WESM

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 45501 1/5

B.S. Official No. 625

BROADCASTING STATION LICENSE RECORD

Date first licensed July 16, 1951

W E S M (EFF: 11-26-73)
Call letters XW E P M - FM
LOCATION: MARTINSBURG, WEST VIRGINIA

ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC. (ALH gr 4/18/78 EFF: 6-1-78
xxC. LESLIE GOLLIDAY TR/AS MARTINSBURG BROADCASTING COMPANY(MLH-7-27-66)
X C. LESLIE GOLLIDAY (BALH-1-21-64 EFF: 1-24-64)
Name of licensee xC.M. ZINN and C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY

Boyd's Gap, 5.5 Miles from Martinsburg, West Virginia (BPH 4-19-62)
Transmitter location x1.2 miles West of Martinsburg, West Virginia (Berkeley County)

Maranel Bldg., 125 North Queen St., Martinsburg, West Virginia (BSH-9-9-71)
Zip-25401
xQueen & Burke Street
Main studio location Martinsburg, West Virginia

FCC-65

COPY LEFT CLAY FLEE ILL 1/2 PICEYATE RECORD

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPH-1475	10-21-48	94.3	660 w	175 ft.	By 12-21-48 To 6-21-49
C.P. issued					
Telegram	12-8-48	Relet atty. 2. 3-7-49 op. 94.3 mcs using Gates BF-250A Trans. w/250 watts max. output power & Gates FM-10 single section ant. mounted on WEPM tower re FM prog. service.		Auth. gr.	period ending
Telegram	3-2-49	Relet Atty. 25. 6-21-49.		Auth. ext.	period ending
BMPH-3531	6-6-49	Ext. of completion date to 12-21-49			
Telegram	6-16-49	Relet Atty. 15. 12-21-49 op. 94.3 mcs using Gates BF-250A trans. w/250 w max. output pr. and Gates FM-10 single sec. ant. mt. on/tr. re FM prog. serv.		Auth. ext.	period ending WEPM
Telegram	12-19-49	Relet atty 12. 6-21-50 op. accord. Comm. wire 6-16-49		Auth. ext.	period ending
BMPH-3923	12-12-49	Ext. of completion date to 6-21-50			
Telegram	6-19-50	Relet atty 14. 7-21-50 op. accord. Comm. wire 6-16-49 pending action on application ext. time.		Auth. ext.	period ending
BMPH-4192	6-14-50	Ext. of compl. date to 9-21-50			
Telegram	7-3-50	Retel 3. Auth. gr. remain silent period ending 8-3-50 pending antenna constructio			
Telegram	7-18-50	Retel 17. Auth. gr. period ending 9-21-50 op. using Gates BF250A trans. w/200watts output and Andrew 1304-1 ant. side mounted at top of WEPM tower re FM prog. serv. pending action on BMPH-4220			
Telegram	8-10-50	Retel atty 9. Authl gr. period ending 9-21-50 op. using fac. in BMPH-4220 re FM prog. serv.			
BMPH-4220	8-9-50	94.3	810 w	170ft	by 12-21-48 to 9-21-50
Mod. of CP to change ERP and ant. system.					
BMPH-4290	8-29-50	Ext. of compl. date to 11-20-50.			
Telegram	9-19-50	Relet atty 15. 12-21-50 op. using fac. in BMPH-4220		Auth. ext.	period ending

B.S. CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WEPM-FM

Name of licensee C. M. Zinn and C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY

Transmister location 1.2 miles West of Martinsburg, West Virginia (Berkeley County)

