WETV

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 199189

Form BC-126 (PROG.TEST AUTH. 2-13-58)
June 1954 (BEGAN 2-17-58)

NON-COMMERCIAL EDUCATIONAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-31-60 (CPE NO.41)

Call letters WETV
Station Location Atlanta, Georgia

Name of licensee BOARD OF EDUCATION OF THE CITY OF ATLANTA

Transmitter location 1018 West Peachtree Street, N. W. Atlanta, Georgia
740 Bismark Rd.NE,Atlanta,Georgia

Main studio location 740 Bismark Rd.NE,Atlanta,Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From	To
BT-32	3-21-56	CH 30	V-[illegible] kw	U	5-[illegible]-56	
AH 440 ft.		566-572	A-[illegible] kw		1-[illegible]-[illegible]	
CP for a new vis.		CH. IV	C Sta.			
BPET-128	10-30-56	same	same	same		5-21-56
Mod.CP(BPET-22)to extend completion date						5-1-57
BMPET-150	4-9-57	same	same	same		5-21-56
Mod.CP(BPET22)to extend completion date						11-1-57
BMPET-156	6-3-57	same	V-219 kw	U		5-21-56
AH 400'			A-120 kw			12-3-57
Mod. of CP(BPET-22,as mod)to chg. ERP,type of transmitters AH, and antenna system. (CONDITIONS)						
BMPET-174	11-27-57	same	same	same		5-21-56
Mod.CP(BPET-22,as mod.)to extend completion date						1-15-58
BMPET-178	1-21-58	same	same	same		5-21-56
Mod.CP (BPET-22, as mod)to extend completion date						3-15-58
BMPET-156	6-3-57	same	same	same		5-21-56
LETTER	2-10-58	Supes-ding auth. to include				12-3-57
conditions.						
7 WIRE	2-13-58	RE LIC.APPL. BLET-29 PROGRAM TEST AUTH. ACCORD.MPET-178 & XXXXXXX SUBJECT FURTHER COM . ANALYSIS OF MEASUREMENTS RE WQXI(AM) & WGST(AM). ADVISE COMMENCEMENT				
BLET-29	8-31-60	CH 30	V-219 kw	U		8-31-60
AH:400'		566-572	A-120 kw			4-1-61
LICENSE to cover CP(BPET-22 as mod).						
BRET-41	3-22-61	same	same	same		4-1-61
		RENEWAL OF LICENSE				4-1-64
BRET-41	3-24-64	same	same	same		4-1-64
		RENEWAL OF LICENSE				4-1-67
WIRE	5-6-65	REURLET 30. PEND. FILING FCC FORM 340 FOR PERMANENT CHG., EXT. AUTH. GR. OPER WETV TEMP. PERIOD END 6-6-65 WITH AURAL POWERS BETWEEN 10 AND 20 PERCENT OF LICENSED VISUAL POWER.				
BMLET-23	6-30-65	CH. 30	V-219 kw	U		6-30-65
AH:400' MSL		566-572	A-40.7kw			4-1-67
Modification of License to reduced Aural ERP						

Form BC 126 Card # 2
June 1954

NON-COMM. ED. TV.

