W R W C

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
Official No. 1456

FM B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed May 15, 1963

Call letters W R W C (Eff:5-26-67)
XW B E L - FM
Rockton, Illinois

Station location XS. Beloit, Illinois

Name of licensee SALTER BROADCASTING COMPANY (APLH 3-31-66 EFF: 6-30-66)
x BELOIT BROADCASTERS, INCORPORATED

Transmitter location Rockton Road & Hwy. 51, South Beloit, Illinois (REDES. PH-6-22-78)
X Union Rd. & Highway 51 S. Beloit, Illinois (LH-11-9-66)
X 1.5 mi. E. on Union Rd., nr. Rockton, Ill. (Redesc. PH 3-18-65)
XUnion Road and Highway 51, South Beloit, Ill. (Redesc. LH 5-15-63)
X Union Road and Highway 51, south of South Beloit, Illinois

Main studio location SAME AS TRANSMITTER (REDES. PH-6-22-78)
X Union Rd. & Hwy. 51, S. Beloit, Ill. (Redesc. LH 5-15-63)
X Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BPH-3242 HAAT :130'	3-1-61	103.1mc Ch. 276	1-kw TPO:830w.	Unl.	5-1-61	11-1-61
Construction permit for a new fm broadcast station. COND'L						
BMPH-6949 (1)	11-20-61	Mod. of CP (BPH-3242) for extension of completion date to			5-1-62	
BMPH-7170 (2)	5-16-62	Mod. of CP(BPH-3242, as mod) for ext. of completion date to			2-16-62.	
BMPH-7268 (3)	8-2-62	Mod. of CP(BPH-3242 as mod.) for ext. of completion date to			9-1-62	
BMPH-7286 (4)	8-8-62	Mod. of CP(BPH-3242 as mod) to chg. type trans.(ITA FM 1000-A)				
BPH-3892 HAAT: 130'	10-17-62	103.1mcs Ch.276	ERP:1kw TPO:830w	Unl.	12-17	6-17-63.
CP to replace exp. CP(BPH-3242, as mod.) Cond'l.						
BLH-2312 HAAT:130'	5-15-63	103.1mcs Ch.276	ERP:1kw TPO:830w	Unl.	5-15	12-1-64
Lic. to cover CP(BPH-3892 as reins.) which auth. a new FM Broadcast Station.						
BRH-1456	11-9-64	Renewal of License			12-1	12-1-67
BPH-4719 HAAT:300'(H) 295'(V)	3-18-65	103.1mcs Ch.#276	ERP:3kw(H&V) TPO:4.6kw	Unl.	5-18-65	11-18-65
CP to install new trans. (Gates FM-5C) & new ant (Gates FMA-2/300-2, 2 hor. & 2 vert. secs.); chg ant. sys. (incr. hght.); and incr. TPO, ERP & HAAT.(Redesc. ant.-trans. loc.).						
BMPH-8559 (1)	11-19-65	Mod. of CP (BPH-4719) for ext. of completion date to 4-30-66.				
BAPLH-71 EFF	3-31-66 6-30-66	Voluntary assignment of license and CP(BPH-4719, as mod.) to SALTER BROADCASTING COMPANY				
BLH-3187 HAAT: 300'(H) 295'(V)	11-9-66	103.1mcs CH.#276	ERP:3kw(H&V) TPO:4.6kw	U	11-9	12-1-67
Lic to cover CP(BPH-4719 as mod) which auth install new ant& trans. chg ERP, TPO & HAAT, and chg. ant-sys specify ant H andrew 1302-1A & specify trans as Gates FM-5C						

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...W.R.W.C.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-To
BRH-1456	11-21-67	103.1mc	3kw	Unl.	12-1-70
BRH-1456(S)	11-25-70	Renewal			12-1-73
BMLH-358(1)	3-10-71	Chg. stn. location			
BPH-7611(L) HAAT: 300'(H&V) FORFEITED	9-30-71	103.1 CP inst new ant; chg.	ERP: TPO:	3kw(H&V) 4kw HAAT	9-30-72
EBSA	5-22-72				
BRH-1456(L)	3-8-74	RENEWAL			12-1-76
BPH-8976 HAAT 300ft	6-19-74 H&V	103.1 CP install new ant, chg HAAT	ERP 3kw(H&V) TPO	4kw	6-19-75
BLH-6338(L)	10-7-74	Lic.(BPH-8976)-Changes-			12-1-76
BRH-1456(S)	11-17-76	Renewal of license			12-1-79
COMTEL	4-15-77	Trans: GATES-FM-56 mod. with COLLINS-310-Z2 exciter now installed.			
BPH-10964 HAAT: 300' (L)	6-22-78 (H&V)	103.1mhz. #276 CP redescribe TL/SL; install new Trans; mke chg ant sys (incr hght); mke chg in trans line; chg TPO	ERP: 3kw (H&V)	U	6-22-79
BRH790801XA(S)	2-22-80	Renewal of License			12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~new~~ WBEL-FM

