WEAR-TV

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S CARD #1

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C

FIRST C.O. (1-13-54)(Started 1-14-54)

3

Date first licensed 10-13-58 (Off. No. 442)

Call letters W E A R - TV

(Station Loc: Pensacola, Florida)
STATION ID: Pensacola, Florida - Mobile, Alabama) Ltr. 12-24-68

ROLLINS TELECASTING, INC. (BAPLCT-25 5-6-59 EFF: 6-12-59)

Name of licensee GULFPORT BROADCASTING COMPANY, INC.

4.1 Miles North of U.S. Highway 90, Near Elsanor School, Alabama(BMPCT-1[illegible]-7-59)

(3.9 miles North of U. S. Higway 90, Near Elsanor School(Baldwin County)Alabama(BMPCT-[illegible] 7-22-5[illegible]

(State Highway 99, approx. 2.2 miles North of Barrineau Park, Near Pensacola, Florida(BPCT-[illegible]

Transmitter location U.S. Highway 90, 1.3 mi. SE of Belleview, Nr. Pensacola, Fla.(LIC.10-13-58)

Lic.10-13-58

U. S. Highway 90, 1.3 miles SE of Belleview, Nr. Pensacola, Fla(BMPCT-1621 Gr.12-9-53)

Main studio location "To be determined", Pensacola, Fla.

FCC 63

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To-
BPCT-863		Ch. #3, 60-66 mc	V-47.9 kw A-24.0 kw	U	(Also see entries on white card)

C.P. for new Commercial TV B/C Station, granted 6-3-53 subject to antenna site and structure approval.
(Issued with BMPCT-1446, which specified new trans. site.)

BPCT-863	10-20-53	Ch. #3, 60-66 mc	V-55 kw A-33.1 kw	U	12-20-53 6-20-54

Mod. of CP(BPCT-863, etc.) to increase ERP, change S & T locations, type of antenna and make other equipment changes

* studio site specified as "To be Determined" Pensacola, Florida, rather than as proposed in BMPCT-1446 or as granted on BPCT-863.

BMPCT-1621	12-9-53	Same	Same	Same	12-20-53 6-20-54

Mod.CP(BPCT-863) chg. SL.

1-13-54 STA Opr. Comm. basis exact accordance CP BMPCT-1621, except without vestigial sideband filter.
Period Ending 6-20-54 (Started 1-14-54)

Wire 6-23-54 Ext. STA operate comm. basis exact accord CP(BMPCT-1621) pending filing and action on application for permit to replace expired permit. Period ending 7-20-54.

BPCT-1876	7-6-54	60-66mcs Ch. #3	V55kw A 33.1	same (580')	12-20-53 1-2-55

CP to replace expired CP(BPCT-863 as mod).

Wire 7-14-54 TEMP STA Opr. comm. basis exact accord BPCT-1876 pending filing of lic. appl. Per.End. 1-2-55.

BPCT-2254	4-24-57	same	V-100 kw A-50 kw	U	6-24-57 12-24-57

AH: 1000'

CP to chg. ERP, TL, type of transmitters, Ant. & equip.

BPCT-2454	1-21-58	CH#3 60-66	V-100 kw A-50 kw	U	3-21-58 7-21-58

AH: 1000'

CP to replace expired CP (BPCT-2254).

~~BPCT-5181 7-15-58 Ch#3 60-66 V-100 kw A-50 kw U 3-21-58 to 1-21-59~~

~~Modification of CP(BPCT-2454, as replaced by BPCT-2454) to extend completion date from 1-21-58 to 1-21-59.~~

BMPCT-5181	7-15-58	same	same	same	3-21-58 to

MOD.CP(BPCT-2454 replace. EXTEND COMP.DATE 1-21-59

Form BC 126
June 1954 CARD # 2

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-13-58 (OFFICIAL NO. 442)

Call letters WEAR-TV

Station location Pensacola, Florida

Name of licensee GULFPORT BROADCASTING COMPANY, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Inv.	Period From	To
BLCT-262	10-13-58	CH # 3	V-52.5 kw	U	10-13-58	
AH:580ft.		60-66	A-31.6 kw		2-1-61	