BROADCASTING STATION LICENSE RECORD

Date first licensed See Card # 1

Call letters W E T V

Station location Atlanta, Georgia

Name of licensee BOARD OF EDUCATION OF THE CITY OF ATLANTA

Transmitter location See Card # 1

Main studio location See Card # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRET-41	3-29-67	Same	Same	Same	4-1-67
RENEWAL OF LICENSE					4-1-70
LETTER 7-26-67 by Commission granting req. for waiver of Sec. 73.651 (c) of Rules to permit W E T V to accompany its visual transmission of slides, films or other visual images with aural transmission of music during scheduled breaks in its in-school programming schedule for a period en g 6-1-68					
BPET-301	12-1-67	CH-30	V-457 kw	U	2-1-68
AH: 1030'	MSL:2049'	566-572	A-83.2 kw		8-1-68
CP to chg. ERP; TL; type trans.; antenna struc. and increase AH.					
BPET-336	3-20-69	CH.30	V-776 kw	U	5-20-69
AH:1090'	MSL:2049'	566-572	A-77.6 kw		11-20-69
CP to chg. ERP;TL,type trans.type antenna,AH.					
WIRE	9-19-69	AUTH. GR. OPER TEMP. PER. END.9-29-69 WITHOUT FREQ. AND MODULCATION MONITORS PROPOSE MAKING EQPT. PERFORMANCE TESTS ON NEW FACILITIES AUTH. IN BPET-336 SUBJECT CAUSING NO INTERFERENCE TO ANY OTHER AUTHORIZED SERVICE.			
WIRE	10-2-69	ABOVE AUTH. EXT. TO 10-29-69.			
WIRE	11-10-69	RETENDERED LIC. APPLI. AUTH. GR. OPER. TEMP. PER. END. 11-13-69 ACCORD. BPET-336. GRANT OF PTA ACCORD. SEC. 63.629 RULES IS CONTINGENT ON PRIOR FILING OF COMPLETE WPLO (AM) AND WOXI (AM) FIELD INTENSITY MEASUREMENTS SPECIFIED IN CP BPET-336.			
WIRE	11-14-69	ABOVE AUTH. EXT. TO 2-13-70			
WIRE	2-27-70	ABOVE AUTH. EXT. TO 4-13-70			
WIRE	4-13-70	ABOVE AUTH. EXT. TO 7-13-70			
BRET-41	4-20-70	Renewal of License (S)			4-1-73
WIRE	7-14-70	ABOVE AUTH. EXT. TO 8-13-70			
WIRE	7-24-70	AUTH. OPER. REMOTE CONTROL			
WIRE	8-12-70	AUTH. OF 11-10-69 EXT. TO 11-13-70			
WIRE	11-10-70	ABOVE AUTH. EXT. TO 2-13-71			
WIRE	5-21-71	ABOVE AUTH. EXT. TO 8-13-71			

Form BC 126
June 1954

#3

Non-Comm. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E T V

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
WIRE	8-9-71	RE LIC. APPLI.		BLET-252	PENDING
FIL. ADDITIONAL MEASUREMENTS ESTABLISHING COMPLIANCE WITH WPLO (AM) AND WQXI (AM) CONDITIONAL EXT. AUTH. GR.					
OPER. TEMP.	PER. END.	11-13-71 ACCORD. BPET-336.			
WIRE	10-21-71	ABOVE AUTH. EXT. TO			2-13-72
LTR.	11-23-71	RE SCHOOL Programming			4-1-73
WIRE	2-3-72	ABOVE AUTH. EXT. TO			5-13-72
EBSA	5-15-72				
WIRE	7-26-72	ABOVE AUTH. EXT. TO			8-13-72
Wire	11-8-72	Above extended 11-13-72 to 2-13-73.			
Wire	2-20-73	Above extended 2-13-73 thru 5-13-73			
Wire	3-30-73	Pend. Comm. act. on request for 1 yr. extend of Vidac exper. auth. auth. gtd. cont. oper. , temp. per. ending 5-31-73 accord. Com orig. auth. re Vidac			
BRET-41	3-30-73	RENEWAL OF LICENSE (s)			4-1-76
BRCST-31	4-27-73	Remote control authority			
Wire	5-7-73	re lic. applic. BLET-252 pend. fil. additional measurements estab. compl. with WPLO(AM) AND WQXI(AM) COND. Ext. auth. gtd. oper. temp. per. 5-31-73 thru 8-13-73 accod. BPET-336			
Wire	6-28-73	pending. comp. vidac exper. oper. extend. auth. gtd oper. temp. per.ending 7-31-74 accord. comm. letter of auth. dated 6-13-73 re vidac to state board o education of the state of ga.			
Wire	8-7-73	lic. applic. BLET-252 pend. filing additional meausrements establishing complic. with WPLO(AM)&WQXI(AM) CONDTION, extend auth. gtd. oper. temp. per. 8-13-73 thru 11-13-73 accod. BPET-336.			

