WLUX-TV

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1324139

B-S-

BROADCASTING STATION LICENSE RECORD

WLUK-TV EFF: 8-1-59

NDEA

First C.O. 8-12-54 (Started 9-10-54)

X [illegible] (Let. 1-11-54

X [illegible] (12-10-53)

Date first licensed 10-14-57 (Official No. 379)

CH 11 Call letters [illegible]

STATION LOCATION: ~~Marinette, Wisc.) LICENSE~~

~~-32.~~ STATION LOCATION: GREEN BAY, WISCONSIN: BY DOC. ORDER 13304 EFF: 4-8-60 (LICENSED 8-24-60)

WLUK, INC. (BALCT-265 4-29-65 EFF: 5-1-65)

Name of licensee XM & M BROADCASTING COMPANY

Glenmore Road, 4.5 miles SE of DePere, near DePere, Wisconsin. (BPCT-2833, gr. 3-1-61)

X 5.5 Miles East of center of Pulaski, Near Flintville, Wisconsin (BMPCT-5306 gr. 5-8-59) Lic. 8-24-60

<3.5 Miles East of Pulaski, Near Flintville, Wisconsin (BPCT-2524 gr. 2-25-59)

Bayside Road, 5 miles Northeast of Oconto, Nr. Oconto, Wisc.

(Not a move (BMPCT-2658 1-7-55)

~~0.5 miles North of Pensaukee, near Pensaukee, Wisconsin~~ (see reverse side) 3-24-54

Transmister location x Bayside Road at Sargent's Creek, 5 mi. north of Oconto, Wisconsin

787 Lombardi Ave., Green Bay, Wisconsin

XX[illegible] Cherry Street, Green Bay, Wiscosnin (BMLCT-269, 6-16-65)

X 126 North Madison Street, Green Bay, Wisconsin (DOC# 13304 ORDER: EFF. 4-8-60) Lic. 8-24-60)

Radio Television Park, Marinette, Wisconsin (BMPCT-5306, gr. 5-8-59)

X Radio Park 400 Wells Street, Marinette, Wisconsin

Main studio location xRadio Park, Marinette, Wisconsin

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1534	11-18-53	Ch. #11 198-204 mc	V: 102 kw A: 61.7 kw	U	1-18-54 7-18-54
C. P. for a new Commercial TV B/C Station.					
BMPCT-1941	3-24-54		Vis-95.5 Aur-56.2	(Cancelled)	1-18-54 9-24-54
Mod CP(BPCT-1534)to chg TL, ERP, make ant.& other equip.chgs. * On 4-13-54, Action was set aside & vacated & application returned to processing. (Appl. dismissed 6-25-54)					
WIRE	8-12-54 STA Opr. Comm. basis facilities specfd. filing of Lic. appl. Auth. expires 1-18-55				
BMPCT-2135	8-12-54	Same	Same	Same	1-18-54 1-18-55
Mod. of CP(BPCT-1534, etc.) for ext. of completion date.					
BMPCT-2658	1-7-55	same	Vis-234 kw Aur-132 kw	same (780')	1-18-54 7-18-55
Mod. CP(BPCT-1534, as mod)to chg. ERP, make correction in geog. coord., ant & other equip.ch.					
Wire	4-15-55 STA Opr. Comm. basis facilities specfd.				
P BMPCT-2135 except using RCA TT-25BH transm. ER, Vis.power not to exceed 234 KW. Auth. expires 7-18-55 & is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.					
WIRE	5-16-55 Mod. STA Opr. Comm. basis accord. CP BMPCT 2658 pending filing of Lic. Appl. Eff. Rad. Vis. power not to exceed 234 kw. Auth. expires 7-18-55, and is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.				
WIRE	7-1-55 EXT. STA Opr. Comm. basis accord. CP BMPCT-3206 pending filing of Lic. appl. Auth. expires 1-18-56 & is subject to the condition set forth on Pg. 3 of CP BMPCT-2658.				
BMPCT-3206	7-1-55	same	same	same	1-18-54
Mod. CP(BPCT-1534, as mod.)to extend completion date1-18-56					
BTC-2255	7-18-56	Voluntary transfer of control of permittee corporation from W. E. Walker, et al to Guild Films Company, Inc./ MEMO ORDER 9-19-56 STAYING EFFECTIVE DATE OF GRANT.			
BTC-2255	5-15-57	GRANT REAFFIRMED (MEMO OP. & ORDER)			
eff;				RETIRED TO FILES.	
BTC-2255	NOT CONSUMMATED. Ltr.from atty.7-1-57: "				
LCT-423 AH 780'	10-14-57	CH #11 198-204	V-240 kw A-135 kw	U	10-14-57 12-1-58
Lic.to cover CP(BPCT-1534 as mod.) chg. dim. studio loc. (CONDITION)					