License to cover CP (BPCT-1876,replacement CPCT-263,as mod

WIRE 1-23-59 PENDING REPAIR OF TRANSFORMER,AUTH.GR.TO OPR. WEAR-TV TEMP.FOR PER.END. 2-5-59 AT REDUCED POWER. ADVISE

BPCT-5255 1-29-59 same same 3-1-59

Mod.CP(BPCT-2254,as replaced BPCT-4424)Construction 6-21-57

WIRE 3-13-59 Pending REPAIR OF TRANSFORMER, AUTH.GR. OPR. WEAR-TV TEMP.FOR PER.END. 4-13-59,AT REDUCED AUTHO POWER.ADVISE.

BAPLCT-25 5-6-59 Vol. assignment of CP and License to Rollins Telecasting, Inc. EFF: 6-12-59

BMPCT-5318	7-22-59	CH #3	V-100 kw	U	9-22-59
AH: 1210'		60-66	A- 50 kw	MSL:1387'	3-22-60

Mod. of CP(BPCT-2454,as mod.)to chg. TL,AH,Ant.system. transmitters. (CONDITIONS)

BMPCT-5384	10-7-59	CH #3	V-100 kw	U	12-7-59
AH: 1220'		60-66	A- 50 kw	MSL:1397'	6-7-60

Mod.CP(BPCT-2254,as mod)to chg. TL,ant.sys.AH. (COND.)

WIRE 12-8-59 AUTHORITY GR. OPR. WEAR-TV TEMP. WITHOUT SIDEBAND FILTER PER. END. 2-[illegible]-60 PROVIDED NO INTER-FERENCE IS CAUSED.

REQUEST FOR STA to operate from site specified in BMPCT-5384, DISMISSED by Comm. LTR. ADOPTED 2-24-60.

COMM.ACTION 3-30-60 AUTHORIZATION GRANTED OPR. WEAR-TV TEMPORARILY PERIOD ENDING 6-7-60 AGREED. CP BMPCT-5384 EXCEPT USING RCA 2 KW DRIVER PLUS RCA TT-25CL AMPLIFIER WITH VIS. OUTPUT POWER OF 10KW, AUR.5KW: TO DEVELOP VISUAL ERP NOT TO EXCEED 7.94KW, AUR. 3.97KW, WITH AN UNITY GAIN ANTEN LOCATED AT APPROX. THE 1080FT. LEVEL OF SUPPORTING TOWER TO PROVIDE AN ANTENNA HGHT. ABOVE AVG. TERRAIN OF 1100 FEET. THIS AUTH. SUBJECT TO CONDITION THAT THE EXISTING WEAR-TV ANTENNA STRUCTURE SHALL BE REDUCED TO 200FT.LEVEL AT EARLIEST PRACTICAL DATE NOT LATER THAN 30 DAYS FROM COMMENCEMENT OF TEMP. OPERATION AUTHORIZED HEREIN. ADVISE IN WRITING WHEN (1) OPERATION COMMENCES UNDER THIS AUTH. AND (2) WHEN EXISTING LICENSED WEAR-TV ANTENNA STRUCTURE REDUCED TO 200 FOOT LEVEL.:::: REDAN 4-1-60 per ltr. atty

Form BC 126
June 1954

#3

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WEAR-TV

Station location PENSACOLA, FLORIDA

Name of licensee ROLLINS TELECASTING, INC.