Form BC 126
June 1954

NON-COMMERCIAL EDUCATIONAL TV

CARD # 4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WETV

Station location .....

SEE CARD #1-3

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Liv	Period From To
WIRE	11-21-73	Pending filing Additional measurements establishing compliance with WPLO (AM) and WQXI (AM condition, extension authority granted operate WETV temporarily period November 13, 1973 thru February 13,'74			
WIRE	2-14-74	RELETATTY FEBRUARY 13 AND LICENSE APPLICATION BLET-252. PENDING FILING ADDITIONAL MEASUREMENTS ESTABLISHING COMPLIANCE WITH WPLO (AM) AND WQXI (AM CONSITION, EXTENSION AUTHORITY GRANTED OPERATE WETV TEMPORARILY PERIOD FEBRUARY 13, 1974 THRU MAY 13, 1974.'			
WIRE	5-9-74	Above auth. extended to 8-13-74.			
WIRE	8-22-74	Above auth. extended to 11-13-74			
Wire	5-12-75	Re Lic. appl. BLET-252. Pending filing addi'l. measurements establishing compliance with WPLO(AM) and WQXI(AM) condition, extn. auth. grtd. oper. temp. per. 5-14-75 thru 8-14-75 accord. BPET-336			
WIRE	11-17-75	Above auth. ext to. 2-9-76.			
WIRE	1-29-76	and lic. appl. BLET-252 pend. fil. additional measurements est. compliance with WPLO(AM)and WQXI(AM) condition, ext. auth. grtd. oper. WETV temp. per. 2-10-76 thru April 27, 1976. Accord. BPET-336.			
WIRE	4-27-76	Lice. appl. BLET-252 pend filing additonal measurements ext. compliance with WFLO(AM) condition. Auth. ext. temp. operation in accord. BPET-336. This auth. expires July 26, 1976.			
WIRE	7-22-76	~~xxxxxxx~~ BLET-252 Pending filing additional measurements establishing compliance with WFLO(AM) and WQXI(AM) condition, Auth. extended temp oper. in accord. BPET-336. This auth. exp. 10-26-76.			
WIRE	10-26-76	Above extended to 1-20-77			
WIRE	2-9-77	Above extended to 4-20-77			

Card # 1
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Board of Education of the City of Atlanta.

Non-Comm ED/TV B/C

Call Letters ~~-NEW-~~ W E T V

C.P. granted & issued in name of/

Name X BOARD OF EDUCATION, CITY OF ATLANTA, GEORGIA

x(P. O. 68 Mitchell Street, S. W., Atlanta, Georgia)

(P.O. 740 Bismark Road, N. E., Atlanta 9, Ga.)

File No.	Dated	Application for	Action Nature	Action Date
BPET-22 Recd Filed	2-16-53 2-18-53 2-18-53	CP for a new Non-Commercial TV B/C station Frequency: Ch # 30, 566-572 Mc. ERP: Vis. 60.4 kw, Aur. 30 kw Hours of operation: Unlimited S-L: 1401 Bridges Avenue, S. W., Atlanta, Ga. T-L: 1401 Bridges Avenue, S.W., Atlanta, Ga. (Vis & Aur. DuMont 15000) (697') Filed by Kreiger & Jorgensen, Attys.	GRANTED	3-21-56
AMENDED Recd.&Filed	11-9-55 11-14-55	Amended to change T-L and S-L from 1401 Bridges Avenue, S.W., Atlanta, Georgia to 740 Bismark Rd., N.E., Atlanta, Georgia, ERP from Vis. 60.4 kw, Aur. 30 kw to Vis. 62.4 kw, Aur. 31.0 kw, make antenna and other equipment changes and to submit further legal, program and financial data. (440.6') Filed by Seymour Krieger, Atty.		