Form BC-126
June 1954

#2

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLUK-TV EFF: ~~8-3-59~~ 8-22-59
X WMBV-TV

Station location Marinette, Wisc.

Name of licensee M & M BROADCASTING COMPANY

Transmitter location SEE CARD # 1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-2699	3-19-58	Voluntary transfer of control of licen-			
see corporation from William Walker, Joseph D. Mackin,					
Howard L. Emich, A.J.DeLeers, Monica Barry Lauerman,					
Frank J. Lauerman, Jr. E.A. Comte, Alice Lauerman Boyle,					
Frank J. Lauerman, III, Helen Lauerman Moriarity and					
George R. Comte to Evening Telegram Company.					
Norman M. Postles and Walter C. Bridges, EFF: 4-16-58					
BRCT-379	11-19-58	CH # 11	V-240 kw	U	12-1-58
AH:780'		198-204	A-135 kw		12-1-61
RENEWAL OF LICENSE (CONDITION)					
BPCT-2524	2-25-59	CH # 11	V-316 kw	U	4-25-59
AH: 960'		198-204	A-158 kw		10-25-59
DOCKET # 12598 CONDITION				MSL: 1722' (CONDITION)	
C.P. to chg. ERP, TL, type of antenna, AH, & other equipment.					
BMPCT-5306	5-8-59	CH #11	V-316 kw	U	4-25-59
AH:980'		198-204	A-158 kw	MSL:1719'	11-7-59
Mod. of CP (BPCT-2524) to install new ant. system (as CP) Same Condition					
WIRE	7-17-59	IN ORDER TO MAINTAIN EXISTING SERVICE			
PENDING COMPLETION CONSTRUCTION ACCORD. BMPCT-5306 & FILING					
LIC. APPL., AUTH. OR. OPR. WMBV-TV TEMP. PER. END. 8-17-59					
ACCORD. STEPS 1 thru 5 OUTLINED IN YOUR LT. ADVISE					
WIRE	9-15-59	RE. LIC. APPL. BLCT-968, AUTH. OR. OPR.			
WLUK-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP					
BMPCT-5306. ADVISE. // EDGAN 9-16-59					
REPORT & ORDER ADOPTED 3-2-60 in Docket 13304 EFF:4-8-60					
WLUK-TV OUTSTANDING AUTHORIZATION MODIFIED TO SPECIFY OPER					
ON CHANNEL 11 at GREEN BAY instead of MARINETTE, WISC. sub.					
Conditions (a) acceptance & (b) necessary infor. be submitted.					
WIRE APRIL 7, 1960 RELETATTY 3-30- & RESPONSE TO REPORT					
AND ORDER DOCKET NO 13304, INCLUDING AMENDED TECHNICAL					
MEASUREMENTS RELATIVE PENDING LIC. APPL. BLCT-968, PROGRAM					
TEST AUTH. HEREBY MODIFIED TO OPERATE WLUK-TV ACCORDING					
RULE 3.629 AND MODIFIED CP BMPCT-5306, EFFECTIVE APRIL 8,					
1960. ADVISE COMMENCEMENT. Began 4-8-60					
DOCKET 13304	4-8-60	CH #11	V-316 kw	U	6-8-60
BMPCT-5306 AH:980'		198-204	A-158 kw	MSL:1719'	12-8-60
MODIFIED AUTH. ISSUED RE REPORT & ORDER ADOPT. in DOC. 13304					
STATION LOCA: GREEN BAY, WISC. & STUDIO in GREEN BAY, WISCONSIN					

