WMAY

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. #2575

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-10-51

Call letters W M A Y

LOCATION: SPRINGFIELD, ILLINOIS

Name of licensee
WMAY, INC. (AL gr 11/24/76 EFF: 12/7/76
xSPRINGFIELD BROADCASTING, INC.(BAL-11-27-63;EFF:12-3-63)
xLINCOLN BROADCASTING CO., INC. (AP- 5-17-50 EFF: 5-17-50)
XGORDON SHERMAN, ALEXANDER BUCHAN, MELVIN FELDMAN, SOL BINKIN AND ROBERT WEINER, d/b as LINCOLN BROADCASTING COMPANY

Transmister location
Between Spaulding & Riverton, 7½ miles N.E. of center of Springfield, Ill.
xApprox. 7 miles NE of Springfield, Ill. (CP 1-11-50) (MP 6-22-50)

Main studio location
525 W. JeffersonSt., Springfield, Ill. (Ltr. 5-16-69)
x 2601 Adlai Stevenson Dr., Springfield, Ill. (Ltr. 9-25-67)
X2601 East Linn Street, Springfield, Illinois (BRC 1-25-63)
X Between Spaulding & Riverton, 7½ miles N.E. of center of Springfield, Ill.
X 1931 South Glenwood Avenue, Springfield, Ill. (MP 6-22-50) (Let 6/17/54
xTo be determined, Springfield, Illinois (CP 1-11-50)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6598	1-11-50	970	500w*,1kw-LS* *DA-2	U	3-11 9-11-50
CP for a new station (Cond, Clause)					
BAP-139	5-17-50	Vol. AP from A Partnership d/b as			
EFF: 5-17-50		Lincoln B/C Co. to Lincoln B/cing Co., Inc			
BMP-5099	6-22-50	970	500*,1kw-LS* *DA-2	U	3-11 9-11-50
(Cond. Clauses)					
Mod. CP(BP-6598) to chg. T location, specify studio location, chg. type T and make chgs in DA.					
BMP-5280	8-23-50	970	500w*,1kw-LS* *DA-2	U	3-11-50 11-15-50
Mod. CP(BP-6598) for ext. completion date.(Cond, Cl)					
BL-4251	1-10-51	970	500w*,1kw-LS* *DA-2	U	1-10 5-1-53
Lic.cover CP(6598,as mod) which auth.new std.station (Cond)					
BR-2575	4-29-53	Renewal of License			5-1 12-1-55
BS-2575 (1)	9-9-53	Mod. license to correct antenna base current ratio.			
BR-2575	11-9-55	970	500w 1kw-LS DA-2	U	12-1 12-1-58
BR-2575	11-9-55	970	500w 1kw-LS DA-2	U	12-1 12-1-58
Supersedes above to correct DA					
	11-25-58	Commission deferred action on renewal pending further consideration.			
BR-2575	5-17-61	Renewal of license			5-17 12-1-61
	11-20-61	Action on Renewal of License Deferred.			
BR-2575	2-5-62	Renewal of license			2-5-62 12-1-64
BZ-4606 1	3-12-62	Authority to determine operating power by direct measurement of antenna power.			
BP-15481	5-9-62	970kc	500w,1kw-LS DA-2	U	7-9 1-9-63
CP to make changes in daytime DA pattern (CondI1).					
BP-15454	5-31-62	970kc	500w,1kw-LS DA-2	U	7-31 1-31-63
CP to install a new transmitter (COLLINS 20-V-3)					
BRC-1027	12-26-62	Renewal of license			Change studio loc. to
XXXXX	2601 Lynn Street, Springfield, Ill. and operate				
transmitter by remote control from studio loc.					

