WCRO

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B.S. 1748
Card #1

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-24-47

Call letters W C R O
LOCATION: JOHNSTOWN, PENNSYLVANIA

CENTURY BROADCASTING OF PENNSYLVANIA (BML 10-22-77)

Name of licensee x CENTURY BROADCASTING CORPORATION

Transmitter location Ihmsen Avenue and Little Railroad Street, on road leading to the Municipal Hospital, Johnstown, Pennsylvania. (MP 6-18-47)(Lic. 11-24-47)

2nd Floor, Carnegie Bldg., Main & Clinton Sts., Johnstown, Pa.(BS 4-29-66)
(Eff. 3-1-52)

15100

Main studio location X Fort Stanwix Hotel .. 332 Main St., Johnstown, Penna. (Ltr. 2-12-52)
x 317-319 Main Street, Johnstown, Pennsylvania (MP 6-18-47)(Lic. 11-24-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
B2-P-5097	10-10-46	1230	250w	U		
Letter 12-11-46 C.P. for new station granted subjec t to filing MP for approval of T site and antenna						
B2-P-5097 MP-2409	6-18-47	1230	250w	U	8-18	2-18-47
	Mod. CP (5097) for approval antenna and T & S sites. (Conditional Clause)					
BL-2706 BZ-2542	11-24-47	1230	250w	U	11-24	2-1-49
	Lic. to cover CP (5097 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)					
BS-1748	4-19-48	1230	250w	U	4-19	2-1-49
	Mod. Lic. to correct engineering data per Eng. memo. (COND. CLAUSE)					
BR-1748	1-18-49	1230	250w	U	2-1	2-1-52
	(CONDITIONAL CLAUSE)					
BR-1748	1-16-52	1230	250w	U	2-1	2-1-54
	(Conditional Clause)					
BZ-3423	10-3-52	1230	250w	U	10-3	8-1-54
	(CONDITIONAL CLAUSE)					
	Determine operating power by direct					
BRC-305 (1)	2-18-54	Mod. of lic. to operate trans. by R.C. from Ft. Stanwix Hotel, 332 Main St., Johnston, Pa.				
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BR-1748	[illegible]	[illegible]	[illegible]		8-1	8-1-62
	[illegible]	[illegible]	[illegible]			
BR-1748	11-2-60	Renewal of License			11-2	8-1-63
BP-12608	9-5-61	1230kc	250w, 1kw-LS	U	11-5	5-5-62
	CP to change daytime power to 1kw and change type trans. (RCA BTA 1R) (Cond'l).					
BL-2176 (1)	5-23-62	1230kc	250w, 1kw-U		(Cond'l)	
	License to cover CP(BP-12608) which auth. incr. in daytime power and install new trans. (RCA BTA1R)					
BL-9971	8-2-63	1230kc	250w	Aux	8-2	8-1-66
	Lic. to use old main trans (W.E. 451A1) as an aux trans. at main trans. loc. operated on 1230kc, 250w with RC operation					

Form BC 126
June 1954
Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WCRO

Station location .....

Name of licensee CENTURY BROADCASTING CORPORATION

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-1748	7-31-63	1230kc	250w, 1kw-LS (Main)	U	8-1	8-1-66
BL-9971	8-2-63	1230kc	250w	Aux.	8-2-	8-1-66
	Lic. to use old main trans. (W.E. 451-A1) as an aux. trans. at main trans. loc.; operated on 1230kc, 250w with RC operation.					
BS-1748 (1)	4-29-66	Mod. of lic. to chg. studio loc. & delet RC oper. of trans. from old studio loc. Main (1) & Aux. (1)				
BRC-2899 (2)	6-7-66	Mod. of license to operate transmitter by remote control from 2nd Floor, Carnegie Bldg., Main and Clinton Sts., Johnstown, Pennsylvania (Main Trans.).				
BR-1748	7-29-66	1230kc	250w, 1kw-LS(RC)	U	8-1	8-1-69
		1230kc	250w	Aux	8-1	8-1-69
BR-1748	10-30-69	Renewal of License & NDEA (Main-S & Aux.-S)				8-1-72
EBSA	5-25-72					
BR-1748(S)	12-20-72	RENEWAL MAIN & AUX.				8-1-75
BR-1748(L)	12-15-75	RENEWAL (MAIN & AUX.)				8-1-78
BML-2649(1)	10-22-77	ML to chg. licensee name				
BR-1748(L)	7-20-78	Renewal (Main & Aux.)				8-1-81

