WWUU

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Patent No. 1399199

Form BC 126
June 1954 1118

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-1-61

Call letters ~~XWRLB~~ WWUU (eff. 1-28-80)

Station location Long Branch, N.J.

Name of licensee LONG BRANCH BROADCASTING CO., INC.

Transmitter location 156 Broadway, Long Branch, New Jersey (BPH-12-9-59)

077240

Main studio location 156 Broadway, Long Branch, New Jersey (BPH-12-9-59)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BPH-2743 Terr: 120'	12-9-59	107.1mcs. Ch. 296 Cp for a new FM broadcast station.	TPO: 1kw ERP: 820w	U	2-9	8-9-60
BMPH-6351 (1)	8-2-60	Mod. of C.P. (BPH-2743) for ext. of completion date to 10-1-60.				
BMPH-6382 (2)	9-1-60	Mod. of C.P. (BPH-2743, as mod.) to ext. of completion date to			11-1-	
BLH-1684 HAAT:120ft.	2-1-61	107.1mcs Lic. to cover cp (BPH-2743 as mod) for a new FM broadcast station	740watts TPO:1kw	U	2-1	4-1-63
BPH-3380 HAAT: 215 ft.	7-11-61	107.1mc Ch. 296 CP to incr ERP, HAAT, install new ant., make chgs. in ant. syster (incr. hrt.)	1kw TPO: 720 w	Unl	9-11-61 3-11-62	
BMPH-7138 (1)	4-3-62	Mod. of CP(BPH-3380) for ext. of completion date to			9-11-62.	
BPH-3701	4-3-62	102.1mc, 1kw Ch. 296, TPO 830w CP to install new antenna(Jampro JA-2) inc. ERP		U HAAT: 120'	6-3-62	12-3-62
BMPH-7346 (2)	9-12-62	Mod. of CP (BPH-3380, as mod) for ext. of completion date to			3-11-63	
BLH-2104 (1)	8-13-62	Lic. to cover CP (BPH-3701 as mod) which auth. instl. of new ant-sys. and inc. ERP and HAAT.				
BMPH-7521 (3)	3-11-63	Mod. of CP(BPH-3380, as mod.) to incr. ERP to 3kw; decr. HAAT to 130'; chg. type ant. (Jampro JA-4, 4 secs.); chgs. in ant. sys. & incr. TPO to 940w. Ext. of completion date to			5-11-63.	
BPH-4034 HAAT:130'	5-29-63	107.1mcs Ch.296 CP to replace exp. CP(BPH-3380, as mod.) which auth. chgs. in ERP, HAAT, TPO, ant. sys. & type ant.	ERP:3kw TPO:940w	Unl.	7-29	1-29-64
BRH-1118	1-9-64	Renewal of License			1-9	6-1-66

Form BC 126
June 1954

FM BROADCAST

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRLB

Station location LONG BRANCH, N. J.

Name of licensee LONG BRANCH BROADCASTING CO., INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BLH-2410 (2)	2-20-64	Lic. to cover CP(BPH-4034 which auth. chgs. in ERP, ant. & ant. sys.			as reins.) HAAT, TPO,	
BRH-1118	5-27-66	107.1mcs.	3kw	Unl	6-1	6-1-69
Ltr. 1-28-69, rec'd 2-3-69, notification per Sect. 73.250 (a)(5) Rules, Gates FM-1H trans. now installed & in oper. (Eff:2-17-69)						
BPH-6600 HAAT: 130' FORFEITED Ltr. 4-14-70	2-11-69	107.1mc. ch#296 CP to install new Aux. Trans(Gates-FM-1B); on the above mention facilities.	ERP: 3kw TPO: 940watts	Aux.	10-11-69	
BRH-1118(L)	6-1-69	Renewal			6-1-72	
BPH-7124 HAAT: 169' FORFEITED	5-25-70	107.1mc	ERP: 3kw TPO: 1kw		7-25	1-25-71
CP install new Auxiliary transmitter. chg TPO. For Auxiliary Purposes Only.						
BPH-7875 HAAT: 130' FORFEITED	5-12-72	107.1mc #296 CP to install new Aux. trans., For Auxiliary Purposes Only.	ERP: 3kw		5-12-73	
EBSA	5-22-72					
BRH-1118(S)	5-31-72	RENEWAL			6-1-75	
BPH-8367	5-31-73	CP new ant sys.		HAAT 190' H&V ERP 3kw(H&V)	5-31-74	
BPH-8575 HAAT: 130'	9-27-73	107.1mhz. #296 CP install new Aux. transmitter, at main trans. loc., For Auxiliary Purposes Only.	ERP: 3kw		9-27-74	
BTC-7240	12-18-73	VOL TC EFF:		12-27-73		
BLH-6044(L)	4-22-74	Lic.(BPH-8575)-Auxiliary			6-1-75	
BMPH-14,088 (1)	5-6-74	MP to change antenna & TPO (BPH-8367)				
BMPH-14,116 (2)	6-14-74	MP(BPH-8367) ext. time to 7-1-74				

CARD # 3
Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRLB

Station location Long Branch, N.J.

