WPMZ-TV

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

PTA 11-8-76

BC-126
June 1975

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed March 31, 1977 (#791) CH 69

Call letters WFMZ-TV

Station location ALLENTOWN, PENNSYLVANIA

Name of licensee MARANATHA BROADCASTING COMPANY, INC.

Transmitter location E.Rock Rd., ½ mi.E. of Old Rt.309.Allentown,Pa.

Main studio location Same as Trans. loc.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BPCT-4863 AH:900' MSL:1410' CP for new TV.	12-9-75	Ch-69 800-806	V-46.8kW A-9.36kW	Unl.	2-9-76 6-9-77
BPCT-4863(1) EBSA	8-2-76 8-2-76	MP to assign call ltrs.			
BMPCT-7657 AH: 900' MSL: 1410' MP(BPCT-4863) to chg ERP, trans & Ant.	9-10-76	Ch. 69 800-806	V. 129kW A. 12.9 kW	U	2-9-76 6-9-77
WIRE oper WFMZ-TV main trans & ant., on program Test accord. section 73.629 rules and BMPCT-7657.	11-8-76	re tend. lic. appl., auth. grted			
BLCT-2530 AH: 900' MSL: 1410' Lic(BPCT-4863 as mod) for a new station.	3-31-77	Ch. 69 800-806	V. 129 kW A. 12.9 kW	U	8-1-78
BRCT-791	8-17-78	RENEWAL OF LICENSE		(S)	8-1-81

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters ~~(NEW)~~ WFMZ-TV

Name MARANATHA BROADCASTING COMPANY, INC.
CH-69 ALLENTOWN, PENNSYLVANIA (PO E. Rock Rd., Allentown, PA 18103)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-4863	6-5-75	CP for new TV on: Freq.: Ch-69, 800-806MHz	GRANTED	12-9-75
R & F	6-6-75	ERP: Vis. ~~18.25kW~~, Aur. ~~4.789kW~~ HAAT: 898 ft.	COMMISSION ACTION	
#436677 $500	6-6-75	TL: ½ mi. E. of Old Rt. #309 on E. Rock Rd., Allentown, Pa. (40-33-54 75-26-26)		
AC: 003				
PRESS:	27 JUN 1975	SL: Same as TL		
PN REC'D:	7-8-75	Trans.: ~~RCA TTU-10A~~ Ant.: ~~RCA TFU-6J~~		
GRANT FEE: $4500				
GRANT FEE PAID: 2-3-76		Atty.: None		
AC: ~~004~~ 002		Engr.: Applicant		
#527162				
AMENDED	8-8-75	AMENDED re financial & engineering		
R & F	8-11-75			
BPCT-4863				
AMENDED	10-8-75	AMENDED re Equal Employment opportunity program		
R & F	10-14-75			
AMENDED 11-10-75		AMENDED to change ERP to Aural 16.04kW, Visual		
R & F	11-11-75	80.21kW; type of transmitter to RCA TTU-12A;		
PRESS:	11-24-75	type of ant. to RCA TFV-10J make changes in antenna structure (incr. hght) & HAAT 900.4ft.		

sent straight wire 12-31, also checked with Audet for appl.

COMMERCIAL TV

Form BC-121 CARD #2
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WFMZ-TV

Name MARANATHA BROADCASTING COMPANY, INC.
CH-69 ALLENTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-7657 R & F #569304 $100 AC: 001 PRESS:	5-14-76 5-17-76 5-17-76 24 AUG 1976	MP(BPCT-4863) to chg. ERP to Vis. 220.80kW, Aur. 43.72kW; chg. type trans. to RCA TTU-30C; and make chgs. in ant. structure (incr. hght.).	GRANTED	9-10-76
BLCT-2530 R&F 631399$100 AC: 001 PRESS	10-29-76 11-1-76 11-1-76 11 JAN 1977	Lic. (BPCT- as mod.) for a new station. Atty.: None	GRANTED	3-31-77
BRCT-791 R & F PRESS: PN REC'D:	3-24-78 3-27-78 4-13-78 3-27-78	Renewal of License Atty.: None No contours filed - station notified 4-3-78 Ltr. 4-24-78 reporting contours on file.	GRANTED	8-17-78

CARD NO. 3

APPLICATION RECORD BROADCASTING
COMMERCIAL TELEVISION

Call Letters: WFMZ-TV

Name: MARANATHA BROADCASTING COMPANY, INC.

CH-69

Station Location: ALLENTOWN, PENNSYLVANIA

File No.	Date	Description	Action and Date
BRCT-810331KE R&F PN REC'D	3-27-81 3-31-81 3-31-81	RENEWAL OF LICENSE {ATTY: APPLICANT}	GRANTED 3-27-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.