Name BELOIT BROADCASTERS, INCORPORATED
South Beloit, Illinois (P.O. - Station WBEL, 43 South State St., Beloit, Wisc)
or c/o Russ Salter(pres), 914 S. Catherine, LaGrange, Ill

File No.	Dated	Application for	Action Nature	Action Date
BPH-3242 Rec'd Filed	12-9-60 12-23-60 12-23-60	Construction permit for a new FM broadcast station to be operated on: Frequency - 103.1mc CH 276 ERP - 1kw Type transmitter - GATES BF 1A Type antenna - ANDREW 1302-2 (2 section) HAAT 131.2 ft Trans. location - Union Road and Hwy 51 South Beloit, Illinois Studio location - Same as transmitter Atty. - D.S. Stevens (McKenna & Wilkinson)	GRANTED HAAT: ERP: COND'L	3-1-61 130' 1-kw
BMPH-6049 R&F	9-21-61 9-25-61	Mod of CP (BPH-3242 which auth a new FM Broadcast station) for extension of completion date from 11-1-61 to 6-1-62.	Granted	11-20-61 to 5-1-62
BMPH-7170 R & F	3-27-62 3-30-62	Mod. of CP(BPH-3242, as mod. which auth. a new FM B/C Station) for extension of completion date from 5-1-62 to 7-15-62.	GRANTED	5-16-62 to 7-16-62

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters W B E L-FM

Name BELOIT BROADCASTERS, INCORPORATED
South Beloit, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BMPH-7268 R & F	6-16-62 6-25-62	Mod. of CP(BPH-3242 as mod., which auth. a new FM B/C Station) for extension of completion date from 7-16-62 to 8-15-62.	GRANTED	8-2-62 to 9-1-62
BMPH-7286 R & F	6-15-62 6-18-62	Modification of CP (BPH-3242 as modified which auth a new FM B/C Station) to chg type transmitter (ITA-FM1000-A)	GRANTED	8-8-62
BPH-3892 R.& F.	9-27-62 10-1-62	CP to replace expired CP(BPH-3242 as mod) which auth. a new FM b/c station.	GRANTED Cond'l re WBEL submit 302s	10-17-62
BLH-2312 R.& F.	11-30-62 12-3-62	Lic. to cover CP (BPH-3892 as reinstated) which auth. a new FM broadcast station.	GRANTED	5-15-63
BRH-1456 R.&F.	8-31-64 9-4-64	RENEWAL OF LICENSE	GRANTED	11-9-64

FORM BC-121
AUG. 1955 #3

APPLICATION RECORD - BROADCASTING

Call Letters WBEL-FM

Name BELOIT BROADCASTERS, INCORPORATED
SOUTH BELOIT, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BPH-4719 R&F	12-8-64 12-10-64	Construction permit to install new trans (Gates-FM-5C); install new ant (Gates-FMA-2, 2 horizontal and 2 vertical sections); increase ERP to 3kw(vertical and horizontal); increase HAAT to 300'(vertical and horizontal); increase TPO to 4.6kw; and change ant-system(increase height).	GRANTED	3-18-65
BMPH-8559 R&F	11-3-65 11-5-65	Modification of CP (BPH-4719 which authorized install new trans and new ant, change ant-system, and increase TPO, ERP, and HAAT) for extension of completion date from 11-18-65 to 4-30-66.	GRANTED	11-19-65
BAPLH-71 R & F (Form 316)	3-9-66 3-18-66	Voluntary assignment of license and CP(BPH-4719 as mod.) to SALTER BROADCASTING COMPANY Atty - McKenna & Wilkinson	GRANTED EFF	3-31-66 6-30-66

