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Form BC 126
June 1954
Official No. 1429

FM BROADCAST

# BROADCASTING STATION LICENSE RECORD

Date first licensed January 24, 1963

Call letters WXRC (Eff: 9-26-66) XWIRC-FM

Station location HICKORY, N. C.

Name of licensee FOOTHILLS BROADCASTING, INCORPORATED (BPH-5-8-62)

Transmitter location 2.1 miles Southeast of business district, near Hickory, North Carolina (BPH-5-8-62)

Main studio location 28601 329 First Avenue, N. W., Hickory, North Carolina

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From | Period To |
|---|---|---|---|---|---|---|
| BPH-3694<br>HAAT: 350'<br>TPO: 2.15kw | 5-8-62 | 95.7mc<br>CH:239<br>Construction permit for a new FM Broadcast station | 11.5kw | Un | 7-3 | 1-8-63 |
| BLH-2288<br>HAAT:350' | 1-24-63 | 95.7mcs<br>Ch.239<br>Lic. to cover CP(BPH-3694) which auth. a new FM Broadcast Station. | ERP:11.5kw<br>TPO:2.15kw | Unl. | 1-24 | 12-1-63 |
| BRH-1429 | 11-6-63 | Renewal of license | | | 12-1 | 12-1-66 |
| BPH-5604<br>HAAT: 350'<br>cond'l | 1-13-67 | 95.7mc.<br>ch# 239<br>Construction permit to increase ERP. | ERP: 27kw<br>TPO: 5kw | Unl. | | 3-13-67<br>9-13-67 |
| BRH-1429 | 12-9-66 | 95.7mcs | ERP:11.5kw | Unl. | 12-9 | 12-1-69 |
| BMPH-9596<br>(1) | 10-4-67 | Mod. of CP(BPH-5604) for completeion date to | | | extension of 11-13-67 | |
| BLH-3909(S)<br>(2) | 4-2-68<br>95.7mhz | Lic. to cover BPH-5604,chg) (incr. ERP)<br>ERP 27kw | HAAT 350' | | | |
| BRH-1429(L) | 12-11-69 | Renewal | | | 12-1-72 | |
| ERSA | 5-22-72 | | | | | |
| BRH-1429(S) | 11-14-73 | Renewal of License | | | 12-1-75 | |
| BRH-1429(L) | 11-12-75 | | RENEWAL | | 12-1-78 | |
| BTC-8157 | 11/4/76 | Invol TC | EFF: 12/20/76 | | | |
| BTC-8566 | 3-8-78 | VOL. TC | EFF: 4-3-78 | | | |
| BRH 780731 | UZ (S) 11-20-78 | REN. OF LIC. | | | 12-1-81 | |
| BPH-781228AF<br>(L) HAAT:330' (h&v) | 2-5-80 | 95.7mHz<br>CP to chg. ERP,HAAT:,install new antenna & mke. chgs. in ant. system. | ERP:100kW. | | 2-5-81 | |
| BLH-801014AN<br>HAAT:330'(H&V)<br>(L) | 1-27-81 | 95.7mHz<br>Lic. to cover (BPH-781228 AF) for changes. | ERP:100kW(H&V) | | 12-1-81 | |

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WIRC-FM

Name FOOTHILLS BROADCASTING, INCORPORATED
HICKORY, NORTH CAROLINA (P.O. Edmond H. Smith, Jr., 329 First Ave., N. W.
Box 484, Hickory, North Carolina

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BPH-3694<br>Rec'd<br>Filed | 3-1-62<br>3-13-62<br>3-13-62 | CP for a new FM broadcast station to be operated on:<br>Frequency - 95.7mc CH 239<br>ERP 11.3kw<br>Type Antenna - Jampro JA-6-A (6 sections)<br>HAAT 352 feet<br>Type transmitter - Collins 830-E-1<br>TPO 2.310 kw<br>Trans. location - 2.1 miles SE of Hickory business district, Near Hickory, N. C.<br>Studio location - 329 First Ave., N. W. Hickory, North Carolina<br>Remote Control - Same as studio<br><br>Eng. Creutz & Snowberger | GRANTED<br>(Cond'l re WIRC(AM) | 5-8-62 |

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters W X R C X [illegible]

Name FOOTHILLS BROADCASTING, INCORPORATED
Hickory, North Carolina

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BLH-2288<br>R & F | 11-27-62<br>11-29-62 | Lic. to cover CP (BPH-3694) which auth a new FM B/C station. | GRANTED | 1-24-63 |
| BRH-1429<br>R & F | 8-15-63<br>8-17-63 | Renewal of license | GRANTED | 11-6-63 |
| BRH-1429<br>R & F | 8-17-66<br>8-18-66 | Renewal of License | GRANTED | 12-9-66 |
| BPH-3604<br>Received<br>Resub-Recd &<br>Filed | 9-14-66<br>9-22-66<br>10-24-66<br>11-14-66 | CP to ~~increase TPO to 5kw, and~~ increase ERP to ~~24.44kw.~~<br><br>Engr. John Creutz, Washington, D. C. | ~~RETURNED~~<br>~~per Sect. 73.213~~<br>~~Resubmitted~~<br>GRANTED | 10-6-66<br><br><br>1-13-67 |
| Amend<br>R & F | 12-19-66<br>12-21-66 | Amended to delete request for incr. in TPO, and chg. ERP to 26.77kw | cond'l re this does not preclude WHPE-FM being gr. auth to operate with ERP 100kw without chg in ant.hgt. | |

F.C.C. - WASHINGTON, D. C.

