W X Y Q

B S 2130

BROADCASTING STATION LICENSE RECORD

AM

W X Y Q ~~9-12-77~~ 10-12-77

x N S F T (1-1-51)

Date first licensed 11-4-48

Call letters X W T W T

Location: Stevens Point, Wisconsin

Name of licensee x EVANS RADIO COMPANY

300 North Forest Ave., Stevens Point, Wisc. (reseescription 1-9-70)

Transmitter location x North end of Forest Ave., Stevens Point, Wisc. (Reseescription)
xImmediately W. of Forest St. Town of Hull, Wisconsin, About ¼ mi. N. of the city limits of Stevens Point, Wisconsin, (MP 9-10-48)
(Lic. 11-4-48)

500 Division St., Stevens Point, Wisc. (Reseescription 12-22-69)

54481

Main studio location x636 N. Division St., Stevens Point, Wisc. (BS 2-5-65)
X414 Main St., Stevens Point, Wisconsin (MP 9-10-48) (Lic. 11-4-48)

FCC 65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6394	5-19-48	1010	250w	Daytime	
	Ltr. 5-24-48. CP for new station granted subj. filing MR for approval T site and antenna.				
BP-6394 BMP-4022	9-10-48	1010	250w	Daytime	11-10 5-10-49
	Mod. CP (6394) to change type of T, for approval antenna and T site, specify studio site.				
BL-3364	11-4-48	1010	250w	Daytime	11-4 5-1-51
	Lic. to cover CP (6394 as mod) for a new station.				
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BR-2130	4-25-51	1010	250w	Daytime	5-1 5-1-54
BR-2130	4-28-54	Renewal of license			5-1 12-1-55
BRC-652 (1)	2-8-55	Modification of license to operate transmitter by remote control from 414 Main Street, Stevens Point, Wisconsin			
BR-2130	11-9-55	1010	250w	Day	12-1- 12-1-58
BP-11271	3-27-58	1010kc	1kw	Day	5-26 11-26-58
	Construction permit to increase power and install new transmitter.				
BL-7144	8-4-58	License to cover construction permit BP-11,271 which authorized increase power from 250w to 1kw and install new type transmitter, specify type as (GATES BC-1T).			
	11-25-58	Commission deferred action on renewal pending further consideration.			
BR-2130	3-11-59	1010	1kw	Day (RC)	3-11 12-1-61
BZ-4435	7-14-61	Auth. to determine operating power by direct measurement of antenna power.			
	11-29-61	Action on Renewal Deferred.			
BR-2130	12-12-61	1010kc	1kw	Day	12-12 12-1-64
BZ-4907 (1)	5-13-63	Authority to determine operating power by direct measurement of antenna power.			
BR-2130	11-9-64	1010kc	1kw	Day	12-1-64 12-1-67
		RENEWAL OF LICENSE			

SEE CARD Three

Form BC 126
June 1954

CARD#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S P T

Station location STEVENS POINT, WISC.

Name of licensee STEVENS POINT BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-2130 (1)	2-5-65	Mod. of delete studio loc.	Lic. to RC oper.	chg. studio of trans.	loc. & from old
BRC-2621 (2)	3-1-65	Mod. of license to operate transmitter by remote control from 636 North Division Street, Stevens Point, Wisconsin.			
BZ-5800 (3)	12-1-65	Auth. to determine operating power by direct measurement of antenna power.			
BR-2130	11-24-67	1010kc Renewal of NJEA	1kw	Day	12-1 12-1-70
BTC-5599 EFF.	7-24-68 8-21-68	Vol. TC			
Ltr.	12-22-69	Studio to relocate: 500 Division St., Stevens Point, Wisc.			
BP-18682	12-30-69	1010kc	1kw	Day	8-30-70
		CP to increase antenna height.			
BMP-13,062(1)	8-28-70	MP(BP-18,682) ext. time			1-13-71
BR-2130	12-7-70	RENEWAL OF LICENSE &NDEA			12-1-73
BL-12,817(L)	12-23-70	Lic. (BP-18,682,as mod.) for changes			12-1-73
EBSA	5-25-72				
BR-2130(S)	11-28-73	RENEWAL			12-1-76
BZ-8642(1)	10-11-74	Direct Measurement			
BS-2130(L)	11-6-75	ML to change antenna description			12-1-76
BR-2130(S)	11-15-76	RENEWAL			12-1-79
EBSA	9-14-77	Change of Call Letters			

BC-126
June 1975

NO.-3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W X Y Q

Station location .....