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMAY

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-9516	12-19-62	970kc	500-1kw	DA2U	12-19 12-1-64
BL-9517	Lic. to cover CP's (BP-15,481) which auth. chgs. in daytime DA pattern and (BP-15,454) which auth instl. of a new trans.				
BL-9518	12-19-62	970kc	500-1kw	Alt.M DA-2	12-19 12-1-64
	Lic. to use old main trans. (RCA-BTA-1L) at pres loc. of main trans., operated on 970kc, 500w, 1kw-LS, to be used as alt. main trans. only.				
BRC-1827 (1)	1-25-63	Mod of lic. to chg. studio loc. to 2601 Linn St., Springfield, Ill. & operate trans. by remote control from studio(night only)			
BRC-2194 (1)	8-29-63	Mod. of license to operate Main transmitter by remote control from 2601 E. Linn Street, Springfield, Illinois (daytime only).			
BAL-4858 Eff:	11-27-63 12-3-63	Voluntary assignment of license to SPRINGFIELD BROADCASTING, INC.			
BR-2575	11-20-64	970kc.	500w, 1kw,	LS,U	12-1 12-1-67
ALT MAIN				DA-2 to	12-1-67
BTC-4939 Eff: 1-3-66	11-9-65	Voluntary transfer of control of lic. corp. from Stuart Investment Company to James Stuart et al			
Ltr. from atty. dtd. 9-22-67, rec'd 9-25-67 giving notification that studio loc. is 2601 Adlai Stevenson Dr.					
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	12-12-67	PSA(REVISED)	1000w		
BR-2575 (memo)	11-24-67	970kc	500w-1kw	DA-2 Unl	12-1 12-1-70
Main/Alt.Main Renewal of NDEA					
Ltr.	5-16-69	Chg. studios to 525 W.Jefferson St. Springfield, Ill.			
BR-2575(L)	11-25-70	Renewal of Main & Alt. M. Renewal of NDEA			12-1-73
EBSA	5-25-72				
Ltr.	1-3-73	Trans. Collins 820D-1 now installed (Main) Trans. Collins 20V-3 (Alt. M.)			
BR-2575(L)	11-30-73	RENEWAL MAIN-ALT. MAIN			12-1-76

BC-126
February 1974

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....

Station location .....

see card #1

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BS-2575(L)	7-30-74	chg antenna description (p. 2)			12-1-76
		970khz	500w,1kw-LS	DA-2 U	Re Alts
BR-2575{S}	11-23-76	Renewal of license {Main & Alt.Main.}			12-1-79
BAL-8802	11/24/76	Vol AL	EFF: 12/7/76		
BTC-8570	1-31-78	Vol TC	EFF: 3/1/78		
BR790724UE(S)	11-17-80	Renewal of License			12-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: WMAY New

Name: GORDON SHERMAN, ALEXANDER BUCHAN, MELVIN FELDMAN, SOL RINKIN and ROBERT WEINER d/b as LINCOLN BROADCASTING COMPANY
(PO 1931 South Glenwood Avenue, Springfield, Illinois)

File No.	Dated	Application for	Action: Nature	Action: Date
BP-6598 Rec'd Filed	2-13-48 2-16-48 2-16-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 970kc Power: 1kw DA-2 Hours of operation: Unlimited Trans. location: Approx. 7 miles northeast of Springfield, Illinois Studio location: To be determined-Springfield, Illinois Samuel Miller, Atty. Lester H. Carr, Engr.	GRANTED re properly designed phase monitor being installed; re field measuring equip. and that a directional-non-directional survey shall be made and accepted prior to the issuance of a license. DOCKET # 8843 granted after being removed from hearing docket. ORDER ISSUED	1-11-50
AMENDED Recd. Filed	2-28-48 3-1-48 3-1-48	AMENDED to change type transmitter(W.E.443-A-1)		
AMENDED Rec'd Filed	3-17-48 3-17-48 3-30-48	AMENDED to change power from 1kw to 500w 1kw-LS, and change DA night pattern.		

