WFMF

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U.S.A.

CATALOG NO. 4550L 1/5

Official No.
B-8- #11

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Card #1

W F M F (EFF. 10-29-74)
xW J B O-FM(Ltr.2/12
XW B R L 11-1-43

Date first licensed November 18, 1942 (BLH-2)
7-5-49 (BLH-409)

Call letters x W A S B
LOCATION: BATON ROUGE, LOUISIANA

Name of licensee BATON ROUGE BROADCASTING COMPANY, INC. ~~[illegible]~~

Transmitter location 190° T, 11 miles from city, Baton Rouge, Louisiana (PH-3-10-81)
x650 Highland Rd. Baton Rouge, Lousiana (BPH-8940) 5-24-74
xx 3.5 mi. W. of Hwy. #168, on Hwy. #76, near Port Allen, La. (PH 12-18-63) (LH 2-4-65)
x 1650 Highland Road, Baton Rouge, Louisiana (BPH- 1/29/59)
x Roosevelt Road, Baton Rouge, Louisiana (C.P.

Main studio location 70821 444 Florida St., Baton Rouge, Louisiana (BPH -1/29/59 Redescription)
x444 Florida Street, Baton Rouge, Louisiana (Lic. 11-18-42)
x Cor. Magnolia & 5th Sts., Baton Rouge, La.

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 104160

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Service Power (Kw. ERP)	Time Div.	Period From— To—
B3-PH-4	10-31-40	44,500	8,100	U	12-31 6-30-41 *
C.P. for new H.F.B. Station as Subm. Prog. Dir.					
*C.P. Issued subject to limitation in Order 79					
B3-PH-4	Commission on 5-6-41 reconsidered previous action and ordered above construction permit (B3-PH-4) be issued as granted, without prejudice to the issues of the hearing on Order #72. Superseding construction permit issued.				
B3-LH-2	11-18-42	44,500	8,100	U	11-18 5-1-43 *
Lic. to cover C.P. (B3-PH-4) for new H.F.B. station.					
* Subj. to condition that this license shall not be construed as a finding as to this application upon the matters in hearing on Order #79, & this authorization without prejudice to the application of any report, policy rule or regulation resulting from such hearing to this licensee.					
B3-SH-11	4-20-43	Extension of license.			5-1 6-1-43
B3-RH-11 (Cond'l Clause)	5-25-43	Renewal of license 44,500	8,100	U	5-25-43 to 5-1-44
B3-RH-11	4-25-44	Same Renewal of License	Same	U	5-1-44 5-1-45
B3-RH-11	4-24-45	Same Renewal of License	Same	Same	5-1 5-1-46
Telegram	12-14-45	Authority granted to cease operation on 44.5 mc. effective 12-15-45. Authority granted for period of 90 days from 12-25-45 to operate on 96.1 mc. using converted transmitter.			
Telegram	3-20-46	Authority extended for period ending 5-1-46 to operate on 96.1 mcs. using converted transmitter and either Dipole or Square Loop Antenna on 500' tower.			
B3-SH-11	4-26-49	Extension of license			5-1 7-1-46
Telegram	6-4-46	Authority extended for period ending 8-1-46 to operate on 96.1 mcs. using converted RCA BF-1B transmitter, present transmission line, and either Dipole or Square Loop Antenna on 500 ft. tower.			

Card #2

B S

BROADCASTING STATION LICENSE RECORD

x W B R L 11-1-43

Date first licensed .....