Form 94

#1

APPLICATION RECORD - BROADCASTING

Call Letters WCRO x New

Name CENTURY BROADCASTING CORPORATION
(P.O. - General Delivery, Johnstown, Pa.)(Temp. c/o John J. Keel, 648 Earle Building, Washington, D. C.)

File No.	Dated	Application for	Action Nature	Action Date
B2-P-5097 Rec'd Filed	7-29-46 7-29-46 7-29-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1230 kc Power - 250w Hours of operation - Unlimited Time Trans. location - To be determined Johnstown, Pa. Studio location - To be determined Johnstown, Pa. (Filed by P. W. Seward, Atty.; John J. Keel, Engr.)	GRANTED subject filing MP for approval of T site and antenna Letter 12-11-46 Issued with MP-2409	10-10-46

Western Electric 451-A-1 transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WCRO

Name CENTURY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-2409 Rec'd Filed	12-30-46 12-31-46 12-31-46	Mod. of C.P. (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location at 317-319 Main Street, Johnstown, Pennsylvania. (John J. Keel, Engr.; P. W. Seward, Atty.)	GRANTED Subject waivers 3.55(b) and 3.60 and condition that because of proximity of WJAC & WARD, this station must install filter circuits in antenna of any station if necessary to prevent cross modulation effects or the emissions of spurious frequencies.	6-18-47
AMENDED Recd. Filed	4-23-47 4-30-47 5-2-47	AMENDED to change transmitter location from 317-319 Main Street, Johnstown, Pa. to Ihmsen Avenue and Little Railroad Street on road leading to the Municipal Hospital, Johnstown, Pa.		

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters W C R O

Name CENTURY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BL-2706 Rec'd Filed	9-26-47 9-26-47 9-26-47	License to cover C.P. (B2-P-5097, as mod.,) which authorized a new standard broadcast station.	GRANTED subject to the conditions that if necessary equipment be installed to prevent interference caused by spurious radiations resulting from the proximity of antenna towers of other radio stations.	11-24-47
		and		
BZ-2542 Rec'd Filed	9-26-47 9-26-47 9-26-47	Authority to determine operating power by direct measurement of antenna power.		
		(John J. Keel, Engr.)		

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters W.C.R.O.

Name CENTURY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1748 Rec'd	12-6-48 12-7-48	Renewal of license	GRANTED	1-18-49
BR-1748 Rec'd	10-29-51 11-6-51	Renewal of license	GRANTED	1-16-52
BZ-3423 Rec'd Filed	8-21-52 8-22-52 8-22-52	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-3-52
BRC-305 Rec'd Filed	2-1-54 2-9-54 2-9-54	Modification of license to operate transmitter by remote control from Fort Stanwix Hotel, 332 Main Street, Johnston, Pennsylvania.	GRANTED	3-18-54

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WCRO

Name CENTURY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1748 Rec'd Filed	4-27-54 5-3-54 5-3-54	Renewal of License	[illegible]	[illegible]
BR-1748 Rec'd Filed	5-1-57 5-6-57 5-6-57	Renewal of License	[illegible]	[illegible]
BP-12,608 Rec'd Filed	11-25-58 11-25-58 11-25-58	Construction permit to change frequency from 1230kc to ~~850kc~~; increase power from 250w to ~~500w 5kwLS; change antenna trans. location~~ from Ihmsen Avenue and Little Railroad Street on road leading to the Municipal Hospital, Johnstown, Pa. ~~to On Campus Rd. Extension, one mile east of Davidsville, Penna; install directional ant. night & day (DA-2); chges in ground system;~~ install new transmitter ~~(GATES BC 5P) and delete remote control oper. of transmitter.~~ (Request waiver of Section 3.28(c) of Rules)	GRANTED Cond'l re: Permittee shall accept such interference as may be imposed by other existing 250 Class IV stations.. Century B/Casting Corp. shall install appropriate filter circuits. After Hearing Docket No. 13118 Order issued.	9-5-61

SEE CARD #6 FOR AMEND.