Name of licensee LONG BRANCH BROADCASTING CO., INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLH-6285(L)	8-16-74	Lic.(BPH-8367)	as mod.)-C		KGS-6-1-75
Main trans. ant. sys. 107.1mhz.,					
HAAT: 190'(H&V) ERP: 3kw(H&V) (Main trans.& ant.)					
BRH-1118(S)	5-28-75	RENEWAL(MAIN & AUX. & ANT.)			6-1-78
BRH-1118	10-31-78	RENEWAL(MAIN & AUX. & ANT.)			6-1-81
EBSA	1-28-80	CALL SIGN CHANGE			

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters new WRLB

Name LONG BRANCH BROADCASTING CO., INC. Station location - Long Branch, N.J.
(P.O. - 156 Broadway, Long Branch, N.J.)
or Box 67, Main P.O., Long Branch, N.J.)

File No.	Dated	Application for	Action Nature	Action Date
BPH-2743 Rec'd Filed	7-31-59 7-31-59 7-31-59	Construction permit for a new FM broadcast station to be operated on: Frequency - 107.1 mc CH 296 ERP - 0.819 kw Type transmitter - GATES FM 1B Type antenna - COLLINS 37M-1 (1 section) HAAT 120.5 ft Trans. location - 156 Broadway, Long Branch, New Jersey Studio location - Same as transmitter Engr. - Gautney & Jones	GRANTED	12-9-59
BMPH-6361 R & F	7-5-60 7-18-60	Modification of C.P. (BPH-2743 which authorized a new FM broadcast station) for extension of completion date from 8-9-60 to ~~[illegible]~~ 10-1-60	GRANTED	8-2-60

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WRLB

Name LONG BRANCH BROADCASTING CO. INC.
Long Branch, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMPH-8393 R & F	8-1-60 8-8-60	Modification of C. P. (BPH-2743 as modified which authorized a new FM broadcast station) to change type antenna (Gates Radio Co. FM-11)	GRANTED Extend construction to 11-1-60	9-6-60
BLH-1684 R & F	10-4-60 10-7-60	License to cover C. P. (BPH-2743 as modified) for a new FM broadcast station.	GRANTED	2-1-61
BPH-3380 Rec'd&Filed	5-10-61 5-11-61	Construction permit to incr. ERP from .76kw to 1kw; incr. HAAT from 120' to 216.5'; install new antenna(Andrews,1302-2) and make changes in antenna system(incr.hght).	GRANTED	7-11-61
BMPH-7133 R & F	2-28-62 2-28-62	Mod. of CP(BPH-3380, which auth. an incr. in ERP & HAAT; changes in antenna system & install new antenna) for extension of completion date from 3-11-62 to 9-11-62.	GRANTED	4-3-62

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters W R L B

Name LONG BRANCH BROADCASTING CO., INC.
Long Branch, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BPH-3701 R & F	3-14-62 3-16-62	Construction permit to install new antenna (incr.hght) system (JAMPRO JA-2, 2 section); increase ERP from 760w to 1kw	GRANTED	4-3-62 ERP 1kw TPO 830w HAAT 120'
BLH-2104 R & F	4-10-62 4-23-62	Lic to cover CP (BPH-3701, as modified) which auth install of new ant-sys and an inc of ERP & HAAT.	GRANTED	8-13-62
BMPH-7346 R & F	8-20-62 8-27-62	Mod. of CP (BPH-3380, as mod which auth an incr in ERP & HAAT; chgs in ant-sys & install new ant) for extension of completion date from 9-11-62 to 3-11-63.	GRANTED	9-12-62
BMPH- Received	11-26-62 11-29-62	Mod. of CP (BPH-3380, as mod which auth an incr in ERP & HAAT; chgs in ant-sys & install new ant) to incr ERP from 1kw to 3kw; incr HAAT from 120' to 216.2'; chg type ant (Jampro-JA4-4 sect) and make chgs in ant-sys.	Ret'd 12-4-62 re: not in accord with Comm rules.	