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
WIRE TELEGRAM RCA-25CL RCA-25CL	4-8-60 AUTHORIZATION GRANTED PER COMMISSION'S OF MARCH 31, 1960 HEREBY MODIFIED TO SPECIFY TRANSMITTER IN LIEU OF RCA 2 KW DRIVER PLUS AMPLIFIER. ALL OTHER SPECIFICATIONS & CONDITIONS REMAIN UNCHANGED.				
BMPCT-5449	4-18-60	same	same	same	12-7-59
Mod.CP (BPCT-2254,as repl.by BPCT-2454,as mod)date 9-22-60					
WIRE	5-25-60 EXTENSION AUTHORITY GR. OPR. WEAR-TV TEMP. PER. END. 9-7-60 ACCORD.CP (BMPCT-5449, EXCEPT WITH TRANSMITTER POWERS & ANTENNA SPECIFD. IN SPECIAL TEMPORARY AUTHORIZATION DATED 3-31-60 AS MODIFIED 4-8-60.				
WIRE	7-13-60 RELET JUNE 6. PENDING COMPLETION CONSTRUCTION AND FILING OF LICENSE APPLICATION AUTHORITY GRANTED OPERATE WEAR-TV TEMPORARILY ACCORDANCE CONSTRUCTION PERMIT BMPCT-5449 FOR PERIOD OF 30 DAYS AFTER COMMENCEMENT OF PROGRAMMED OPERATION BY TELEVISION STATION WLBT, JACKSON, MISSISSIPPI FROM SITE AUTHORIZED BY CONSTRUCTION PERMIT BPCT-2271, AS MODIFIED. CONDITIONS APPENDED TO CONSTRUCTION PERMIT BMPCT-5384 STILL APPLY. ADVISE WHEN OPERATION UNDER THIS AUTHORITY BEGINS. 7-17-60				
WIRE	8-22-60 TELET AUGUST 19. EXTENSION AUTH. GRANTED OPERATE WEAR-TV TEMP. PERIOD ENDING SEPTEMBER 22, 1960 ACCORDANCE CP BMPCT-5449.				
BMPCT-5510	9-8-60	same	same	same	12-7-59
Mod.CP(BPCT-2254,as repl.by BPCT-2454,as mod)date 12-22-60					
WIRE	9-22-60 EXT. AUTH. GR. OPER. WEAR-TV TEMP. PERIOD END. 10-22-60 ACCORD CP BMPCT-5510.FURTHER EXT. IN ABSENCE OF FILING LIC. APPL. DOES NOT APPEAR WARRANTED.				
BMPCT-5526	10-24-60	CH #3	V-100 kw	U	12-7-59
AH: 1220'		60-66	A- 50 kw		12-22-60
Mod. of CP (BPCT-2254, as replaced by BPCT-2454,as mod.)to chg. type of transmitter.					
WIRE	10-24-60 RE LIC APPLICATION BLCT-1076, AUTH GRANTED OPERATE WEAR-TV ON PROG TEST ACCORD SECT 3.629 RULES & C.P BMPCT-5526.				
		CH #3 60-66 LF	V-52.5 kw A-31.6 kw	U	2-[illegible]

Form BC 126
June 1954 Card #1

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPCT-1076	7-22-42	[illegible]	V-100 kw		[illegible]
AH:1220' MSL:1397'		[illegible]	A-50 kw		[illegible]
CP (BPCT-2254 as renewed by BRCT-442) which authorized changes in existing station					
BRCT-442	1-10-64	same	same	same	2-1-64
RENEWAL OF LICENSE					2-1-67
BMLCT-371	12-23-65	same	same	same	12-23-65
			A-14.8 kw		2-1-67
Mod. of Lic. to reduce Aural ERP					
BRCT-442	1-13 -67	CH.3	V-100	U	2-1-67
B		60-66	A-14.8		2-1-70
RENEWAL OF LICENSE					
BRCT-442	1-29-70	RENEWAL OF LICENSE (S)			2-1-71
		SHORT TERM RENEWAL			
BRCT-442	3-10-71	RENEWAL OF LICENSE (S)			2-1-73
EBSA	5-15-72				
BRCT-442	1-3-74	Renewal of License (S)			2-1-76
BRCT-442	3-17-76	Ch. 3	V. 100 kW		2-1-79
AH: 1220' MSL: 1397'		60-66	A. 14.8		
Renewal of license					
BRCTV-348 (1)	3-22-77	Remote control authority			
BRCT-782 KCBK	3-13-79	RENEWAL OF LICENSE (S)			2-1-82

CARD #1

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV BROADCAST

Call Letters N E W

Name GULFPORT BROADCASTING COMPANY, INC.