Form BC 126
June 1954

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLUK-TV

Station location Green Bay, Wisconsin

Name of licensee M & M BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BLCT-968	8-24-60	CH #11	V-316 kw	U	8-24-60
AH:980'		198-204	A-158 kw	MSL:1719'	12-1-61
LICENSE to cover CP(BPCT-2524 as mod)which auth. chgs. in existing station.					
BPCT-2833	3-1-61	CH #11	V-309 kw	U	5-1-61
AH: 1250'		198-204	A-155 kw	MSL:2046'	11-1-61
CP TO CHG ERP-TRANS,LOC-ANT,SYSTEM & EQUIP-AH:SUB.TO COND.					
BMPCT-5591	5-15-61	CH #11	V-316 kw	U	5-1-61
AH: 1260'		198-204	A-158 kw	MSL:2046'	11-1-61
MSL: 2046'.Mod.CP (BPCT-2833)to chg. ERP,TL,type of trans. equip.AH.					
BMPCT-5591	8-7-61	CH #11	V-316 kw	U	5-1-61
AH: 1260'		198-204	A-158 kw	MSL: 2046'	11-1-61
Mod.CP (BPCT-2833)Modified lighting specs. Per TV Engrs.					
WIRE: 8-15-61 IN ORDER TO MAINTAIN SER. PEND. CMPL. CONST. ACCORD. BMPCT-5591 & FILING LIC. APPLIC. AUTH. GR. OPER. WLUK-TV TEMP. PER. END. 10-1-61 ACCORD. STEPS 1 & 2 OF YOUR LETTER. ADVISE AS OPERATION UNDER EACH STEP BEGINS.					
WIRE: 8-22-61 IN ORDER TO MAINTAIN SER. PEND. CMPL. CONST CP(BMPCT-5591) & FIL. LIC. APPL. AUTH. GR. OPER. WLUK-TV TEMP. PER. END. 10-1-61 ACCORD. YOUR LETTER & COMM. WIRE 8-15-61. ADVISE AS OPERATION UNDER EACH STEP BEGINS.					
WIRE 9-28-61 IN ORDER TO MAINTAIN SERVICE PENDING COMPLETION OF PROOF OF PERFORMANCE MEASUREMENTS & FILING OF LIC. APPL. EXTENSION AUTH. GR. OPR. WLUK-TV TEMP. PER. END. 11-1-61 ACCORD. CP BMPCT-5591.					
WIRE 10-24-61 RE LIC. APPL. BLCT-1148, AUTH. GR.OPER. WLUK-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BMPCT-5591					
BRCT-379	11-9-61	same	same	same	12-1-61
		RENEWAL OF LICENSE			12-1-64
BLCT-1148	7-18-62	Ch.11	V: 316 kw	U	7-18-62
AH: 1260'		198-204	A:158 kw	MSL 2046'	12-1-64
License to cover CP (BPCT-2833, as mod.)					
ACTION ON RENEWAL DEFERRED 12-9-64					
BRCT-379	12-22-64	same	same	same	12-22-64
		RENEWAL OF LICENSE			12-1-67

