KVIJ-TV

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION HISTORY RECORD

First licensed 9-9-64

Call Letters KVIJ-TV

Station Location SAYRE, OKLAHOMA

Name STANLEY MARSH, III, TOM F. MARSH, MICHAEL C. MARSH AND ESTELLE M. WATLINGTON B/B AS MARSH MEDIA, LTD. (WITH POSITIVE CONTROL BEING VESTED IN STANLEY MARSH, III) (AL 6-19-80 Eff.: 7-10-80

PTA 7-28-61 COMM. TV

Form BC 126 Suspended operation 8-11-65 CH 8

June 1954 PTA 5-13-66

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-9-64 (Off. #558)

Call letters KVIJ-TV(Eff: 1-29-76) X KFDO-TV (2-28-66)

Station location SAYRE, OKLAHOMA

Name of licensee X STANLEY MARSH III, MICHAEL C. MARSH, ESTELLE MARSH WATTLINGTON AND TOM F. MARSH, D/B AS MARSH MEDIA granted 12-19-75 Eff: 1-28-76 ~~BASS BROADCASTING COMPANY~~ (BALCT-378 2-13-69 EFF: 2-25-69)

Transmitter location 14.3 Mi. NW of Sayre at intersection of State Hwys. 152 & 6, near Sayre, Oklahoma(BPCT-3590 11-17-65)

Main studio location 14.3 mi. NW of Sayre at intersection of State Hwys 152 & 6, near Sayre, Oklahoma (BPCT-3590 11-17--65)

Form BC-126 PROG. TEST AUTH. 7-28-61 COMM. TV
June 1954 SUSPENDED OPERATION 8-11-65 re finance
PROG. TEST AUTH. 5-13-66

BROADCASTING STATION LICENSE RECORD

KFDO-TV (2-28-66)

Date first licensed 9-9-64 (OFFICIAL #558) CH 8 Call letters KSWB
SAYRE, OKLAHOMA (BPCT-3590, 11-17-65)
Station location X Elk City, Oklahoma (~~Ltc.~~)

BASS BROADCASTING COMPANY (BALCT-378 2-13-69 EFF: 2-24-69)
BASS BROADCASTING COMPANY (BALCT-272 11-17-65 EFF: 12-8-65)

Name of licensee X SOUTHWEST BROADCASTING COMPANY

(BPCT-3590 11-17-65)
14.3 miles NW of Sayre at intersection of State Highways 152 & 6, Near Sayre, Oklahoma/
X7.5 miles north-northeast of center of Elk City, near Elk City, Oklahoma (BMPCT-5389 2-15-
Transmitter location X Country Club Blvd., one mile north of Elk City, Near Elk City, Oklahoma/60

(BPCT-3590 11-17-65)
14.3 miles NW of Sayre at intersection of State Highways 152 & 6, Near Sayre, Oklahoma/
X7.5 miles north-northeast of center of Elk City, near Elk City, Oklahoma (BMPCT-5389 2-15-60)
Main studio location X Country Club Blvd., one mile north of Elk City, near Elk City, Oklahoma