(2nd and Hyer Sts., Pensacola, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-863 Recd & Filed	2-29-52 3-3-52	Construction permit for new Commercial TV B/C Station. Frequency: Ch. #3, (60-66 Mcs.) ERP: Vis. 53.6 kw; Aur. 26.8 kw Hours of operation: Unlimited S & T Location: East side of "F" St. between Maxwell and Bobe Sts., Pensacola, Fla. (434') (Vis. & Aur. RCA, TT-10AL) Filed by Harold E. Mott, Atty.	GRANTED Conditionally on 6-3-53 (subj. to antenna site and structure approval) Issued with BMPCT-1446	

F.C.C. - WASHINGTON, D. C.

Commercial Radio Equipment Co., Engr.
(Ed. Lorentz)

CARD #2.
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD BROADCASTING

COMM TV L/C

Call Letters ~~WEAR~~ WEAR-TV

Name GULFPORT BROADCASTING COMPANY, INC.
(2nd and Hyer Sts., Pensacola, Florida)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-863 AMENDED Rec'd Filed	 6-30-52 6-30-52 6-30-52	(PURSUANT TO SIXTH REPORT & ORDER-4-11-52) FREQ: Ch. #3, 60-66 mcs. ERP: Vis. 53.6 kw., Aur. 26.8 kw. Hours of operation: Unlimited S-L: ~~5 E. Gregory St., Pensacola, Florida~~ T-L: East side of "F" St. Between Maxwell and Bobe Sts., Pensacola, Florida (Vis. & Aur. RCA, TT-10AL) (449') Filed by Harold E. Mott, Atty.	SEE CARD NO. 1 FOR ACTION	
AMENDED Rec'd Filed	7-23-52 7-28-52 7-28-52	To change studio location from 5 E. Gregory St. Pensacola, Florida to To be determined, Pensacola, Florida	GRANTED	12-9-53

Commercial Radio Equipment Co., Engr.
(Edward F. Lorentz)

CARD # 3

COMM. TV B/C

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W E A R - TV

Name GULFPORT BROADCASTING COMPANY, INC.

Mel Wheeler, Vice President, 2nd and Hyer Sts., Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-1446 Rec'd Resubmitted Dated Recd. Filed	9-21-53 9-24-53 10-1-53 10-2-53 10-2-53	Mod. of CP (BPCT - 863 which authorized a new Comm. TV B/C Sta.) to chg. ERP from V. 47.9 KW A. 24.0 KW to V. 55.4 KW A. 33.2 KW, chg. type of antenna. Chg. transmitter location from East Side of "F" St., between Maxwell and Bobe Sts., Pensacola, Florida, chg. studio location from 5 East Gregory St., Pensacola, Florida to U. S. Highway 90, 1.3 mi. SE of Belleview, Pensacola, Florida and make other equipment chgs. Filed by E. Stratford Smith, Attorney. (577')	~~Returned exp. for Motor trl. Cert. and transm. on correctness 10-16-53~~ GRANTED (Issued with BPCT-863) (Request for proposed studio site not granted)	~~to Atty.~~ ~~Letter~~ 10-20-53
BMPCT-1621 Recd. Filed	12-1-53 12-3-53 12-3-53	Mod. of CP(BPCT-863, as mod., which authorized a new Comm. TV B/C Station)to change studio location from "to be determined," Pensacola, Florida to U.S. Hwy. 90, 1.3 mi. SE of Belleview, Near Pensacola, Florida and request waiver of Sec. 3.613 of the Commission's Rules. Filed by E. Stratford Smith, Atty.	GRANTED	12-9-53

CARD #2

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call Letters WEAR-TV

Name GULFPORT BROADCASTING COMPANY, INC.