Call letters x W 45 BR

Name of licensee BATON ROUGE BROADCASTING COMPANY, INCORPORATED

Transmitter location See Card #1

Main studio location See Card #1

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From- To-
B3-SH-11	6-30-46	Ext. of	License	from 7-1-46	to 9-1-46
Telegram	Authority 7-29-46	entended operate RCA FM-1-B transmitter, present transmission line, and either dipole or square loop antenna on 500 foot tower.	for period ending on 96.1 mcs. using converted		10-1-46 to
B3-RH-11	7-25-46	96.1 Mcs. Renewal of license		U	7-25-46 5-1-47
B3-PH-1063	11-19-46	96.1 No. 241	51 kw	U	By 1-19-47 To 7-19-47
C.P. issued for new FM broadcast station to install new trans., change trans. site and change in antenna system					
BSH-11	4-23-47	Extension of license			5-1 7-1-47.
BTC-548	6-11-47	Involuntary transfer of Control from CHARLES P. MANSHIP, SR. (DECEASED), to LEORA D. MANSHIP, TESTAMENTARY EXECUTRIX, ESTATE OF CHARLES P. MANSHIP, SR.			
BRH-11	6-20-47	96.1 Mcs RENEWAL OF LICENSE		u	6-20-47 to 5-1-48
	6-24-47 Freq.	98.1 (No.251) assignment accord. Do.6768			
BMPH-454 Mod. for	6-19-47 ext. of	98.1 completion date	51 kw	U	By 1-19-47 To 1-19-48
BMPH-1158 MOD. C.P.	12-29-47 for ext.	98.1 of compl. date	51 kw.	U	By 1-19-47 To 6-18-48
Telegram	1-27-48	Retel. Auth. granted remain silent period 30 days from Feb. 2, 1948 for purpose installing equipment specified in CP BMPH-1158.			
Telegram	3-2-48	Retel. Auth. extended period ending April 2, 1948 remain silent for purpose installing equipment per CP BMPH-1158.			
Telegram	3-30-48	Relet atty. Auth. extended period ending May 2, 1948 remain silent for purpose installing equipment per construction permit.			
BMPH-1559	3-31-48	98.1 Ch#251	15 kw. Terr: 470'	U	By 1-19-47 to 6-18-48
MOD. OF C.P. to change type of trans. and ERP					

#3 B.S.

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WBRL

Name of licensee BATON ROUGE BROADCASTING COMPANY, INCORPORATED

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs Freq.	ERP Power	Time Div.	Period From- To-
BRH-11	4-27-48	Renewal	of license		5-1-48 to 3-1-51
BMPH-2029	6-8-48	Ext. of	completion date		to 12-18-48
BMPH-2815	11-15-48	Ext. of	completion date		to 6-18-49
Telegram	4-15-49	Retel 14. Auth. gr. period ending 6-18-49 op. 98.1 mcs using WE 504-B2 trans. w/ three kw max. output pr. & collins 37-M3 ant. mt. 478 ft. overall ht. on side of center tower of WJBO ant. array re FM prog. serv.			
BMPH-3359	5-18-49	98.1	7.6 kw.	460 ft.	Mod. of C.P.
Change ERP; and antenna system					To 6-18-49
BLH-409	7-5-49	98.1	7.6 kw.	460 ft.	
License to cover BPH-1062 made changes					To 3-1-51
BTC-802	9-15-49	Transfer control from Leora D. Manship, Testamentary Executrix of est. Charles P. Manship, Sr., Deceased, TO Leora D. Manship, Charles P. Manship, Jr. & Douglas L. Manship			
BTC-1036	12-11-50	Invol. trans. of control of licensee			
BRH-11	2-21-51	Renewal of license.			To 3-1-54
BTC-1186	10-10-51	Vol. Trans of control of license			
BRH-11	2-3-54	Renewal of license to Form 715 notice sent			6-1-55 (S)
BRH-11	5-11-55	Renewal of license to			6-1-58 (L)
BRH-11	5-7-58	Renewal of license to			6-1-61
Wire	12-17-58	Authority to remain silent to 2-25-59.			
BPH-2583	1-29-59	98.1mcs., 2.45kw. Unl.			3-29-59
	HAAT: 730', Ch.251		TPO: 1 kw.		9-29-59
Construction permit for changes, i.e., change transmitter location, chg. ERP, H.A.T., install new antenna and new trans.					
Wire	2-17-59	extended authority to remain silent thru --- 3-25-59			