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-2243	11-20-57	CH # 8	V-14.8 kw	U	1-20-58
AH: 120 feet		180-186mcs	A-7.41 kw		7-20-58
CP for a new Comm. TV B/C Station. (Form 720). CONDITION					
BMPCT-5130	6-30-58	Same	Same	Same	1-20-58
Mod. of CP(BPCT-2243) to extend completion date					1-20-59
BMPCT-5237	1-7-59	Same	Same	Same	1-20-59
Mod. CP (BPCT-2243 as mod.) to ext. completion dte					7-20-59
BMPCT-5344	7-27-59	same	same	same	1-20-59
Mod. of CP (BPCT-2243, as mod) to extend compl.dt					9-21-59
BMPCT-5389	2-15-60	CH #8	V-26.1 kw	U	1-20-59
BMPCT-5366		180-186	A-13		8-15-60
Mod. of CP (BPCT-2243, as mod) to chg. ERP, TL, SL, type of antenna, ant. sys. equip. antenna hgt. and extend comple. date					
BMPCT-5499	7-28-60	same	same	same	1-20-59
Mod. of CP(BPCT-2243, as mod) to extend completion date.					2-15-61
BMPCT-5504	9-14-60	CH #8	V-26.3 kw	U	1-20-59
AH: 640'		180-186	A-13.2 kw	MSL:2562'	2-15-61
Mod. CP(BPCT-2243, as mod) to chg. type transm. AH.					
BMPCT-5553	2-17-61	same	same	same	1-20-59
(mod. CP BPCT-2243, as mod) to ext. complt. date					6-15-61
BMPCT-5572	3-17-61	CH #8	V-26.3 kw	U	1-20-59
AH: 640'		180-186	A-13.2 kw	MSL:2562'	6-15-61
(Mod of CP BPCT-2243 as mod) to chg type of trans from RCA TT-5A to DuMont 8000.					
BMPCT-5600	6-14-61	Same	Same	Same	1-20-59
Mod. CP(BPCT-2243 as mod) to extend complte date					8-15-61
W IRE 7-28-61 RE LIC. BLCT-1129 AUTH. GR. OPER. KSWB ON PROG. TEST ACCORD SEC. 3.629 RULES & CP BMPCT-5600:SUBJECT COMPLIANCE SECTION 3.640 RULES. ADVISE CONFERENCE EXT.					
BLCT-1129	9-9-64	CH. #8	V-26.3kw	U	9-9-64
AH" 640' MSL:2572'		180-186	A-13.2kw		6-1-65
License to cover CP(BPCT-2243 as mod.)					
LIC ENSEE WIRE 8-10-65 DUE TO FINANCIAL LOSSES, WILL BE NECESSARY FOR KSWB TO GO SILENT, EFFECTIVE CLOSE OF BUSINESS 8-11-65. LETTER FOLLOWS					

Form BC 126
June 1954

CARD #2

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

KFDO-TV 2-28-66

Date first licensed .....

Call letters X K S W B

Station location Elk City, Oklahoma

Name of licensee SOUTHWEST BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
WIRE	8-12-65	REURLET	8-10-65	BY COUNSEL REQUESTING	
AUTH. TO REMAIN SILENT FOR 90 DAYS. KSWB-TV HEREBY GRANTED AUTHOR. TO REMAIN SILENT THRU 11-11-65. CONTINUE PRESCRIBED TOWER ILLUMINATION.					
BRCT-558	11-17-65	same	same	same	11-17-65
		RENEWAL OF LICENSE			6-1-68
BALCT-272	11-17-65	VOLUNTARY ASSIGNMENT OF LICENSE TO			
EFF: 12-8-65		BASS BROADCASTING COMPANY.			
BPCT-3590	11-17-65	CH. 8	V-26.3 kw	U	1-17-66
AH: 580' MSL:2770'		180-186	A- 5.25 kw		7-17-66
Construction Permit to change station location, TL, SL, antenna structure, decrease AH.					
BAPCT-376	12-6-65	Voluntary assignment of construction			
permit (BPCT-3590)		to BASS BROADCASTING COMPANY. EFF: 12-8-65			
WIRE	12-2-65	RELETATTY 10-26-65. EXT. AUTH. GRANTED			
KSWB REMAIN SILENT TEMP. PERIOD END 2-11-66					
WIRE	1-28-66	RELETATTY 13. EXT. AUTH. GRANTED KSWB			
REMAIN SILENT TEMP. PERIOD END 5-11-66.					
BTC-4929	2-2-66	Voluntary acquisition of positive control of licensee corporation by Perry R. Bass through transfer of stock by the Sid W. Richardson Foundation to Bass Broadcasting Company. EFF: 3-4-66			
WIRE	5-11-66	EXTENSION AUTH. GR. KFDO-TV REMAIN SILENT			
SILENT TEMP.PER. END. 5-31-66.					
WIRE	5-13-66	RE TENDERED LIC. APPL. AUTH.GR.OPERATE			
KFDO-TV ON PROGRAM TEST ACCORD.SECTION 73.629 RULES & CP BPCT-3590. ADVISE.					
BLCT-1580	6-30-67	CH.8	V-26.3 kw	U	6-30-67
AH:580' MSL:2770'		180-186	A- 5.25 kw		6-1-68
LICENSE to cover CP (BPCT-3590, which auth. chgs. in station					
BPCT-4016	12-4-67	CH-8	V-26.3	U	2-4-68
AH:580'-MSL:2770'		180-186	A-5.25		8-4-68
CP to change type transmitter					
BRCT-558	5-28-68	RENEWAL OF LICENSE (S)			6-1-71
BMPCT-6851	7-23-68	MP(BPCT-4016) EXT. TIME (1)			1-23-69
WIRE	10-15-68	RE TENDERED LIC. APPLI. AUTHE GR. OPER. PTA ACCORD. 73.629 RULES AND CP BMPCT-6851. COMMENCED 10-22-68			