(Pensacola, Florida)

File No.	Dated	Application for	Action Nature	Action Date
Recd.	3-5-54 3-10-54	Remote Control Operation at 2nd and Hyer Streets, Mobile Highway, Pensacola, Florida in connection with STATION WEAR-TV. Filed by Harold E. Mott, Atty.	Form 301-A Appli. rec'd letter 3-11-54 to atty. (Rules of Comm. do not provide for such operation with Comm. TV B/C Stations).	
Recd.	6-21-54 6-23-54	Mod. of C.P. (BPCT-863, as mod.) for extension of completion date from 6-20-54 to 8-1-54 Filed by Vincent A. Pepper, Atty.	Letter 6-30-54 Application returned to Atty. (Late filing)	
BPCT-1876 Recd & filed	6-28-54 6-29-54	CP to replace expired CP (BPCT-863 as Modified) which authorized a new commercial TV B/C station Filed by Vincent A. Pepper, Atty.	GRANTED	7-6-54
BLCT-252 Recd.&Filed	11-20-54 12-28-54	License to cover CP(BPCT-1876, which replaced expired CP(BPCT-863, as mod.,) which authorized a new Comm. TV B/C Station. Filed by Vincent A. Pepper, Atty.	GRANTED	10-13-58
Amended Recd.&Filed	1-8-55 1-12-55	Amended to correct Aural ERP. to 33.1 kw. Filed by Vincent A. Pepper, Atty.		

CARD # 5

FORM BC-121
Aug. 1955

COM. TV B/C

APPLICATION RECORD - BROADCASTING

Call Letters W E A R-TV

Name GULFPORT BROADCASTING COMPANY, INC.
(Pensacola, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2254 RECD & FILED	12-18-56 12-21-56	Construction permit to make changes in facilities of existing Comm. TV B/C Station to change ERP from Vis. 55 KW., Aur. 33.1 KW to Vis. 100 KW, Aut. 50 KW, transmitter location from U.S. Highway 90, 1.3 miles S.E. of Belleview, Near Pensacola, Fla. to On State Hwy. 99 about 2.2 miles N. of Barrineau Park, Near Barrineau Park, Fla., type of transmitters, make antenna & make other equipment changes. (1001'). (VIS. & AUR. RCA TT-25CL) Filed by Harold E. Mott, Atty.	GRANTED	4-24-57
BPCT-2454 Recd &filed	1-15-58 1-15-58	Construction permit to replace expired CP (BPCT-2254)which authorized changes in existing Comm. TV B/C station, which expired 12-24-57. Harold E. Mott, Atty.	GRANTED	1-21-58

CARD #6

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WEAR-TV

Name GULFPORT BROADCASTING COMPANY, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5005 Recd & Filed	1-10-58 1-13-58	Mod. of CP (BPCT-2254, as replaced by BPCT-2454, which auth. changes in existing station) to change T-L from State Hwy. 99, approx. 2.2 miles North of Barrineau Park, near Pensacola, Fla. to 3.4 miles North of U.S. Hwy. 90, near Elsanor School, Alabama; make changes in ant. sys. & equipment and change ant. ht. abv. aver. terrain to 1025 ft. (~~[illegible]~~) Harold E. Mott, Atty. Edward F. Lorentz, Engr.	DISMISSED PURSUANT (Minimum separation requirement under Sec. 3.610 of rules)	LTR.2-24-58 SEC.1.307 RULES
BMPCT-5131 Recd.&filed Ext. # 1	6-18-58 6-20-58	Mod. of CP (BPCT-2254, as replaced by BPCT-2454,)to extend completion date from 7-21-58 to 1-21-59. Filed by H.E. Forrest, Atty.	GRANTED	7-15-58
BMPCT-5255 Recd.&filed	1-12-59 1-15-59	Mod. of CP (BPCT-2254,as replaced by BPCT-2254,as mod.)to extend completion date from 1-21-59 to 6-21-59. Welch, Mott and Morgan- attys	GRANTED	1-29-59

F.C.C. - WASHINGTON, D. C.

Card #1

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name ROLLINS TELECASTING, INC.(5-6-59)
X GULFPORT BROADCASTING COMPANY, INC.
Pensacola, Florida