Form Bu 126 #4
June 1954

COMM.TV

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WLUK-TV

Station location GREEN BAY, WISCONSIN

Name of licensee M & M BROADCASTING COMPANY

Transmitter location SEE CARD #1

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-4673 licensee corporation from Evening Telegram Company and all other stockholders to Post Corporation. EFF: 2-5-65					
BALCT-265 WLUK, INC.	4-29-65 EFF: 5-1-65	Voluntary assignment of license to			
BMLCT-269 AH: 1260'	6-16-65	CH. 11 198-204	V-316 kw A-47.9kW	U MSL: 2046'	6-16-65 12-1-67
Mod. of License to reduce Aural ERP; chg type of Aural Trans. & redescribe studio location					
BRCT-379	11-24-67	same	same	same	12-1-67
		RENEWAL OF LICENSE			12-1-70
BRCT-379	11-25-70	(1) RENEWAL OF LICENSE			12-1-73
ESBA	5-15-72				
BRCTV-154 (1)	6-26-73	Studio location and Remote control authority			
BPCT-4629	6-26-73	CP to install Alternate main trans.			8-26-73 12-26-74
BRCT-379	11-28-73	RENEWAL OF LICENSE(L)			12-1-76
WIRE	1-8-75	Re tendered lic. appl., auth. grtd. oper. Alt. main trans. on program test accord. Sect. 73. 629 rules and CP BPCT-4629.			
BLCT-2371 AH: 1260'	4-18-75 MSL: 2046'	Ch.11 198-204	V. 316 kW A. 47.9 kW	U	12-1-76
Lic.(BPCT-4629) for a new alt. main trans.					Alt. Main Trans.
BRCT-379	11-17-76	RENEWAL OF LICENSE (S)			12-1-79
BRCT-790730KG	11-30-79	RENEWAL OF LIC.(S)			12-1-82

CARD #1
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV ~~WMBV-TV~~
x WMCB-TV

Call Letters ~~WMBV~~ ~~WMAM-TV~~

Name M & M BROADCASTING COMPANY,
~~(P.O. Radio Park, Marinette, Wisconsin)~~

File No.	Dated	Application for	Action Nature	Action Date
BPCT-1534 Rec'd Filed	6-24-52 7-1-52 7-1-52	Construction permit for a Comm. TV B/C station FREQ: Ch. #11, 198-204 mcs ERP: Vis. 115 kw, Aur. 57.5 kw Hours of operation: Unlimited S-L: Marinette, Wisc. T-L: ~~About 14 mi SW of center of Marinette, near Oconto, Wisconsin~~ (Vis. & Aur. ~~RCA TT-10 AL~~) (444') Filed by Charles V. Wayland, Atty.	GRANTED	11-18-53
Amended Rec'd Filed	1-26-53 1-29-53 1-29-53	Amended to change type trans. (RCA TT-10AL); and specify trans. location as Bayside Road, near Oconto, Wisconsin and studio location as Radio Park, Marinette, Wisconsin		
AMENDED Recd. Filed	11-12-53 11-17-53 11-17-53	Amended to change ERP from Vis. 115kw, Aur. 57.5 kw TO Vis. 102.3 kw, Aur. 61.4 kw; antenna height above avg. terrain from 444' to 452'; Type of transmitters to Vis. & Aur. RCA TT-10AH and changes in antenna & equipment. Ben C. Fisher, Atty.		

F.C.C. WASHINGTON, D. C.

A. D. Ring & Co., Engrs.

Card [illegible]

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV

Call Letters WMBV-TV

Name M & M BROADCASTING COMPANY
Marinette, Wisc.

File No.	Dated	Application for	Action: Nature	Action: Date
BMPCT-1941 Recd & filed	3-4-54 3-5-54	Modification of CP (BPCT-1534 which auth. a new comm. TV b/c station) to change transmitter location from Bayside Road at Sargent's Creek, 5 miles North of Oconto, near Oconto, Wisconsin to 0.5 mile North of Pensaukee, near Pensaukee, Wisconsin, change ERP from Vis. 102 kw, Aur. 61.7 kw to Vis. 94.769 kw, Aur. 56.82 kw, make antenna and other equipment changes. (772') Filed by Ben C. Fisher, Atty.	GRANTED Or 4-13-54 Action / Set aside and vacated (affidavit 4-12-54) (Application returned to processing) APPLICATION DISMISSED (Request of Atty.) Letter 6-25-54	[illegible] [illegible]
BMPCT-2185 Recd. Filed	6-5-54 6-7-54 6-7-54	Mod. of CP (BPCT-1534, ~~xxxxxxx~~, which authorized a new Comm. TV B/C Station) to extend completion date from 7-18-54 to 10-25-54. Filed by Ben C. Fisher, Atty.	GRANTED (Comm. Action)	8-12-54