Form BC 126 #3
June 1954

COMM.TV

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KFDO-TV

Station location SAYRE, OKLAHOMA

Name of licensee BASS BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BALCT-378	2-13-69	VOL. AL			
BLCT-1842	7-23-70	Ch. 8	V.26.3 kw	U	7-23--70
AH:,580 MSL: 2770'		180-186	A.5.25 kw		6-1--71
Lic. (BPCT-4016) for chag.					
ALTERNATE MAIN TRANSMITTERS & ANTENNA.					
BRCT-558	8-31-71	RENEWAL OF LICENSE (S)			6-1-74
EBSA	5-15-72				
BRCT-558	5-31-74	RENEWAL OF LICENSE (S)			6-1-77
BALCT-572	12-19-75	VOL ASSN. OF LIC			
BRCT-558	4-28-78	Renewal of License (S) ;			6-1-80
BALCT-800519KN	6-19-80	VO. AL			

Card # 1
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters KSWB

Name SOUTHWEST BROADCASTING COMPANY
(P.O. % Lonnie J. Preston, Station KASA, Elk City, Okla.) Sta.Loc. Elk City, Okla.

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2243 Recd & filed	12-1-56 12-4-56	CP for a new ~~com~~ TV b/c station Freq: Ch # 8, 180-186 Mcs. ERP: Vis. 14.86 kw Aur. 7.43 kw Hours of operation: Unlimited S-L: SW ¼ of SW ¼ of SW ¼ of Section 15, Township 11-N, Range 21-W, North of Elk City, Oklahoma T-L: SW ¼ of SW ¼ of SW ¼ of Section 15, Township 11-N, Range 21-W, North of Elk City, Oklahoma (Vis & Aur DuMont- Oak 8000) (123) * Filed by A. L. Stein, Atty. *Request for waiver of Sec. 3.613 of the Comm's Rules. Represented by Harry M. Plotkin, atty. let. 3-6-57 Amended in resp to comm's letter of 2-5-57 to show change in construction cost, and furnish additional financial data Filed by Harry M. Plotkin, Atty.	ORDER IN GRANTED Docket No. 12061	11-20-57
Amended 3-16-57 Recd and filed 4-3-57				

F.C.C. - WASHINGTON, D. C.