K. Winston Buck, Engr.

Card #2

NON-COMM. ED. TV B/C

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WETV

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BMPET-128 Recd & Filed Ext.#1	10-19-56 10-22-56	Mod. of CP(BPET-22, which authorized a new NON-COMM. ED. TV B/C Station) to extend completion date from 11-21-56 to 5-1-57. Filed by Seymour Krieger, Atty.	GRANTED	10-30-56
BMPET-150 Recd.&filed Ext. # 2	3-22-57 3-25-57	Mod. of CP (BPET-22,as mod.,which authorized a new Non-Comm.ED TV B/C Sta.) to extend completion date from 5-1-57 to 11-1-57. Filed by Seymour Krieger,Atty.	GRANTED	4-9-57
BMPET-156 Rec.& filed	4-26-57 4-30-57	Modification of construction permit(BPET-22, as modified, which authorized new Non-Comm.Ed. TV broadcast station) to change ERP from Vis. 69.2 kw, Aur. 34.7 kw, TO Vis. 218.4 kw, Aur. 118.9 kw; change type transmitters from DuMont 15000 TO GE TT-25A; antenna height above terrain from 440' to 399.6'; and make changes in the antenna system. Krieger & Jorgensen- atty	GRANTED	6-3-57

CARD #3

NON-Comm. EDUCA. TV

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD · BROADCASTING

Call Letters WETV

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BMPET-174 Recd. & filed Ext. #4	11-13-57 11-15-57	Modification of construction permit (BPET-22, as mod., which authorized a new Non-Comm. ED TV B/C Station) to extend completion date from 12-3-57 to 1-15-58. Filed by Seymour Krieger, Atty.	GRANTED	11-27-57
BMPET-178 Recd. & filed Ext. # 5	1-13-58 1-15-58	Mod. of CP(BPET-22, as mod.,which authorized a new Non-Comm. ED TV B/C Station)to extend completion date from 1-15-58 to 3-15-58. Filed by S.Krieger,Atty.	GRANTED	1-21-58
BLET-29 Recd & Filed	2-10-58 2-11-58	License to cover CP (BPET-22, as mod.) which auth. a new Non-Comm. Ed. TV broadcast station. Seymour Krieger, Atty.	GRANTED	8-31-60
BRET-41 R & F	12-30-60 1-3-61	Renewal of license Filed direct	GRANTED	3-22-61
BRET-41 R & F	1-2-64 1-3-64	RENEWAL OF LICENSE	GRANTED	3-24-64

F.C.C. - WASHINGTON, D. C.

NON-COMM.ED.TV

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WETV

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
CH.30 ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BMLET-23 Recd.&Filed	6-1-65 6-4-65	Modification of License to reduce Aural ERP from 120 kw to 40.9 kw. Krieger & Jorgensen,Atty.	GRANTED	6-30-65
BRET-41 R & F	12-23-66 12-29-66	RENEWAL OF LICENSE Norman E. Jorgensen,Atty.	GRANTED	3-29-67
LTR. REQUEST	2-10-67	REQUEST FOR WAIVER OF SEC. 73.651(c)(2) OF COMMISSION'S S RULES re in-school programming. Krieger & Jorgensen	NOT OF GRANTED	7-26-67
BPET- 301 R & F	7-7-67 7-27-67	Construction Permit to make the following changes: ERP: Vis. 456.0 kw, Aur. 83.17 kw; transmitter location to 1018 West Peachtree St. N.W., Atlanta, Georgia; type of transmitters to GE TT-57-A; antenna structure and increase antenna height above average terrain to 1,027.915 feet. Krieger & Jorgensen,Atty.	GRANTED	12-1-67

