring, Engr.) (Letter of transmittal requests operation with 250w power during present war emergency)		

Form 94

APPLICATION RECORD - BROADCASTING

#7

Call Letters WSAU

Name NORTHERN BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B4-R-915 Rec'd	5-14-45 5-18-45	Renewal of license Filed by Charles Wayland atty.	Granted	8-14-45
B4-P-5038 Rec'd Filed	6-7-46 6-11-46 6-11-46	C. P. to install a new transmitter (General Electric BT-20-A) (Charles V. Wayland, Atty.)	GRANTED	7-30-46
B4-MP-2180 Rec'd Filed	10-5-46 10-7-46 10-7-46	Modification of C.P.(B4-P-5038, which authorized installation of new transmitter) for extension of commencement date from 9-30-46 to 11-30-46.	GRANTED	10-11-46
Letter Rec'd	11-27-46 11-29-46	Mod. of C.P.(B4-P-5038, as mod., which authorized installation of new transmitter) for extension of commencement date from 11-30-46 to 2-15-47.		

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters W S A U

Name NORTHERN BROADCASTING CO. INC.,

File No.	Dated	Application for	Action Nature	Action Date
B4-P-5519 Rec'd Filed	12-6-46 12-9-46 12-9-46	Construction permit to install a new vertical antenna with FM antenna on top and change transmitter location from 125 Third Street, Wausau, Wisconsin to Approx. 1.8 miles NE of the center of Wausau, Wisconsin. Charles V. Wayland, Atty A.D. Ring, Engr.	GRANTED	2-14-47
BL-2281 Rec'd Filed	2-1-47 2-3-47 2-3-47	License to cover C.P. (B4-P-5038, as mod.) which authorized installation of a new transmitter.	GRANTED	3-11-47

Form 94

APPLICATION RECORD - BROADCASTING

9

Call Letters W S A U

THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL) (AL-6-11-47 eff: 6-20-47)

Name X NORTHERN BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BAL-592 Rec d Filed	3-4-47 3-6-47 3-6-47	Voluntary Assignment of Construction Permit and License to The Journal Company (The Milwaukee Journal) Hogan & Hartson and Shea & Hoyt, Attorney's.	Granted Eff: 12 o'clock noon 6-20-47	6-11-47
BR-915 Rec'd	5-14-47 5-19-47	Renewal of license Filed by Charles Wayland atty. Amend. filed 7-7-47	Granted	7-24-47

Form 94 #12

APPLICATION RECORD - BROADCASTING

Call Letters WSAU

Name THE JOURNAL COMPANY (THE MILWAUKEE JOURNAL)

File No.	Dated	Application for	Action Nature	Action Date
BMP-3976 Rec'd Filed	6-10-48 6-15-48 6-15-48	Mod. of C. P. (B4-P-5519, as mod., which authorized installation of new vertical antenna with FM antenna on top and change transmitter location) for extension of completion date from: 7-14-48 to 9-1-48 (Corwin R. Lockwood, Atty.)	GRANTED	6-22-48
BL-3321 Rec'd Filed	8-12-48 8-13-48 8-13-48	License to cover C. P. (B4-P-5519, as mod.) which authorized installation of new vertical antenna with FM antenna on top and change transmitter location. (Hogan & Hartson, Attys.)	GRANTED	9-21-48
BR-915 Rec'd	5-12-50 5-19-50	Renewal of license Filed by Lester Cohen atty.	Granted	7-21-50
BZ-3229 Rec'd Filed	10-25-50 10-31-50 10-31-50	Authority to determine operating power by direct measurement of antenna power. Lester Cohen, Atty.	GRANTED	11-22-50

FORM A-170 #13

FORMERLY FCC FORM 394

APPLICATION RECORD - BROADCASTING

Name WSAU, INC. (AL 12-18-51, Eff.12-21-51)
xTHE JOURNAL COMPANY(THE MILWAUKEE JOURNAL)