Card # 3

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WMBV-TV

Name M & M BROADCASTING COMPANY

Marinette, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-2658 Recd & filed	12-2-54 12-6-54	Modification of CP (BPCT-1534 as mod., which authorized a new commercial TV broadcast station) to change ERP from Vis. 199.26 kw, Aur. 203.76 kw, to Vis. 236.9 kw, Aur. 132.7 kw, change type of transmitters, make antenna and other equipment change, make correction in co-ordinates only (not a move) (Vis & Aur. RCA TT-25BH) (777) Filed by Ben C. Fisher, Atty.	GRANTED	1-7-55
BMPCT-3206 Recd&filed (Ext.#4)	6-23-55 6-27-55	Mod. of CP(BPCT-1534,as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 7-18-55 to 12-18-55. Filed by Charles V. Wayland,Atty.	GRANTED	7-1-55
BLCT-423 Recd & filed	12-16-55 1-6-56	License to cover construction permit (BPCT-1543 as mod.,) which authorized a new comm. TV b/c station and change description of S-L to Radio-TV Park, 400 Wells St., Marinette, Wisconsin. Ben C. Fisher, Atty.	GRANTED	10-14-57

CARD 4 COMM. TV

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters W M B V-TV

Name M & M BROADCASTING COMPANY
(Marinette, Wisc.)

File No.	Dated	Application for	Action Nature	Action Date
BTC-2255 RECD & FILED	6-4-56 6-6-56	Voluntary transfer of control of permittee corporation. from W.E. Walker, et al to Guild Films Company, Inc. Filed by Ben C. Fisher, Atty.	GRANTED EFF: 9-19-56 (Memo. Opinion and Order) staying effective date of grant (pending final determination Doc. 11823)	7-18-56

See Petitions (AN) filed re. this application & Transfer Desk Cards.

MEMO OPINION & ORDER 5-15-57 (in Doc. 11823) DISMISSED PROTEST & PETITION FOR RECONSIDERATION BY WFRV-TV. GRANT AFFIRMED & MADE EFF. IMMEDIATELY. BTC-2255.

REAFFIRMED GRANT 5-15-57
EFF:
NOT COMSUMMATED. RETIRED TO FILES. LTR. 7-1-57 from atty.

F.C.C. - WASHINGTON, D. C.

FORM BC-121 Card # 5 APPLICATION RECORD - BROADCASTING
Aug. 1955

Call Letters WMBV-TV

Name M & M BROADCASTING COMPANY
(Marinette, Wisconsin)

File No.	Dated	Application for	Action Nature	Action Date
BTC-2699 Recd & filed	1-7-58 1-8-58	Voluntary transfer of control of licensee corporation from William Walker, Joseph D. Mackin, Howard L. Emich, A.J. DeLeers, Monica Barry Lauerman, Frank J. Lauerman, Jr. E.A. Comte, Alice Lauerman Boyle, Frank J. Lauerman, III, Helen Lauerman Moriarity and George R. Comte to Evening Telegram Company Norman M. Postles and Walter C. Bridges Arthur W. Scharfeld, Atty.	GRANTED EFF: 4-16-58 SEE CARD # 5-A re Docket # 12429 assigned. GRANT AFFIRMED 1-21-59 ORDERIN DOC. 12429 SEE: AM	3-19-58

4-18-58 PROTEST AND PETITION FOR RECONSIDERATION filed by James McKenna Jr. for WFRV-TV, Valley Telecasting Co.
4-18-58 PETITION FOR STAY OF GRANT filed by McKenna for WFRV-TV
4-18-58 PROTEST OF GRANT OF APPLICATION, WITHOUT HEARING, REQUEST FOR STAY ORDER AND HEARING filed by Lockwood for WBAY-TV, Norbertine Fathers,
4-25-58 OPPOSITION TO PETITION FOR "STAY" PENDING ACTION ON PROTEST filed by Scharfeld for appl
4-25-58 OPPOSITION TO "PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITION TO "PETITION FOR STAY OF GRANT" filed by Ben.C.Fisher for applicant.
4-28-58 OPPOSITION TO PROTEST OF WBAY-TV filed by Scharfeld for applicant
4-28-58 MOTION TO STRIKE filed by Scharfeld for applicant
4-28-58 OPPOSITION TO PROTEST OF WFRV-TV filed by Scharfeld for applicant

Card # [illegible]

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call WLUK-TV eff; ~~8-1-59~~
Letters X ~~[illegible]~~ 8-22-59