Call Letters WEAR-TV

File No.	Dated	Application for	Action Nature	Action Date
BAPLCT-25 Rec.& filed	4-7-59 4-8-59	Voluntary assignment of construction permit and license to Rollins Telecasting, Inc. Leonard H. Marks-atty for assignee	GRANTED EFF: 6-12-59	5-6-59 COMM.
BMPCT-5313 Recd & filed	5-4-59 5-6-59	Modification of construction permit (BPCT-2254 as replaced by BPCT-2454 as mod, which authorized changes in existing station) to change transmitter location from State Highway 99, approx 2.2 miles North of Barrineau Park, near Pensacola, Fla., to ~~NNE of Elsanor School approx 3.4 miles North of US Highway 90 (about 26 miles WNW of Pensacola) Baldwin County, Alabama~~, make changes in antenna system and antenna height above average terrain to ~~1223'~~ Filed direct	GRANTED Conditions: 1. That operating authority will not be gr. for the facilities specfd.herein until TV Station WLBT, CH 3,Jackson,Miss. commences regular program operation with the faciltiés authorized in its outstanding CP (BPCT-2271) 2. That the existing WEAR-TV antenna structure, at NL 30° 26' 43" WL 87° 17' 01"	7-22-59(COMM)
Letter (1)	5-22-59	Request for Waiver of Section 3.610 of Rules filed by Leonard H. Marks		

Dont'd on card # 7a

F.C.C. - WASHINGTON, D. C.

FORM BC-121 Card # 7a APPLICATION RECORD · BROADCASTING Comm TV,B/C

AUG. 1955

Name ROLLINS TELECASTING, INC. (5-6-59)
GULFPORT BROADCASTING COMPANY, INC.
Pensacola, Florida

Call Letters WEAR-TV

File No.	Dated	Application for	Action Nature	Action Date
Cont'd from card # 7		Amended to change name to Rollins Telecasting, Inc., (and financial data)	CONTINUED	FROM CARD #7
BMPCT-5313			shall be	reduced in
Amended	5-25-59		height so	that the re-
Recd & filed	5-29-59		maining structure shall	
Amended	6-27-59	Amended to change transmitter location to	not exceed	a height of
Recd & filed	6-30-59	3.91 miles N of US Highway 90, near Elsanor School, Alabama, change type of transmitters to RCA TF-25CL, make changes in antenna system and other equipment and antenn height above average terrain to 1213'	200' above	ground level,
			within 90	days follow-
			ing commencement of	
			authorized program test	
			operation fr. the new	
			facilities specified	
			herein. The Comm. shall	

be advised in writing by the permittee when reduction of the above antenna structure has been accomplished.

FORM BC-121 Card # 8 APPLICATION RECORD · BROADCASTING
AUG. 1955

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5331 Recd & filed	6-13-59 6-19-59	Mod. of CP (BPCT-2254, as replaced by BPCT-2454, as mod., which auth. changes in existing station) to extend completion date from 6-21-59 to 12-21-59 Filed by Leonard H. Marks, Atty.	DISMISSED 8-3-59 as Unnecessary. (BMPCT-5313 granted 7-22-59 by Comm. EXT date to 3-22-60) .	
BMPCT-5384 Received -- Filed	8-26-59 8-31-59 9-14-59	Modification of CP (BPCT-2254 as replaced by BPCT-2454 as mod, which authorized changes in existing station) to change transmitter location from 3.9miles North of U.S.Highway 90, Near Elsanor School, (Baldwin County) Alabama TO 4.11 miles North of U.S.Highway 90, Near Elsanor School, (Baldwin County) Alabama; make changes in the antenna system and antenna height above average terrain to 1223 feet. Request for waiver of Sec. 3.610 of the Commission's Rules Filed by Paul Dobin, Atty, C. R. Chambers, Engr.	GRANTED SAME CONDITIONS AS ON BMPCT-5313 cards 7 & 7-A ALSO GRANTED WAIVER OF SECTION 3.610(b) OF RULES	10-7-59 (COMM)

F.C.C. - WASHINGTON, D. C.