Call Letters WSAU

File No.	Dated	Application for	Action Nature	Action Date
BAL-1273 Rec'd Filed	10-17-51 10-22-51 10-22-51	Voluntary assignment of license to WSAU, Inc. Lester Cohen, Atty.	GRANTED Eff.	12-18-51 12-21-51
BR-915 Rec'd Resub. Rec'd Filed	4-27-53 4-29-53 6-10-53 6-12-53 6-12-53	Renewal of License ~~(Signed by Gen.Mgr.)~~	~~RETURNED~~ GRANTED	~~MAY 25 1953~~ 7-22-53
BZ-3494 Rec'd Filed	6-9-53 6-12-53 6-12-53	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-3-53

FORM A-170 #14 APPLICATION RECORD - BROADCASTING
FORMERLY FCC FORM 94

Call Letters W S A U

Name W S A U, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRC-121 Rec'd Filed	7-9-53 7-13-53 7-13-53	Modification of license to operate transmitter by Remote Control from Coates Lane, Wausau, Wisconsin.	GRANTED	7-20-53
BAL-1781 Rec'd Filed	4-25-54 4-29-54 4-29-54	Voluntary assignment of license to Wisconsin Valley Television Corporation. James A. McKenna, Atty.	GRANTED EFF:	6-2-54 6-30-54
BP-9354 Rec'd Filed	6-17-54 6-23-54 6-23-54	Construction permit to replace existing FM antenna with new TV antenna atop the AM tower(Increase height) James A. McKenna, Jr., Atty. (Contingent on grant of MPCT-2244)	~~*Contingent on grant of MPCT-2244. (TV)~~ GRANTED Cond'l re before program tests are author. submission sufficient proof to show new ant. does not radiate more than existing ant.	7-14-54

F.C.C. - WASHINGTON, D. C.

FORM A-170 #15
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRIG
X.W.S.A.U

Name WISCONSIN VALLEY TELEVISION CORPORATION
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-5549 Rec'd Filed	12-1-54 12-3-54 12-3-54	License to cover construction permit (BP-9354) to replace existing FM antenna with new TV antenna atop the AM Tower. David S. Stevens, Atty.	GRANTED	4-14-55
BRC-774 Rec'd Filed	7-1-55 7-5-55 7-5-55	Modification of license to change transmitter Remote Control Point from Coates Lane, Wausau, Wisconsin to 714 Fifth Street, Wausau, Wisc. David S. Stevens, Atty.	GRANTED	7-19-55
BR-915 Rec'd Filed	8-16-55 8-24-55 8-24-55	Renewal of license Leonidas P. B. Emerson, Atty.	GRANTED	11-30-55
BP-11,206 Rec'd Filed	3-18-57 3-29-57 3-29-57	Construction permit to change frequency from 1400kc to 1320kc; change power from 250wU to 1kw-5kwLS; install directional antenna night and day (DA-2); make changes in ground system; install new transmitter (RCA BTA 5H) and delete remote control operation. Atty. - McKenna & Wilkinson Engr. - Walter F. Kean, Riverside; Ill	DISMISSED Request of Attys.	5-6-58

FORM BC-121 #16
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name WRIG, INC.
x WISCONSIN VALLEY TELEVISION CORPORATION

Call Letters WRIG
X WSAU

File No.	Dated	Application for	Action Nature	Action Date
BP-11,897 Rec'd Filed	3-12-58 3-17-58 3-17-58	Construction permit to make changes in antenna system (decrease height). Atty's: McKenna & Wilkinson	GRANTED	3-24-58
BL-7081 Rec'd Filed	4-3-58 4-8-58 4-8-58	License to cover construction permit (BP-11,897 which authorized make changes in antenna system (decrease height). Atty's: McKenna & Wilkinson	GRANTED	6-3-58
BAPL-156 Rec'd Filed	5-16-58 5-23-58 5-23-58	Voluntary assignment of license and construction permit to WRIG, Inc. James A. McKenna, Jr., Atty.	GRANTED EFF:	6-18-58 8-1-58

FORM BC-121
AUG. 1955

#17

APPLICATION RECORD - BROADCASTING

Call Letters WRIG

Name WRIG, INC.
WAUSAU, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-915 Rec'd Filed	8-27-58 8-29-58 8-29-58	Renewal of License.	GRANTED	11-19-58
BP-14,746 Rec'd Filed	3-17-61 3-20-61 3-20-61	CP to increase daytime power from 250w to 1kw and install new transmitter(RCA-BTA-1R) Atty. Samuel Miller Eng.- Charles E. Brennan & Assoc., Milwaukee	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by oth existing 250w Class IV stations. Permittee shall submit with the applic. for license antenna resistance measurements. Contruction shall not be commenced until a decision has been reache in the proceeding involving WRJN.	6-21-61

FORM BC-121
AUG. 1955

18

APPLICATION RECORD - BROADCASTING

Call Letters W.R.I.G.