Transmitter-W.E.-~~405-B-1~~ 443-A-1

FCC Form 94 #2 **APPLICATION RECORD - BROADCASTING**

Name Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company

Call Letters WMAY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5099 Rec'd Filed	4-8-50 4-19-50 4-19-50	Modification of construction permit (BP-6598, which authorized a new standard broadcast station) to change transmitter location from Approximately 7 miles northeast of Springfield, Illinois to 7½ miles northeast of center of Springfield between Spaulding and Riverton, Illinois, specify studio location as 1931 South Glenwood Avenue, Springfield, Illinois and make changes in the daytime directional antenna. Leonard H. Marks, Atty. Weldon and Carr, Engrs.	GRANTED	6-22-50 re properly designed phase monitor being installed; re field measuring equip. and that a directional survey shall be made and accepted prior to issuance of license
AMENDED Recd. Filed	5-17-50 5-25-50 5-25-50	Amended to change name from Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company to Lincoln Broadcasting Co., Inc.		

FCC Form 94

APPLICATION RECORD - BROADCASTING

#3 LINCOLN BROADCASTING CO., INC. (AP 5-17-50) Call Letters WMAY

Name XGordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
BAP-139 Rec'd Filed	5-5-50 5-9-50 5-9-50	Voluntary assignment of construction permit from Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner d/b as Lincoln Broadcasting Company to Lincoln Broadcasting Co., Inc. Leonard H. Marks, Atty.	GRANTED EFF:	5-17-50 5-17-50
BMP-5280 Rec'd Filed	8-11-50 8-14-50 8-14-50	Modification of construction permit (BP-6598, as modified, which authorized a new standard broadcast station) for extension of completion date from 9-11-50 to 11-15-50. Leonard H. Marks, Atty.	GRANTED	8-23-50
BL-4251 Rec'd Filed	10-10-50 10-12-50 10-12-50	License to cover construction permit (BP-6598, as modified) which authorized a new standard broadcast station. Leonard H. Marks, Atty. Weldon & Carr, Engrs.	GRANTED re field meas.equip. available and record kep	1-10-51

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMAY

Name LINCOLN BROADCASTING CO., INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BR-2575 Rec'd Filed	3-18-53 3-19-53 3-19-53	Renewal of License	GRANTED	4-29-53
BR-2575 Recd Filed	8-30-55 9-2-55 9-2-55	Renewal of license Marcus Cohn, Atty.	GRANTED	11-9-55
BR-2575 Rec'd Filed	8-29-58 9-5-58 9-5-58	Renewal of License. Marcus Cohn, Atty.	GRANTED	5-17-61
BRC-1827 R.&F.	3-10-61 3-15-61	Mod. of lic. to chg. studio loc. from Between Spaulding & Riverton, 7½ mi. NE of center of Springfield, Ill. to 2601 E. Linn St., Springfield Ill. and operate trans. by remote control from studio location.	GRANTED	1-25-63 (granted nighttime only)
BR-2575 R.&F.	8-30-61 9-7-61	RENEWAL OF LICENSE Atty-Marcus Cohn	~~GRANTED~~ GRANTED	2-5-62
BZ-4606 R.&F.	11-2-61 11-7-61	Authority to determine operating power by direct measurement of antenna power. Atty-Cohn & Marks	GRANTED	3-12-62

F.C.C. - WASHINGTON, D.C.

#5

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAY

Name LINCOLN BROADCASTING CO., INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action: Nature	Action: Date
BP-15,481 R.&F.	4-5-62 4-9-62	Construction permit to make changes in daytime DA pattern. Atty-Cohn & Marks	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof. skeleton proof shall be submitted consisting of at least five field inten measurements.	5-9-62
BP-15,454 R.&F.	4-16-62 4-18-62	Construction permit to install a new transmitter (Collins 20V-3) Atty-Cohn & Marks	GRANTED	5-31-62

FORM BC-121
AUG. 1955 #6

APPLICATION RECORD - BROADCASTING

Call Letters WMAY

Name LINCOLN BROADCASTING CO., INC.
Springfield, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BL-9516 R. & F.	7-30-62 8-1-62	Lic to cover CP(BP-15,481) which auth chgs in daytime DA pattern. Atty- COHN & MARKS	GRANTED Issued	12-19-62 with BL-9517
BL-9517 R. & F.	7-30-62 8-1-62	Lic to cover CP(BP-15,454) which auth installation of a new main transmitter. Atty- COHN & MARKS	GRANTED Issued	12-19-62 with BL-9516
BL-9518 R. & F.	5-31-62 6-4-62	Lic to use old main trans(RCA bta 1L) at main trans loc, to be operated on 970kc, 500w,1kw-LS, DA-2 to be used as an ALTERNATE MAIN TRANSMITTER Atty- Cohn & Marks	GRANTED	12-19-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMAY

Name SPRINGFIELD BROADCASTING, INC.
x LINCOLN BROADCASTING CO., INC.
Springfield, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BRC-2194 Rec'd Filed	2-9-63 2-12-63 2-12-63	Modification of license to operate Main transmitter by remote control from 2601 E. Linn Street, Springfield, Illinois (daytime only). Stanley B. Cohen, Atty.	GRANTED	8-29-63
BAL-4858 R & F	7-15-63 7-19-63	Voluntary assignment of license to SPRINGFIELD BROADCASTING, INC. Atty for assignor - Cohn & Marks " " assignee - Theodore Baron	GRANTED	11-27-63 Eff: 12-3-63
BR-2575 R&F	8-17-64 9-3-64	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) THEODORE BARON, ATTY.	GRANTED	11-20-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Card #8

Call Letters WMAY

Name SPRINGFIELD BROADCASTING, INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BTC-4939 R & F (Form 316)	8-9-65 10-25-65	Voluntary transfer of control of licensee corporation from Stuart Investment Company to James Stuart et al. Atty. T. Baron	GRANTED Eff:	11-9-65 1-3-66
BR-2575 R & F SEP 20 1967	8-21-67 9-6-67	Renewal of license. (main & alt-main) Atty: Scharfeld, Bechhoefer & Baron	GRANTED	11-24-67
BR-2575 R & F P.N. SEP 25 1970	8-1-70 9-1-70 9-1-70	Renewal of License (Main & Alt. Main) Atty: James D. Monahan (Dow, Lohnes & Albertson) AMENDED 10-8-70 re: request for renewal of remote control AMENDED 11-16-70 re: commercial policies	GRANTED	11-25-70

Annual filing fee $144.00 paid 11-6-70 #642640.

F.C.C. - WASHINGTON, D. C.

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Form BC-121
September 1969

970 kc

APPLICATION RECORD - BROADCASTING

Call Letters W M A Y

Name WMAY, INC.
xxSPRINGFIELD BROADCASTING, INC.
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BR-2575 R & F PN Recd. PRESS	8-1-73 9-4-73 " SEP 20 1973	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) AMENDED 10-2-73 re: employment program	GRANTED	11-30-73
BAL-8802 R & F FEE PD: $200 #611965 CODE 047 Pub notice filed 9-30-76 OCT 12 1976	9-8-76 9-10-76	Voluntary assignment of license to WMAY, INC. Atty for assignor - Dow, Lohnes & Albertson for assignee - Fisher, Wayland etc AMENDED 11-16-76 re comm survey	GRANTED EFF: Fee Req:	11/24/76 12/7/76 pd 12/14/76 W 646612
BR-2575 R & F PN Recd. PRESS	7-12-76 7-30-76 " SEP 23 1976	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) B.D.Perry,Atty.	GRANTED	11-23-76

#10 970khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters .....W.M.A.Y.....

Name ..WMAY, INC.....
SPRINGFIELD, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BTC-8570 R & F FORM 316 JAN 31 1978	1/14/78 1/16/78	Voluntary transfer of control of lic corp from WSJM, Inc. to Thomas M. Kushak, Charles D. Mefford, Joseph D. Mackin, et al(10 stockholders) Atty - Ben Fisher Over	GRANTED EFF:	1-31-78 3/1/78
BR 790724 UE PRESS SEP 7 1979		RENEWAL OF LICENSE (MAIN & ALTER.MAIN) R.R.Zaragoza,Atty.	GRANTED	11-17-80

BC-12-27-79 amended 10-24-80

F.C.C. - WASHINGTON, D. C.

RE: BTC-8570 - Exh #4 (Agreement) not dtd

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.