Name of licensee STEVENS POINT BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
EBSA	9-12-77	Changed of Call Letters			
BTC781214EB	12-21-78	VOL. TC		EFF: 12-21-78	
BR 790723 UI	11-30-79	(L) RENEWAL OF LICENSE			12-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WTWT New

Name EVANS RADIO COMPANY
(PO c/o Lee K. Beznor, 808 North Third Street, Suite 623, Milwaukee, Wisconsin)

File No.	Dated	Application for	Action: Nature	Action: Date
			Docket # 8612	
BP-6394 Rec'd Filed	9-8-47 10-16-47 10-16-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~990kc~~ 1010kc Power: 250w Hours of operation: Daytime only Trans. location: To be determined-Stevens Point, Wisconsin Studio location: To be determined-Stevens Point, Wisconsin	Granted 5-19-48 after being removed from hearing docket; subj. filing MP for approval T site and antenna. Ltr. 5-24-48 Issued with MP 4022	
AMENDED Rec'd Filed	1-24-48 1-27-48 2-6-48	AMENDED to change frequency from 990kc to 1010kc.		

Transmitter Raytheon RA-250

John B. Heffelfinger, Engr.
815 East 83rd Street,
Kansas City, Missouri

Lee K. Beznor, Atty.
808 North Third Street
Suite 623,
Milwaukee 3, Wisconsin

Form 94

APPLICATION RECORD - BROADCASTING

2

Call Letters WTWT

Name EVANS RADIO COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4022 Rec'd Filed	6-24-48 6-30-48 6-30-48	Mod. of C.P. (BP-6394, which authorized a new standard broadcast station) to change type of transmitter (Gates BC-250-GY), for approval of antenna and transmitter location as About ¼ mile north of the city limits of Stevens Point and Immediately west of Forest St., Hull, Wisconsin and to specify studio location as 414 Main Street, Stevens Point, Wisconsin. Samuel Miller, Atty.	GRANTED	9-10-48
AMENDED Recd. Filed	7-16-48 7-26-48 7-26-48	AMENDED re ground system		
BL-3364 Rec'd Filed	9-14-48 9-14-48 9-14-48	License to cover C. P. (BP-6394, as mod.) which authorized a new standard broadcast station. (Samuel Miller, Atty.)	GRANTED	11-4-48

FCC Form 94 #3

APPLICATION RECORD - BROADCASTING

Call Letters WSPT (1-1-51) XWTWT

Name EVANS RADIO COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAL-1007 Rec'd Filed	3-22-50 3-23-50 3-23-50	Voluntary assignment of license from Evans Radio Company to Stevens Point Broadcasting Company.	[illegible] [illegible]:7-1-50	[illegible]
BR-2130 Rec'd Resub.	3-6-51 3-8-51 4-5-51	Renewal of license	~~RETURNED~~ GRANTED	~~3-29-51~~ 4-25-51
BR-2130 Rec'd Filed	1-27-54 2-1-54 2-1-54	Renewal of License	Granted	4-28-54
BRC-652 Rec'd Filed	2-1-55 2-4-55 2-4-55	Modification of license to operate transmitter by remote control from 414 Main Street, Stevens Point, Wisconsin	GRANTED	2-8-55

#4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters WSPT

Name STEVENS POINT BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-2130 Rec'd Filed	8-23-55 8-25-55 8-25-55	Renewal of license	GRANTED	11-9-55
BP -11,271 Rec'd Resub. Rec'd Resub. R & F	1-21-57 1-31-57 1-21-57 4-8-57 4-26-57 4-29-57	Construction permit to increase power from 250w to 1kw and install new transmitter (Gates BC 1J) Engr. - Nathan Williams, Oshkosh,Wis.	~~RETURNED~~ ~~Dated-wrong~~ ~~Not-re-executed.~~ GRANTED	~~4-8-57~~ ~~2-28-57~~ 3-27-58
BL-7144 R & F.	6-4-58 6-9-58 6-9-58	License to cover construction permit BP-11,271 which authorized increase power from 250w to 1kw and install new transmitter specify type as (GATES BC-1T).	GRANTED	8-4-58
BR-2130 Rec'd Filed	8-20-58 8-22-58 8-22-58	Renewal of License.	GRANTED	3-11-59

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSPT

Name STEVENS POINT BROADCASTING COMPANY
STEVENS POINT, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec'd	9-8-58	Construction permit to change frequency from 1010 kilocycles to 1320 kilocycles; change hours of operation frm Daytime to Unlimited; using power of 500 watts night & 1 kilowatt daytime; install a new transmitter and directional antenna for night & day (DA-2) and change antenna-transmitter & studio location.	RETURNED Incomplete	9-15-58
BZ-4435 R.&F.	3-22-61 3-24-61	Auth. to determine operating power by direct measurement of antenna power. Atty-Samuel Miller.	GRANTED	7-14-61
BR-2130 Rec'd Filed	10-9-61 10-11-61 10-11-61	Renewal of license Samuel Miller, Atty.	GRANTED	12-12-61