Name WRIG, INC.
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BP-15016 R&F	8-7-61 8-8-61	CP to install a new trans. (Gates BC-1-T).	GRANTED	8-25-61
BMP-9688 R&F	8-7-61 8-8-61	Mod of CP (BP-14746 which auth incr in day power and install new trans.) to chg type trans. (Gates BC-1-T)	GRANTED	8-31-61
BR-915 R & F	8-29-61 9-1-61	Renewal of License	GRANTED	11-1-61
BMP-10,090 R&F	1-17-62 1-22-62	Mod of CP (BP-14746 as mod which auth incr day power and install new trans) for extension of completion date from 2-21-62 to _____.	GRANTED	2-9-62 to 8-21-62
BL-9060 R.&F.	12-20-61 12-26-61	Lic. to cover CP(BP-15,016) which auth. installation of new trans.	GRANTED	5-22-62

FORM BC-121 #19
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRIG

Name WRIG, INC.
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRC-2033 Rec'd Filed	4-4-62 4-6-62 4-6-62	Modification of license to change Studio location and Remote Control Point from 714 5th St., Wausau, Wisc., TO 529 - 3rd Street, Wausau, Wisconsin Samuel Miller, Atty.	GRANTED	4-11-62
BL-9294 R. & F.	4-4-62 4-6-62	Lic to cover CP(BP-14,746 as mod) which auth incr daytime power and install new trans. Atty- Samuel Miller	GRANTED Cond'l: accept interference from other 250w Class IV stations if they incr. power	6-13-62
BP-15,738 R. & F.	9-28-62 10-9-62	CP to use old trans. (GE BT-20-A) for alternate night, auxiliary day. on 1400kc 250w with remote control from studios.	GRANTED	11-6-62

FORM BC-121
AUG. 1955
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APPLICATION RECORD - BROADCASTING

Call Letters WRIG

Name WRIG, INC.
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-9827 R. & F.	11-23-62 11-26-62	Lic to cover CP(BP-15,738) which auth using old main trans as an Alternate Main Night and as an Auxiliary Daytime. Atty- Samuel Miller	GRANTED	4-30-63
BP-16,044 R. & F.	11-21-63 11-26-63	CP to make changes in the antenna system (increase height). Atty: Samuel Miller	GRANTED Cond'l re: Before prog. test may be authorized.	2-11-64
BL-10,555 R. & F.	3-14-64 3-17-64	Lic to cover CP(BP-16,044) which auth chgs in antenna system (increase height). Atty- Samuel Miller	GRANTED	9-17-64
BR-915 Rec'd Filed	8-31-64 9-2-64 9-2-64	Renewal of license (MAIN & AUX.-ALT. MAIN) Samuel Miller, Atty.	GRANTED	11-9-64

FORM BC-121 #21
AUG. 1955

APPLICATION RECORD - BROADCASTING

1400kc

Call Letters W R I G

Name WRIG, INC.
Wausau, Wisconsin 54401

File No.	Dated	Application for	Action Nature	Action Date
BZ-6454 R & F	5/1/67 5/3/67	Auth. to determine operating power by direct meas. of antenna power. (Main) Engr: R. F. Henry, Green Bay, Wisc.	GRANTED	6-22-67
BZ-6455 R & F	5/31/67 6/5/67	Auth. to determine operating power by direct meas. of antenna power. (Aux.-Alt-Main)	GRANTED	6-22-67
BR-915 R. & F. SEP 28 1967	8-23-67 8-28-67	Renewal of license. (Main & Aux.-Alt. Main). atty-Samuel Miller	GRANTED	11-24-67
BTC-5680 R & F FEE PD:$75 -#443619 JUL 25 1968	7-3-68 7-12-68	Voluntary transfer of control of lic. corp. from Duey E. Wright, Sr. and Julia Wright to Duey E. Wright, Jr. (100%) Req. waiver re Docket 18110, if nec -Filed 10-31-69 Pub. notice filed 8-8-68 Atty - Samuel Miller (SEE OVER) AMENDED 10-31-69 re agreement	GRANTED	6-24-70
BP- Rec'd.	9-5-69 9-8-69	CP make changes in FM antenna side mounted on AM tower.	RETURNED Not necessary.	9-15-69

F.C.C. - WASHINGTON, D. C.

