WGXA (TV)

REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

COMMERCIAL TV

BROADCASTING STATION HISTORY RECORD

CH 24

WGXA(TV) EFF: MARCH 22, 1982

First licensed .....

Call Letters XWWLG (6-2-80)

Station Location MACON, GA

Name RUSSELL-ROWE COMMUNICATIONS, INC.

Transmitter Location US 29-129 S., 7 mi. S. of city limits of Macon, GA

Main studio location To be determined, Macon, GA

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-781116KE	1-8-80	Ch-24, 530-536MHz Unl.	7-8-81
AH:800' MSL:1205'	ERP: Vis. 646kW, Aur. 126kW		
CP for New Commercial Television Broadcast Station.			
BPCT-781116KE	6-2-80	Call Letters & EBSA	

Form BC-126 (Back)
December 1978

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

WGXA{TV}

Call Letters XWWLG -NEW-

Name RUSSELL-ROWE COMMUNICATIONS, INC.
CH-24 MACON, GA (PO 1800 Century Blvd., Suite 340, Atlanta, GA 30345)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-781116KE R & F PRESS: PN REC:	11-15-78 11-16-78 12-19-78	CP for New Station on: Freq.: Ch-24, 530-536MHz ERP: Vis. 1280kW(M), Aur. 304kW(M) HAAT: 802 ft. TL: US 23-129 S., 7 mi. from city limits, Macon, GA (32-45-08 83-33-38) SL: Same as TL Trans.: RCA TTU-60C Ant.: RCA TFU-36J (BT) Atty.: Dow, Lohnes & Albertson Engr.: Palmer A. Greer (Greenville, SC)	GRANTED	1-8-80
BMPCT-810611KF		MP (BPCT-781116KE) to extend completion date.		

CUT OFF DATE

MAR 19 1979

106 sent to Gordon 12-21-79 ga

F.C.C. - WASHINGTON, D. C.

REQUEST FOR EXPEDITED PROCESSING OF MUTUALLY EXCLUSIVE APPLICATIONS
5-23-79 by J. Dominic Monahan for Russell-Rowe Communications, Inc.

JOINT REQUEST FOR APPROVAL OF REIMBURSEMENT: FOR DISMISSAL OF APPLICATION: AND FOR GRANT OF REMAINING APPLICATION 8-28-79 by Thomas H. Wall for Russell-Rowe Communications, Inc. and Middle Georgia Communications, Inc.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.