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WJBO-FM

Station location Baton Rouge, Louisiana

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
BMH-1408	9-11-60	99.1mcs	ERP:[illegible]	U	9-11-60
HAAT:[illegible]			TPO:1kw		6-1-61
	Lic. to cover CP		BPH-[illegible] for chg. freq. to 99.1mcs.		
	location; change ERP and HAAT; install new antenna and new transmitter.				
	6-1-61	Comm. deferred action on further consideration.			renewal pending
BRH-11	6-28-61	Renewal of license			6-28 6-1-64
BPH-4111	12-18-63	101.5mcs	ERP:100kw	Unl.	2-18 8-18-64
HAAT:440'		Ch.268	TPO:18kw		(Cond'l)
	CP to chg. freq., power, ant. hght. & site.				
Wire	11-10-64	Temporary Auth. oper. with temporary ant. & ERP of approx 8.9kw thru 1-10-65.			
BRH-11	7-22-64	Renewal of License			7-22 6-1-67
BMPH-7909 (1)	7-31-64	Mod. of CP(BPH-4111) to change ant-sys, chg trans to(Gates-FMS-20B), chg ant to (Gates-FMA-6B, 6 sect), chg remote control, and decrease HAAT to 430 feet.			
BLH-2661 (1)	2-4-65	Lic.to cover CP(BPH-4111, as mod.) which auth. chg. freq., ERP, HAAT, TPO, ant.-trans. loc., RC point loc., type trans. & type ant. ERP:100kw;TPO:18kw &HAAT:430'			
BPH-4732	2-15-65	102.5mcs	ERP:100kw	Unl.	4-15-65
HAAT:440'		Ch.#273	TPO:19kw		10-15-65
	CP to chg. freq., and incr. TPO & HAAT.				
BLH-2804	4-26-65	102.5mcs	ERP:100kw	Un	4-26 6-1-67
HAAT: 440'	CH:273		TPO:18kw		
	Lic. to cover CP(BPH-4732) which auth. chg. freq. increase HAAT & TPO				
BSCA-653	10-25-65	Subsidiary Communications Authorization on a frequency of 67kcs. to 6-1-67			
BRH-11	5-22-67	Renewal of License &NDEA			6-1 6-1-70
BRSCA-653	5-22-67	Renewal of SCA			6-1 6-1-70
BRH-11(S)	5-27-70	Renewal & NDEA			6-1-73
BRSCA-653	5-27-70	Renewal of SCA			6-1-73
EBSA	5-25-72				

Form BC 126
June 1954
#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-8940	5-24-72	102.5mhz	ERP:	100kw H&V	TPO: 18kw
HAAT: 560ft.	H&V	CP TO CHG TL, ant sys., install new trans and ant.			5-24-75
BPH-8940(1)	10-29-74	MP to change call letters			
~~BSH-11(L)~~	~~10-29-74~~	~~MP to change call letters~~			
EBSA	10-29-74				
BRH-11(L) BRSCA-653	8-30-74	RENEWAL & SCA 102.5mhz	100kw	440' RC	6-1-76
BLH-6479(L)	1-22-75	Lic.(8940, as mod.)-Changes.			6-1-76
~~BSH-11(L)~~	~~2-26-75~~	~~Lic. Changes~~			
BRH-11(S) BRSCA-653	5-12-76	Renewal Main & SCA			6-1-79
~~BRH-11(S)~~	~~- - -~~	Superseded to add SCA			
BRH790201A9 brsca790201A9 (S)	5-18-79	renewal main and sca			6-1-82
BPH-800903AD	3-10-81	102.5 MHz. ERP: 85 KW (100 KW Max.)			
HAAT: 1260' (h&v) (L)		(h&v) U CP to chg. TL; incr. HAAT; & make chg. in TPO.			3-10-82

Form 94

HIGH FREQUENCY BROADCAST
W B R L
W 45 BR
-W-45-RG

APPLICATION RECORD—BROADCASTING

Call letters new

Name BATON ROUGE BROADCASTING COMPANY, INC. P.O. ~~352~~ 444 Florida St., Baton Rouge, La.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-PH-4	7-11-40	Construction permit for new high frequency broadcast station. Frequency: 44,100 kilocycles. Sq.Mi.: 8,100 Location: Studio: Corner Magnolia & Fifth Sts., Baton Rouge, La. Transmitter: Roosevelt Road, Baton Rouge, La. (RCA, Type ~~FM-2-A~~ Max.1kw) RCA FM 1B Call WSTA requested. Population: 361,382	GRANTED for 44,500 kcs. 8,100 sq.mi. COND'L CLAUSE RE ORDER #79	10-31-40
B3-LH-2 Rec'd	6-10-41 6-12-41	License to cover construction permit (B3-PH-4) for new high frequency broadcast station, and change studio location from Cor. Magnolia & 5th Sts. to 444 Florida St. Baton Rouge, La.	GRANTED COND'L CLAUSE RE ORDER #79	11-18-42

U.S. GOVERNMENT PRINTING OFFICE

Attorney: Karl A. Smith.