Name M & M BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BTC-2699 *		CONTINUED FROM CARD # 5,RE PROTESTS		
5-1-58		REPLY COMMENTS TO "MOTION TO STRIKE" PROTEST OF NORBERTINE FATHERS filed by Lockwood for WBAY-TV.		
5-2-58		REPLY TO OPPOSITION TO "PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITION TO "PETITION FOR STAY OF GRANT" filed by Kittner for WFRV-TV		
5-5-58		REPLY TO OPPOSITIONS TO "PROTEST AND PETITION FOR RECONSIDERATION" AND OPPOSITIONS TO "PETITION FOR STAY OF GRANT" filed by Kitner for WFR V TV		
5-6-58		RESPONSE TO REPLY COMMENTS TO MOTION TO STRIKE filed by Stambler for applicant		
*		MEMORANDUM OPINION AND ORDER ADOPTED 5-14-58.APPL.DESIGNATED FOR EVIDENTIARY HEARING BUT PROTESTED GRANT REMAINS IN EFFECT. DOCKET # 12429 ASSIGNED.		
		[illegible] SEE AM : WMAM		
		ORDER ADOPTED 1-21-59 IN DOCKET # 12429. GRANT OF 3-19-58 ON BTC-2699 IS AFFIRMED.		

CARD # 6
FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call Letters WLUK-TV off: ~~6-1-59~~ ~~WMBV-TV~~ 8-22-59

Name M & M BROADCASTING COMPANY
Marinette, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2524 Recd & Filed	6-23-58 6-24-58	Construction permit to make changes in Comm TV B/C station; change ERP from Vis. 240 kw, Amr. 135 kw to Vis. 316 kw, Amr. 158 kw; change T-L from Bayside Road, 5 miles NE of Oconto, near Oconto, Wisconsin to 5.5 miles east of center of Pulaski, near Flintville, Wisconsin; change in type of antenna, antenna height above average terrain to 960'; and other equipment changes. Filed by Arthur W. Scharfeld, Attorney	GRANTED Condition: That the existing WMBV-TV antenna structure, at NL 44° 56' 40", WL 87°49' 48" shall be dismantled with in 60 days following commencement of auth. program test operation fr. the new facilities specfd herein. The Comm. shall be advised in writing by the permittee when dismantling of the above described antenna structure has been accomplished. DOCKET # 12598	2-25-59
Amended Recd Filed	10-17-58 10-20-58 11-4-58	Amended to make minor change in transmitter location(approx 100 feet, change in co-ordinates only) and changes in antenna system		

F.C.C. - WASHINGTON, D. C.

Card # [illegible]

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV b/c

Call WLUK-TV EFF: 8-1-59
Letters X [illegible] 8-22-59

Name M & M BROADCASTING COMPANY
Marinette, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRCT-379 Recd & filed	8-26-58 9-2-58	Renewal of license Filed by Arthur Stambler, Atty.	GRANTED	11-19-58
BMPCT-5306 Recd & filed	4-14-59 4-16-59	Mod. of CP (BPCT-2524, which made changes in existing station) to install new antenna system, make changes in equipment and antenna height above average terrain to 980' Filed by Arthur Stambler, Atty.	GRANTED SAME CONDITION AS ON BPCT-2524 gr. 2-25-59 4-8-60 Mod.CP per Docket #13304.	5-8-59 (Bureau)
BMPCT-5325 Recd & filed	5-25-59 6-3-59	Mod. of CP (BPCT-2524 as mod.) to make changes in antenna system, ERP from Vis. 316 kw, Aur. 158 kw to Vis. 306 kw, Aur. 153 kw, make changes in equipment and antenna height above average terrain to 1310' Filed by Arthur Stambler, Atty.	DISMISSED WITHOUT PREJUDICE MARCH 22, 1961 Lic. DOCKET # 13186	

F.C.C. - WASHINGTON, D. C.