FORM A-170 #9

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5449 Recd.&Filed	3-1-60 3-2-60	Mod. of CP (BPCT-2254, as replaced by BPCT-2454, as mod., which authorized changes in existing station) to extend completion date from 6-7-60 to 9-22-60. Filed by Stanley B. Cohen, Atty.	GRANTED	4-18-60
BMPCT-5510 Rec & Filed	8-26-60 8-31-60	Mod. of CP(BPCT-2254, as replaced by BPCT-2454, as mod., which authorized changes in existing station) to extend completion date from 9-22-60 to 1-1-61. Leonard E. Marks-atty	GRANTED	9-8-60
BMPCT-5526 Recd.&Filed	10-20-60 10-21-60	Mod. of CP (BPCT-2254, as replaced by BPCT-2454, as mod., which authorized changes in existing station) to change type of transmitter from RCA TT-25CL to RCA TT-25BL Roy F. Perkins, Jr.Atty.	GRANTED Condition that the existing WEAR-TV antenna structure at NL 30° 26' 43" WL 87° 17' 01" shall be reduced in height so that the remaining	10-24-60

structure shall not exceed a height of 200' above ground level within 90 days following commencement of authorized program test operation from the new facilities specfd.herein. The Comm. shall be advised in writing by the permittee when reduction of the above antenna over

FCC WASHINGTON, D.C.

#10
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV B/C

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BLCT-1076 Recd.&Filed	10-20-60 10-21-60	License to cover CP(BPCT-2254, as replaced by BPCT-2454, as mod.) which authorized changes in existing station. Roy F. Perkins, Jr., Atty.	GRANTED	7-27-62
BRCT-442 Recd.&Filed	11-29-60 11-30-60	RENEWAL OF LICENSE Stanley B. Cohen, Atty.	GRANTED	4-26-61
BRCT-442 Recd.&Filed	10-29-63 11-4-63	RENEWAL OF LICENSE Paul Dobin, Atty.	GRANTED	1-10-64
BMLCT-371 Recd.&Filed	11-24-65 12-1-65	Mod. of License to reduce Aural ERP from 50 kw to 14.83 kw; and change Aural transmitter to RCA TT-10AL. Cohn and Marks, Atty.	GRANTED	12-23-65
BRCT-442 R & F	10-4-66 11-2-66	RENEWAL OF LICENSE Paul Dobin,Atty.(Cohn & Marks)	GRANTED	1-13-67

#11

COMM. TV

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
Ch. 3 Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
Ltr. (3) Press	11-13-68 NOV 18 1968	Req. waiver of Sec. 73.652(a) of Comm's Rules to identify the station as Pensacola, Florida - Mobile, Alabama. Ronald A. Siegel (Marcus Cohn)	GRANTED	12-24-68
BRCT-442 R & F $150 #553895 PN Recd. PRESS ENGR. DATA FILED 7-8-70	10-30-69 10-31-69 " "	RENEWAL OF LICENSE Robert B. Jacobi, Atty. (Cohn & Marks) AMENDED 12-31-69 re legal	GRANTED COMMISSION ACTION SHORT TERM	1-29-70
BRCT-442 Rec. & filed PN RECD PRESS	10-25-70 11-2-70 11-2-70	RENEWAL OF LICENSE Robert B. Jacobi (Cohn and Marks) Amended 12-17--70 re Sec. IV-B	GRANTED COMMISSION ACTION	3-10-71

Smith & Pepper now represents WEAR-TV per ltr. 9-9-71

#12

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
CH-3 PENSACOLA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BRCT-442 R & F PN REC PRESS	10-25-72 11-3-72 11-3-72 DEC 12 1972	RENEWAL OF LICENSE Arthur V. Weinberg (Smith & Pepper) Amended 3-6-73 re equal employment	GRANTED COMMISSION ACTION.	1-3-74
BRCT-442 R & F PN Rec'd: PRESS:	9-15-75 9-24-75 9-24-75 2 DEC 1975	RENEWAL OF LICENSE Annual Report Filed	GRANTED	3-17-76

Form BC-121
May 1976

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APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WEAR-TV

Name ROLLINS TELECASTING, INC.
Ch. 3 PENSACOLA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BRCTV-348 R & F Press:	1-27-77 2-4-77 FEB 24 1977	Request for authority to operate transmitter by remote control from: WEAR-TV Studio, Mobile Highway, Pensacola, Florida Arthur V. Weinberg, Atty. (Smith & Pepper)	GRANTED	3-22-77
BRCT-781002KK PRESS PN RECD	OCT 16 1978 10-2-78	RENEWAL OF LICENSE	GRANTED	3-13-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.