FORM BC-121 # 5 APPLICATION RECORD - BROADCASTING NON-COMM. ED. TV
AUG. 1955

Call Letters WETV

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
CH-30 Atlanta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BPET-336 R & F Press PN Rec'd	1-19-69 1-21-69 JAN 28 1969 2-20-69	CP to chg. ERP to Vis. 773 kw, Aur. 77.3 kw; trans. loc. to Briarcliff Road & Shepherd Lane, N. E. , Atlanta, Georgia; type trans. RCA TTU-60A; type antenna RCA TFU-36J Special; antenna struc.; and antenna height above average terrain 1,085.2 feet. Krieger & Jorgensen, Atty. (Robert A. Woods) Jack R. Curry, Engr.	GRANTED CONDITION: SEE BACK OF CARD.	3-20-69
Req. for remote control		filed 6-5-69		
BLET-252 R & F PRESS	11-5-69 11-6-69 NOV 17 1969	LICENSE (BPET-336) for changes. Robert A. Woods, Atty. (Krieger & Jorgensen)		
BRET-41 R & Fc PN Recd. PRESS	12-15-69 12-31-69 " JAN 2	RENEWAL OF LICENSE Krieger & Jorgensen, Atty.	GRANTED	4-20-70

BPET-336 - Condition

Subject to the condition that before program test authority is issued, sufficient field intensity measurements, as hereinafter described, shall be made in the presence of the WPLO and WQXI representatives before and after construction of the TV structure specified herein, to assure that the directional patterns of WPLO and WQXI remain the same as before the erection of the TV structure. The required measurements shall be a minimum of ten (10) in number for each radial, shall be on the same radials and at consecutive points used in connection with the original proof of performance of stations WPLO and WQXI. Analysis of the data shall be in accordance with Section 73.186nof the Commission's Rules. Measurements shall be made for both directional and nondirectional modes of operation and shall be tabulated and ratioed DA/ND. All measurements taken shall be co-certified by all parties to this condition. Failure to cooperate by WPLO and WQXI may result in the withdrawal of protective condition.

Form BC-121
September 1969 CARD#6

NONCOMMERCIAL EDUCATIONAL TV

APPLICATION RECORD - BROADCASTING

Call Letters W E T V

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
CH-30 ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BRCETV-31 R & F PRESS:	6-8-72 6-13-72 JUN 16 1972	Req. auth. to oper. trans. by RC from 740 Bismark Road, N. E., Atlanta, Georgia. Atty.: Jorgensen & Resnick Amended 4-10-73 re engineering	GRANTED	4-27-73
BRET-41 R & F PN REC PRESS	11-30-72 1-2-73 1-2-73 JUN 18 1973	RENEWAL OF LICENSE Norman E. Jorgensen, Atty.	GRANTED	3-30-73
BRET-41 R & F PN Rec'd: PRESS:	11-25-75 12-1-75 12-1-75 9 FEB 1976	RENEWAL OF LICENSE Contours filed Randolph J. May (Steptoe & Johnson) [illegible] 2-6-76 [illegible] Contours [illegible] Ltr. 2-20-76 re Public Notice. Amended 3-22-76 re equal employment. Contours filed 3-3-76.		

F.C.C. - WASHINGTON, D. C.

Form BC-121 #7
May 1978

APPLICATION RECORD · BROADCASTING

Cc: 1
Letters WETV(TV)

Name BOARD OF EDUCATION OF THE CITY OF ATLANTA
CH-30 ATLANTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BRET-41 R&F PN REC'D PRESS	11-24-78 12-1-78 '79 0329	RENEWAL OF LICENSE ---SUPPLEMENTAL ATTY. THOMAS R. KLINE (STEPTOE & JOHNSON)		
BPET-790126 R & F PRESS: PN REC'D:	LF 1-16-79 1-26-79 '79 0517	CP to chg. ERP to Vis. 2162.7kW(M) 1633kW(H); Aur. 163.3kW(H); type trans. to RCA TTU-110C; type ant. to RCA TFU-25G(BT); and HAAT 1090 ft. Atty.: Thomas R. Kline (Steptoe & Johnson)	DISMISSED 6-21-79 REQUEST OF APPLICANT	

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.