RE: BTC-5680:
Sec.IV-A re past & prop. prog. filed 2-12-70
AMENDED 2-27-70 - re comm. survey & needs
PETITION FOR WAIVER Sections 73.35 & 73.240 -Filed 5-4-70

#22

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W R I G

Name WRIG, INC.
Wausau, Wisconsin 54401

File No.	Dated	Application for	Action Nature	Action Date
BZ-7450 R & F DM PRESS	12-4-69 12-8-69 12-15-69	Direct Measurement(Aux.-Alt.-Main). Atty: Mark E. Fields (Samuel Miller)	GRANTED	3-31-70
BZ-7451 R & F DM PRESS	12-4-69 12-8-69 12-15-69 MAR 3 1 1970	Direct Measurement(Main). Atty: M. E. Fields	GRANTED	3-31-70
BR-915 R & F P.N. PN	8-20-70 8-31-70 8-31-70 9-10-70 SEP 1 1 1970	Renewal of License (Main & Aux.-Alt. Main) Atty: Samuel Miller	GRANTED	11-25-70
BP-19,493 Rec'd filed $50-217682 AC-056 PRESS:	7-19-73 7-24-73 7-24-73 7-24-73 SEP 1 1 1973	Construction permit to install corrective stub on top 100' of self-supporting tower.	GRANTED Before program tests are auth. permittee asubmit non-DA proof to establish that RMS field does not exceed 235 mv/m	9-14-73

F.C.C. - WASHINGTON, D. C.

#23

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1400 kc

Call Letters W R I G

Name WRIG, INC.
WAUSAU, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-915 R & F PN Recd. PRESS	8-20-73 8-27-73 " 13 SEP 1973	RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) Atty. Samuel Miller	GRANTED	11-28-73
BMP-13,857 R & F $50-344410 AC-056 PRESS: OCT 7 1974	9-19-74 9-12-74 9-17-74	MP(BP-19,493) ext. time to 11-14-74. (Changes)	GRANTED TO	10-17-74 12-1-74
BZ-8745 R & F DM PRESS JAN 2 8 1975	10-8-74 10-16-74 10-23-74	Direct Measurement (Main Only) (This BZ is also license to cover BP-19493)	GRANTED	1-31-75
BZ-8801 R & F DM PRESS APR 8 1975	1-30-75 2-3-75 3-25-75	Direct Measurement (Auxiliary transmitter)	GRANTED	4-28-75

#24

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1400 khz

Call Letters W R I G

Name WRIG, INC.
Wausau, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-915 R & F P.N. PRESS	7-16-76 7-30-76 7-30-76 SEP 27 1976	Renewal of License (Main & Auxiliary-Alternate Main) Atty.: Samuel Miller	Granted	11-15-76
BR 790726 UZ PRESS OCT 15 1979		RENEWAL OF LICENSE (MAIN & AUX.-ALT.MAIN) Mark E. Fields, Atty.	GRANTED	12-31-79
810622AD		Construction permit to chg city of lic from Wausau, to Schofield, Wisconsin; incr day & night power to 5kw; install DA-2; chg freq from 1400khz to 1390khz; chg TL: SE corner of Hwy 51 & Foxglove Rd, Town of Rib Mountain, Wisconsin; chg SL&RC: to be determined, Schofield, Wisconsin and make chgs in antenna system. 44° 52' 42" 89° 38' 29" MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: JEROLD MILLER		

(OVER)

F.C.C. - WASHINGTON, D. C.

810622AD (CONTINUED)

AMENDED 6-29-81 RE: Engineering Statement

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.