Deere & Company
At a Glance

COMMITTED TO THOSE LINKED TO THE LAND
WHO WE ARE

John Deere is a world leader in providing advanced products and services and is committed to the success of those linked to the land — those who cultivate, harvest, transform, enrich, and build upon the land to meet the world’s dramatically increasing need for food, fuel, shelter, and infrastructure.

OUR HERITAGE

John Deere was a pioneer blacksmith who developed the first commercially successful, self-cleaning steel plow in 1837. Later that year, John Deere founded the company that still bears his name. Incorporated in 1868, Deere & Company (NYSE: DE) is one of the oldest publicly traded industrial companies in the United States.

Today, John Deere does business in more than 160 countries and employs more than 55,000 people.

OUR PURPOSE

John Deere is committed to supporting a higher quality of life around the world. We’re aware that the world faces two major challenges in the coming decades:

— Feeding a population growing in size and affluence and, at the same time

— Developing the infrastructure required to support massive urbanization.

John Deere is uniquely positioned to help our customers meet both challenges.

CORE VALUES

We are guided by four core values handed down by founder John Deere — integrity, quality, commitment, and innovation. We apply those values to our relationships, our products and services, and the safety of our employees.

FINANCIAL PERFORMANCE

Net Sales and Revenues (MM)

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>$28,438</td>
<td>$23,112</td>
<td>$26,005</td>
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</tbody>
</table>

We aspire to achieve net sales of $50 billion by 2018

Operating Profit (MM)

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>$3,420</td>
<td>$1,607</td>
<td>$3,408</td>
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</table>

Net Income* (MM)

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>$2,053</td>
<td>$873</td>
<td>$1,865</td>
</tr>
</tbody>
</table>

*CNet income attributable to Deere & Company

ENRICHING COMMUNITIES, ENHANCING LIVES

As John Deere’s reach extends globally, so does our company’s focus on corporate citizenship. The John Deere Foundation, founded in 1948, has provided over $200 million in grants and focuses on community enrichment, education, and solutions for world hunger. The Foundation also supports global disaster relief efforts, primarily through the Red Cross. The company also supports employee volunteer efforts in Deere communities around the world.

CULTIVATING INCLUSION

John Deere understands the value of a diverse workforce, dealer organization, and supplier base. We are dedicated to maintaining an inclusive culture. It’s a commitment we share with all John Deere stakeholders, from employees to dealers to suppliers.

SAFEGUARDING OUR EMPLOYEES AND OUR CUSTOMERS

John Deere is moving the industry ahead with product safety advancements and training. We’re setting the standard for workplace safety and even encouraging employee health and wellness outside of the workplace.

PROTECTING THE ENVIRONMENT

John Deere products are designed to conserve resources while helping our customers produce the food, fuel, fiber and infrastructure needed by a rapidly growing and developing world. In addition, we strive to make our offices and factories energy efficient and environmentally sound.

PROMOTING ALTERNATIVE ENERGY

Besides using biodiesel to fuel new products and promoting its development and use, we have significant activities in the collection of feed stocks used for renewable energy.
John Deere has a portfolio of interrelated operations focusing on six key geographies—the United States and Canada, Europe, Brazil, Russia, India, and China. These areas are expected to account for at least 75 percent of potential global economic growth over the next decade. By 2050 the world will have over nine billion people with more than 70 percent living in urban areas. This will result in a significant increase in the world’s need for food and infrastructure. John Deere is well-positioned to help our customers meet these needs.

GLOBAL GROWTH OPERATIONS

Our agricultural and construction equipment operations are responding to the world’s growing needs. They are positioned to take advantage of today’s powerful macroeconomic trends and help our customers meet the world’s food and infrastructure needs in decades to come.

COMPLEMENTARY OPERATIONS

Our turf and forestry equipment operations help customers make smart use of the land and are integral to the success of our global growth operations.

SUPPORTING OPERATIONS

John Deere Financial Services, Power Systems, Intelligent Solutions Group, and Worldwide Parts Services respond to customers’ needs and make their lives easier and their work more successful. These operations strengthen and further differentiate the global growth operations and complementary operations and focus on activities critical to the equipment operations’ success.
Manufacturing & Engineering Centers

U.S. LOCATIONS

California
San Diego and San Marcos - irrigation products
Torrance - satellite receivers

Georgia
Alpharetta - landscape/irrigation products and services
Augusta - compact utility and utility tractors, tractor-loader-backhoes
Valdosta - irrigation products

Illinois
East Moline - combine harvesters, headers, combine product design
Moline - planting equipment, hydraulic cylinders, technology center

Iowa
Davenport - four-wheel-drive loaders, log skidders, motor graders, articulated dump trucks, wheeled feller bunchers, cabo, felling heads, training center
Des Moines - cotton harvesters, tillage and planting equipment, self-propelled sprayers, equipment technologies development
Dubuque - crawler dozers, backhoes, skid steer loaders, knuckle boom loaders, tracked feller bunchers, compact tracked loaders, tracked harvesters, high speed dozers
Otto - hay and forage equipment
Waterloo - castings, agricultural tractors, major component engines, ag product engineering

Kansas
Coffeyville - power transmission equipment

Louisiana
Thibodaux - sugarcane harvesters, landscape loaders, scrapers

Missouri
Springfield - remanufactured engines and components

North Carolina
Fuquay-Varina - commercial, golf and turf mowers, utility vehicles
Kernersville - hydraulic excavators
Morrisville - training center