Main studio location Martinsburg, West Virginia

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From– To–
BMPH-4369	11-8-50	Ext. of completion date			to 2-20-51
Telegram	12-20-50	Retel atty 18. Auth. ext. period ending 2-20-51 op. using fac. spec. in BMPH-4369			
BMPH-4466	2-7-51	Ext. of compl. date to			6-20-51
Telegram	2-20-51	Relet atty 14. Auth. gr. period ending 6-20-51 op. using fac. in BMPH-4369			
BMPH-4580	6-8-51	Ext. of completion date			to 8-20-51
Telegram	6-14-51	Retel atty 11. Auth. ext. period ending 8-20-51 op. using fac. in BPH-1475 as mod.			
BLH-750	7-16-51	License to cover C. P. to			6-1-53
COMM.ACT.	5-27-53.	Action on renewal deferred pending filing of amendment.			
BRCH-33	6-22-53	301-A remote control operation			
BRH-625	10-21-53	Renewal of license to			10-1-54
BRH-625	9-29-54	Renewal of license to			10-1-57
BRH-625	9-5-57	Renewal of License			10-1 10-1-60
BPH-3073 HAAT:170'	7-26-60	94.3mc CH 232	810w TPO:250w	U	9-26-60 3-26-60
Construction permit to install new transmitter.					
BRH-625	9-28-60	Renewal of License			10-1 10-1-63
BLH-1662 (1)	11-9-60	Lic. to cover cp (BPH-3073) for instl. of new trans.(GATES BF-250w,rated power of 250w with GATES BFE-10-E exciter.			
BPH-3686 TPO:1kw	4-19-62 HAAT:940'	97.5mc CH:248	4.7kw	Un	6-19 12-19-62
	Construction permit to chg. freq/; inc. ERP: HAAT: install new trans.; new antenna; chg. antenna-trans. location and operate transmitter by Remote Control from studios.				
BMPH-7323 (1)	8-21-62	Mod. of CP(BPH-3686) to chg. type trans. (Gates FM-1C) & type ant. (Gates FMA-5A, 5 sections).			

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....w.e.p.m-fm.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLH-2251 HAAT: 940ft.	11-16-62	97.5mcs	4.7kw TPO: 1kw	U (CC)	11-16 10-1-63
	Lic. to cover CP (BPH-3686 as mod) which auth. chgs. in freq. ERP & HAAT: instl. new trans. & ant; chg. ant-trans. loc, type trans and type ant., operate trans. by RC.				
BRH-625	10-15-63	Renewal of license			10-15 10-1-66
BMLH-646	1-21-64	Voluntary assignment of license to C. Leslie Golliday			Eff:1-24-64
BMLH-247 HAAT: 940'	7-27-66	97.5mc. ch# 248	ERP: 4.7kw TPO:1kw	Unl. (RC)	7-27-66 10-1-66
	Modification of license to change name of licensee to C. Leslie Golliday tr/as Martinsburg Broadcasting Company.				
BRH-625 BPH-5830 HAAT: 1,010'(h&v) Cond'l	9-1-66 7-20-67	Renewal of License 97.5mc. ch#248	ERP: 9kw(h&v) TPO: 4.8kw	U (RC)	10-1 10-1-69 9-20-67 3-20-68
	CP to install new trans(Gates-FM-5B); install new dual polarized ant(Gates-FMC-4, 4 sects); incr. TPO, horiz. ERP; and operate with a vert. ERP; incr. horiz. HAAT and operate with a vert. HAAT; with RC.				
BLH-3870(L) (Cond'l)	3-5-68	License (BPH-5830)			10-1-69
BLH-3870(L)	3-5-68	Superseding (page 1) to correct city			
BRH-625(S)	9-25-69	Renewal and NDRA			10-1-72
BSL-625(L)	9-9-71	Pl chg. SL & RC			
EBSA	5-25-72				
BRH-625(L)	10-27-72	RENEWAL			10-1-75
BRH-625(L)	9-12-75	RENEWAL			10-1-78
BALH-2655	4/18/78	Vol ALH EFF:		6-1-78	
BRH-625(S)	5-25-79	RENEWAL OF LICENSE			10-1-81

Form 94 Card #1

APPLICATION RECORD - BROADCASTING FM (CLASS A)