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHLB

Name LONG BRANCH BROADCASTING CO., INC.
Long Branch, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMPH-7521 R & F	1-29-63 2-1-63	Mod. of CP (BPH-3380, as mod which auth an incr in ERP & HAAT; chgs in ant-sys & install new ant) to incr ERP from 1 to 3kw and HAAT to 128.2'; chg type ant (JAMPRO-JA4, 4 sect); also chgs in ant-sys and incr TPO to 500w.	GRANTED	3-11-63 to 5-11-63
BRH-1118 R. & F.	3-1-63 3-21-63	Renewal of license.	GRANTED	1-9-64
BPH-4034 R & F	5-15-63 5-17-63	CP to replace expired CP (BPH-3380, as mod) which auth chgs in ERP; HAAT; TPO; ant-sys; and type ant.	GRANTED	5-29-63
BLH- 2410 Rec'd Resub'd Filed	5-19-63 5-21-63 6-22-63 6-25-63	Lic. to cover CP (BPH-4034 as reinstated) which auth chgs to ERP; HAAT; TPO; ant-sys and type ant.	~~RETURNED---6-21-63~~ Not signed. GRANTED	2-20-64

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.B.L.B.

Name LONG BRANCH BROADCASTING CO., INC.
LONG BRANCH, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BSCA-526 Received Filed	4-6-64 4-7-64 4-8-64	Request for subsidiary communications authorization on sub-carrier frequency of 67kc.	DISMISSED per Sec.1.568(b)	1-27-65
BRH-1118 R & F	2-25-66 2-25-66	Renewal of License	GRANTED	5-27-66
BPH- Rec'd #473660 $30	12-16-68 12-16-68 (REFUND AUTH. 1-15-69)	CP to install new trans (Gates-FM1H); (MAIN)	Returned (Sect. I not signed by an Officer.)	1-15-69 Appli. Unnecessary
BPH- Rec'd #473659 $30	12-16-68 12-16-69	CP to install new Auxiliary Trans.(Gates-HF-1M), at Main Trans. loc., to be operated on 107.1mc., ch#296, TPO 940watts, ERP 3kw and HAAT 130 feet. For Auxiliary Purposes Only.	Returned (Sect. I not signed by an officer).	1-15-69

#6

FM BC

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRLB

Name LONG BRANCH BROADCASTING CO., INC.
LONG BRANCH, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BPH-6600 R & F #473659 $30 FEB 5 1969	1-23-69 1-29-69 12-16-68	CP to installnew Auxiliary Trans.(Gates-FM-1B); at Main Trans. loc. to be operated on 107.1mc., ch #296, TPO 940watts, ERP 3kw; and HAAT 130'. for Auxiliary Purposes Only.	GRANTED FORFEITED Ltr. 4-14-70	2-11-69
BRH-1118 R & F #502404 $75. PRESS APR 21 1969	3-28-69 3-28-69 3-28-69	Renewal of license---6-1-69 AMENDED 4-22-69 re: Signature page Section IV-A AMENDED 5-28-69 re: Programming 9-30-69. By Letter. Notified of apparently Liability of $100. (Late filed renewal).	GRANTED	6-18-69
BPH-7124 Rec'd: #596362$30. PRESS: Resubmitted Filed:	4-21-70 4-27-70 4-27-70 MAY 7 1970 5-12-70 5-15-70 22 MAY 1970	CP to Install new Auxiliary Trans(GATES-FM-1B); at Main Trans. loc. to be operated on 107.1mc., ch #298, TPO: 1kw; and HAAT:169 feet; for Auxiliary Purposes Only.	RETURNED 5-6-70- SECTION-A-not-signed by an officer of the Corporation GRANTED FORFEITED ltr. 4-4-72	5-25-70

F.C.C. - WASHINGTON, D. C.

Sec. IV, Page 6 returned 4-18-69 to be dated.