Engr. McNary & Chambers

Form 94
Card #2

APPLICATION RECORD - BROADCASTING

Call Letters WBRL x W 45 BR

Name BATON ROUGE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-RH-11 Rec'd	4-20-43 4-22-43	Renewal of license	GRANTED	5-25-43
B3-RH-11 Rec'd	4-10-44 4-13-44	Renewal of license Karl A. Smith, Attorney	GRANTED	4-25-44
B3-RH-11 Rec'd Filed	2-21-45 2-26-45 3-17-45	Renewal of license Filed by Karl A. Smith, Attorney	GRANTED	4-24-45
B3-RH-11 Rec'd Filed	3-27-46 4-3-46 4-3-46	Renewal of license Filed by Karl A. Smith, Attorney	GRANTED	7-25-46
B3-PH-1062 Rec'd Filed	8-22-46 9-5-46 9-5-46	Construction permit to specify coverage as 14,660 sq. mi.; population as 751,255; install new transmitter and make changes in antenna system. (WE 506B-2 Max. 10 kw)	GRANTED	11-19-46

Form 94

APPLICATION RECORD - BROADCASTING

CARD #3

Call Letters W B R L

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRH-11 Rec'd Filed	4-11-47 4-15-47 4-15-47	Renewal of license. Filed by Corwin R. Lockwood, Attorney	GRANTED	6-20-47
BTC-548 Rec'd Filed	4-22-47 4-24-47 4-24-47	Involuntary Transfer of Control of licensee corporation from Charles P. Manship, Sr., deceased to Leora D. Manship, Testamentary Executrix of the Estate of Charles P. Manship, Sr. (959 shares of common stock) Filed by Corwin R. Lockwood, Attorney	GRANTED eff:	6-11-47
BMPH-454 Rec'd Filed	6-5-47 6-9-47 6-9-47	Mod. of C. P. (B3-PH-1062 which authorized changes in new FM broadcast station) for extension of completion date from 7-19-47 to 1-19-48.	GRANTED	6-19-47

Form 94

APPLICATION RECORD - BROADCASTING

CARD #4

Call Letters W B R L - [illegible]

Name

File No.	Dated	Application for	Action Nature	Action Date
BMPH-1156 Rec'd Filed	11-25-47 12-1-47 12-1-47	Mod. of C. P. (B3-PH-1062 as modified) which authorized a new FM broadcast station for extension of completion date from 1-19-48 to 6-18-48. Filed by Corwin R. Lockwood, Attorney	GRANTED	12-29-47
BMPH-1559 Rec'd. Filed	2-21-48 2-24-48 2-24-48	Mod. of C.P. (B3-PH-1062 as modified, which authorized a new FM broadcast station) to change type of transmitter from W.E. 506 B-2, max. 10 kw. to W.E. 504 B-2 max. 3 kw.; change ERP from 51 kw. to 15.3 kw.; and change commencement and completion dates from 1-19-47 and 6-18-48 to 60 days from date of grant and 180 days thereafter respectively. Filed by Corwin R. Lockwood Att'y.	GRANTED C & C dates not incl.	3-31-48
BRH-11 Rec'd Filed	3-1-48 3-5-48 3-5-48	Renewal of License Filed by Corwin R. Lockwood, Att'y.	GRANTED	4-27-48

Form 94

APPLICATION RECORD · BROADCASTING

CARD # 5

Name BATON ROUGE BROADCASTING COMPANY, INC.

Call Letters WBRL

File No.	Dated	Application for	Action Nature	Action Date
BMPH-2029 Recd. Filed	5-13-48 5-18-48 5-18-48	Mod. of C. P. (B3-PH-1062 as modified) which authorized a new FM broadcast station for extension of completion date from 6-18-48 to 12-18-48.	GRANTED	6-8-48
BMPH-2819 Recd. Filed	11-2-48 11-4-48 11-4-48	Mod. of C. P. (B3-PH-1062 as modified) which authorized a new FM broadcast station for extension of completion date from 12-18-48 to 6-18-49. Filed by Corwin R. Lockwood, Atty.	GRANTED	11-15-48
BLH-409 Recd. Filed	1-19-49 1-25-49 1-25-49	License to cover construction permit (BPH-1062 as modified) which authorized changes in FMbroadcast station. Filed by Corwin Lockwood	GRANTED	7-5-49
BMPH-3359 Rec'd. Filed	3-28-49 3-31-49 3-31-49	Mod. of C. P. (BPH-1062 as modified) which authorized a new FM broadcast station to change ERP from 15 kw. to 7.56 kw., antenna height above average terrain from 470 ft. to 453.8 ft. and make changes in the antenna system. Filed by Corwin R. Lockwood, Atty.	GRANTED	5-18-49