North Dakota
Fargo - electronics design and manufacturing
Valley City - air seeding equipment

Tennessee
Greeneville - walk-behind mowers, lawn tractors

Wisconsin
Horicon - lawn and garden equipment, utility vehicles, golf and turf reel mowers

OUTSIDE THE U.S. LOCATIONS

Argentina
Rosario - engines and components

Brazil
Catalão - sugarcane harvesters
Horizontina - agricultural tractors, combine harvesters, planting equipment
Montenegro - agricultural tractors

Canada
Edmonton, Alberta - remanufactured components
Vancouver, British Columbia - log loaders, specialty products

Chile
Santiago - irrigation products

China
Jiamusi - combine harvesters
Ningbo - agricultural tractors
Tianjin - agricultural tractors, transmissions, ag product engineering
Xuzhou - excavators

Finland
Joensuu - log forwarders, forestry harvesters, bundlers, harvesting heads
Tampere - forestry equipment and R&D

France
Arc-les-Gray - balers, forage, material-handling equipment
Lespinasse - irrigation products
Saran - engines

Germany
Bruchsal - tractor and combine harvester cabs
Gummersbach - walk-behind mowers, scarifiers
Kaiserslautern - engineering and technology center
Manheim - agricultural tractors
Stadtlohn - forage harvesters, headers, manure spreaders, wagons
Zweibrücken - combine and forage harvesters, material-handling equipment, equipment technologies development

India
Gujarat - irrigation products
Gummidipoondi - side-shift backhoes and 4WD loaders
Pune - tractors, engines, transmissions, electronics, technology center

Israel
Kibbutz Gvat - irrigation products
Kibbutz Beit Hashita - cotton picker repair parts, repair units
Migdal Haemek - irrigation products

Mexico
Monterrey - components, implements
Ramos - agricultural and CUT loaders
Saltillo - agricultural tractors
Torreon - engines, electronics, axles

New Zealand
Tokoroa - forestry headers

Russia
Domodedovo - agricultural tractors, combine harvesters, construction equipment
Orenburg - seeding equipment

South Africa
Richards Bay - articulated dump trucks, loaders

Spain
Madrid - components
Manzanares - irrigation products

The Netherlands
Hort - spraying equipment

Parts Distribution Centers

Denver, Colorado; Indianapolis, Indiana; Kelso, Washington; Klemme, Iowa; Lathrop, California; McDonough, Georgia; Milan, Illinois; Portland, Oregon; Rock Valley, Iowa; Thibodaux, Louisiana

Barcelona, Spain; Bruchsal, Germany; Brisbane, Australia; Campinas, Brazil; Catalão, Brazil; Edmonton, Canada; Exeter, United Kingdom; Grimbsy, Canada; Horizontina, Brazil; Hughes, South Africa; Kamloops, Canada; Langar, United Kingdom; Marseille, France; Marsta, Sweden; Melbourne, Australia; Melton, Australia; Monterey, Mexico; Domodedovo, Russia; Naas, Ireland; Pune, India; Regina, Canada; Rosario, Argentina; St. Petersburg, Russia; Tampere, Finland; Tianjin, China; Tokoroa, New Zealand

John Deere Financial

Johnston, Iowa; Madison, Wisconsin

Brisbane, Australia; Bruchsal, Germany; Burlington, Canada; Gloucester, United Kingdom; Luxembourg, Luxembourg; Madrid, Spain; Milan, Italy; Monterey, Mexico; Moscow, Russia; Ormes, France; Porto Alegre, Brazil; Rosario, Argentina; Tampere, Finland; Tianjin, China

Sales & Administration Offices

Agriculture and Turf

Atlanta, Georgia; Dallas, Texas; Cleveland, Ohio; Lenexa, Kansas; Minneapolis, Minnesota; Raleigh, North Carolina; Reno, Nevada; San Marcos, California

Beijing, China; Brisbane, Australia; Bruchsal, Germany; Grimbsy, Canada; Hughes, South Africa; Istanbul, Turkey; Kiev, Ukraine; Langar, United Kingdom; Madrid, Spain; Manheim, Germany; Milan, Italy; Montevideo, Uruguay; Moscow, Russia; Ormes, France; Poznan, Poland; Rosario, Argentina; Singapore, Singapore; Schaffhausen, Switzerland

Construction and Forestry

Doral, Florida; Moline, Illinois

Carlisle, United Kingdom; Croilres Cedex, France; Cleehealy, Ireland; Grimbsy, Canada; Khabarovsk, Russia; Kongsvinger, Norway; Marsta, Sweden; Melbourne, Australia; Petrozavodsk, Russia; São Paulo, Brazil; Singapore; Singapore; St. Petersburg, Russia; Syktyvkar, Russia; Tampere, Finland; Tokoroa, New Zealand; Xuzhou, China

John Deere Power Systems

Waterloo, Iowa

Brisbane, Australia; Saran, France; Singapore, Singapore

World Headquarters

Deere & Company
One John Deere Place
Moline, IL 61265-8098
Telephone: (309) 765-8000

European Headquarters

Deere & Company
John Deere Strasse 70
D-68163 Mannheim, Germany
Telephone: +49-621-829-01

For more information and a complete listing of locations, please visit www.JohnDeere.com