#7

107.1mc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W R L B

Name LONG BRANCH BROADCASTING CO., INC.
LONG BRANCH, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BRH-1118 R & F PN Recd. PRESS FEB 28 1972	2-1-72 2-16-72	RENEWAL OF LICENSE AMENDED 3-1-72 re: employment policy AMENDED 3-24-72 re: programming; commer. pol.	GRANTED	5-31-72
BPH-7875 R & F #064360 $50 Code 061 Press MAY 4 1972	4-14-72 4-17-72 4-17-72	CP to install new Auxiliary Trans. (Gates FM-1M); at Main Trans. loc. to be operated on 107.1mc, CH#296A, TPO: 940 watts; ERP: 3KW; HAAT: 130', for Auxiliary Purposes Only. Atty--	GRANTED FORFEITED	5-12-72 ltr. 6-18-73
BPH-8367 R & F #173417 $50 Code 061 Press MAY 1 - 1973 AMENDED 5-14-73 PRESS MAY 24 1973	4-2-73 4-11-73 4-11-73	CP to install new ant. (~~Gates FMG-6A, 6 sects. (H&V)~~); make chg. ant. system (increase height); and chg. HAAT: 169'. Engr. Data: Overall Height Above Mean Sea Level: 265'; chg. transmission line; chg. ant. (Gates FMC-7A, 7 sections).	GRANTED	5-31-73

F.C.C. - WASHINGTON, D. C.

#8

107.1mhz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WNJB

Name LONG BRANCH BROADCASTING CO., INC.
Long Branch, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BTC-7240 R & F FEE PD: $1000 #228658 CODE 049 Pub. notice	8-22-73 8-31-73 SEP 18 1973 filed 12-5-73	Voluntary transfer of control of lic corp from Orlando A. Biamonte, Dr. John J. Cesualdi, and Dennis Mastro (60% collectively) to John J. Mazzacco(25%), James J. Mazzacco (25%) and Phillip DeSantis (50%) (Over for amends) Atty - Dempsey & Koplovitz	GRANTED Req. Grant Fee EFF: 12-27-73 050 BD 1-28-74	12-18-73 $ 6,000.00 W 273018
BPH-8575 R & F #229460 $50 Code 057 Press	8-23-73 9-4-73 9-5-73 SEP 20 1973	CP to install new Auxiliary Trans. (Gates FM-1M); at Main Trans. Loc. to be operated on 107.1mhz, Ch#296, TPO; 940watts; ERP: 3KW and HAAT: 130', for Auxiliary Purposes Only.	GRANTED	9-27-73
BLH-6044 Rec'd W 256868-$50. Amended & F PTA PRESS	11-27-73 11-29-73 11-29-73-AC-057 12-11-73 12-17-73 FEB 5 1974	Lic.(BPH-8575)Auxiliary transm[illegible] transmitter	GRANTED	4-22-74

F.C.C. - WASHINGTON, D. C.

RE: BTC-7240 AMENDED 11-5-73 to show officers & dirctrs; Bus. int (Table II); re plan of financing; Amendment to Agreement; bank ltr re commitment ltr.

BTC-7240 AMENDED 11-28-73 revised Section IV-A
AMENDED 11-28-73 new ascertainment survey

Form BC-121
September 1969

#9

APPLICATION RECORD - BROADCASTING

107.1mhz

Call Letters WRLB

Name Long Branch Broadcasting Co., Inc.
Long Branch, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMPH-14,088 Rec'd Filed Code 057 Press #306646 $50	3-27-74 4-3-74 4-24-74 APR 30 1974 4-25-74	MP (BPH-8367) chg. ant. (RCA BFH-7A, 7 sects. (H&V); chg. TPO and HAAT: 265' (H&V).	GRANTED	5-6-74
BMPH-14,116 R & F #305175 $50 Code 057 PRESS MAY 29 1974	5-14-74 5-16-74 5-16-74	MP(BPH-8367) ext. time to 7-1-74. (Changes)	GRANTED TO	6-14-74 7-1-74
BLH-6285 Rec'd W 316515-$50. PTA Amended & F PRESS	6-13-74 6-17-74 6-17-74-057 6-25-74 7-9-74 JUL 31 1974	Lic.(BPH-8367, as mod.) changes, main ~~& aux.~~ Sect. II-B for auxiliary (lic'd BLH-6044)	GRANTED	8-16-74

#10

107.1 mhz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WWUU XWRLB

Name LONG BRANCH BROADCASTING CO., INC.
LONG BRANCH, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BRH-1118 R & F PN Recd. PRESS	2-13-75 2-18-75 FEB 24 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) J.Richard Carr,Atty. AMENDED 5-5-75 re: engineering & trans. logs	GRANTED	5-28-75
BRH-1118 R & F PRESS	1-30-78 1-31-78 MAR 3 1978	RENEWAL OF LICENSE (MAIN & AUX.TRANS.)	GRANTED	10-31-78
BRH810202WC PRESS	MAR 18 1981	RENEWAL OF LICENSE	GRANTED	5-29-81

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.