Call Letters ~~-WBM-~~ WEPM-FM

Name C. M. ZINN AND C. LESLIE GOLLIDAY D/B AS MARTINSBURG BROADCASTING COMPANY
(P. O. Box 874, Martinsburg, West Virginia)

File No.	Dated	Application for	Action Nature	Action Date
BPH-1475 Rec'd. Filed	7-30-48 8-4-48 8-4-48	Construction permit for new FM broadcast station (Class A) to be operated on Frequency: ~~95.9 Mcs. Channel 240~~ Effective Radiated Power: .66 kw. Antenna height above average terrain: 174 ft. Transmitter: 1.2 miles west of city, Martinsburg, West Virginia. (Gates BF-250A Max. 250 watts) Studio: To be determined, Martinsburg, W. Va. Filed by Stephen Tuhy, Jr., Attorney.	GRANTED C.P. issued Expires Mailed	10-21-48 10-21-48 6-21-49 12-7-48
AMENDED Recd. Filed	8-25-48 8-26-48 8-26-48	Amended to change frequency from 95.9 mcs. Ch# 240 to 94.3 mcs. Ch# 232. Engr. info. recd. 11-12-48 correcting geographic coordinates.		

Engineer: Howard T. Head

FCC Form 94

CARD # 2

APPLICATION RECORD - BROADCASTING

Call Letters W.E.P.M.-FM

Name G. M. ZINN AND C. LESLIE GOLLIDAY D/B AS MARTINSBURG BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-3531 Recd. Filed	5-24-49 5-25-49 5-25-49	Mod. of C. P. (BPH-1475 which authorized a new FM broadcast station) for extension of completion date from 6-21-49 to 12-21-49.	GRANTED	6-6-49
BMPH-3923 Recd. Filed	11-28-49 11-30-49 11-30-49	Mod. of C. P. (BPH-1475 as mod.) which authorized a new FM broadcast station for extension of completion date from 12-21-49 to 6-21-50. Filed by Stephen Tuhy, Jr. Att'y	GRANTED	12-12-49
BMPH-4192 Recd. Filed	5-27-50 6- 5-50 6- 5-50	Mod. of C. P. (BPH-1475 as mod.) which authorized a new FM broadcast station for extension of completion date from 6-21-50 to 9-21-50. Filed by Stephen Tuhy, Att'y	GRANTED	6-14-50
BMPH-4220 Recd & Filed	5-27-50 6-23-50	Mod. of C.P. (BPH-1475 as mod.) which authorized a new FM b/c station to change ERP from 660 watts to 815 watts and make changes in antenna system. Filed by Stephen Tuhy, Jr., Atty.	GRANTED	8-9-50

CARD #3

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEPM-FM

Name C. N. ZINN & C. LESLIE GOLLIDAY d/b/as MARTINSBURG B/cg. Co.

File No.	Dated	Application for	Action Nature	Action Date
BMPH-4290 Recd. Filed	8-22-50 8-23-50 8-23-50	Mod. of C. P. (BPH-1475 as mod.) which authorized a new FM B/c. station for extension of completion date from 9-21-50 to 11-20-50. Filed by Stephen Tuhy, Att'y.	GRANTED	8-29-50
BMPH-4369 Recd. Filed	10-2[illegible]-50 10-30-50 10-30-50	Mod. of C. P. (BPH-1475 as mod.) which authorized a new FM B/c. station for extension of completion date from 11-20-50 to 2-20-51.	GRANTED	11-8-50
BMPH-4466 Recd. filed	1-26-51 1-30-51 1-30-51	Mod. of C. P. (BPH-1475 as mod.) which authorized a new FM b/c station for extension of completion date from 2-20-51 to 6-20-51	GRANTED	2-7-51
BMPH-4580 Recd. Filed	5-28-51 5-31-51 5-31-51	Mod. of C.P. (BPH-1475 as mod.) which authorized a new FM b/c station for extension of completion date from 6-20-51 to 8-20-51 FILED by Stephen Tuhy, Jr. Att'y.	GRANTED	6-8-51
BLH-750 Recd. Filed	5-28-51 6-19-51 6-19-51	License to cover C.P.(BPH-1475, as mod.)which authorized a new FM B/C Station. Filed by Stephen Tuhy, atty.	GRANTED	7-16-51