D. A. Peterson, Engr. (with A. Earl Cullum Jr.)
Dallas, Texas

2

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters KSWB

Name SOUTHWEST BROADCASTING COMPANY
Elk City, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5130 Recd.&filed	6-20-58 6-23-58	Mod. of CP (BPCT-2243, which authorized a new Comm. TV B/C Sta.) to extend completion date from 7-20-58 to 3-21-59. Filed by H.M. Plotkin, Atty.	GRANTED	6-30-58
BMPCT-5237 Recd.&Filed	12-15-58 12-18-58	Mod. of CP (BPCT-2243, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 1-20-59 to 8-20-59. Filed by Harry M. Plotkin, Atty.	GRANTED	1-7-59
BMPCT-5344 Recd.&Filed	6-30-59 7-6-59	Mod. of CP (BPCT-2243, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 7-20-59 to 3-20-60. Harry M. Plotkin, Atty.	GRANTED	7-27-59
BMPCT-5366 Recd.&Filed	8-12-59 8-17-59	Mod. of CP (BPCT-2243, as mod., which authorized a new Comm. TV B/c Station) to extend completion date from 9-21-59 to ____. Harry M. Plotkin, Atty.	GRANTED	2-15-60

card #3

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K.S.W.S.

Name SOUTHWEST BROADCASTING COMPANY
Elk City, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BMPCT- 5389 Rec.& filed	9-16-59 9-18-59	Modification of CP (BPCT-2243, as mod. which auth. a new station) to change ERP from Vis. 14.8 kw, Aur. 7.41 kw TO Vis. 26.1 kw, Aur. 13.0 kw; change transmitter and studio locations from Country Club Boulevard, 1 mile North of Elk City, Near Elk City, Oklahoma TO 7.5 miles North-northeast of center of Elk City, Oklahoma; type of antenna to RCA TF-6AH; changes in antenna system and equipment and change antenna height above average terrain to 638 feet. (REQUEST WAIVER OF SECTION 3.613(a) OF RULES) Harry M. Plotkin-atty A. Earl Cullum-engr. of Dallas, Texas	GRANTED Condition: subject to the submission of acceptable data for the transmitter specified herein prior to licensing in accord. with the provisions of Section 3.640 of the Rules concerning type acceptance GRANTED Waiver Section 3.613(a) of Rules	2-15-60
BMPCT- 5499 Rec. Filed	7-15-60 7-18-60 7-25-60	Mod. of CP (BPCT-2243, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 8-15-60 to _____. Harry M. Plotkin-atty	GRANTED	7-28-60

F.C.C. WASHINGTON, D. C.

Card #4

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters K S W B

Name SOUTHWEST BROADCASTING COMPANY
Elk City, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5504 Rec & Filed	7-23-60 7-28-60	Mod. of CP (BPCT-2243, as mod., which authorized a new Comm. TV B/C Station) to change type transmitters from DuMont 8000 to RCA TT-5A; change antenna system from RCA TF-6AH to RCA TF-6A1 and antenna height above average terrain to 638 feet. Gene A. Bechtel-atty	GRANTED	9-14-60
BMPCT-5553 Recd.&Filed	1-6-61 1-9-61	Mod. of CP (BPCT-2243,as mod.,which authorized a new Comm. TV B/c Station)to extend completion date from 2-15-61 to 6-15-61. Gene A. Bechtel,Atty.	GRANTED	2-17-61
BMPCT-5572 Recd. &Filed	2-10-61 2-15-61	Mod. of CP (BPCT-2243,as mod.)to change type of transmitter from RCA TT-5A to DuMont 8000. Gene A. Bechtel,Atty.	GRANTED	3-17-61
BMPCT-5600 Recd.&Filed	5-9-61 5-11-61	Mod. of CP (BPCT-2243,as mod.)to extend completion date from 6-15-61 to 8-15-61. Gene A. Bechtel,Atty. *which authorized a new Comm. TV B/C Station.)	GRANTED	6-14-61

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM.TV
Call KFDC-TV 2-28-66
Letters X K S W B