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FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WXRC

Name FOOTHILLS BROADCASTING, INCORPORATED
HICKORY, NORTH CAROLINA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMPH-9596 R&F | 9-4-67 9-5-67 | Mod. of CP(BPH-5604 which authorized increase ERP) for extension of completion date from 9-13-67 to 11-13-67. | GRANTED to | 10-4-67 11-13-67 |
| SEP 22 1967 | | | | |
| BLH-3909 R & F #390524 $30 PT | 11/10/67 11/15/67 11/15/67 11/24/67 | Lic. (BPH-5604, for changes) | GRANTED | 4-2-68 |
| BRH-1429 R & F #536369 $75. P.N. filed 8-18-69 PRESS | 8-15-69 8-18-69 8-18-69 | Renewal of license AMENDED 12-1-69 re: commercial matter | GRANTED | 12-11-69 |

Form BC-121 #4
September 1969

# APPLICATION RECORD - BROADCASTING

95.7mc.

Call Letters WXRC

Name FOOTHILLS BROADCASTING, INCORPORATED
Hickory, N. C.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRH-1429<br>R & F<br>P.N.<br>PRESS<br>SEP 18 1972 | 8-15-72<br>8-31-72<br>8-31-72 | Renewal of License<br><br>Atty.: Wade H. Hargrove, Raleigh, N. C.<br>AMENDED 11-6-72 re: programming | GRANTED | 11-14-73 |
| BRH-1429<br>R & F<br>PN Recd.<br>PRESS SEP 16 1975 | 7-23-75<br>8-1-75<br>" | RENEWAL OF LICENSE | GRANTED | 11-12-75 |
| BTC-8157<br>Rec'd<br>Fee pd $100<br>Filed<br>Code 047 (FORM 316)<br>Also see WIRC(AM)<br>OCT 28 1976 | 10/13/76<br>9/23/76<br>W 616710<br>10/18/76 | Involuntary transfer of control of lic corp from Edmond H. Smith, Jr. to Margaret A. Smith and A.H. Burgess, Executors of the Estate of Edmond H. Smith, Jr., deceased<br><br>Atty - Wade Hargrove, Raleigh, N.C. | GRANTED<br>EFF:<br>NO FEE: | 11/4/76<br>12/20/76<br>"Cond'l" |

F.C.C. - WASHINGTON, D. C.

Form BC-121 #5
May 1976

# APPLICATION RECORD - BROADCASTING

fm

Call Letters WXRC

Name Foothills Broadcasting, Incorporated
Hickory, N.C.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC -8566<br>R & F<br>FORM 315(SEE AM WIRC)<br>(BTC-8565)<br>FN FILED 1-24-78<br>JAN 27 1978 | 12-28-77<br>1-3-78 | Voluntary transfer of control of lic corp from Margaret A. Smith A.H. Burgess, Co-Executors of the Estate of Edmond H. Smith,Jr.,Deceased, Joseph A. Moretz, Scott H. Smith, et al(all stockholders) to Broadcast, Ltd.<br>(over)<br>Atty - Wade Hargrove, Raleigh, N.C. | GRANTED<br>EFF: | 3-8-78<br>4-3-78 |
| BRH 780731UZ<br>R & F<br>PRESS | 7-28-78<br>7-31-78<br>AUG 18 1978 | RENEWAL OF LICENSE | GRANTED | 11-20-78 |
| BPH- 781228AF<br>PRESS:<br>(C)<br><br>AMENDED | <br><br><br><br>4-19-79 | Construction permit to chg ERP: 100KW(H&V); HAAT: 327'(H&V); install new type trans HARRIS FM-20K; ant: HARRIS FMS-11, 11 sects (H&V); make chgs in atn sys(decr hght)<br>ATTY: Wade Hargrove<br>engr( additional info on tower,short spacing etc) | GRANTED | 2-5-80 |

302 10/14/80

F.C.C. - WASHINGTON, D. C.

BHC-8566 AMENDED 2-21-78 re: Sec.II, Tbl.II, B/c interest of J.W.Oakley, T.L. Swatzel & W.R. McDonald
AMENDED 3-13-78 - statement re Brd of Dirctrs of Banks

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# APPLICATION RECORD-BROADCASTING

Call Letters: WXRC

Name: FOOTHILLS BROADCASTING, INCORPORATED

Station Location: HICKORY, N. C.

| File No. | Date | Description | Action and Date |
|---|---|---|---|
| BLH-801014AN<br>PTA<br>PRESS OCT | 29 1980 | License to cover (BPH-781228AF) for changes.<br><br>Atty: Mark J. Prak | GRANTED 1-27-81 |

Form BC-121
March 1979

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.