Card 4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters WEPM-FM

Name G. M. ZINN ET AL d/b/as MARTINSBURG B/CO. CO.

File No.	Dated	Application for	Action Nature	Action Date
BRH-625 Recd. & Filed	2-26-53 3- 2-53	Renewal of license. Filed by Stephen Tuhy, att'y	GRANTED	10-21-53
BRCH-33 Recd & Amend. Filed	6-8-53 6-11-53 6-13-53 6-15-53	301-A, appl. for remote control operation Filed by Stephen Tuhy, Jr., Atty	~~Hold for amendment re remote location~~ GRANTED	6-22-53
BRH-625 Rec'd Filed	6-29-54 7-1-54 7-1-54	Renewal of license. Stephen Tuhy, Atty.	GRANTED	9-29-54
BRH-625 REC'd Filed	7-17-57 7-18-57 7-18-57	Renewal of license. Stephen Tuhy, Atty.	GRANTED	9-5-57
BPH-3973 R & F	7-11-60 7-13-60	Construction Permit to install new type transmitter (Gates-BF-250) with Gates Exciter-BFE-10A) Atty: Samuel Miller	GRANTED	7-26-60

FORM BC-121
AUG. 1955 #5

APPLICATION RECORD · BROADCASTING

Call Letters WRPM-FM

Name C.M. ZINN AND C. LESLIE COLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-625 Rec'd Filed	6-29-60 7-5-60 7-5-60	Renewal of license.	GRANTED	9-28-60
BLH-1662 R & F	8-31-60 9-1-60	License to cover C. P. (BPH-3073) for instl. of new transmitter. Atty: Samuel Miller	GRANTED	11-9-60
BPH-3686 Rec'd Filed	3-5-62 3-6-62 3-6-62	Construction Permit to change freq. from 94.3mc CH 232 to 97.5mc CH 248; increase ERP from 810w to 5kw; increase HAAT to 939' install new transmitter (ITA-FM-1000CS); install new antenna system (Jampro JA-5A, 5 section); and change antenna-trans. location from 1.2 miles West of Martinsburg, West Va. to Boyd's Gap, 5.5 miles from Martinsburg, West Virginia Atty. Samuel Miller Eng. John H. Battison & Assoc.	GRANTED	4-19-62

F.C.C. · WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD · BROADCASTING

Call Letters W.E.T.M.-FM

Name C. N. ZINN AND C. LESLIE GOLLIDAY d/b as MARTINSBURG BROADCASTING COMPANY
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BMPH-7323 R & F	7-11-62 7-12-62	Mod. of CP (BPH-3686 which auth chgs in freq, ERP & HAAT; install new trans & ant; chg ant-trans loc & operate trans by RC) to chg type trans (Gates-FM-1C) and type ant (Gates-FMA-5A, 5 sec).	GRANTED	8-21-62
BLH-2251 R & F	10-11-62 10-12-62	Lic. to cover CP (BPH-3686 as mod) which auth chgs in freq, ERP & HAAT; install new trans & ant; chg ant-trans loc & operate trans by RC. Atty: Samuel Miller	GRANTED	11-16-62
BRH-625 R & F	6-25-63 6-28-63	Renewal of license Atty. Samuel Miller	GRANTED	10-15-63

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters W E P M-FM

C. LESLIE GOLLIDAY TR/AS MARTINSBURG BROADCASTING COMPANY

Name C. LESLIE GOLLIDAY
C.M. Zinn and C. Leslie Golliday d/b as MARTINSBURG BROADCASTING COMPANY