Card

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLUK-TV

Name M & M BROADCASTING COMPANY
~~Marinette, Wisconsin~~
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BLCT-968 rec.& filed	9-8-59 9-10-59	License to cover CP (BPCT-2524, as modified) which authorized changes in existing station. Theodore Baron-atty	GRANTED	8-24-60
Amended ✓ Rec & Filed	8-18-60 8-22-60	Amended to change station location from Marinette, Wisconsin TO Green Bay, Wisconsin and to change main studio location to 126 North Madison Street, Green Bay, Wisconsin.		
LETTER(3) form of PET.	12-1-59	M & M BROADCASTING'S PETITION FOR SPECIAL TEMPORARY AUTHORIZATION (STA) TO OPERATE STATION WLUK-TV AS A GREEN BAY-ALLOCATED FACILITY, PENDING COMMISSION CONSIDERATION OF FINAL ACTION ON WLUK-TV'S PROPOSAL TO REALLOCATE CHANNEL 11 FROM MARINETTE TO GREEN BAY, AND SUPPLEMENT TO M & M'S PENDING PETITION FOR INSTITUTION OF SUCH RULE MAKING PROCEEDING: filed 12-1-59 by Scharfeld and Baron, attys. for WLUK-TV	On 1-6-60 Request for waiver Sec. 3-606 and 3-607 Denied and request for STA to operate as a Green Bay Station. DISMISSED - LETTER	

F.C.C. WASHINGTON, D. C.

Card #9

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WLUK-TV

Name M & M BROADCASTING COMPANY
~~Marinette, Wisconsin~~ (P.O. Box 549, Green Bay, Wisconsin) Lt. 7-5-60

GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action: Nature	Action: Date
LTR. & ENGR. (3)	3-30-60	RESPONSE TO REPORT AND ORDER adopted 3-2-60 (EFF. 4-8-60) IN DOCKET 13304, for Modified Outstanding Authorization of WLUK-TV to specify operation on channel 11 in Green Bay, Wisconsin instead of Marinette, Wisconsin (Studio loca: 126 North Madison Street, Green Bay, Wisconsin) Scharfeld & Baron-atty Jules Cohen-engr.	MODIFIED CP ISSUED EFF: APRIL 8, 1960 PURSUANT TO REPORT AND ORDER ADOPTED 3-2-60 IN DOCKET #13304	

FORM BC-121 # 10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLUK-TV

Name M & M BROADCASTING COMPANY
Green Bay, Wisc.

File No.	Dated	Application for	Action: Nature	Action: Date
BPCT-2833 R & F	12-3-60 12-9-60	Construction permit to change ERP from Vis. 316 kw, Aur. 158 kw, to Vis. 308 kw, Aur. 154 kw, change transmitter location from 5.5 miles East of Center of Pulaski, near Flintville, Wisc. to Glenmore Road, 4.5 miles SE of DePere, near DePere, Wisconsin Make changes in the antenna system, equipment and antenna height above average terrain to 1251 feet. Petition for waiver of Comm's Rule 1.308 and Acceptance, Consideration and Grant of WLUK-TV's application. Filed by Arthur Stambler, Atty.	GRANTED COND.(1) until (BMPCT-5325, Docket No. 13186) is dismissed. COND.(2) Re dismantling old tower within 90 days & Commission notified.	3-1-61 No construction

Card File

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WLUK-TV

Name M.&M.Broadcasting Company
Green Bay, Wisc.

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5591 R & F	4-12-61 4-18-61	Mod. of CP (BPCT-2833 which authorized changes in existing station) to change ERP from Vis. 309 kw, Aur. 155 kw to Vis. 316 kw, Aur. 158 kw, change transmitter location approximately 700 feet, same description, change in co-ordinates only, change type of transmitters from RCA TT-25-BH to RCA TT-35BH, type of antenna to RCA TF-12AH, make changes in equipment and antenna height above average terrain to 1258' Filed by Arthur Stambler, Atty.	GRANTED CONDITIONAL re compliance with Sec. 3.640 of Rules AND COND. re dismantling old tower within 90 days	5-15-61
BRCT-379 Recd.&Filed	8-21-61 9-5-61	RENEWAL OF LICENSE Arthur Stambler,Atty.	GRANTED	11-9-61