BASS BROADCASTING COMPANY 11-17-65
Name X SOUTHWEST BROADCASTING COMPANY
CH.8 Elk City, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BLCT-1129 Recd.&Filed	7-21-61 7-24-61	LICENSE to cover CP (BPCT-2243,as mod.)which authorized a new Comm. TV B/C Station. Filed by Gene A. Bechtel,Atty.	GRANTED	9-9-64
BRCT-558 Recd.&Filed	2-1-65 3-10-65	RENEWAL OF LICENSE Gene,A.Bechtel,Atty.(ARENT,FOX,FINTNER,PLOTKIN)	COMM. GRANTED	11-17-65
BALCT-272 Recd.&Filed	6-1-65 6-24-65	Voluntary assignment of License to Bass Broadcasting Company. /assignor/ CONDITION:that assign.be consummated Arent, Fox, Kintner, etc. /no later than 12-8-65 and within 5days Miller & Schroeder, (Assignee/ notify Commission of consummation. EFF: 12-8-65	GRANTED	by Commission 11-17-65
BPCT-3590 R & F	7-5-65 7-9-65	Construction Permit to change station location to Sayre,Oklahoma; Transmitter & Studio location to 14.3 miles NW of Sayre, NW corner of State Highways No.152 and 6, Sayre, Oklahoma; Aural ERP from 13.2 kw to 5.26 kw; make changes in antenna structure; and decrease antenna height above average terrain to 580 feet. REQUEST WAIVER OF SECTION 73.613 OF COMM'S. RULES.	GRANTED 11-17-65(COMM) Granted Waiver Section 73.613(a)of Rules	

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters KFDO-TV 2-28-66 K S W B

BASS BROADCASTING COMPANY (12-6-65)

Name X SOUTHWEST BROADCASTING COMPANY

CH:8 ~~Elk City, Oklahoma~~/ SAYRE, OKLAHOMA

File No.	Dated	Application for	Action Nature	Action Date
BAPCT-376 Rec. & filed	11-30-65 12-8-65	Voluntary assignment of construction permit (BPCT-3590) to Bass Broadcasting Company Miller & Schroeder-atty	GRANTED EFF: 12-6-65	12-6-65
BTC-4929 R & F as amend.	12-8-65 12-9-65	Voluntary acquisition of positive control of licensee corporation by Perry R. Bass through transfer of stock by the Sid W. Richardson Foundation to Bass Broadcasting Company Miller and Schroeder-attys	$100.00 fee paid GRANTED EFF: 3-4-66	2-2-66
BLCT-1580 R & F	5-6-66 5-10-66	LICENSE to cover CP (BPCT-3590,) which authorized changes in an existing station. Miller and Schroeder, Atty.	GRANTED	6-30-67
BPCT-4016 R & F	7-28-67 8-1-67	Construction Permit to change type of transmitter to GE TT-6E. Miller & Schroeder, Atty.	GRANTED	12-4-67

AUG 9 1967

F.C.C. - WASHINGTON, D. C.

7

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

COMM. TV.

Call Letters ....KFDO-TV.....

Name BASS BROADCASTING COMPANY
CH-8 Sayre, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BRCT-558 R & F MAR 12 1969	2-29-68 ~~3-4-68~~	RENEWAL OF LICENSE Miller & Schroeder, Atty. (Arthur H. Schroeder) AMENDED 5-31-68 re Legal & Programming	GRANTED	5-28-68
BMPCT-6851 R & F PRESS	7-2-68 7-8-68	MP (BPCT-4015) to extend completion date to _____. Arthur H. Schroeder, Atty.	$30. #442258 GRANTED	7-8-68 7-23-68
BLCT-1842 R & F Press	10-11-68 10-14-68 NOV 4 1968	Lic. (BPCT-4016, as mod.) for changes. Miller, Schroeder & Bankson, Atty. (John P. Bankson, Jr.)	#465405 GRANTED issued with BLCT-1847	$30. 10-14-68 6-23-70
BLCT-1847 R & F $30. #470466 PRESS ALTERNATE MAIN TRANS.	11-1-68 11-7-68 11-7-68 NOV 18 1968	LICENSE to utilize formerly licensed Main Transmitter (DuMont 8000) as an Alternate Main Transmitter. John P. Bankson, Jr. Atty. (Miller, Schroeder)	GRANTED issued with BLCT-1842	7-23-70