FORM BC-121
AUG. 1955 #6

APPLICATION RECORD - BROADCASTING

Call Letters W S P T

Name STEVENS POINT BROADCASTING COMPANY
Stevens Point, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-4907 R. & F.	2-12-63 2-14-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-13-63
BR-2130 Rec'd Filed	8-22-64 8-31-64 8-31-64	Renewal of license Attys-Roberts & McInnis	GRANTED	11-9-64
BRC-2621 Rec'd Filed	2-8-65 2-10-65 2-24-65	Modification of license to operate transmitter by remote control from 636 North Division Street, Stevens Point, Wisconsin.	GRANTED	3-1-65
BZ- 5800 Rec'd Resub. R & F	 9/29/65 10/29/65 11/1/65	Auth. to determine operating power by direct meas. of antenna power.	~~RETURNED: Sect. II incor. date 10/25/65~~ GRANTED	 12-1-65
BR-2130 R & F SEP 13 1967	8-25-67 8-31-67	Renewal of License Atty - E. D. Johnston (McInnis, Wilson, etc.)	GRANTED	11-24-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

(1010kc)

Call Letters W S P T

Name STEVENS POINT BROADCASTING COMPANY
Stevens Point, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-5599 R & F FEE PD:$75 -#418036 APR 10 1968 Pub. notice filed 4-19-68 (see over for amendments)	3-26-68 4-1-68	Voluntary transfer of control of lic. corp. from Peter A. Barnard, Oliver T. Skellet, Eugene W. McCarthy et al(all stockholders) to The Sentry Corporation Atty - McInnis, Wilson, Munson & Woods	GRANTED EFF.	7-24-68 8-21-68
BP-18,682 R&F $30 #555372	10-31-69 11-7-69 11-7-69 DEC 18 1969	CP to increase antenna height. control. E. D. Johnston, Atty. Robert Jones, Engr.	GRANTED	12-30-69
BMP-13,062 R & F $50-623244 AC-067	7-31-70 8-4-70 8-4-70 AUG 26 1970	MP(BP-18,682) for extension of completion date to _____(changes) Atty: McInnis, Munson Muzzall & Tansill	GRANTED to	8-2?-70 1-13-71

F.C.C. - WASHINGTON, D. C.

RE: BTG-5599 AMENDED 5-8-68 re comm. practices; financia
& programming data
AMENDED 6-21-68 re programming (transferee)
AMENDED 7-17-68 re programming (transferee)

#8

1010 kc

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters W S P T

Name STEVENS POINT BROADCASTING COMPANY
STEVENS POINT, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-2130 R & F PN Recd. PRESS OCT 6 1970	8-17-70 8-28-70 "	RENEWAL OF LICENSE AMENDED 11-23-70 re: commercial practices	GRANTED	12-7-70
BL-12,817 R & F #645616$100. ($50. for FM) AC-067 PTA PRESS DEC 9 1970	11-18-70 11-23-70 11-23-70 12-1-70	Lic.(BP-18,682, as mod.) for changes. Atty: E. D. Johnston(McInnis, Munson, etc.)	GRANTED	12-23-70
BR-2130 R & F PN PRESS	8-15-73 9-4-73 9-4-73 25 SEP 1973	Renewal of License Atty: Everett D. Johnston	GRANTED	11-28-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1010khz
Call Letters W X Y Q
WSPT

#9

Name STEVENS POINT BROADCASTING COMPANY
Stevens Point, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-8642	7-22-74	Direct Measurement	GRANTED	10-11-74
R & F	7-29-74			
DM	9-10-74			
PRESS 8 OCT 1974				
BR-213				
BR-2130	7-13-76	RENEWAL OF LICENSE	GRANTED	11-15-76
R &F	7-29-76			
PN Recd.	"	E.D.Johnston,Atty.		
RRESS SEP 24 1976		AMENDED 10-29-76 re: prog. & commercial matter		
BTC781214EB	12-12-78	Vol. TC of lic corp from The Sentry Corporation to SENTRY BROADCASTING, INC.	GRANTED	12-21-78
Form 316 (Also see W S P T(fm)			EFF:	12-21-78
PRESS DEC 20 1978		Atty - Everett D. Johnston (Booth & Freret)		
BR 790723 UI		RENEWAL OF LICENSE		
PRESS AUG 29 1979		E.D.Johnston,Atty.		
			GRANTED	11-30-79

F.C.C. - WASHINGTON, D. C.

W S P T

RECORD OF DENIALS OF INFORMAL REQUESTS

Ltr. 9-14-53 - to oper. add'l hours during the months of October to February, inclusive

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.