CARD #6

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WERL

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
AMEND. Recd Filed	6-9-49 6-13-49 6-13-49	Amend. (BLH-409) to change ERP from 15 kw. to 7.6 kw.; ant. ht. abv. aver. terrain from 492 ft. to 453.8 ft. and make changes in antenna system. Filed by Corwin Lockwood, Atty	GRANTED	7-5-49
BTC-802 Recd Filed	7-6-49 7-25-49 7-25-49	Voluntary transfer of control of licensee corporation from Leora D. Manship, Testamentary Executrix of the Estate of Charles P. Manship, Sr. to Leora D. Manship, Charles P. Manship, Jr. and Douglas L. Manship Filed by Corwin Lockwood, Atty	GRANTED	9-15-49
BTC-1036 Recd & Filed	11-17-50 11-27-50	Involuntary transfer of control of licensee corporation from Leora D. Manship, Deceased to Charles P. Manship, Jr. & Douglas L. Manship, Co-Executors of the Estate of Leora D. Manship, Deceased. Filed by Corwin Lockwood, Atty.	GRANTED Eff.	12-11-50
BRH-11 Recd & Filed	12-30-50 1-2-51	Renewal of license. Filed by Corwin Lockwood, Atty.	GRANTED	2-21-51

CARD #7

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBRL

Name BATON ROUGE BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1186 Rec'd. Filed	8-22-51 8-27-51 8-27-51	Voluntary transfer of control of licensee corporation from Charles P. Manship, Jr., and Douglas L. Manship, Co-Executors of the Estate of Leora D. Manship, Deceased to Charles P. Manship, Jr., and Douglas L. Manship (Individually and as Guardian for Douglas L. Manship, Jr., Richard French Manship and David Charles Manship) 704 shares common stock) 70.4% Filed by Corwin R. Lockwood, Atty.	GRANTED EFF.	10-10-51 10-23-51
BRH-11 Recd. & Filed	11-30-53 12- 1-53	Renewal of license Corwin R. Lockwood, atty	GRANTED	2-3-54
BRH-11 Recd. & Filed	2-25-55 2-28-55	Renewal of license	GRANTED	5-11-55

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJBO-FM XWBRL

Name BATON ROUGE BROADCASTING COMPANY, INCORPORATED
Baton Rouge, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BRH-11 Rec'd. Filed	2-28-58 3-3-58 3-3-58	Renewal of license. Leonard H. Marks, Atty.	GRANTED	5-7-58
BPH-2583 Rec'd Filed	12-31-58 1-2-59 1-2-59	Construction permit to change ERP from 7.6kw to 2.47kw, change HAAT from 460' to 731', change transmitter location from Roosevelt Road, Baton Rouge, LA., to 1650 Highland Road, Baton Rouge, La., install new antenna (Andrew 1304-2 4sec.) and install a new transmitter (GATES FM-1-B). Leonard H. Marks, Atty.	GRANTED ERP: 2.45kw. HAAT: 730'	1-29-59
BLH-1408 R & F	6-25-59 6-30-59	License to cover CP (BPH-2583) for change in transmitter location; change ERP and HAAT; install new antenna and new transmitter	GRANTED ERP: 2.5kw HAAT: 730'	9-11-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD · BROADCASTING

Call Letters WJBO-FM

Name BATON ROUGE BROADCASTING COMPANY, INCORPORATED
BATON ROUGE 1, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BRH-11 Rec'd&Filed	2-28-61 3-14-61	Renewal of license	GRANTED	6-28-61
BPH-1111 R. & F.	9-12-63 9-16-63	CP to change freq. from 98.1mc CH 251 to 101.5mc CH 268, incr. ERP from 2.5kw to 100kw, incr. TPO from 1kw to 17.83 kw, decrease HAAT from 730 ft. to 437 ft.; change ant-trans. location from 1650 Highland Road, Baton Rouge, La. to 3.5 mi. west of Hwy 168, on Hwy 76, near Port Allen, La. (Same as AM), with remote control from main studio, install new trans. (RCA BTF-20D) and install new antenna (RCA BFA-6A, 6 section). Atty: Cohn and Marks (Cohen) Engr: George C. Davis	GRANTED Cond'l re WJBO submit 302s	12-18-63
BRH-11 R. & F.	2-7-64 3-4-64	RENEWAL OF LICENSE Atty: Cohn and Marks(Stanley B. Cohen)	GRANTED	7-22-64

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WJBO-FM

Name BATON ROUGE BROADCASTING COMPANY, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BMPH-7909 R&F	7-25-64 7-27-64	Mod. of CP (BPH-4111 which auth chgs to freq, ERP, TPO, HAAT, & ant-trans loc; install new ant & new trans; and establish RC point) to chg RC point to 1650 Highland Rd.(WBAZ-TV), East Baton Rouge, La.; and chg type trans (GATES-FMS-20B) & type ant (GATES-FMA-6B, 6 sect). Atty: Cohn & Marks	GRANTED HAAT: 430'	7-31-64