8

COMM. TV.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KVIJ-TV
X KFDO-TV

Name BASS BROADCASTING COMPANY
CH-8 Sayre, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BALCT-378 R & F Press PN Rec'd #482846 $30.	1-8-69 1-10-69 1-10-69	Voluntary assignment of license from Bass Broadcasting Company (a Delaware Corporation) to Bass Broadcasting Company (a Texas Corporation) Miller, Schroeder & Bankson, Atty.	GRANTED EFF:	2-13-69 2-24-69
Engr.data filed 7-2-70				
BRCT-558 Rec. & filed PN Recd PRESS	2-24-71 3-3-71 3-3-71 MAR 18 1971	RENEWAL OF LICENSE ALTERNATE MAIN TRANSMITTERS & ANTENNA John P. Bankson, Jr, (Miller, Schroeder) AMENDED 7-9-71 re other business interests, programming, and equal opportunity.	GRANTED	8-31-71
BRCT-558 R & F PN Rec'd: PRESS:	2-22-74 2-27-74 2-27-74 MAR 13 1974	RENEWAL OF LICENSE (Alt. Main Trans. & Ant.) Atty: William M. Barnard (Miller and Schoeder) Amended re community interests.	GRANTED	5-31-74

Commercial TV

Form BC-121
September 1969 Card #9

APPLICATION RECORD - BROADCASTING

Call Letters KVIJ-TV X KFDO-TV

STANLEY MARSH III, MICHAEL C. MARSH, ESTELLE MARSH WATTLINGTON & TOM F. MARSH D/B AS MARSH MEDIA

Name XXSass Broadcasting Company

Ch-8 Sayre, Oklahoma

File No.	Dated	Application for	Action Nature	Action Date
BALCT-572 Rec. Filed PN Recd Form 314 #480057 $200. AC 047 9-26-75 PRESS: 30 OCT 1975 Grant Fee Paid 2-2-76 #527028 AC: 048	9-22-75 9-24-75 10-15-75 10-8-75	Voluntary assignment of license to Stanley Marsh III, Michael C. Marsh, Estelle Marsh Wattlington and Tom F. Marsh, d/b as Marsh Media. Attys.: Assignor-William F. Barnard (Miller and Schroeder) Assignee-John C. Quale (Kirkland, Ellis & Rowe) Amended 11-24-75 re contours. Amended 12-15-75 re financial	GRANTED EFF:	12-19-75 1-28-76
BRCT-558 R&F PN RECD PRESS APR 5 1977	3-28-77 4-1-77 4-1-77	RENEWAL OF LICENSE John Quale (Kirkland, Ellis & Rowe) 323 with KVII-TV Applicant requested permission to filed late because this is a satellite of KVII-TV which expires 8-1-77 Amended 7-15-77 re legal Amended 9-21-77 re legal	GRANTED	4-28-78

F.C.C. - WASHINGTON, D. C.

CARD NO. 10 APPLICATION RECORD BROADCASTING COMMERCIAL TV

Call Letters: KVIJ-TV

(SEE BUFF HISTORY CARD FOR NEW NAME)

Name: X STANLEY MARSH III, MICHAEL C. MARSH, ESTELLE MARSH WATTLINGTON
TOM F. MARSH D/B AS MARSH MEDIA

CH=8
Station Location: SAYRE, OKLAHOMA

File No.	Date	Description	Action and Date
BRCT-800401KY R & F PN REC'D	3-24-80 4-1-80 4-1-80	RENEWAL OF LICENSE ATTY: JOHN C. QUALE {KIRKLAND AND ELLIS}	GRANTED 10-21-80
BALCT-800519KN R & F (Form 316)	5-1-80 5-19-80	Voluntary assignment of license to Stanley Marsh, III, Tom F. Marsh, Michael C. Marsh and Estelle M. Watlington, d/b as Marsh Media (with positive control being vested in Stanley Marsh, III). Atty.: James R. Bayes (Kirkland and Ellis)	GR. 6-19-80
BALCT-810624KG (Form 316)		Vol. AL to Marsh Media, Inc. Atty.: James R. Bayes	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.