Atty. - Howard J. Schallenberg, Jr.
Engr. - John J. Keel (applicant)

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WCRO

Name CENTURY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-12,608 amended Rec'd Filed	Con't from 5-15-59 5-15-59 5-15-59	card 5 amended to change daytime power to 1kw & chg. type transmitter (RCA BTA-1R). Delete previous request for change in antenna-transmitter location; change in frequency; installation of DA-2 and changes in ground system and nighttime power. Now: 1230kc, 250w-1kw,LS,U.	GRANTED	9-5-61
BR-1748 Rec'd Filed	6-24-60 6-24-60 6-24-60	Renewal of license Atty: Howard J. Schellenberg	GRANTED	11-2-60

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WCRO

Name CENTURY BROADCASTING CORPORATION
Johnstown, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BL-9176 R. & F.	2-14-62 2-15-62	Lic to cover CP(BP-12,408) which auth incr. in daytime power and installation of a new trans; specify trans as RCA BTA1. Atty- HOWARD J. SCHELLENBERG, JR.	GRANTED Cond'l: accept interference from other 250w Class IV stations if authorized to incr.power.	5-23-62
BL-9971 RECD RESUB R. & F.	1-31-63 2-1-63 2-8-63 2-13-63	Lic to use old main trans(W.E.-451A-1) as an Auxiliary transmitter ONLY, at main trans loc, to be operated on 1230kc, 250w, with remote control.	~~RETURNED~~ ~~Not signed~~ GRANTED	8-2-63
BR-1748 R & F	5-2-63 5-2-63	Renewal of license.	GRANTED	7-31-63
BR-1748 R & F	4-27-66 4-27-66	Renewal of license (Main)	GRANTED	7-29-66
BR-1748 R & F	5-23-66 5-26-66	Renewal of license (Auxiliary)	GRANTED	7-29-66

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WCRO

Name CENTURY BROADCASTING CORPORATION
Johnstown, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BRC-2899 Rec'd Filed	5-23-66 5-26-66 5-26-66	Modification of license to operate transmitter by remote control from 2nd Floor, Carnegie Bldg., Main and Clinton Streets, Johnstown, Pennsylvania. (Main Transmitter)	GRANTED	6-7-66
BR-1748 R & F #510259 $30. #510258 $75. PRESS MAY 7	4-26-69 4-28-69 4-28-69 4-28-69 1969	Renewal of License (Main & Aux.) AMENDED 10-8-69 re: Program classification	GRANTED	10-30-69
BR-1748 R & F PN Recd. PRESS MAY 9 1972	4-27-72 4-28-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 6-19-72 re: community survey	GRANTED	12-20-72

F.C.C. - WASHINGTON, D. C.

#9

1230khz.

Form BC-121
September 1969
8-47

APPLICATION RECORD - BROADCASTING

Call Letters W C R O

Name CENTURY BROADCASTING OF PENNSYLVANIA
CENTURY BROADCASTING CORPORATION
JOHNSTOWN, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1748 R & F PN Recd. PRESS	3-19-75 3-20-75 " MAR 28 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 7-28-75 re: comm. leaders survey & EEO AMENDED 8-7-75 re: EEO	GRANTED	12-15-75
BML-2649 R & F PN Rec'd PRESS	9-7-77 9-19-77 OCT 25 1977	Mod. of license to change name of the licensee to: CENTURY BROADCASTING OF PENNSYLVANIA Atty: James R. Bayes	GRANTED	10-22-77
BR-1748 R & F PRESS	3-28-78 3-30-78 APR 27 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	7-20-78

#10

APPLICATION RECORD-BROADCASTING

1230 KHz

Call Letters: W C R O

Name: CENTURY BROADCASTING OF PENNSYLVANIA

Station Location: Johntown, PA

File No.	Date	Description	Action and Date
BR810331WA PRESS MAY 29 1981		Renewal of License	gtd. 7-7-81 ISSUED

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W C R O

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

FORM 109-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.