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WRWC
XWBELFM

SALTER BROADCASTING COMPANY

Name BELOIT BROADCASTERS, INCORPORATED
S. Beloit, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BLH-3187 Rec'd Filed	1/7/66 2/1/66 2/28/66	Lic. to cover CP (BPH-4719 as mod.) which auth. install new ant. & trans., chng. ERP, TPO & HAAT, and change ant-system; specify type ant. horiz. ANDREW 1302-1A. & specify trans. as GATES FM-5C.	GRANTED	11-9-66
AMEND R & F	10-28-66 10-31-66	AMENDED to chg. name of applicant to SALTER BROADCASTING COMPANY		
BRH-1456 Rec'd Filed	7-31-67 8-29-67 8-30-67	Renewal of license	GRANTED	11-24-67
OCT 3 1967				
BMLH- Rec'd: #565740 $30	12-22-69 12-30-69 12-30-69	MLH to chg. station from South Beloit to ROCKFORD, Illinois.	RETURNED (Interference. A Petition for rule making is required. CHANNEL UNASSIGNED.	1-9-70

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRWC

Name SALTER BROADCASTING COMPANY
South Beloit, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BMLH-358 Rec'd. #595538 $30	4-20-70 4-23-70 4-23-70 MAY 18 1970	Mod. of License to change Station location to Rockton, Illinois.	RETURNED - 5-14-70 - File complete 301 with Sec. IV-A - $75 fee. (Incomplete) -	
Resubmitted: Filed: $614273 $45. PRESS:	7-1-70 7-6-70 7-6-70 JUN 20 1970		GRANTED	3-10-71
BRH-1456 R & F P. N. Press	8-19-70 8-21-70 8-21-70 SEP 11 1970	Renewal of License	GRANTED	11-25-70

Annual filing fee $52.00 paid 11-27-70 #646257.(073)

#6

Form BC-121
September 1969

103.1mc. FM

APPLICATION RECORD · BROADCASTING

Call Letters ....W.R.W.C.....

Name Salter Broadcasting Company
Rockton, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BPH-7611 Rec'd: Filed: #029316 $50 Code: 061 PRESS: 24 SEP 1971	8-10-71 8-12-71 9-7-71 9-7-71	CP install new Ant(JAMPRO_JSCP-2, 2 horiz. & vert. sects); chg. HAAT: 300'(h&v). Atty----	GRANTED Cond'l RE: ant. syst. submit 302 for WBEL FORFEITED ltr 5-18-73	9-30-71
BRH-1456 R & F PN Recd. PRESS	8-20-73 8-22-73 " 28 AUG 1973	RENEWAL OF LICENSE AMENDED11-28-73 re: programming; EEO AMENDED 12-27-73 re: programming	GRANTED	3-8-74
BPH-8976 R & F #302974 $50 Code 057 Press	5-7-74 5-9-74 5-10-74 JUN 11 1974	CP to install new Antenna (Jamrpo JSCP-2, 2 sects. (H&V) and chg. HAAT: 300'(H&V).	GRANTED COND'L submit 302's direct measurements.	6-19-74

Form BC-121
September 1969

#7

APPLICATION RECORD - BROADCASTING

Call Letters WRWC 103.1mhz.

Name SALTER BROADCASTING COMPANY
Rockton, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BLH-6338	6-24-74	Lic.(BPH-8967)-Changes.	GRANTED	10-7-74
Rec'd	7-1-74			
W 325222-$50	7-12-74-057			
PTA(LTD)	7-18-74	AM data required		
Amended & F	8-8-74	AM data & engr. amend.		
PTA Ext.	8-13-74			
PRESS	SEP 1974			
BRH-1456	7-28-76	RENEWAL OF LICENSE	GRANTED	11-17-76
R & F	8-2-76			
PN Recd.	"			
PRESS	SEP 8 1976			
BPH-10964	2-24-78	CP to redescribe TL/SL as: Rockton Road & Hwy. 51, South Beloit, Illinois; install new Trans (GATES FMS-5-G); mke chg ant sys (incr hght); mke chgs in transmission line; chg TPO	ACCEPTED & GRANTED COND'L	6-22-78
R & F	3-1-78			
PRESS: MAR 14 1978				

Atty:----
Engr: Paul Dean Ford

F.C.C. - WASHINGTON, D. C.

#8

103.1mhz

APPLICATION RECORD-BROADCASTING

Call Letters: W R W C

Name: SALTER BROADCASTING COMPANY

Station Location: ROCKTON, ILLINOIS

File No.	Date	Description	Action and Date
BRH 790801 XA PRESS OCT 1	1979	RENEWAL OF LICENSE	GRANTED 2-22-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.