Martinsburg, West Virginia

File No.	Dated	Application for	Action Nature	Action Date
BALH-646 R. & F.	12-11-63 12-12-63	Voluntary assignment of license to C. Leslie Golliday. Atty- Samuel Miller	GRANTED	1-21-64 Eff:1-24-64
BMLH-247 R & F	6-28-66 6-29-66	Modification of Lic. to change name of licensee to C. Leslie Golliday tr/as Martinsburg Broadcasting Company. Samuel Miller, Atty.(M.E.Fields)	GRANTED	7-27-66
BRH-625 R & F	6-24-66 6-29-66	Renewal of license Atty. Samuel Miller AMENDED 7-29-66 to change name of applicant to C. Leslie Golliday tr/as Martinsburg Broadcasting Company.	GRANTED	9-1-66

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FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E P M-FM

Name C LESLIE GOLLIDAY TR/AS MARTINSBURG BROADCASTING COMPANY
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BPH-5830 R & F	5-5-67 5-10-67	Construction Permit to install new type trans (Gates-FM-5H); install new type dual polarized ant(Gates-FMC-4, 4 sections); make changes in antenna system(incr. hght); incr. TPO to 4.84kw; incr. horiz. ERP to 9.0kw and operate with a vert. ERP of 9.0kw; incr. horiz. HAAT to 1012 feet and operate with a vert. HAAT of 1012 feet. Engr: Raymond E. Rohrer & Associates 436 Wyatt Building, Washington,D.C. Atty: Samuel Miller	GRANTED Cond'l re this grant does not preclude WCCV-FM Charlottesvill Va. being granted equiv to max. Cl B fac.	7-20-67
BLH-3870 R & F PTA-11/16/67	11/4/67 11/6/67 JAN 2 5 1968	Lic. to cover CP (BPH-5830) which auth. install new trans. & ant., chng. ant-system, chng. ERP, TPO & HAAT. Atty: Samuel Miller	GRANTED (Cond'l. re WCCV-FM, Charlottesville, Va.)	3-5-68

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E S M
W E P M-FM

Name ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC.
C. LESLIE COLLIDAY TR/AS MARTINSBURG BROADCASTING COMPANY
Martinsburg, West Virginia

File No.	Dated	Application for	Action Nature	Action Date
BRH-625 R & F #524962 $75	6-19-69 6-26-69 6-26-69	Renewal of License Atty: Mark Fields	GRANTED	9-25-69
JUL 28 1969				
3-24-71 Annual filing fee (SEE WEPM-AM)				
BRH-625 R & F PN Recd. PRESS JUL 18 1972	6-29-72 7-3-72 "	RENEWAL OF LICENSE	GRANTED	10-27-72
BRH-625 R & F PN Recd. PRESS JUL 14 1975	5-23-75 5-30-75 "	RENEWAL OF LICENSE	GRANTED	9-12-75
BAL H-2655 R & F FORM 314 (ALSO SEE AM WEPM) MAR 15 1978	2-16-78 2-17-78	Voluntary assignment of license to ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC. Atty for assignor - Samuel Miller for assignee - B. Jay Baraff	GRANTED EFF:	4/18/78 6-1-78

#10

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WESM

Name ELEKTRA BROADCASTING CORPORATION OF WEST VIRGINIA, INC.
MARTINSBURG, WEST VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-625 R & F PRESS	5-31-78 6-1-78 JUN 21 1978	RENEWAL OF LICENSE Atty. Samuel Miller (Miller & Fields) AMENDED 7-11-78 to change name of applicant to "Elektra Broadcasting Corporation of West Virginia, Inc."	GRNATED	5-25-79
BRH810602UN PRESS JUL 3 1 1981		RENEWAL OF LICENSE	grtd.	10-30-81 ISSUED

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.