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

COM.TV

Call Letters WLUK-TV

Name WLUK, INC.
XM & M BROADCASTING COMPANY
CH.11 Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BLCT-1148 Recd.&Filed	10-18-61 10-19-61	LICENSE to cover CP (BPCT-2833,as mod)which authorized changes in existing station. Arthur Stambler,Atty.	GRANTED	7-18-62
BRCT-379 Recd.&Filed	8-27-64 9-3-64	RENEWAL OF LICENSE Theodore Baron,Atty.(SCHARFELD,BECHHOEFER,etc)	GRANTED	12-22-64
BTC-4673 R & F	10-8-64 10-9-64	Voluntary transfer of control of licensee corporation from Evening Telegram Company and all other stockholders to Post Corporation. Scharfeld,Baron & Stambler-atty for transferor Whyte,Hirschboack,Minahan et al,atty for transferee: 2100 Marine Plaza, Milwaukee, Wisconsin	GRANTED EFF:	1-6-65 2-5-65
BALCT-265 Received RESUBMITTED Rec.& filed	4-1-65 4-5-65 4-13-65 4-15-65	Voluntary assignment of license to WLUK, Inc. Whyte,Hirschboeck,Minahan-Attys., 2100Marins Plaza, Milwaukee, Wisconsin	~~RETURNED 4-9-65 (MAIN ATT)~~ ~~INCOMPLETE & NOTICE~~ GRANTED EFF:	4-29-65 5-1-65

COMM. TV

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLUK-TV

WLUK, INC. (4-29-65) EFF: 5-1-65

Name X M & M BROADCASTING COMPANY

CH. 11 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action: Nature	Action: Date
BMLDT-269 Rec. & filed	5-3-65 5-5-65	Modification of License to reduce Aural ERP from 158 kw to 47.40 kw; change type of Aural transmitter to RCA TT-10AH; and redescribe studio location as 306 Cherry Street, Green Bay, Wisconsin.	$30.00 fee refunded GRANTED	6-16-65
BRCT-379 R & F SEP 8 1967	8-28-67 8-30-67	RENEWAL OF LICENSE	GRANTED	11-24-67
BRCT-379 Rec. & filed PN RECD: PRESS	8-26-70 8-28-70 8-28-70 SEP 2 1970	RENEWAL OF LICENSE	GRANTED	11-25-70
BPCT-4629 R & F #195503 $50 AC: 062 PRESS:	5-30-73 6-5-73 6-5-73 JUN 19 1973	CP to install an Alternate Main Transmitter (Vis. RCA TT-35BH, Aur. RCA TT-10AH) at Main Trans. location; and change studio location to 787 Lombardi Avenue, Green Bay, Wisconsin.	GRANTED	6-26-73

F.C.C. - WASHINGTON, D. C.

Form BC-
September 1969

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APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WLUK-TV

Name WLUK, INC.
CH-11 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRCTV-154 R & F #195504 $50 AC: 069 PRESS:	5-30-73 6-5-73 6-5-73 JUN 19 1973	Request authority to change studio location to 787 Lombardi Avenue, Green Bay, Wisconsin and operate trans. by remote control from studio location.	GRANTED	6-26-73
BRCT-379 R&F PN REC'D PRESS:	8-15-73 8-22-73 8-22-73 SEP 12 1973	RENEWAL OF LICENSE.	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

COMMERCIAL TELEVISION

#15

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WLUK-TV

Name WLUK, INC.
CH-11 Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BLCT-2371 Received Filed #388226 $50. AC: 058 PRESS:	12-10-74 12-16-74 2-3-75 2-4-75 APR 1 1975	License to cover (BPCT-4629) for new alternate main transmitter	GRANTED	4-18-75
BRCT-379 R&F PN RECD PRESS	7-27-76 7-29-76 7-29-76 2 SEP 1976	RENEWAL OF LICENSE (Main & Alt. Main Transmitters & Ant.) Contours & annual report filed Amended 9-14-76 re childrens programming Amended 6-20-77 re publication	GRANTED	11-17-76
BRCT 790730KG R & F PN REC'D PRESS	7-25-79 7-30-79 7-30-79 79 08 29	RENEWAL OF LICENSE [illegible] ATTY: ERIC S. KRAVETZ (DONALD E. WARD)	GRANTED	11-30-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.