#11

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJBO-FM

Name BATON ROUGE BROADCASTING COMPANY, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BPH-4732 Rec'd Filed	11-30-64 12-10-64 12-10-64	Construction permit TO change frequency from 101.5mc CH 268 to 102.5mc CH 273. Atty. Cohn & Marks Engr: George C. Davis	GRANTED	2-15-65
BLH-2661 Received Filed	7-20-64 7-21-64 7-31-64	License to cover CP (BPH-4111 as modified) which authorized changes to frequency and antenna- trans location, install new trans and new ant, establishment of remote control, increase TPO and ERP, and decrease HAAT. Atty: Cohn & Marks	GRANTED	2-4-65
BLH-2804 R&F	3-12-65 3-15-65	License to cover CP (BPH-4732) which authorized change in frequency, and increase in HAAT and TPO. Atty: Cohn & Marks	GRANTED	4-26-65

FORM BC-121 #12
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJBO-FM

Name BATON ROUGE BROADCASTING COMPANY, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BSCA-653 R&F	9-27-65 10-7-65	Request for subsidiary communications authorization on a sub-carrier frequency of 67kcs. Atty: Cohn & Marks	GRANTED	10-25-65
BRH-11 and BRSCA-653 R & F	2-23-67 2-23-67 3-1-67	Renewal of License and Subsidiary Communications Authorization. Marcus Cohn, Atty. (Robert B. Jacobi)	GRANTED	5-22-67
BRH-11 BRSCA-653 R & F #581810 $105. PN PRESS	2-17-70 2-17-70 3-3-70 3-3-70 3-3-70 APR 1 1970	Renewal of license Renewal of SCA Cohn & Marks, Attys. (Jacobi)	GRANTED	5-27-70

F.C.C. - WASHINGTON, D. C.

#13

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

102.5 mc

Call Letters WFMF
~~WJBO-FM~~

Name BATON ROUGE BROADCASTING COMPANY, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BRH-11 BRSCA-653 R & F PN Recd. PRESS APR 13 1973	2-26-73 " 3-5-73 "	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	8-30-74
BPH-8940 R & F #304467 $50 Code 057 Press	4-12-74 4-16-74 4-22-74 MAY 15 1974	CP to chg. TL to: 1650 Highland Road, Baton Rouge, Louisiana; operate by RC from studio site: 444 Florida Street, Baton Rouge, Louisiana; install new trans. (RCA BTF-20E1); install new ant. (RCA BFC-12B, 12 sects.(H&V); make chg. ant. system (incr. hght.); chg. TPO; HAAT: 555' (H&V) and add circular polarization to ERP. (30° 25' 56" - 91° 11' 06") Atty: Robert B. Jacobi(Cohn and Marks)	GRANTED	5-24-74

Form BC-121
September 1969

#14

APPLICATION RECORD - BROADCASTING

102.5mhz.

Call Letters WFMF

Name BATON ROUGE BROADCASTING COMPANY, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BLH-6479 R & F W 363267-$50. PTA PRESS	11-7-74 11-11-74 11-11-74-057 11-19-74 DEC 20 1974	Lic.(BPH-8940, as mod.)-Changes. -Atty: Cohn and Marks(R. B. Jacobi)	GRANTED	1-22-75
BRH-11 BRSCA-653 R & F PN Recd. PRESS	1-2-76 " 2-2-76 2-2-76 MAR 30 1976	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-12-76
BRH790201A9 BRSCA790201A9 PRESS	APR 4 1979	Renewal of License Renewal of SCA	GRANTED	5-18-79

F.C.C. - WASHINGTON, D. C.

#15

APPLICATION RECORD-BROADCASTING

Call Letters: W F M F

Name: BATON ROUGE BROADCASTING COMPANY, INC.

Station Location: BATON ROUGE, LOUISIANA

File No.	Date	Description	Action and Date
BPH-800903AD (C)		Construction permit to change TL to: 190° T, 11 mi. from Baton Rouge, Louisiana, increase HAAT: 1258' H&V and make changes in antenna system. 30 17 40 91 11 40 Atty: Robert B. Jacobi	GRANTED: 3-10-81
PN RECD.			
ACCEPTED Amended	10-11-80 CUT OFF	Exhibit 1, Appendix C & Exhibit 7	
DEC 22 '80	FEB 4 '81		

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.